ASSIGNMENT - 4

MAHENDRA ENGINEERING COLLEGE FOR WOMEN

NAME: SHANMUGAPRIYA R

CLASS: 4th YEAR ECE

SUBJECT: IBM

REGISTER NO: 611419106058

1.importlibraries

#importlibrary

importpandasas pdimportnumpyas np importmatplotlib.pyplotaspltimportseabor nas sns importwarningswarnings.filterwarnings("ign ore")

2.Loadthedataset

#loaddataset

from google.colab import filesupload=files.upload()

<IPython.core.display.HTMLobject>

Saving Mall_Customers.xlsx to Mall_Customers

(1).xlsxcustomer=pd.read_excel("Mall_Customers.xlsx")

3.Univariate Analysisdf=pd.read_excel("Mall_Customers.xlsx")

#viewfirstfiverowsofDataFrame

df.head()

CustomerIDGender			Age	Age AnnualIncome(k\$)SpendingScore(1-100		
0	1.0	Male	19.0	15.0		
39.0		_				
1	2.0	Male	21.0	15.0		
81.0	0.0		00.0	16.0		
2	3.0	Female	20.0	16.0		
6.0 3	4.0	Female	23.0	16.0		
77.0	4.0	i ciliale	23.0	10.0		
4 40.0	5.0	Female	31.0	17.0		
40.0						

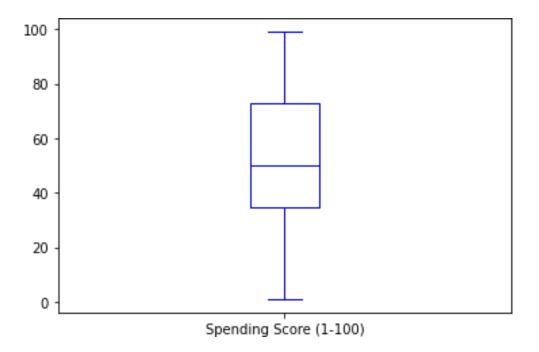
```
#calculate meanof'AnnualIncome(K$)'
 df["Annual Income (k$)"].mean()60.56
 #calculate medianof'Annual Income(K$)'
 df["Annual Income (k$)"].median()61.5
#calculate standarddeviationof'AnnualIncome(K$)'
 df["AnnualIncome(k$)"].std()26.2647211
 65271244
 #calculate modeof'AnnualIncome(K$)'
 df["AnnualIncome(k$)"].mode()
 0
       54.0
 1
       78.0
 dtype:float64
 #createfrequencytablefor 'AnnualIncome(k$)'
 df["AnnualIncome (k$)"].value_counts()
 54.0
            12
 78.0
            12
 48.0
              6
 71.0
              6
 63.0
              6
              2
 58.0
 59.0
             2
 16.0
              2
 64.0
              2
 137.0
 Name: Annual Income(k$),Length: 64,
                                                  dtype:int64
 #viewlast fiverowsofDataFrame
 df.tail()
                                                    Income (k$)
         CustomerID
                                                                              Score(1-
                        Gender
                                         Annual
                                                                  Spending
                                  Age
 100)
 195
               196.0
                       Female
                                  35.0
                                                          120.0
 79.0
 196
               197.0
                       Female
                                  45.0
                                                          126.0
 28.0
 197
               198.0
                          Male
                                  32.0
                                                          126.0
 74.0
 198
               199.0
                          Male
                                  32.0
                                                          137.0
 18.0
 199
               200.0
                          Male
                                  30.0
                                                          137.0
```

#createaboxplotforthe

83.0

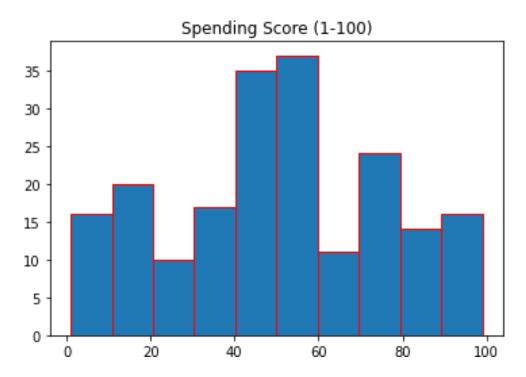
'SpendingScore'variable'importmatplotlib.pyplotaspltcustomer.boxplot(column=['SpendingScore(1-100)'],grid=False,color='blue')

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b924e850>



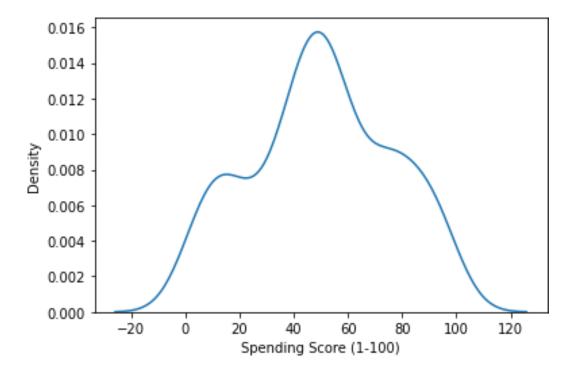
#to create histogram for the 'Spending Score' variable customer.hist(column='Spending Score(1-100)',grid=False,edgecolor='red')

array([[<matplotlib.axes._subplots.AxesSubplot object at0x7fc3b982a490>]], dtype=object)



#tocreatea densitycurve forthe'SpendingScore'variable sns.kdeplot(customer['SpendingScore(1-100)'])

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b9255f10>



#informationofdataset

customer.info()

<class

'pandas.core.frame.DataFrame'>RangeIndex:200e ntries,0to199Datacolumns(total 5 columns):

	floot64	
0 CustomerID 200non-null 1 Gender 200non-null 2 Age 200non-null 3 AnnualIncome(k\$) 200non-null	float64 object float64 float64	
4 Spending Score(1-100) 200non-null	float64	

dtypes: float64(4),

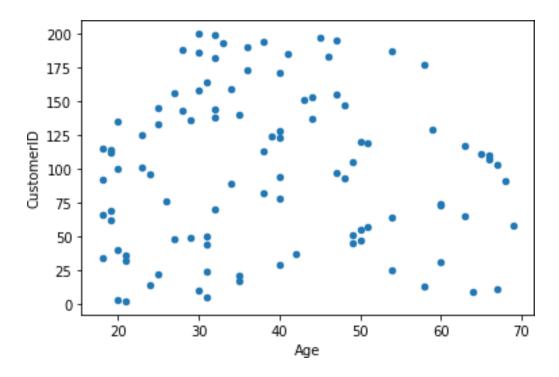
object(1)memoryusage:7.9+KB

4. Bi-Variate Analysis

#ScatterPlot

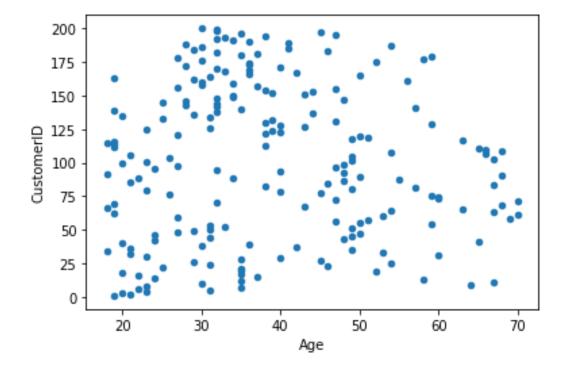
customer[customer['Spending Score(1-100)']<100].sample(100).plot.scatter(x='Age',y='CustomerID')

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b8f1e4d0>



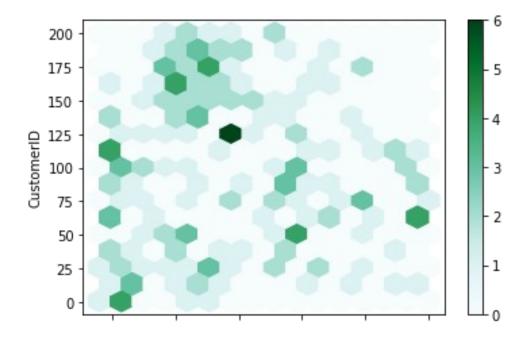
customer[customer['Spending Score(1-100)']<100].plot.scatter(x='Age',y='CustomerID')

