## WORKED EXAMPLES 6

## MAXIMUM LIKELIHOOD ESTIMATION

Maximum Likelihood Estimation is a systematic technique for estimating parameters in a probability model from a data sample. Suppose a sample  $x_1, ..., x_n$  has been obtained from a probability model specified by mass or density function  $f_X(x;\theta)$  depending on parameter(s)  $\theta$  lying in parameter space  $\Theta$ . The **maximum likelihood estimate** or **m.l.e.** is produced as follows;

**STEP 1** Write down the likelihood function,  $L(\theta)$ , where

$$L(\theta) = \prod_{i=1}^{n} f_X(x_i; \theta)$$

that is, the product of the n mass/density function terms (where the ith term is the mass/density function evaluated at  $x_i$ ) viewed as a function of  $\theta$ .

**STEP 2** Take the natural log of the likelihood, collect terms involving  $\theta$ .

**STEP 3** Find the value of  $\theta \in \Theta$ ,  $\widehat{\theta}$ , for which  $\log L(\theta)$  is maximized, for example by differentiation. If  $\theta$  is a single parameter, find  $\widehat{\theta}$  by solving

$$\frac{d}{d\theta} \left\{ \log L(\theta) \right\} = 0$$

in the parameter space  $\Theta$ . If  $\theta$  is vector-valued, say  $\theta = (\theta_1, ..., \theta_k)$ , then find  $\hat{\theta} = (\hat{\theta}_1, ..., \hat{\theta}_k)$  by simultaneously solving the k equations given by

$$\frac{\partial}{\partial \theta_j} \left\{ \log L(\theta) \right\} = 0 \qquad j = 1, ..., k$$

in parameter space  $\Theta$ . Note that, if parameter space  $\Theta$  is a bounded interval, then the maximum likelihood estimate may lie on the boundary of  $\Theta$ .

**STEP 4** Check that the estimate  $\hat{\theta}$  obtained in STEP 3 truly corresponds to a maximum in the (log) likelihood function by inspecting the second derivative of  $\log L(\theta)$  with respect to  $\theta$ . In the single parameter case, if the second derivative of the log-likelihood is negative at  $\theta = \hat{\theta}$ , then  $\hat{\theta}$  is confirmed as the m.l.e. of  $\theta$  (other techniques may be used to verify that the likelihood is maximized at  $\hat{\theta}$ ).

**EXAMPLE** Suppose a sample  $x_1, ..., x_n$  is modelled by a Poisson distribution with parameter denoted  $\lambda$ , so that

$$f_X(x;\theta) \equiv f_X(x;\lambda) = \frac{\lambda^x}{x!} e^{-\lambda}$$
  $x = 0, 1, 2, ...$ 

for some  $\lambda > 0$ . To estimate  $\lambda$  by maximum likelihood, proceed as follows.

**STEP 1** Calculate the likelihood function  $L(\lambda)$ .

$$L(\lambda) = \prod_{i=1}^{n} f_X(x_i; \lambda) = \prod_{i=1}^{n} \left\{ \frac{\lambda^{x_i}}{x_i!} e^{-\lambda} \right\} = \frac{\lambda^{x_1 + \dots + x_n}}{x_1! \dots x_n!} e^{-n\lambda}$$

for  $\lambda \in \Theta = \mathbb{R}^+$ .

**STEP 2** Calculate the log-likelihood  $\log L(\lambda)$ .

$$\log L(\lambda) = \sum_{i=1}^{n} x_i \log \lambda - n\lambda - \sum_{i=1}^{n} \log(x_i!)$$

**STEP 3** Differentiate  $\log L(\lambda)$  with respect to  $\lambda$ , and equate the derivative to zero to find the m.l.e..

$$\frac{d}{d\lambda} \left\{ \log L(\lambda) \right\} = \sum_{i=1}^{n} \frac{x_i}{\lambda} - n = 0 \Rightarrow \widehat{\lambda} = \frac{1}{n} \sum_{i=1}^{n} x_i = \bar{x}$$

Thus the maximum likelihood estimate of  $\lambda$  is  $\hat{\lambda} = \bar{x}$ 

**STEP 4** Check that the second derivative of  $\log L(\lambda)$  with respect to  $\lambda$  is negative at  $\lambda = \hat{\lambda}$ .

$$\frac{d^2}{d\lambda^2} \left\{ \log L(\lambda) \right\} = -\frac{1}{\lambda^2} \sum_{i=1}^n x_i < 0 \quad \text{at } \lambda = \widehat{\lambda}$$

**EXAMPLE:** The following data are the observed frequencies of occurrence of domestic accidents: we have n = 647 data as follows

Number of accidents	Frequency
0	447
1	132
2	42 .
3	21
4	3
5	2

The estimate of  $\lambda$  if a Poisson model is assumed is

$$\widehat{\lambda}_{ML} = \bar{x} = \frac{1}{n} \sum_{i=1}^{n} x_i = \frac{(447 \times 0) + (132 \times 1) + (42 \times 2) + (21 \times 3) + (3 \times 4) + (2 \times 5)}{647} = 0.465$$

## Log-Likelihood Plot for Accident Data

