Team members:

- 1. Sai Akhil (002981289)
- 2. Sai Chand(002958772)
- 3. Saivignesh(001547227)
- 4. Anvitha Lakshmisha (002965377)
- 5. Bhavesh Raja(002776804)

The logo we have chosen to design is **facebook**

Questions we would ask

- 1. What are the different functionalities
- 2. Who is the target audience
- 3. What should the brand represent
- 4. Any color the specifications
- 5. What values does company want to highlight through the logo

Things we would consider while designing a logo

- 1. The logo should be memorable
- 2. The logo has to be appropriate, culturally fit, versatile(effective at any size)

The designed logo is