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b8eb2b10>



#HexPlot customer[customer['Spending Score(1-100)']<100].plot.hexbin(x='Age',y='CustomerID', gridsize=15)

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b8dc0310>

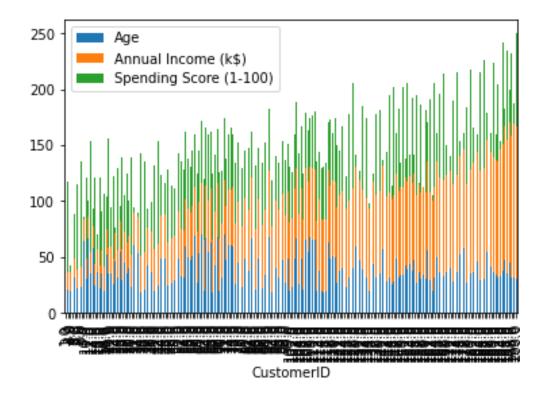


#stackedplot customer_count=pd.read_excel("Mall_Customers.xlsx",index_col=0)customer_count.head()

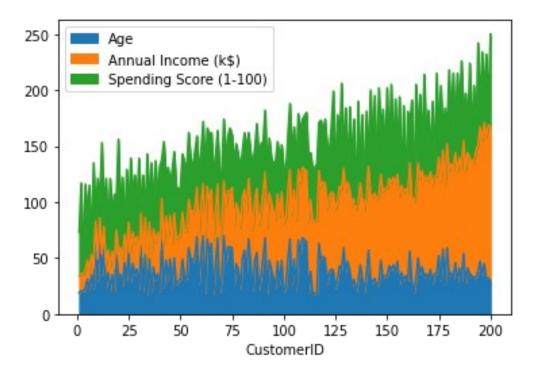
Gender	Age	Annual Income(k\$)	Spending	Score	(1-100)
	_	` ,			, ,
Male	19.0	15.0			39.0
Male	21.0	15.0			81.0
Female	20.0	16.0			6.0
Female	23.0	16.0			77.0
Female	31.0	17.0			40.0
	Male Male Female Female	Male 19.0 Male 21.0 Female 20.0 Female 23.0	Male 19.0 15.0 Male 21.0 15.0 Female 20.0 16.0 Female 23.0 16.0	Male 19.0 15.0 Male 21.0 15.0 Female 20.0 16.0 Female 23.0 16.0	Male 19.0 15.0 Male 21.0 15.0 Female 20.0 16.0 Female 23.0 16.0

customer_count.plot.bar(stacked=True)

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b8ead250>



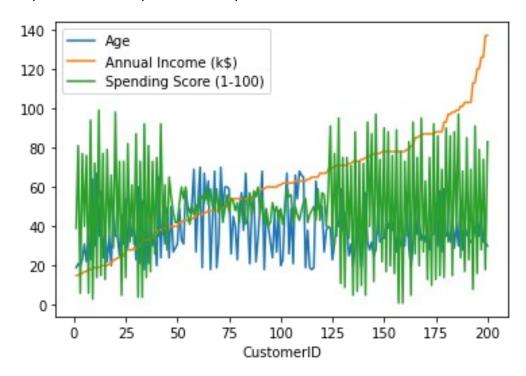
customer_count.plot.area()
<matplotlib.axes._subplots.AxesSubplotat0x7fc3b832b8d0>



#Bivariate linechart

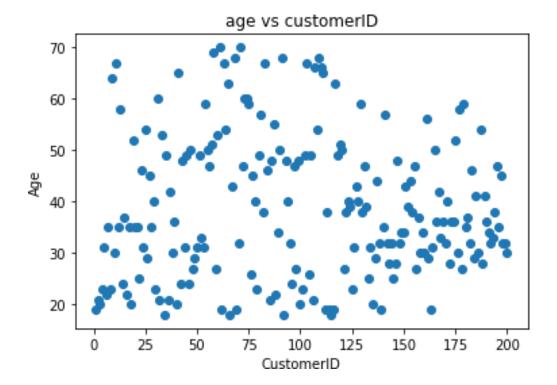
customer_count.plot.line()

<matplotlib.axes._subplots.AxesSubplotat0x7fc3b8338290>



#createscatterplot ofAnnualIncomevsSpendingScoreplt.scatter(customer.CustomerID,customer.Age)plt.title('agevscustomerID')plt.xlabel('CustomerID') plt.ylabel('Age')Text(0,0.5,

'Age')



#createcorrelationmatrix

customer.corr()

	CustomerID	Age Annual	Income(k\$) \
CustomerID	1.000000	-0.026763	0.977548
Age	-0.026763	1.000000	-0.012398
Annual Income(k\$)	0.977548	-0.012398	1.000000
SpendingScore(1-100)	0.013835	-0.327227	0.009903
	Spending	Score(1-100)	
CustomerID		0.013835	
Age		-0.327227	
Annual Income(k\$)		0.009903	

1.000000

importstatsmodels.apiassm

#defineresponsevariable y=customer['CustomerID']

SpendingScore(1-100)

#defineresponsevariable x=customer['Age']

#add constanttopredictorvariables

x=sm.add_constant(x)

/usr/local/lib/python3.7/dist-packages/statsmodels/tsa/tsatools.py:142:FutureWarning: In a future version of pandasallargumentsofconcat exceptfor theargument 'objs'will bekeyword

only

x= pd.concat(x[::order],1)

#fit linearregressionmodel

model=sm.OLS(y,x).fit()

#viewmodelsummary

print(model.summary())

OLSRegression Results

CustomerID R-squared: Dep.Variable:

0.001

Model: OLS Adj. R-squared:

-0.004

LeastSquares F-statistic: Method:

0.1419

Date: Sat, 22 Oct 2022 Prob (F-statistic):

0.707

Time: 14:53:57 Log-Likelihood:

-1094.9

No.Observations: 200 AIC:

2194.

DfResiduals: 198 BIC:

2200.

DfModel: 1

Covariance Type: nonrobust

====== coef std err t P>|t| [0.025]0.975 const 104.8081 12.149 8.627 0.000 80.850 128.766 0.294 -0.377 -0.1109 0.707 -0.691Age 0.470

=======

84.500 Durbin-Watson: Omnibus:

0.002

Prob(Omnibus): 0.000 Jarque-Bera(JB):

11.691

Prob(JB): Skew: -0.014

0.00289

Cond.No. Kurtosis: 1.816

Notes:

[1]StandardErrors assumethat the covariance matrix of the errors is correctly specified.

5. Multi-Variate Analysis

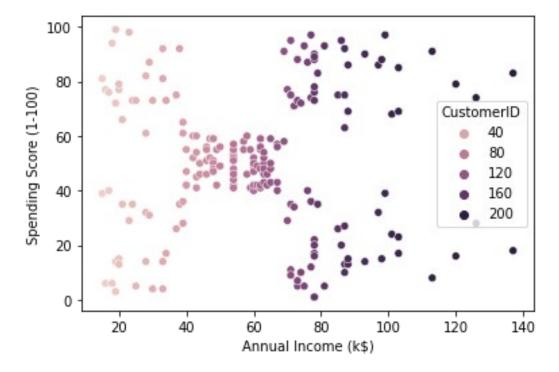
sns.scatterplot(customer["Annual Income (k\$)"],customer["SpendingScore(1-100)"],hue=customer["CustomerID"])

/usr/local/lib/python3.7/dist-

packages/seaborn/_decorators.py:43:FutureWarning:Passthefollowingvariablesaskeywordargs: x,y.Fromversion0.12,theonlyvalidpositionalargumentwillbe`data`,andpassing otherargumentswithout an explicitkeyword willresult inan errorormisinterpretation.

