

financial report summary

Country

All

Discount Band

All

Product

All

Segment

All

Total sales

119M

COGS

102M

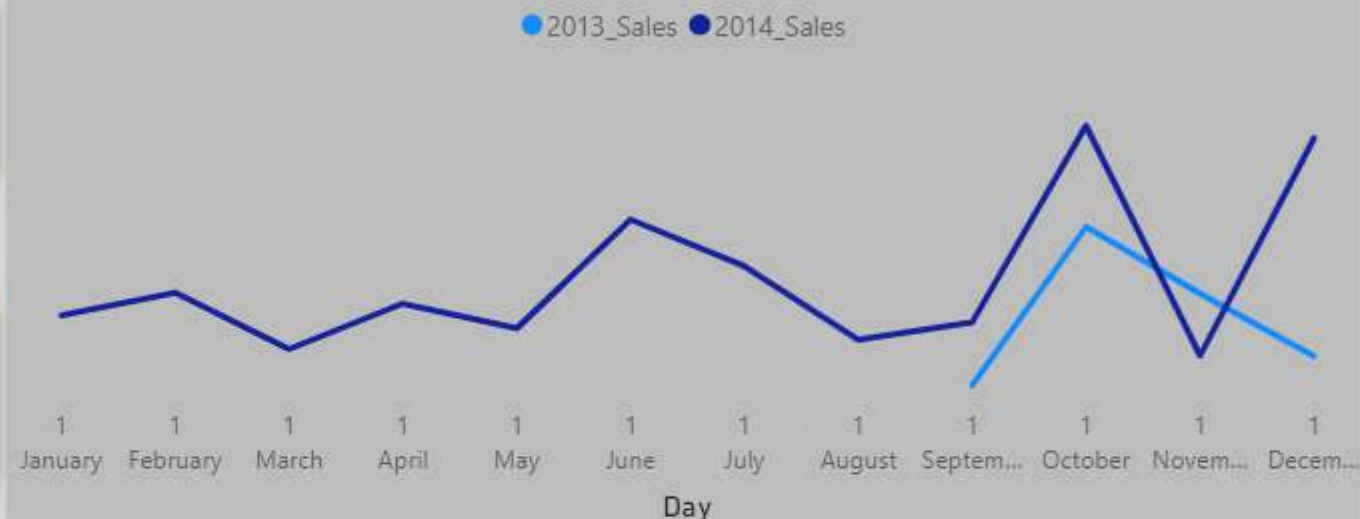
Gross sales

128M

Profit

17M

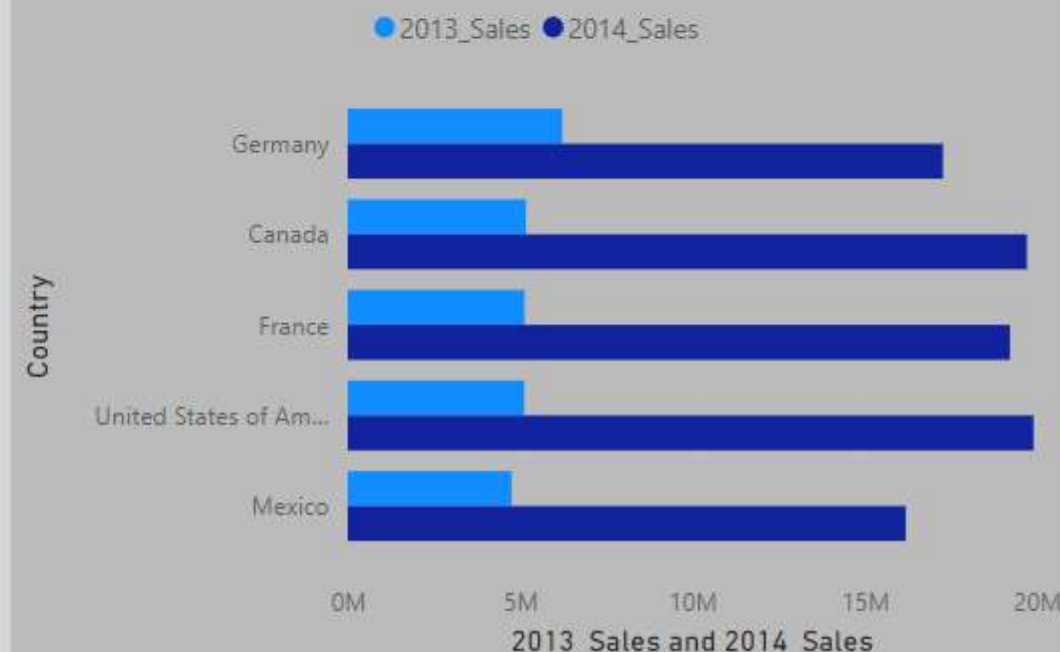
2013_Sales and 2014_Sales by Month and Day



