

Deepanvita Paliwal

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SUMMARY

Experienced Front-End Developer proficient in React, JavaScript, HTML5, CSS3, and jQuery. Engineered responsive web applications for e-commerce and life sciences sectors, increasing user engagement by 30%. Delivered scalable solutions in Agile environments, partnering with teams using REST API, Git, testing (Jest), and DevOps technologies to achieve project goals. Specialized in creating user-friendly experiences.

EXPERIENCE

Application Development Senior Analyst - Accenture, Bangalore, India

October 2021 – June 2023

- Architected and implemented user stories in JavaScript, designed responsive web interfaces and integrated them into CI/CD pipelines with Jenkins, optimizing feature validation and API testing, increasing customer engagement by 30% across all platforms.
- Directed defect management using Jira, validated edge cases, collaborated with cross-functional teams, enhanced UI performance and system reliability, reducing bugs by 10% month-over-month.
- Transformed client requirements into scalable solutions, boosting website traffic by 15% with new feature integrations.
- Facilitated production support for retail and telecom web applications, reducing incidents by 20% while maintaining system stability.

Associate - Cognizant, Chennai, India

October 2020 - October 2021

- Spearheaded a team of 3 to develop a web application for pharmaceutical clients. Designed high-fidelity Figma prototypes, local storage for offline functionality, improved UI/UX and customer service.
- Optimized design and functionality of 10+ responsive web applications, improving user engagement by 25% and streamlining the experience for pharmaceutical clients.
- Delivered 100% cost-efficient on-time project completion, steering the end-to-end development of 10+ web apps, increasing UI reliability by 85%.

Programmer Analyst - Cognizant, Chennai, India

June 2017 - October 2020

- Developed and deployed over 20 digital presentations for pharmaceutical sales reps, expanding product awareness by 20% and increasing engagement among 2,000+ healthcare professionals.
- Reduced bugs by 10% and post-launch issues by 15% through code reviews, testing, and troubleshooting, reducing complexity.
- Managed critical project timelines for a global client, adjusting work hours to ensure on-time delivery, achieving a 95% client satisfaction rate.

Programmer Analyst Trainee - Cognizant, Chennai, India

June 2016 - August 2017

- Developed over 12 web pages for e-Detail iPad presentations, contributing to 5 product launches and driving a 30% increase in engagement.
- Created and deployed 5+ e-detail iPad presentations using Veeva Promomats, improving content accuracy by 30% and boosting content utilization by 15% during sales calls.

SKILLS

- **Technology and Frameworks:** ReactJS, JavaScript, HTML/HTML5, CSS/CSS3, Bootstrap, jQuery, AJAX, Tailwind CSS
- **Developer Tools:** Git, GitHub, SVN, Jira (Scrum, Kanban), Confluence, Agile, Figma, VS Code, Adobe Photoshop, Adobe XD, Notepad++, Chrome developer tools, NPM, Yarn

EDUCATION

Bachelor of Technology in Computer Science and Engineering – Amrita School of Engineering, Bangalore, India

June 2016

- **CGPA:** 8.23/10
- **Relevant Coursework:** Algorithms, Data Structures, Database Management Systems, Net Centric Programming, Operating Systems, Computer Architecture, Computer Networks, Data Warehousing & Data Mining, Object Oriented Programming.
- **Achievements:** Graduated with Distinction

CERTIFICATIONS

- **Meta** Front-End Developer Introduction to **Accessibility and Inclusive Design** -University of Illinois Urbana-Champaign
- **React** – The Complete Guide 2024- **Udemy**
- The Complete **JavaScript** Course 2024- **Udemy**

RECOGNITIONS

- "Shining Star" rewards awarded for exceptional project deliveries and outstanding performance recognized by project leads.
- Received accolades for impactful contributions to international projects and demonstrated ability to adapt to changing requirements.