FutureWarning

<matplotlib.axes._subplots.AxesSubplotat0x7fc3ac87c410>



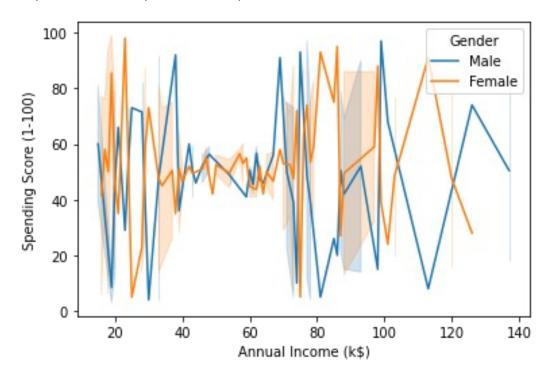
sns.lineplot(customer["Annual Income (k\$)"],customer["Spending Score(1-100)"],hue=customer["Gender"])

/usr/local/lib/python3.7/dist-

packages/seaborn/_decorators.py:43:FutureWarning:Passthefollowingvariablesaskeywordargs: x,y.Fromversion0.12,theonlyvalidpositionalargumentwillbe`data`,andpassing otherargumentswithout an explicitkeyword willresult in

anerrorormisinterpretation. FutureWarning

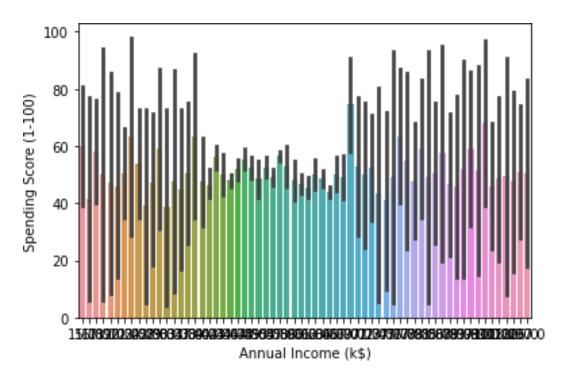
<matplotlib.axes._subplots.AxesSubplotat0x7fc3ac4aee90>



sns.barplot(customer["Annual Income (k\$)"],customer["Spending Score(1-100)"])

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43:FutureWarning:Passthefollowingvariablesaskeywordargs: x,y.Fromversion0.12,theonlyvalidpositionalargumentwillbe`data`,andpassing otherargumentswithout an explicitkeyword willresult inan errorormisinterpretation. FutureWarning

<matplotlib.axes._subplots.AxesSubplotat0x7fc3ac102f10>



customer.skew()

/usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:1:FutureWarning: Dropping of nuisance columns in DataFrame reductions(with'numeric_only=None')isdeprecated;in afutureversionthiswillraiseTypeError.Selectonly validcolumnsbeforecallingthereduction.

"""Entry point forlaunching anIPython kernel.

CustomerID	0.000000
Age	0.485569
AnnualIncome(k\$)	0.321843

SpendingScore(1-100)

0.047220dtype:float64

label=df.CustomerID.value_counts().indexcount=df.CustomerID.value_counts().values