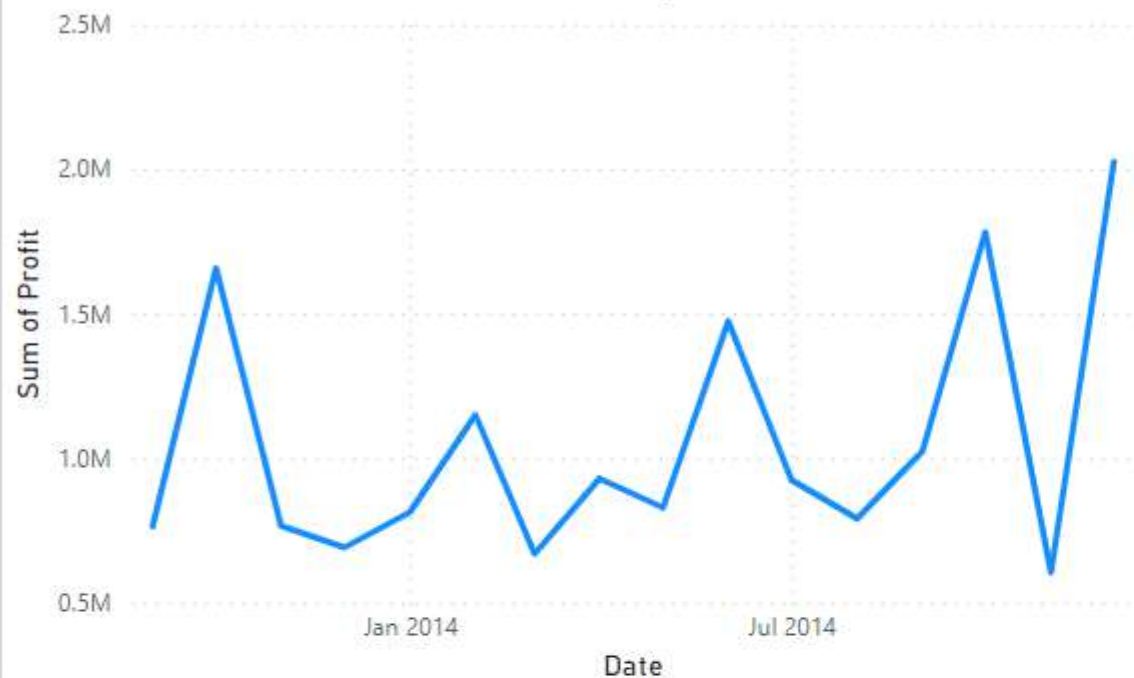
Top 3 Products in each Segment by Unit Sold

Segment	Product	Sum of Gross Sales	Sales	Profit
Channel Partners	Amarilla	350298	317642	230068
Channel Partners	Carretera	297732	282838	208405
Channel Partners	Montana	277548	261844	192457
Channel Partners	Paseo	490704	454516	331840
Channel Partners	Velo	194628	182925	134268
Channel Partners	VTT	324252	300829	219765
Enterprise	Amarilla	2852876	2643607	-95153
Enterprise	Carretera	3569188	3203708	-222712
Enterprise	Montana	2756188	2614844	-31096
Enterprise	Paseo	5572500	5267857	-81743
Enterprise	Velo	3818750	3581235	-84765
Enterprise	VTT	2499500	2300434	-99086
Government	Amarilla	10532086	9942900	2208303
Total		127931601	118726349	16893699

2013_Sales and 2014_Sales by Country



Sum of Profit by Date



Sum of Profit by Country



Year	Quarter	Month
2013	Qtr 1	January
2013	Qtr 1	February
2013	Qtr 1	March
2013	Qtr 2	April
2013	Qtr 2	May
2013	Qtr 2	June
2013	Qtr 3	July
2013	Qtr 3	August
2013	Qtr 3	September
2013	Qtr 4	October
2013	Qtr 4	November
2013	Qtr 4	December
2014	Qtr 1	January
2014	Qtr 1	February
2014	Qtr 1	March
2014	Qtr 2	April
2014	Qtr 2	May
2014	Qtr 2	June
2014	Qtr 3	July
2014	Qtr 3	August
2014	Qtr 3	September
2014	Qtr 4	October
2014	Qtr 4	November
2014	Qtr 4	December

Sum of Sales by Product and Segment

Segment ● Channel Partners ● Enterprise ● Government ● Midmarket ● Small Business

