A - Product Sales

Quantity Sold

396K

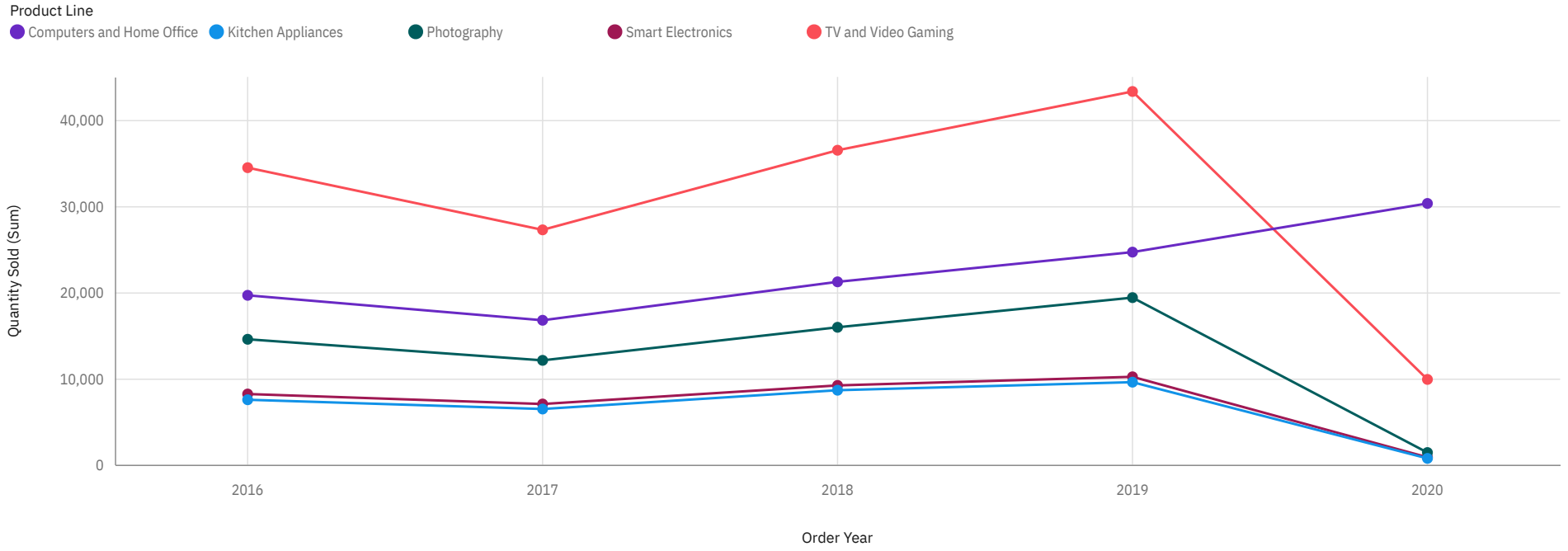
Quantity Sold

Revenue

229M

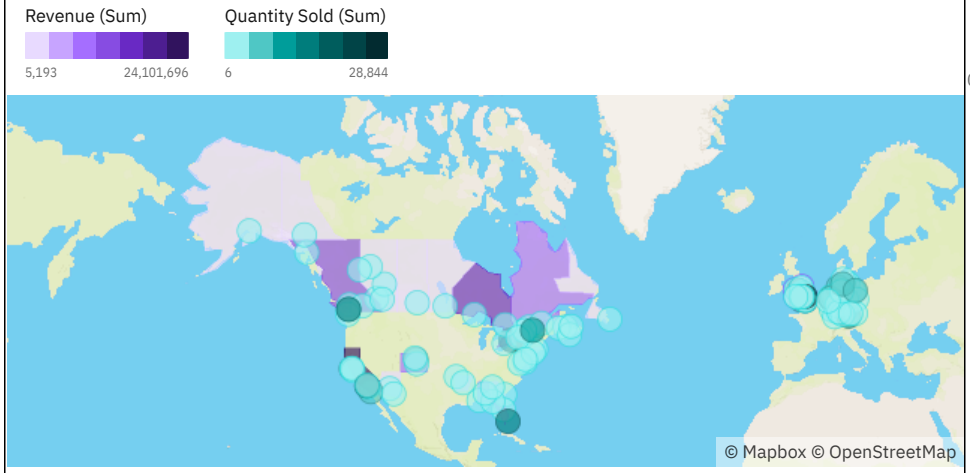
Revenue

Product Line Performance by Year

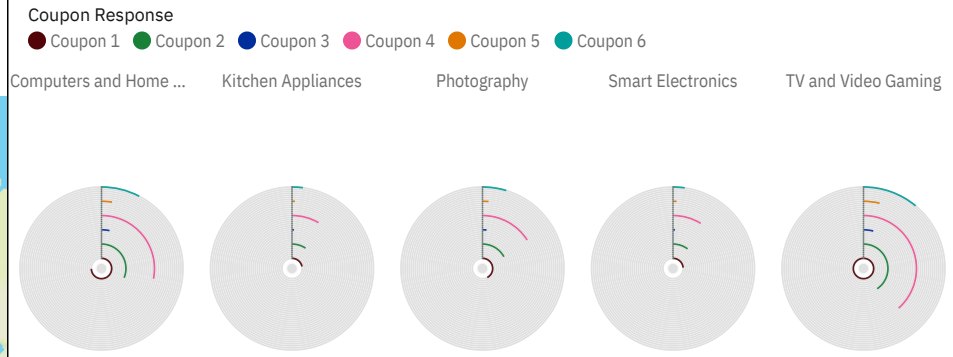


B - Customer

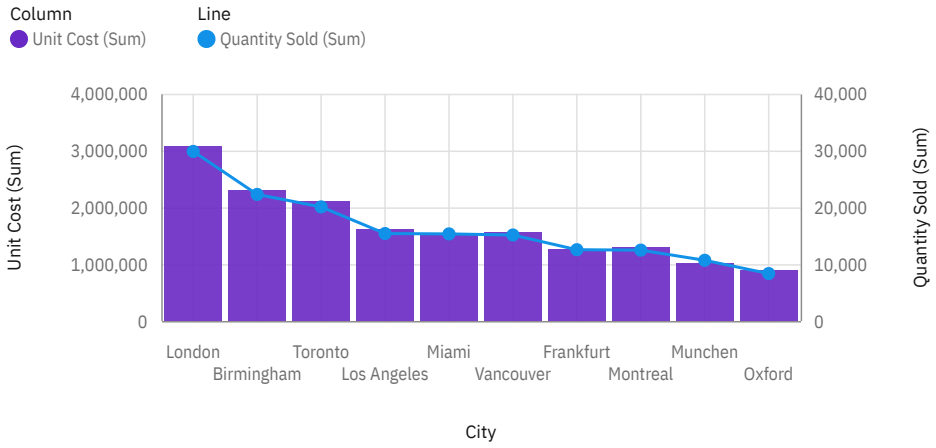
Revenue and Quantity Sold by Location



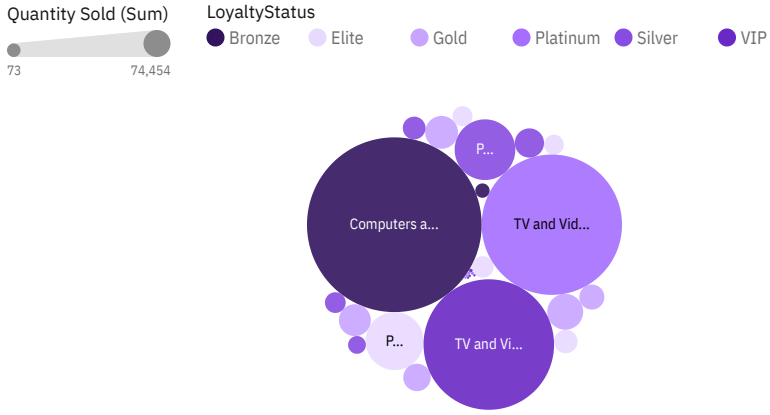