plt.pie(count,labels=label)([<matplotlib.patches.Wedgeat0x7fc3a615

b150>,

```
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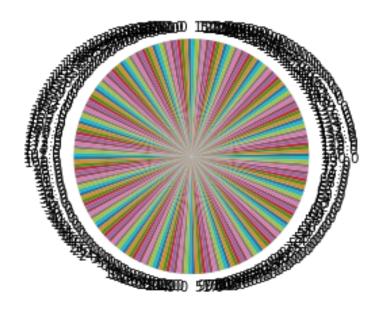
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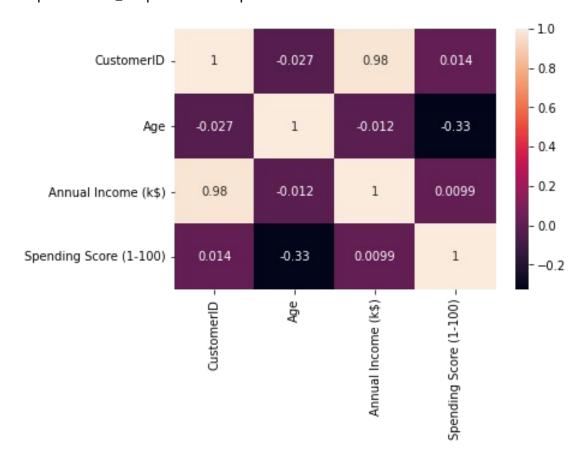
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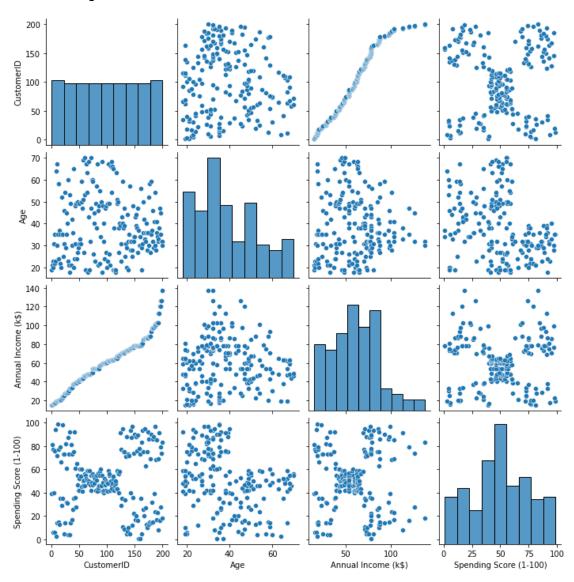


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sns.pairplot(customer)

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6. Perform descriptive statistics on the dataset

#Createa DataFrame

df = pd.DataFrame(customer)df

	CustomerID	Gender	Age	Annual	Income	(k\$)	SpendingScore(1-
100) 0 39.0	1.0	Male	19.0			15.0	
1	2.0	Male	21.0			15.0	
81.0 2 6.0	3.0	Female	20.0			16.0	

4.0	Female	23.0	16.0
5.0	Female	31.0	17.0
196.0	Female	35.0	120.0
197.0	Female	45.0	126.0
198.0	Male	32.0	126.0
199.0	Male	32.0	137.0
200.0	Male	30.0	137.0
	5.0 196.0 197.0 198.0 199.0	5.0 Female 196.0 Female 197.0 Female 198.0 Male 199.0 Male	5.0 Female 31.0 196.0 Female 35.0 197.0 Female 45.0 198.0 Male 32.0 199.0 Male 32.0

[200rows x5 columns]

#Createa DataFrame

df =

pd.DataFrame(customer)df.sum()

CustomerID2

0100.0

Gender Male Male Female Female Female Female Female Female Female Ma... A

ge

7770.0

Annual Income

(k\$)12112.0 SpendingScore(1-100)

10040.0

dtype:object

#axis=1

df.sum(1)

0	74.0		
1	119.0		
2	45.0		
3	120.0		
4	93.0		
	•••		
195	430.0		
196	396.0		
197	430.0		
198	386.0		
199	450.0		
Length:200,dtype: float64			

df.mean()

CustomerID	100.50
Age	38.85
Annual Income(k\$)	60.56
Spending Score (1-	50.20
100)dtype:float64	

df.std()

CustomerID	57.879185
Age	13.969007
Annual Income(k\$)	26.264721
Spending Score (1-	25.823522
100)dtype:float64	

df.describe()

	CustomerID	AgeAnnual	Income (k\$)	Spending	Score	(1-
100)						
count20	0.000000200.000	000	200.000000			
200.000	0000					
mean	100.500000	38.850000	60.560000			
50.2000						
std	57.879185	13.969007	26.264721			
25.8235						
min	1.000000	18.000000	15.000000			
1.00000						
25%	50.750000	28.750000	41.500000			
34.7500						
50%	100.500000	36.000000	61.500000			
50.0000	100					
75%	150.250000	49.000000	78.000000			
73.0000						
max	200.000000	70.000000	137.000000			
99.0000	000					

df.describe(include=['object'])

	Gender
count	200
unique	2
top	Female
freq	112

df.describe(include='all')

	CustomerIDGer	nder	AgeAnnualIncome(k\$)\		
count	200.000000	200	200.000000	200.000000	
unique	NaN	2	NaN	NaN	
top	NaN	Female	NaN	NaN	
freq	NaN	112	NaN	NaN	

mean	100.500000	NaN	38.850000	60.560000
std	57.879185	NaN	13.969007	26.264721
min	1.000000	NaN	18.000000	15.000000
25%	50.750000	NaN	28.750000	41.500000
50%	100.500000	NaN	36.000000	61.500000
75%	150.250000	NaN	49.000000	78.000000
max	200.000000	NaN	70.000000	137.000000

Spending Score(1-100)

	5 \
count	200.000000
unique	NaN
top	NaN
freq	NaN
mean	50.200000
std	25.823522
min	1.000000
25%	34.750000
50%	50.000000
75%	73.000000
max	99.000000

customer["Age"].mean()38.85

customer["Annual Income (k\$)"].median()61.5

customer.max()

CustomerID	200.0
Gender	Male
Age	70.0
AnnualIncome(k\$)	137.0
SpendingScore (1-100)	99.0
dtype:	

objectcustomer.mi

n()

CustomerID	1.0
Gender	Female
Age	18.0
AnnualIncome(k\$)	15.0
SpendingScore (1-100)	1.0
dtype:objectcustomer.kur	

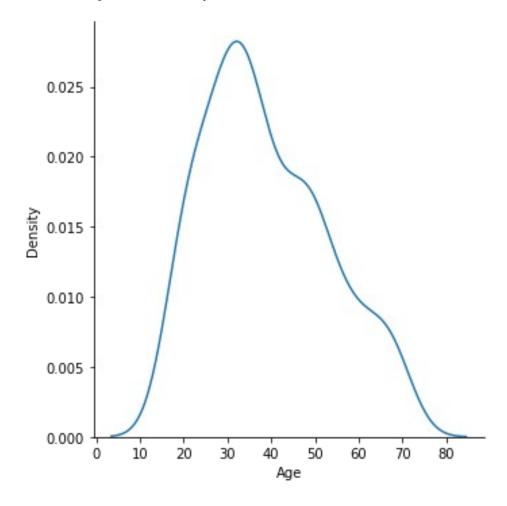
tosis()

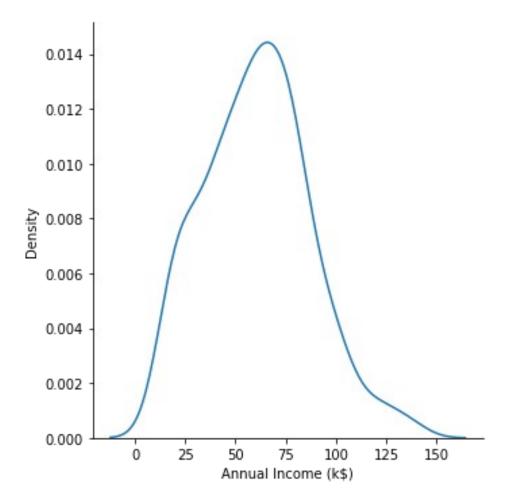
CustomerID	-1.200000
Age	-0.671573
Annual Income(k\$)	-0 098487

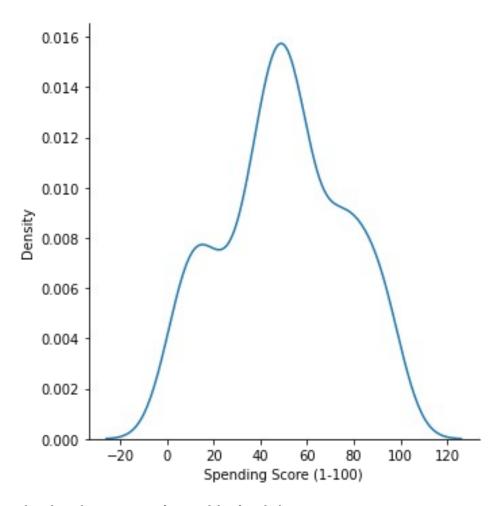
SpendingScore(1-100) 0.826629dtype:float64

print(sns.displot(customer["Age"],kind="kde")),print(sns.displot(customer["Annual Income(k\$)"],kind="kde")),print(sns.displot(customer["SpendingScore (1-100)"],kind="kde"))

<seaborn.axisgrid.FacetGridobject at0x7f7e9c366c50>
<seaborn.axisgrid.FacetGridobject at0x7f7e9e0fc410>
<seaborn.axisgrid.FacetGridobject at0x7f7e9c30bf50>







7. Check with missing value and deal with them

df.fillna(value=100)

100)	CustomerID	Gender	Age	Annual	Income	(k\$)	SpendingScore(1-
100) 0 39.0	1.0	Male	19.0			15.0	
1 81.0	2.0	Male	21.0			15.0	
6.0	3.0	Female	20.0			16.0	
3 77.0	4.0	Female	23.0			16.0	
4 40.0	5.0	Female	31.0			17.0	
 195 79.0	196.0	Female	35.0			120.0	
196	197.0	Female	45.0			126.0	

198.0	Male	32.0	126.0
199.0	Male	32.0	137.0
200.0	Male	30.0	137.0
	199.0	199.0 Male	199.0 Male 32.0

[200 rows x 5 columns]df

	CustomerID	Gender	Age	Annual	Income	(k\$)	Spending	Score	(1-
100)									
0	1.0	Male	19.0			15.0			
39.0 1	2.0	Mala	21.0			15.0			
1 81.0	2.0	Male	21.0			15.0			
2	3.0	Female	20.0			16.0			
6.0	0.0		_0.0						
3	4.0	Female	23.0			16.0			
77.0									
4	5.0	Female	31.0			17.0			
40.0									
••		•••	•••			•••			
 195	196.0	Female	35.0			120.0			
79.0			00.0						
196	197.0	Female	45.0			126.0			
28.0									
197	198.0	Male	32.0			126.0			
74.0	100.0	Mala	22.0			127.0			
198 18.0	199.0	Male	32.0			137.0			
199	200.0	Male	30.0			137.0			
83.0	200.0	···uic	23.0						

[200 rows x 5

columns]df["Age"].mean()

38.85

df["Age"].median()36.0

df["Age"].fillna(df["Age"].mean(),inplace= True)df

	CustomerID	Gender	Age	Annual	Income	(k\$)	Spending	Score	(1-
100)									
0	1.0	Male	19.0			15.0			
39.0 1	2.0	Male	21.0			15.0			
81.0	2.0	iviale	21.0			13.0			
2	3.0	Female	20.0			16.0			
6.0									
3	4.0	Female	23.0			16.0			
77.0									
4	5.0	Female	31.0			17.0			
40.0									
••		•••	•••			•••			
 195	196.0	Female	35.0			120.0			
79.0									
196	197.0	Female	45.0			126.0			
28.0	100.0		00.0			1010			
197 74.0	198.0	Male	32.0			126.0			
74.0 198	199.0	Male	32.0			137.0			
18.0	133.0	ividic	02.0			107.0			
199	200.0	Male	30.0			137.0			
83.0									

[200rows x5 columns]

df["Annual Income (k\$)"].fillna(df["Annual Income(k\$)"].median(),inplace=True)

df

100)	CustomerID	Gender	Age	Annual	Income	(k\$)	Spending	Score	(1-
100)	1.0	Male	19.0			15.0			
39.0 1	2.0	Male	21.0			15.0			
81.0 2	3.0	Female	20.0			16.0			
6.0 3 77.0	4.0	Female	23.0			16.0			
4 40.0	5.0	Female	31.0			17.0			
••			•••			•••			
 195 79.0	196.0	Female	35.0			120.0			
196 28.0	197.0	Female	45.0			126.0			
197	198.0	Male	32.0			126.0			

74.0				
198	199.0	Male	32.0	137.0
18.0				
199	200.0	Male	30.0	137.0
83.0				

[200rows x5 columns]

df= df.replace("Male",np.nan)df

100)	CustomerID	Gender	Age	Annual	Income	(k\$)	Spending	Score	(1-
100) 0	1.0	NaN	19.0			15.0			
39.0 1	2.0	NaN	21.0			15.0			
81.0 2	3.0	Female	20.0			16.0			
6.0 3	4.0	Female	23.0			16.0			
77.0 4 40.0	5.0	Female	31.0			17.0			
 195 79.0	196.0	Female	35.0			120.0			
196	197.0	Female	45.0			126.0			
28.0 197 74.0	198.0	NaN	32.0			126.0			
198	199.0	NaN	32.0			137.0			
18.0 199 83.0	200.0	NaN	30.0			137.0			

[200rows x5 columns]

8. Find the outlier and replace them

###Methodtooutlierdetection

qnt = customer.quantile(q= (0.25,0.75))qnt

	CustomerID	Age	AnnualIncome(k\$)	Spending	Score	(1-100)
0.25	50.75	28.75	41.5			34.75
0.75	150.25	49.00	78.0			73.00

iqr =qnt.loc[0.75]-qnt.loc[0.25] #IQR=Q3-Q1

iqr

CustomerID	99.50
Age	20.25
AnnualIncome(k\$)	36.50
SpendingScore (1-100)	38.25
i (1 . c. 4	

dtype:float64

lower=qnt.loc[0.25]-1.5* iqrlower

CustomerID -98.500 Age -1.625 Annual Income (k\$)-13.250Spending Score (1-100)-22.625dtype:float64

upper = qnt.loc[0.75] + 1.5* iqrupper

CustomerID	299.500
Age	79.375
AnnualIncome(k\$)	132.750
SpendingScore (1-100)	130.375

dtype:

float64customer.me

an()

CustomerID	100.50
Age	38.85
AnnualIncome(k\$)	60.56
SpendingScore (1-100)	50.20

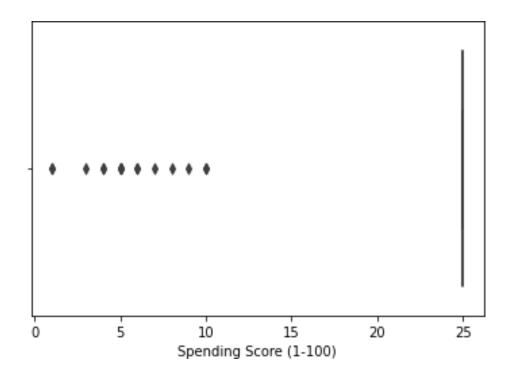
dtype:float64

###replacingoutlier

customer["Spending Score(1-100)"]= np.where(customer["Spending Score(1-100)"] >10,25,customer["SpendingScore(1-100)"])

sns.boxplot(customer["SpendingScore(1-100)"])

<matplotlib.axes._subplots.AxesSubplotat0x7f7ea0febbd0>



customer.isnull().sum()

CustomerID	0
Gender	0
Age	0
AnnualIncome(k\$)	0
SpendingScore (1-100)	0

dtype: int64

customer= customer.dropna(axis=0)customer.isnull().sum()

CustomerID	0
Gender	0
Age	0
AnnualIncome (k\$)	0
SpendingScore (1-100)	0
alderson as time 4 C A	

dtype: int64

9. Checkfor Categorical columns and performenceding

