CASCADIA FEST

2015 Sponsorship Brochure

A BRIEF HISTORY OF CASCADIAJS
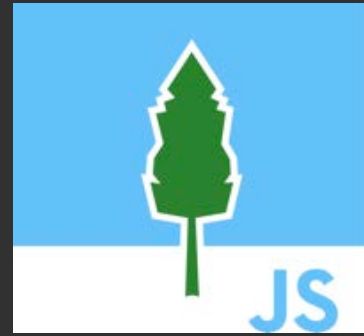
CascadiaJS was started back in 2012 by web developers in Seattle and Portland who wanted to celebrate the amazing work being done in our communities and aspired to better connect web developers across the Pacific Northwest.

From the very beginning, CascadiaJS was designed to be mobile and rotate through the region. The 2012 event took place in Seattle, 2013 was held in Vancouver and 2014 was in Portland.

Over time attendance has grown: 225 to 275 to over 300 last year.

Finally, CascadiaJS is run entirely by volunteers as a not-for-profit event. Every dollar from a sponsor goes into making this an amazing and memorable event for all of the speakers and attendees. Thank you for supporting developers in the PacNW!

GOALS FOR 2015

Our community has been growing and this year the bar is being raised.

Change in format. We are adding a 1-day CascadiaCSS event and are , Browser and Server. Sponsors can choose to be much more targeted with their presence this year.

Change in location. We are moving from downtown venues to a destination location at the Semiahmoo Resort near Blaine, WA. We have bought out the entire facility for 3 full days and will have all the space and resources that we need to create amazing experiences for attendees. Please feel free to suggest your own ideas for sponsorship!

400 attendees this year for a fully sold-out event. We will continue our focus on diversity in tech by continuing to attract a diverse set of speakers and also seeking to increase the diversity of our attendees.

Unbundled sponsorship options. This provides a more direct connection to our cost and allows sponsors to pay for only the things that make the most sense for them.

IMPRESSIONS FROM CJS14

IT'S HUGE,
IT'S BEAUTIFUL,
IT'S ALL OURS

Semiahmoo Resort

CASCADIAJS FEST

CascadiaJS will span 3 days. Each day will feature a different portion of the web development stack. Below are the sponsorship opportunities that cover *THE ENTIRE* 3-day event. Flip ahead for sponsorship opportunities for the CSS Browser or Server days.

$3,000

Your perks:

> Logo on the website

> Logo on event banners

Optional add-ons:

// Wi-Fi (TAKEN)	+ $3000
// Videos (2 TAKEN, 3 available)	+ $2000
// Coffee Sponsor (TAKEN)	+ $3000
// Lanyard Sponsor (TAKEN)	+ $3000
// Booth (1 TAKEN, 2 available)	+ $3000
// Workshop (2 TAKEN, 4 available)	+ $3000

CSS DAY

CascadiaJS Fest will kick-off with an entire day devoted to the art and science of front-end web development.

$1,000

Your perks:

> Logo on the website

> Logo on event banners

Optional add-ons:

// Track sponsor (1 available)	+ $3000
// Breakfast sponsor (TAKEN)	+ $1000
// Lunch sponsor (1 available)	+ $1500
// Party sponsor (1 available)	+ $3000
// Booth space (3 available)	+ $1000

BROWSER DAY

Day Two will focus on the cutting-edge of ES6, HTML5 and the future of building software using open web technologies.

$2,000

Your perks:

> Logo on the website

> Logo on event banners

Optional add-ons:

// Track sponsor (TAKEN)   + $6000

// Breakfast sponsor (1 available)   + $2000

// Lunch sponsor (TAKEN)   + $3000

// Party sponsor (TAKEN)   + $6000

// Booth (1 TAKEN, 2 available)   + $2000

SERVER DAY

The last day of CascadiaJS Fest will feature talks about the world of server-side JS and building systems that bridge software and hardware.

$2,000

Your perks:

> Logo on the website

> Logo on event banners

Optional add-ons:

// Track sponsor (TAKEN)	+ $6000
// Breakfast sponsor (TAKEN)	+ $2000
// Lunch sponsor (1 available)	+ $3000
// Party sponsor (1 available)	+ $6000
// Booth space (3 available)	+ $2000

DIVERSITY SCHOLARSHIPS

CascadiaFest exists to educate and grow the Javascript community in the Pacific Northwest. We are constantly seeking new ways to make our community broader and more inclusive. What need your help to fund Diversity Scholarship so that community members from underrepresented groups in tech are encouraged to attend and participate. The recipients of a Diversity Scholarship will recieve:

☞ a CascadiaFest ticket to all 3 days of the conference
☞ lodging for the nights of July 7, 8, 9, and 10
☞ transportation to and from the conference

Your company will recieve recognition on our website, in emails and at the event.

The cost of each Scholarship is $1500.

LINKS AND REFERENCES

CascadiaJS 2012
// [website](#)
// [videos](#)
// blog post: [Shipping a Conference](#)

CascadiaJS 2013
// [website](#)
// [videos](#)
// blog post: [Why I'll Be Fighting for a Ticket to CascadiaJS 2014](#)

CascadiaJS 2014
// [website](#)
// [videos](#)
// blog post: [My Experience at CascadiaJS](#)

THANK
YOU!

All inquiries to
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carter@cascadiajs.com
(202) 285-6865

APPENDIX

Here are some more details on the sponsored items. If you have any questions, please don't hesitate to email us.

Wi-Fi: Sponsor our rock-solid Wi-Fi and receive thanks in the SSID.

Videos: Have your logo prominently displayed on all of the talk videos which will be posted online immediately following the conference.

Coffee: Have you logo/banner displayed alongside the premium espresso stand that we will operate for the duration of the conference.

Lanyard: Your logo on the badges and lanyards for all of the attendees.

Booth Space: You will be allocated a table in the common area where you can set-up a banner, demo your product and hand out materials.

Track: Be the lead sponsor for one of our 3 Days (CSS, Browser and Server). Banners with your logo will be set-up and your company will be thanked on stage and in an email to attendees.

Breakfast: For the first time, we will be serving a real (and delicious) breakfast for all attendees. Bacon FTW!

Lunch: Help feed 400 developers as they take a break from the morning schedule and get some down time to hang out and meet their new friends.

Party: Be the lead sponsor for the night's festivities. Every night will be special (think: dance party, karaoke, etc) and your company will be featured extensively and thanked on stage and in an email to attendees.

Workshop: Host a 3-hour workshop during the conference.