Quantity Sold by Coupon Response colored by Coupon Response



Quantity Sold and Unit Cost by City



Department Sales by Loyalty Status



C - Revenue

Average Revenue

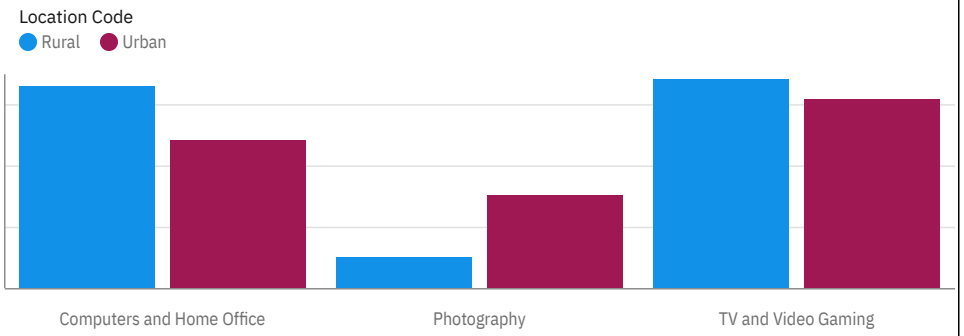
= 100 Revenue

Average Margin

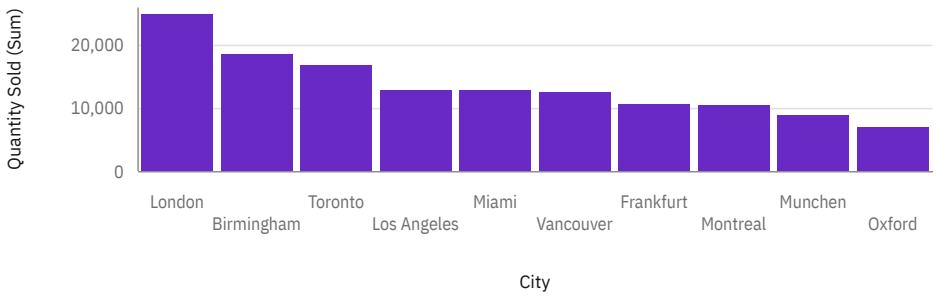
$93.29

Margin

Revenue by Product Line Colored by Location Code



Top 10 Quantity Sold by City



Margin by Order Year Colored by Product Line