```
customer['Gender'].unique()array(['Male','Female'],dtype
=object)
from sklearn.preprocessingimport LabelEncoder
```

gender=

 $Label Encoder () gender. fit (customer \cite{Label Encoder}) gen$

der'])

LabelEncoder()

marry_values=gender.transform(customer['Gender'])print("Before

Encoding:",list(customer['Gender'][-10:]))

Before Encoding: ['Female', 'Female', 'Female', 'Female', 'Female', 'Female', 'Male', 'Male', 'Male']

print("AfterEncoding:",customer[-10:])

After Encoding: CustomerID Gender AgeAnnualIncome(k\$)SpendingScore(1-100)					
190	191.0	Female	34.0	103.0	
23.0					
191	192.0	Female	32.0	103.0	
69.0	100.0		00.0	4400	
192	193.0	Male	33.0	113.0	
8.0 193	194.0	Female	38.0	113.0	
91.0	194.0	гентате	38.0	113.0	
194	195.0	Female	47.0	120.0	
16.0					
195	196.0	Female	35.0	120.0	
79.0					
196	197.0	Female	45.0	126.0	
28.0	100.0	N 4 - 1 -	00.0	106.0	
197 74.0	198.0	Male	32.0	126.0	
74.0 198	199.0	Male	32.0	137.0	
18.0	177.0	iviaic	32.0	107.0	
199	200.0	Male	30.0	137.0	
83.0					

print("Theinversefromthe

encodingresult:",gender.inverse_transform(marry_values[-10:]))

Theinversefromtheencodingresult:['Female"Female"Male"Female"Female"Female' 'Male'

'Male"Male']

residence_encoder=LabelEncoder()residence_values=

residence_encoder.fit_transform(customer['CustomerID'])print("Before Encoding:",

list(customer['CustomerID'][:5]))BeforeEncoding:[1.0,2.0, 3.0,4.0, 5.0]

 $print ("After Encoding:", residence_values [:5]) After Encoding: [01234]$

```
print("Theinversefrom
theencodingresult:",residence_encoder.inverse_transform(residence_values[:5]))
Theinverse from the encoding result: [1. 2. 3.4.
5.]fromsklearn.preprocessingimportOneHotEncoder
gender_encoder=OneHotEncoder()
from sklearn.preprocessing import
OneHotEncoderimportnumpyasnp
gender_encoder=OneHotEncoder()
gender_reshaped=np.array(customer['Gender']).reshape(-1,1)gender_values
=gender_encoder.fit_transform(gender_reshaped)
print(customer['Gender'][:5])print()print(gender_
values.toarray()[:5])print()
print(gender_encoder.inverse_transform(gender_values)[:5])
0
         Male
1
         Male
2
      Female
3
      Female
      Female
Name: Gender, dtype: object
     [[0.1.]]
     [0.1.]
     [1.0.]
     [1.0.]
     [1.0.]]
    [['Male']
    ['Male']
 ['Female']
 ['Female']
 ['Female']]
#Create the encoded dataframe#For
'ever_married'column
Gender= pd.DataFrame(marry_values,columns=['Gender'])
#For'residence_type'column
Age = pd.DataFrame(residence_values,columns=['Age'])
#For'gender'column
gender=pd.DataFrame(gender_values.toarray(),columns=['Female','Male'])
```

```
df_categorical_encoded= pd.concat([Gender,Age],axis=1)
Thepreviewprint(df_categorical_encoded.shape)
df_categorical_encoded.head()
(200,2)
   GenderAge0 1
         0
1
          1
                1
2
         0
                2
3
         0
                3
         0
                4
df_new= pd.concat([customer, df_categorical_encoded],axis=1)
print(df_new.shape)df_ne
w.head()
(200,7)
   CustomerIDGender
                             Age AnnualIncome(k$)SpendingScore(1-100)\
0
                                                      15.0
             1.0
                     Male 19.0
39.0
             2.0
                     Male 21.0
                                                      15.0
81.0
2
             3.0
                   Female 20.0
                                                      16.0
6.0
             4.0
                   Female 23.0
                                                      16.0
77.0
             5.0
                   Female 31.0
                                                      17.0
40.0
   GenderAge0 1
         0
          1
1
                1
2
         0
                2
3
         0
                3
df_categorical_encoded= pd.get_dummies(customer,
```

AgeAnnual Income(k\$) SpendingScore (1-100)Gender_Male

#Combineallcategoricalcolumnsasonedataframe

drop_first=True)df_categorical_encoded.head()

CustomerID

0 1	1.0	19.0	15.0	39.0
1	2.0	21.0	15.0	81.0
2	3.0	20.0	16.0	6.0
3	4.0	23.0	16.0	77.0
4	5.0	31.0	17.0	40.0
0				

df_new= pd.concat([customer, df_categorical_encoded],axis=1)df_new.head()

CustomerIDGender			AgeAnnual Income(k\$)SpendingScore (1-			
100)\						
0	1.0	Male	19.0	15.0		
39.0						
1	2.0	Male	21.0	15.0		
81.0						
2	3.0	Female	20.0	16.0		
6.0						
3	4.0	Female	23.0	16.0		
77.0						
4	5.0	Female	31.0	17.0		
40.0						

	CustomerID	AgeAnnual Income(k\$)	SpendingScore (1-100)Gender_N	1ale
0	1.0	19.0	15.0	39.0
1				
1	2.0	21.0	15.0	81.0
1				
2	3.0	20.0	16.0	6.0
0				
3	4.0	23.0	16.0	77.0
0				
4	5.0	31.0	17.0	40.0
0				

10. Scalingthedata

customer.columns

 $Index(['CustomerID', 'Gender', 'Age', 'Annual Income (k\$)', 'SpendingScore(1-100)'], \\ dtype='object')x=customer[["Age", "C$

ustomerID"]]x

	Age	CustomerID
0	19.0	1.0
1	21.0	2.0
2	20.0	3.0
3	23.0	4.0
4	31.0	5.0
	•••	
195	35.0	196.0
196	45.0	197.0
197	32.0	198.0
198	32.0	199.0
199	30.0	200.0

[200 rows x 2

columns]x.head()

AgeCustomerID019.				
0	1.0			
121.0	2.0			
220.0	3.0			
323.0	4.0			
431.0	5.0			

from sklearn.preprocessing import

StandardScalerscale=StandardScaler()

st_scale = scale.fit_transform(x)st_scale

