

Credit Card Customer Report

Revenue

2M

Total intersert

2M

Amount

340....

Count

20K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	19807515	15878707	2,784,152.79
Silver	2329193	1912200	340,152.51
Gold	934132	767362	144,414.82
Platinum	372171	317961	47,529.93
Total	23443010	18876230	3,316,250.05

Q4

Q3

Q2

Q1

1/1/2023

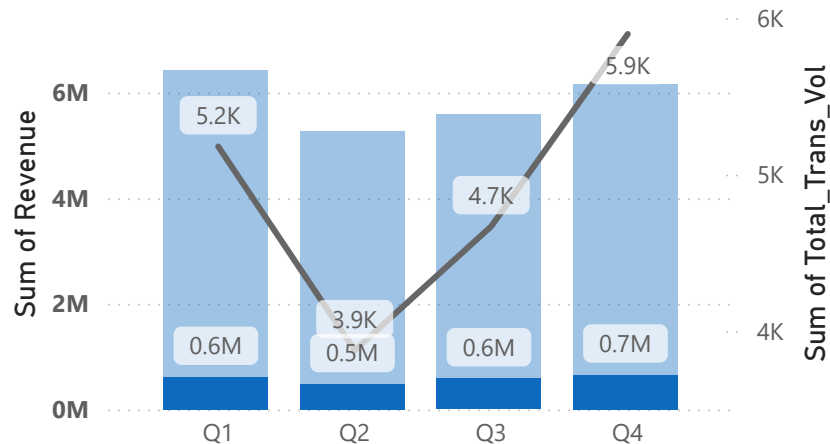


12/11/2023



QTR Revenue and Total Trans Count

● Sum of Revenue ● Sum of Total_Trans_Vol



M

F

Silver

Blue

Gold

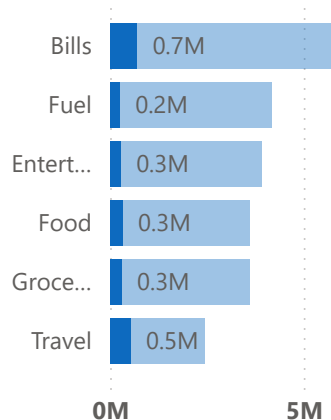
Platinum

Low

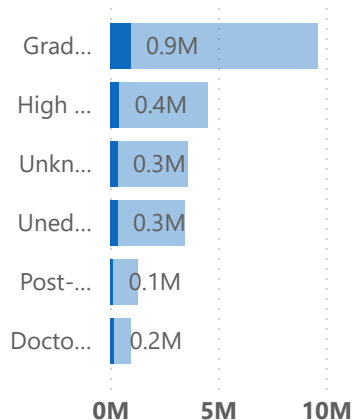
High

Med

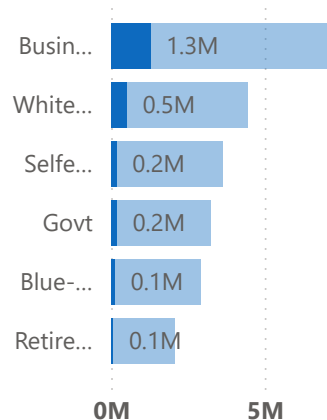
Revenue by Exp Type



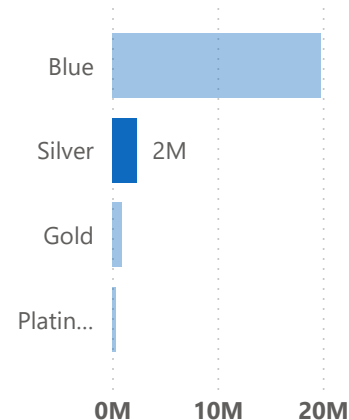
Revenue by Education Level



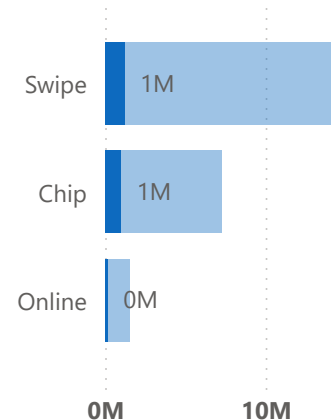
Revenue by Customer Job



Revenue by Card Category



Revenue by Use Chip



Credit Card Customer Report

Q4 Q3 Q2 Q1

1/1/2023

12/11/2023

Revenue

23M

Total intersert

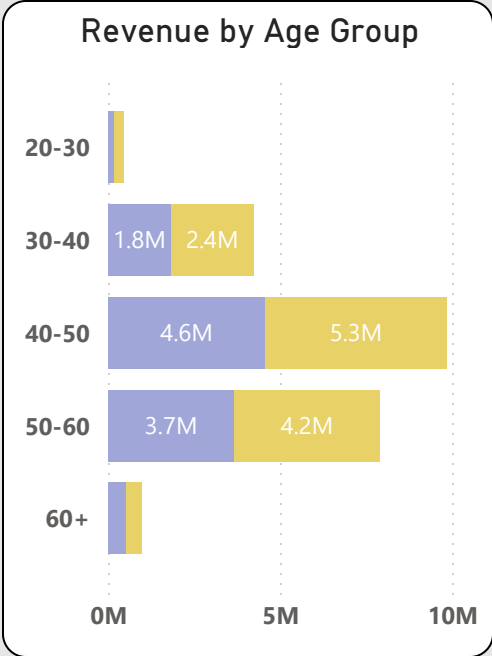
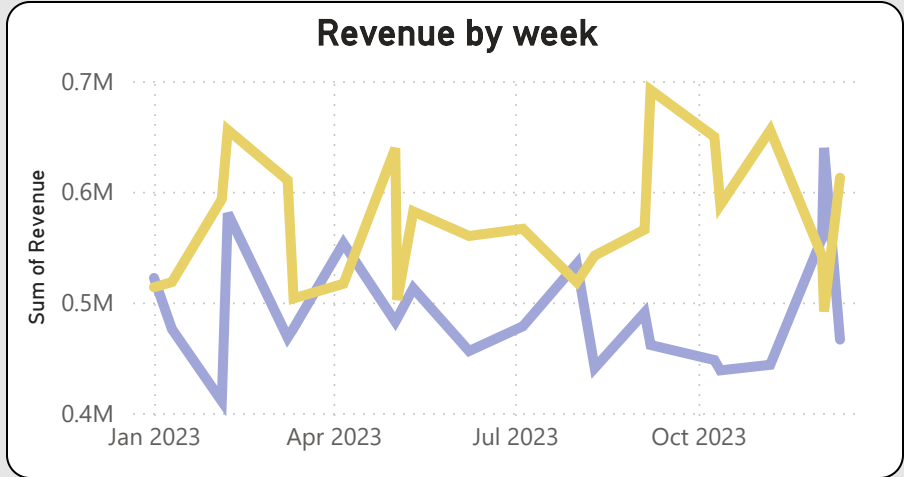
19M

Income

576M

CSS

3.19



M

13M

F

11M

Silver

Blue

Gold

Platinum

Customer_Job	Sum of Income	Sum of Interest_Earned	Sum of Revenue
Blue-collar	72262158	398,811.43	2915160
Businessman	186959919	1,036,531.71	7139858
Govt	88773989	465,498.88	3233769
Retirees	48675030	285,306.62	2066183
Selfemployeed	75313288	494,023.14	3633206
White-collar	103930055	636,078.27	4454834
Total	575914439	3,316,250.05	23443010

