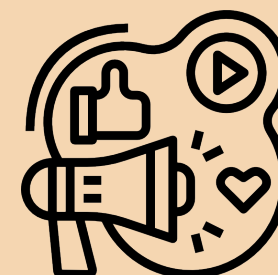




FINANCE



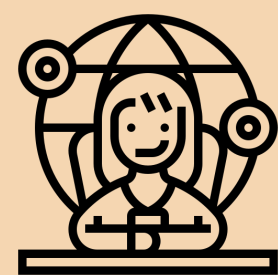
SALES



MARKETING



SUPPLY CHAIN



EXECUTIVE



Business Insights 360

Filters



vs LY

vs Target

2019

2020

2021

2022 EST

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All



BY STORES/(S)

All



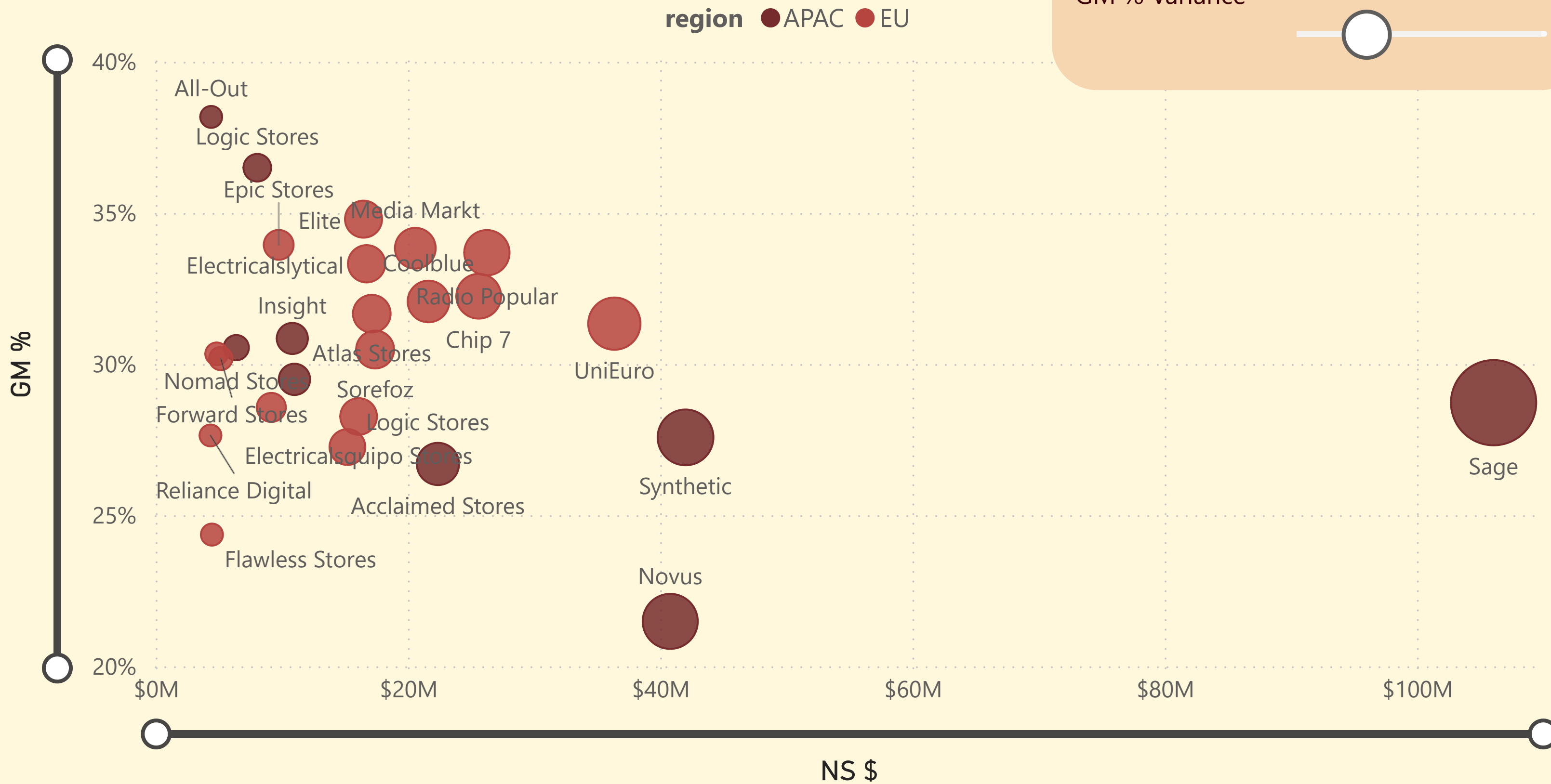
BY CATEGORY

All



BM = Benchmark, LY = Last Year
GM = Gross Margin , NS =Net sales

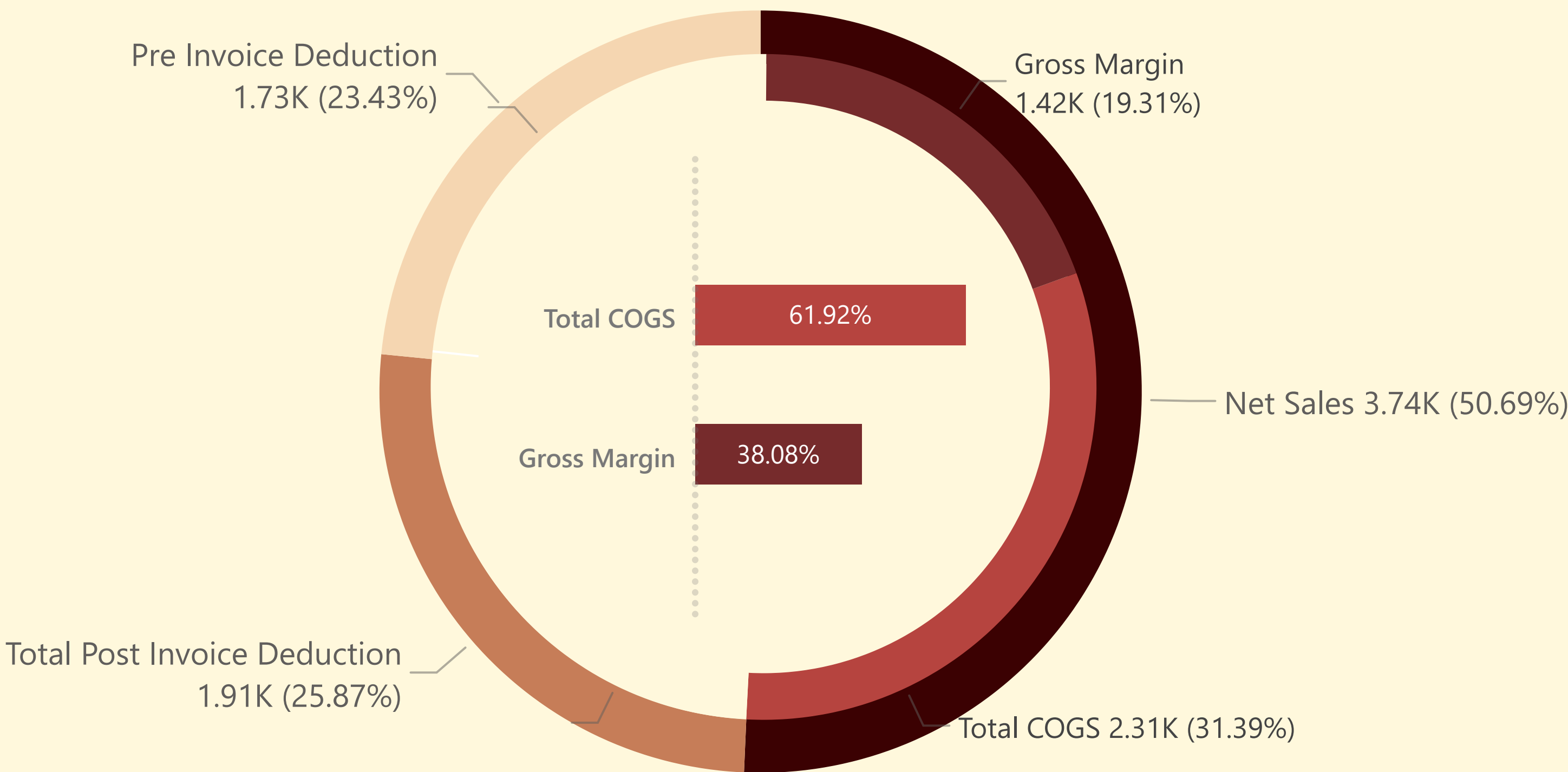
Performance Matrix



Customer Performance

customer	NS \$	GM \$	GM %	GM % BM
Acclaimed Stores	\$73.36M	29.58M	40.32%	36.18%
All-Out	\$4.41M	1.68M	38.17%	▼ 47.53%
Amazon	\$496.88M	182.77M	36.78%	35.40%
Argos (Sainsbury's)	\$13.70M	5.30M	38.70%	35.42%
Atlas Stores	\$17.14M	5.43M	31.66%	▼ 40.36%
Atliq e Store	\$304.10M	112.15M	36.88%	▼ 37.54%