```
array([[-1.42456879,
                       -1.7234121],
      [-1.28103541,
                      -1.70609137],
       [-1.3528021,
                      -1.68877065],
      [-1.13750203,
                      -1.67144992],
      [-0.56336851,
                       -1.6541292],
      [-1.20926872,
                      -1.63680847],
      [-0.27630176,
                      -1.61948775],
      [-1.13750203,
                      -1.60216702],
      [1.80493225,
                       -1.5848463],
       [-0.6351352,
                      -1.56752558],
      [2.02023231,
                      -1.55020485],
      [-0.27630176,
                      -1.53288413],
      [1.37433211,
                       -1.5155634],
      [-1.06573534,
                      -1.49824268],
      [-0.13276838,
                      -1.48092195],
      [-1.20926872,
                      -1.46360123],
      [-0.27630176,
                       -1.4462805],
       [-1.3528021,
                      -1.42895978],
      [0.94373197,
                      -1.41163905],
      [-0.27630176,
                      -1.39431833],
```

```
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                   -1.3769976],
[-0.99396865,
                  -1.35967688],
[0.51313183,
                  -1.34235616],
[-0.56336851,
                  -1.32503543],
[1.08726535,
                  -1.30771471],
[-0.70690189,
                  -1.29039398],
                  -1.27307326],
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[-0.27630176,
                  -1.25575253],
[0.08253169,
                  -1.23843181],
[-1.13750203,
                  -1.22111108],
[1.51786549,
                  -1.20379036].
[-1.28103541,
                  -1.18646963],
[1.01549866,
                  -1.16914891],
[-1.49633548,
                  -1.15182818],
[0.7284319,
                  -1.13450746],
[-1.28103541,
                  -1.11718674],
[0.22606507,
                  -1.09986601],
[-0.6351352,
                  -1.08254529],
[-0.20453507,
                  -1.06522456],
[-1.3528021,
                  -1.04790384],
[1.87669894,
                  -1.03058311],
[-1.06573534,
                  -1.01326239],
[0.65666521,
                  -0.99594166],
[-0.56336851,
                  -0.978620941,
                  -0.96130021],
[0.7284319,
[-1.06573534,
                  -0.94397949].
[0.80019859,
                  -0.92665877],
[-0.85043527,
                  -0.90933804],
[-0.70690189,
                  -0.89201732],
                  -0.87469659],
1-0.56336851,
[0.7284319,
                  -0.85737587],
[-0.41983513,
                  -0.84005514],
[-0.56336851,
                  -0.82273442],
[1.4460988,
                  -0.80541369],
[0.80019859,
                  -0.78809297],
                  -0.77077224].
[0.58489852,
[0.87196528,
                  -0.75345152],
[2.16376569,
                  -0.73613079],
[-0.85043527,
                  -0.71881007],
[1.01549866,
                  -0.70148935],
[2.23553238,
                  -0.68416862],
                   -0.6668479].
[-1.42456879,
[2.02023231,
                  -0.64952717],
[1.08726535,
                  -0.63220645],
[1.73316556,
                  -0.61488572],
                   -0.597565],
[-1.49633548,
[0.29783176,
                  -0.58024427],
 [ 2.091999,
                  -0.56292355],
[-1.42456879,
                  -0.54560282],
[-0.49160182,
                   -0.5282821],
```

[2.23553238,	-0.51096138],
[0.58489852,	-0.49364065],
[1.51786549,	-0.47631993],
[1.51786549,	-0.4589992],
[1.4460988,	-0.44167848],
[-0.92220196,	-0.42435775],
[0.44136514,	-0.40703703],
[0.08253169,	-0.3897163],
[-1.13750203,	-0.37239558],
[0.7284319,	-0.35507485],
[1.30256542,	-0.35507485],
[-0.06100169,	-0.3204334],
[2.02023231,	-0.30311268],
[0.51313183,	-0.26847123],
[-1.28103541,	-0.26847123],
[0.65666521,	-0.25115051],
[1.15903204,	-0.23382978],
[-1.20926872,	-0.21650906],
[-0.34806844,	-0.19918833],
[0.80019859,	-0.18186761], -0.16454688],
[-1.49633548,	-0.14722616],
[0.65666521,	-0.12990543],
[0.08253169,	-0.11258471],
[-0.49160182,	-0.09526399],
[-1.06573534,	-0.07794326],
[0.58489852,	-0.06062254],
[-0.85043527,	-0.04330181],
[0.65666521,	-0.02598109],
[-1.3528021,	-0.00866036],
[-1.13750203,	0.00866036],
[0.7284319,	0.02598109],
[2.02023231,	0.04330181],
[-0.92220196,	0.06062254],
[0.7284319, [-1.28103541,	0.07794326], 0.09526399],
[1.94846562, [1.08726535,	0.11258471], 0.12990543],
[2.091999,	0.14722616],
[1.94846562,	0.16454688],
[1.87669894,	0.18186761],
[-1.42456879, [-0.06100169,	0.18180701], 0.19918833], 0.21650906],
[-1.42456879,	0.23382978],
[-1.49633548,	0.25115051],
[-1.42456879,	0.26847123],
[1.73316556,	0.28579196],
[0.7284319,	0.30311268],
[0.87196528,	0.3204334],
[0.80019859,	0.33775413],

[-0.85043527, [-0.06100169, [0.08253169, [-0.56336851, [0.29783176, [0.08253169, [1.4460988, [-0.06100169, [0.58489852, [-0.99396865, [-0.56336851, [-1.3528021, [-0.70690189, [0.36959845, [-0.49160182, [-0.47866858, [-0.47866858, [-0.47866858, [-0.49160182, [-0.77866858, [-0.77866858, [-0.77866858, [-0.77866858, [-0.77866858, [-0.77866858, [-0.77866858, [-0.77866858, [-0.65666521, [-0.34806844, [-0.34806844, [-0.34806844, [-0.34806844, [-0.34806844, [-0.34806844, [-0.36100169, [0.58489852, [-0.85043527, [-0.13276838, [-0.6351352, [-0.34806844, [-0.6351352, [-0.34806844, [-0.5635043527, [-0.34806844, [-0.5635043527, [-0.56336851, [-0.56336851, [-0.56336851, [-0.56336851, [-0.56336851, [-0.56336851, [-0.56336851,	0.35507485], 0.37239558], 0.3897163], 0.40703703], 0.42435775], 0.44167848], 0.4589992], 0.47631993], 0.49364065], 0.51096138], 0.5282821], 0.54560282], 0.56292355], 0.58024427], 0.697565], 0.61488572], 0.63220645], 0.64952717], 0.6668479], 0.71881007], 0.73613079], 0.73613079], 0.77077224], 0.78809297], 0.89201732], 0.89201732], 0.84005514], 0.85737587], 0.87469659], 0.89201732], 0.9933804], 0.99665877], 0.99633021], 0.99633021], 0.99633021], 0.99633021], 0.99594166], 1.01326239], 1.03058311], 1.04790384], 1.04790384], 1.04790384], 1.04790384], 1.04790384], 1.04790384], 1.13450746],
[-0.56336851, [0.80019859, [-0.20453507, [0.22606507, [-0.41983513, [-0.20453507,	1.09986601], 1.11718674], 1.13450746], 1.15182818], 1.16914891], 1.18646963],
[-0.49160182,	1.20379036],

