ON SPOT is a simple physical product with the purpose of helping to prevent people from dropping their phones. The architecture is a metal ring about 3/4 inches wide with a small hole in the bottom to insert a plastic suction cup 2 inches in diameter. At the base of the suction cup (where it's attached to the ring) there is a 2 inch long spring, so give some leeway between the phone and the user's hand. The idea is that this product will help solve the problem of phones being dropped and breaking, which results in a loss of time and money. Many people, especially millennials, constantly have their phones on hand, so are prone to dropping them. With ON SPOT, users can hold their phones and go about their lives, with no worries about dropping their phones.