

## Contents of RAW.BOOKINGS

<b>Data Set Name</b>	RAW.BOOKINGS	<b>Observations</b>	32409
<b>Member Type</b>	DATA	<b>Variables</b>	12
<b>Engine</b>	V9	<b>Indexes</b>	0
<b>Created</b>	25/02/2026 11:41:19	<b>Observation Length</b>	96
<b>Last Modified</b>	25/02/2026 11:41:19	<b>Deleted Observations</b>	0
<b>Protection</b>		<b>Compressed</b>	NO
<b>Data Set Type</b>		<b>Sorted</b>	NO
<b>Label</b>			
<b>Data Representation</b>	WINDOWS_64		
<b>Encoding</b>	wlatin1 Western (Windows)		

### Variables in Creation Order

#	Variable	Type	Len	Label
1	customer_id	Char	7	Customer ID
2	booking_id	Char	7	Booking ID
3	destination_code	Char	2	Destination Code
4	family_name	Char	30	Family Name
5	brochure_code	Char	1	Brochure of Destination
6	room_type	Char	8	Room Type
7	booked_date	Num	8	Date Customer Booked Holiday
8	departure_date	Num	8	Holiday Departure Date
9	duration	Num	8	Number of Nights
10	pax	Num	8	Number of Passengers
11	insurance_code	Char	1	Customer Added Insurance
12	holiday_cost	Num	8	Total Cost (incl 1/2) of Holiday

Contents of RAW.DESTINATIONS

Data Set Name	RAW.DESTINATIONS	Observations	281
Member Type	DATA	Variables	2
Engine	V9	Indexes	0
Created	25/02/2026 11:41:19	Observation Length	32
Last Modified	25/02/2026 11:41:19	Deleted Observations	0
Protection		Compressed	NO
Data Set Type		Sorted	NO
Label			
Data Representation	WINDOWS_64		
Encoding	wlatin1 Western (Windows)		

Variables in Creation Order				
#	Variable	Type	Len	Label
1	code	Char	2	Destination Code
2	description	Char	30	Description

## Contents of RAW.HOUSEHOLDS

<b>Data Set Name</b>	RAW.HOUSEHOLDS	<b>Observations</b>	150107
<b>Member Type</b>	DATA	<b>Variables</b>	17
<b>Engine</b>	V9	<b>Indexes</b>	0
<b>Created</b>	25/02/2026 11:41:18	<b>Observation Length</b>	328
<b>Last Modified</b>	25/02/2026 11:41:18	<b>Deleted Observations</b>	0
<b>Protection</b>		<b>Compressed</b>	NO
<b>Data Set Type</b>		<b>Sorted</b>	NO
<b>Label</b>			
<b>Data Representation</b>	WINDOWS_64		
<b>Encoding</b>	wlatin1 Western (Windows)		

Variables in Creation Order				
#	Variable	Type	Len	Label
1	customer_id	Char	7	Customer Identification
2	loyalty_id	Char	10	Loyalty Identification
3	family_name	Char	30	Family Name
4	forename	Char	20	Forename
5	title	Char	5	Title
6	gender	Char	1	Gender
7	dob	Num	8	Date of Birth
8	address1	Char	50	Address1
9	address2	Char	30	Address2
10	address3	Char	30	Address3
11	address4	Char	30	Address4
12	postcode	Char	10	Postcode
13	email1	Char	40	Email Address
14	contact_preference	Char	10	Customers Contact Preference
15	interests	Char	30	Customer Interests
16	customer_startdate	Num	8	Customer Enrolment Date
17	contact_date	Num	8	Date Customer Last Contacted

Contents of RAW.LOYALTY

Data Set Name	RAW.LOYALTY	Observations	18074
Member Type	DATA	Variables	6
Engine	V9	Indexes	0
Created	25/02/2026 11:41:19	Observation Length	56
Last Modified	25/02/2026 11:41:19	Deleted Observations	0
Protection		Compressed	NO
Data Set Type		Sorted	NO
Label			
Data Representation	WINDOWS_64		
Encoding	wlatin1 Western (Windows)		

Variables in Creation Order				
#	Variable	Type	Len	Label
1	account_id	Char	7	Customer Account Number
2	loyalty_id	Char	10	Loyalty Identification
3	invested_date	Num	8	Investment Date
4	initial_value	Num	8	Initial Share Value
5	investor_type	Char	10	Type of Investor
6	current_value	Num	8	Current Share Value