```
[0.08253169,
                    1.22111108],
[-0.77866858,
                    1.23843181],
[-0.20453507,
                    1.25575253],
[-0.20453507,
                    1.27307326],
[0.94373197,
                   1.29039398],
[-0.6351352,
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```

#normalisation

from sklearn.preprocessingimport MinMaxScaler

```
min_max=MinMaxScaler(feature_range=(0,1))norm=min_max. fit_transform(x)
```

norm

```
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#robustscaler

fromsklearn.preprocessingimport

RobustScalerRscale=RobustScaler()

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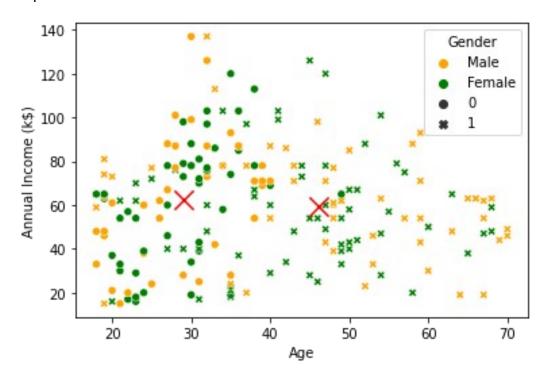
11. Performanyoftheclusteringalgorithms

```
#K-MEANS CLUSTERING
yes = df.Gender
df = df.drop("Gender",axis= 1)df.head()
   AgeAnnual Income(k$) SpendingScore (1-100)019.0
                                           15.0
39.0
121.0
                     15.0
                                           81.0
220.0
                     16.0
                                            6.0
323.0
                     16.0
                                           77.0
431.0
                     17.0
                                           40.0
fromsklearn.clusterimport KMeanskm
=KMeans(
   n_clusters=2,random_stat
   e=10,init="k-
   means++",n_init=20,max_
   iter=200
)
importwarningswarnings.filterwarnings("ign
ore")
km.fit(df)
KMeans(max_iter=200, n_clusters=2, n_init=20, random_state=10)km.labels_
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```

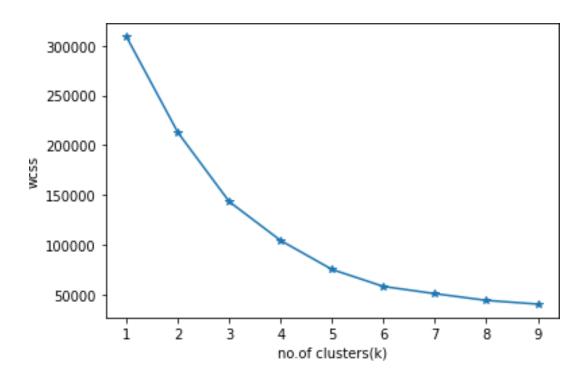
df.head()

```
AgeAnnual Income(k$) SpendingScore (1-100)019.0
                                                               15.0
39.0
121.0
                               15.0
                                                               81.0
220.0
                               16.0
                                                                6.0
323.0
                               16.0
                                                               77.0
                               17.0
                                                               40.0
431.0
sns.scatterplot(
          x="Age",
          y= "AnnualIncome(k$)",data=df,
          hue= yes,
          style=km.labels_,palette=["orange","g
          reen"
)
plt.scatter(
     km.cluster_centers_[:,0],km.cluste
     r_centers_[:,1],marker="x",
     s=200,
c ="red"
)
```

<matplotlib.collections.PathCollectionat0x7f8402caf450>



```
from sklearn.metrics import
silhouette_scorefromsklearnimportcluster
silhouette_score(df,km.labels_)0.2931660
70535953
k_means_model=cluster.KMeans(n_clusters=3,init='k-means+
+',random_state=0)k_means_model.fit(df)KMeans(n
_clusters=3,random_state=0)
clustered_data =k_means_model.predict(df)
#Elbow Graph
wcss=[]
forkinrange(1,10):
     km=KMeans(n_clusters=k,random_state=1,init="k-means++",n_init=10)
     km.fit(df)
     error =
     km.inertia_wcss.append(
     error)
plt.plot(range(1,10),wcss,marker="*")plt.xlabel("no.ofcl
usters(k)")plt.ylabel("wcss")
plt.show()
```



12. AddClusterdatawithprimaryset

df['Clustered_data'] = pd.Series(clustered_data)df.head()

CustomerID		AgeAnnual Income(k\$)SpendingScore(1-100)\0	1.019.0	
15.0	39.0			
1	2.021.0	15.0	81.0	
2	3.020.0	16.0	6.0	
3	4.023.0	16.0	77.0	
4	5.031.0	17.0	40.0	
С	Clustered_data0	0		
1		0		
2		0		

1 0 2 0 3 0 4 0

${\bf 13. Split the data into dependent and independent variables}$

df.head(0)EmptyDat

aFrame

Columns: [CustomerID,Gender,Age,AnnualIncome(k\$),SpendingScore (1-100)]

index:[]x=df.iloc[:,1:2]

```
Χ
```

	Gender
0	Male
1	Male
2	Female
3	Female
4	Female
19	
5	Female
196	Female
197	Male
198	Male
199	Male

[200 rows x 1columns]

y=df.iloc[:,1:]y

	Age	Annual Income(k\$)	Spending	Score	(1-100)	Clustered_data
0	19.0	15.0			39.0	0
1	21.0	15.0			81.0	0
2	20.0	16.0			6.0	0
3	23.0	16.0			77.0	0
4	31.0	17.0			40.0	0
195	35.0	120.0			79.0	2
196	45.0	126.0			28.0	2
197	32.0	126.0			74.0	2
198	32.0	137.0			18.0	2
199	30.0	137.0			83.0	2

[200 rows x4 columns]

14. Splitthedataintotrainingandtesting

fromsklearn.model_selectionimporttrain_test_splitdf=df.rename(columns={'fit':'fit-feature'})

x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=0)

x_train.shape,x_test.shape,y_train.shape,y_test.shape((160,1),(40,

1),(160,4),(40, 4))

x_test

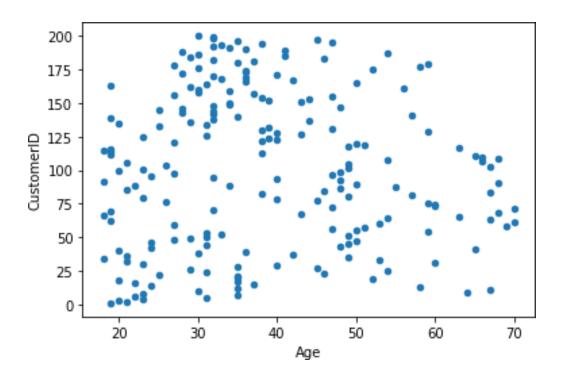
```
Gender
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170
        Male
107
        Male
98
        Male
177
        Male
182
        Male
5
     Female
146
        Male
12
     Female
152Female
61
        Male
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154Female
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        Male
     Female
7
33
        Male
130
        Male
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        Male
45
     Female
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60
        Male
123
        Male
179
        Male
185
        Male
122Female
44
     Female
16
     Female
55
        Male
150
        Male
111Female
22
     Female
189Female
129
        Male
4
     Female
83
     Female
106Female
```

15. Buildthemodel

from sklearn.linear_model import

Linear Regression () df. plot. scatter ("Age", "Customer ID")