AtliQ Exclusive	\$361.12M	166.15M	46.01%	43.73%
BestBuy	\$49.34M	22.15M	44.89%	35.94%
Billa	\$6.82M	1.62M	23.80%	▼ 24.68%
Boulanger	\$26.02M	10.39M	39.95%	29.11%
Chip 7	\$25.62M	8.26M	32.24%	▼ 40.71%
Chiptec	\$18.93M	7.37M	38.94%	32.74%
Circuit City	\$52.42M	24.51M	46.77%	31.96%
Control	\$54.14M	23.51M	43.42%	37.57%
Coolblue	\$21.63M	6.94M	32.07%	▼ 41.26%
Costco	\$61.81M	24.15M	39.07%	37.49%
Croma	\$51.84M	20.67M	39.88%	26.32%
Sage	\$14.88M	4.87M	32.78%	32.18%
Total	\$3,736.17M	1,422.88M	38.08%	36.49%

Unit Economics



Product Performance

segment	NS \$	GM \$	GM %
Notebook	\$1,580.43M	600.96M	38.03%
Peripherals	\$897.54M	341.22M	38.02%
Desktop	\$711.08M	272.39M	38.31%
Accessories	\$454.10M	172.61M	38.01%
Storage	\$54.59M	20.93M	38.33%
Networking	\$38.43M	14.78M	38.45%
Total	\$3,736.17M	1,422.88M	38.08%