

## Sample of DETAIL.CONTACT\_POST (obs=30)

#	customer_id	full_address	greeting	contact_preference
1	2999611	32 Upton Close, Nottingham, Nottinghamshire, England, NG3 6JB	Dear Dr S Sle-E	Post
2	2999553	121 Homsey Rd, Hereford, Herefordshire, England, HR2 7JL	Dear Ms C Leighton	Post
3	2999439	101 Manadon Wood, Arbroath, Angus, Scotland, DD11 3SR	Dear Mr K Breen	Post
4	2999389	125 Marina Road, Chatham, Kent, England, ME4 9DA	Dear Mr D Hainsworth	Post
5	2999365	114 Rocky Park Avenue, Whitley Bay, Tyne & Wear, England, NE26 1AA	Dear Mrs A Yard	Post
6	2999331	8 Robson St, Blackburn, Lancashire, England, BB4 5SB	Dear Mrs D Usher	Post
7	2999317	132 Camden Court, Rotherhithe, London, England, SE16 4AL	Dear Mrs M Oyler	Post
8	2999251	98 Cheshire Drive, Dunfermline, Fife, Scotland, KY12 9RU	Dear Mrs M Tym-M	Post
9	2999243	97 Picton Rd, Wembley, Middlesex, England, HA1 3NS	Dear Mr T Cowling	Post
10	2999197	11 Brook Villa Devereux Road, Manchester, Lancashire, England, M13 9QJ	Dear Miss M Agar	Post
11	2999189	34 Knighton Road Lane South, Coventry, Warwickshire, England, CV3 6ZA	Dear Mrs B Malden	Post
12	2999062	53 Ivy Lane, Leeds, Yorkshire, West, England, LS10 9AJ	Dear Mrs A Bryce	Post
13	2999058	107 Arrow St, Northampton, Northamptonshire, England, NN4 0TE	Dear Mr S Marchant	Post
14	2998993	44 Little Wonders, The Goswell Lane, Rotherham, Yorkshire, South, England, S65 4NE	Dear Mr C Crompton	Post
15	2998989	56 Brandywine Drive, Sandy, Bedfordshire, England, SG19 1LN	Dear Mrs M Ford	Post
16	2998977	44 St James Walk, Aberdare, Glamorgan, Wales, CF44 0NJ	Dear Mrs I Royce	Post
17	2998962	49 Valletort Road, Settle, Yorkshire, North, England, BD24 0HU	Dear Mr G Howson	Post
18	2998701	97 Cann Gardens, Waltham Cross, Hertfordshire, England, EN7 6ZQ	Dear Mr C Price	Post
19	2998646	73 Winnow Close, Liverpool, Merseyside, England, L11 2TY	Dear Mr C Rotheray	Post
20	2998415	99 Talbot Gardens, St. Johns Wood, London, England, NW8 6AA	Dear Mrs K Whalebelly	Post
21	2998403	9 Lawton St, Cardiff, Glamorgan, Wales, CF3 9AB	Dear Ms M Tollemache	Post
22	2998355	35 Brunswick Place, Bournemouth, Dorset, England, BH6 5ZP	Dear Miss N Loxton	Post
23	2998286	107 Union Street, Huddersfield, Yorkshire, West, England, HD7 4EY	Dear Mrs J Swarbrick	Post
24	2998177	15 Tennyson Gardens, South Shields, Tyne & Wear, England, NE33 4PW	Dear Miss R Weldon	Post
25	2998083	27 Ivy Villa Devereux Road, Exeter, Devon, England, EX2 9UW	Dear Mr A Wayman	Post
26	2997990	125 Middle Place Clewer Fields, Grimsby, Lincolnshire (South Humberside, England, DN34 5GJ	Dear Mrs S Ropley	Post
27	2997934	19 West Avenue, Stockton-on-Tees, Cleveland, England, TS17 8PX	Dear Mrs L Sharratt	Post
28	2997849	12 Fredington Grove, Dartford, Kent, England, DA2 7WJ	Dear Mrs S Purefoy	Post
29	2997848	50 September Rd, Basingstoke, Hampshire, England, RG26 6HY	Dear Mrs L Croft	Post
30	2997836	101 Deeble Close, Renfrew, Renfrewshire, Scotland, PA4 0PY	Dear Mrs A Rood	Post

## Sample of DETAIL.CONTACT\_EMAIL (obs=30)

#	customer_id	email1	greeting	contact_preference
1	2999994	meaghan.tricket@sascasestudy.com	Dear Mrs M Tricket	E-Mail
2	2999958	randy.teal-e@sascasestudy.com	Dear Mr R Teal-E	E-Mail
3	2999895	michelle.tofield@sascasestudy.com	Dear Mrs M Tofield	E-Mail
4	2999873	mohammed.pow@sascasestudy.com	Dear Mr M Pow	E-Mail
5	2999837	darin.spicer@sascasestudy.com	Dear Dr D Spicer	E-Mail
6	2999761	ryley.millchamp@sascasestudy.com	Dear Mr R Millchamp	E-Mail
7	2999726	kari.mountfield@sascasestudy.com	Dear Miss K Mountfield	E-Mail
8	2999721	devyn.bolitho@sascasestudy.com	Dear Mrs D Bolitho	E-Mail
9	2999697	trenton.stannard@sascasestudy.com	Dear Mr T Stannard	E-Mail
10	2999484	zoey.stidston@sascasestudy.com	Dear Mrs Z Stidston	E-Mail
11	2999432	eric.packwood@sascasestudy.com	Dear Mr E Packwood	E-Mail
12	2999385	lilian.denby@sascasestudy.com	Dear Mrs L Denby	E-Mail
13	2999341	ann.dodgson@sascasestudy.com	Dear Mrs A Dodgson	E-Mail
14	2999314	ismael.mawdesley@sascasestudy.com	Dear Mr I Mawdesley	E-Mail
15	2999175	alondra.hepburn@sascasestudy.com	Dear Dr A Hepburn	E-Mail
16	2999165	christy.poulter@sascasestudy.com	Dear Mrs C Poulter	E-Mail
17	2999119	celia.trott@sascasestudy.com	Dear Mrs C Trott	E-Mail
18	2999078	byron.fitzgerald@sascasestudy.com	Dear Mr B Fitzgerald	E-Mail
19	2999045	bella.hammersley@sascasestudy.com	Dear Miss B Hammersley	E-Mail
20	2999006	glenn.joule@sascasestudy.com	Dear Mr G Joule	E-Mail
21	2998954	macey.scott@sascasestudy.com	Dear Mrs M Scott	E-Mail
22	2998867	layton.akhtar@sascasestudy.com	Dear Mr L Akhtar	E-Mail
23	2998780	layne.rawnsley@sascasestudy.com	Dear Mr L Rawnsley	E-Mail
24	2998779	joslyn.kilshaw@sascasestudy.com	Dear Mrs J Kilshaw	E-Mail
25	2998769	alex.heppell@sascasestudy.com	Dear Mrs A Heppell	E-Mail
26	2998750	jovani.growcott@sascasestudy.com	Dear Mr J Growcott	E-Mail
27	2998745	morgan.fairlamb@sascasestudy.com	Dear Mrs M Fairlamb	E-Mail
28	2998729	antonia.horsford@sascasestudy.com	Dear Ms A Horsford	E-Mail
29	2998670	marisa.elgie@sascasestudy.com	Dear Mrs M Elgie	E-Mail
30	2998664	korbin.antell@sascasestudy.com	Dear Mr K Antell	E-Mail