<matplotlib.axes._subplots.AxesSubplotat0x7f46f13ccd10>



 $from \ sklearn.linear_model \ importLinearRegressionmodel=LinearRegression()$ model.fit(x,y)LinearRegression() predict=model.predict(x)predict

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16. Train the

 $\pmb{model} train=df.sample (frac=0.8, random_state=200) train$

	CustomerID	Age	Annual	Income (k\$)	Spending	Score	(1-100)	\
121	122.0	38.0		67.0			40.0	
169	170.0	32.0		87.0			63.0	
194	195.0	47.0		120.0			16.0	
125	126.0	31.0		70.0			77.0	
36	37.0	42.0		34.0			17.0	
	•••			•••				
90	91.0	68.0		59.0			55.0	
162	163.0	19.0		81.0			5.0	
3	4.0	23.0		16.0			77.0	
120	121.0	27.0		67.0			56.0	
95	96.0	24.0		60.0			52.0	

Clustered data 121 2 169 2 194 1 125 0 36 1 90 2 162 0 3 1 120 95 1

[160rows x5 columns]

pred_train = model.predict(x_train)pred_train

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17. TesttheModel

y_test

	Age	Annual	Income	(k\$)	SpendingScore(1-100)	Clustered_data
18	52.0			23.0	29.0	0
170	40.0			87.0	13.0	2
107	54.0			63.0	46.0	1
98	48.0			61.0	42.0	1
177	27.0			88.0	69.0	2
182	46.0			98.0	15.0	2
5	22.0			17.0	76.0	0
146	48.0			77.0	36.0	2
12	58.0			20.0	15.0	0
152	44.0			78.0	20.0	2
61	19.0			46.0	55.0	0
125	31.0			70.0	77.0	1
180	37.0			97.0	32.0	2
154	47.0			78.0	16.0	2
80	57.0			54.0	51.0	1
7	23.0			18.0	94.0	0

33	18.0	33.0	92.0	0
130	47.0	71.0	9.0	1
37	30.0	34.0	73.0	0
74	59.0	54.0	47.0	1
183	29.0	98.0	88.0	2
145	28.0	77.0	97.0	2
45	24.0	39.0	65.0	0
159	30.0	78.0	73.0	2
60	70.0	46.0	56.0	0
123	39.0	69.0	91.0	1
179	35.0	93.0	90.0	2
185	30.0	99.0	97.0	2
122	40.0	69.0	58.0	1
44	49.0	39.0	28.0	0
16	35.0	21.0	35.0	0
55	47.0	43.0	41.0	0
150	43.0	78.0	17.0	2
111	19.0	63.0	54.0	1
22	46.0	25.0	5.0	0
189	36.0	103.0	85.0	2 1
129	38.0	71.0	75.0	
4	31.0	17.0	40.0	0
83	46.0	54.0	44.0	1
106	66.0	63.0	50.0	1

$pred_test=model.predict(x_test)pred_test$

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from sklearn.linear_model import LinearRegressionlr

⁼LinearRegression()

18. Measuretheperformanceusingevaluationmetrics

importpandasas pdimportnumpyas np importmatplotlib.pyplotaspltimportseabor nas sns importwarningswarnings.filterwarnings("ign ore")

customer=pd.read_excel("Mall_Customers.xlsx")x=df.iloc[;,1:]

Χ

	Age	Annual Income(k\$)	Spending	Score	(1-100)
0	19.0	15.0			39.0
1	21.0	15.0			81.0
2	20.0	16.0			6.0
3	23.0	16.0			77.0
4	31.0	17.0			40.0
••					
195	35.0	120.0			79.0
196	45.0	126.0			28.0
197	32.0	126.0			74.0
198	32.0	137.0			18.0
199	30.0	137.0			83.0

[200 rows x3 columns]

y=df.iloc[:,1:]y

0 1 2 3 4	Age 19.0 21.0 20.0 23.0 31.0	Annual Income(k\$) 15.0 15.0 16.0 16.0 17.0	Spending	Score	(1-100) 39.0 81.0 6.0 77.0 40.0
 195 196 197 198 199	35.0 45.0 32.0 32.0 30.0	120.0 126.0 126.0 137.0 137.0			79.0 28.0 74.0 18.0 83.0

[200rows x3 columns]

 $from sklearn. model_selection import train_test_split$

df=df.rename(columns={'fit':'fit-feature'})

 $x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.2,random_state=0)$

x_train.shape,x_test.shape,y_train.shape,y_test.shape((160,3),(40,

3),(160,3),(40, 3))

x_test

18	Age 52.0	Annual	Income	(k\$) 23.0	Spending	Score	(1-100) 29.0
170	40.0			87.0			13.0
107	54.0			63.0			46.0
98	48.0			61.0			42.0
177	27.0			0.88			69.0
182	46.0			98.0			15.0 76.0
5 146	22.0 48.0			17.0 77.0			76.0 36.0
146	48.0 58.0			20.0			15.0
152	44.0			78.0			20.0
61	19.0			46.0			55.0
125	31.0			70.0			77.0
180	37.0			97.0			32.0
154	47.0			78.0			16.0
80	57.0			54.0			51.0
7	23.0			18.0			94.0
33	18.0			33.0			92.0
130	47.0			71.0			9.0
37	30.0			34.0			73.0
74	59.0			54.0			47.0
183	29.0			98.0			88.0
145	28.0			77.0			97.0
45	24.0			39.0			65.0
159	30.0			78.0			73.0
60	70.0			46.0			56.0
123	39.0			69.0			91.0
179	35.0			93.0			90.0
185	30.0			99.0			97.0
122	40.0			69.0			58.0
44	49.0			39.0			28.0
16	35.0			21.0			35.0
55 150	47.0 43.0			43.0 78.0			41.0 17.0
111	43.0 19.0			63.0			54.0
22	46.0			25.0			5.0
189	36.0			103.0			85.0
129	38.0			71.0			75.0
4	31.0			17.0			40.0
•							

```
83
       46.0
                                    54.0
                                                                        44.0
106
       66.0
                                    63.0
                                                                        50.0
fromsklearn.metricsimport r2_score
from sklearn.linear_model import LinearRegressionIr
=LinearRegression()
df
=df.replace("Male",2)lr.fit(x_train,y
_train)LinearRegression()lr.coef_,l
r.intercept_
(array([[1.00000000e+00, 1.32312315e-17,-7.16567384e-18],[-1.26527940e-16,
           1.00000000e+00,-3.33066907e-16],[3.03558876e-
           17,0.00000000e+00,1.00000000e+00]]),
 array([-1.42108547e-14,4.26325641e-14,-1.42108547e-14]))
y_pred = Ir.predict(x_test)y_pred
    array([[
              52.,
                      23.,
                                 29.],
                      87.,
              40.,
                                 13.],
              54.,
                      63.,
                                 46.],
              48.,
                                 42.],
                      61.,
              27.,
                                 69.],
                      88.,
                      98.,
                                 15.],
              46.,
              22.,
                      17.,
                                 76.],
              48.,
                      77.,
                                 36.],
              58.,
                      20.,
                                 15.],
                                 20.],
              44.,
                      78.,
              19.,
                      46.,
                                 55.],
              31.,
                      70.,
                                 77.],
              37.,
                      97.,
                                 32.],
              47.,
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                                 16.],
              57.,
                      54.,
                                 51.],
              23.,
                      18.,
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              18.,
                      33.,
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                      71.,
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                      34.,
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                      54.,
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                      77.,
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                      39.,
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                                 73.],
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                      78.,
                                 56.],
              70.,
                      46.,
              39.,
                      69.,
                                 91.],
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90.],

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93.,

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97.],
58.],
30.,
         99.,
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         69.,
         39.,
49.,
                28.],
                35.],
35.,
         21.,
         43.,
                41.],
47.,
43.,
         78.,
                17.],
                54.],
5.],
85.],
         63.,
19.,
46.,
         25.,
       103.,
36.,
38.,
         71.,
                75.],
31.,
         17.,
                40.],
46.,
         54.,
                44.],
         63.,
                50.]])
66.,
```

score = r2_score(y_test,y_pred)score

1.0