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Glosary Technology

SLA: SLA stands for service level agreement. It refers to a document that outlines a commitment between a service provider and a client, including details of the service, the standards the provider must adhere to, and the metrics to measure the performance.

SDK: SDK stands for software development kit. An SDK is a set of tools to build software for a particular platform. These tools also allow an app developer to build an app which can integrate with another program–i.e. a mobile measurement partner (MMP) like Adjust.

SFTP: Secure File Transfer Protocol (SFTP) is a network protocol that enables secure and encrypted file transfers between a client and a server. It is designed to provide a secure alternative to the traditional File Transfer Protocol (FTP) by incorporating Secure Shell (SSH) for authentication and data encryption.

FTE: A full-time equivalent, sometimes abbreviated as FTE, is a unit to measure employed persons or students in a way that makes them comparable although they may work or study a different number of hours per week.

User Story: A user story is an informal, general explanation of a software feature written from the perspective of the end user.