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News and thoughts on becoming a business that is engaged, transparent and nimble. Join us in cultivating a spirit of collaboration and community. Managed by Daniel Davis [@danielkdtwt](#) and Samantha Klein [@samjoyk](#). We're following IBM Social Computing Guidelines.

The short URL for this blog is <http://ibm.com/blogs/socialbusiness>

**You Are Sitting on a Volcano That Is Ready to Blow**

Warren Whitlock | Jan 21 | Tags: [newwaytowork](#) [ibm\\_verse](#)  
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The changes coming to the workplace are huge and can't be overstated. They remind me of Joe's journey from one of my favorite films of all time, *Joe Versus the Volcano*.

In the movie, Tom Hanks's character Joe Banks works in a comic rendition of a traditional 20th century workplace where the office workers are treated like cogs in a machine, not human beings with ideas and creative input to help reach objectives. In this dysfunctional setting, communication is only the boss telling the workers what to do, and collaboration is "do it or you screw up the whole operation."

Joe is understandably miserable. He used to have a good life, but now he's settled to become a drone in a thankless job. He's convinced life is over and he's ready to accept that.

Joe takes an assignment that will send him to a faraway island where he will jump into a volcano to sacrifice himself for the company. Since Joe thinks he's going to die, he lets loose and begins to experience new things. Along the way, he learns how he's been asleep, is reminded of his true value and realizes that he could be contributing so much more and enjoying the experience.

And then Joe climbs the mountain and jumps into the volcano.

*the Atlantic*

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## Blog Authors



Samantha Klein

# Chart Example 1: Successful removal

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UP NEXT LIVE Big Blue 2 PM - 1

COMMUNITY SHOP SPOTLIGHT:

HOME > NEWS > HEADLINES > TE LARRY DONNELL

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## Know Your Giants: TE Larry Donnell

Posted Feb 3, 2015

Michael Eisen  
Senior Writer/Editor  
 @GiantsEisen Read Eisen's Mailbag A A

Tight end Larry Donnell is enjoying a breakout season in his second season with the Giants. He was undrafted and unsigned after completing his career at Grambling State and sat out the 2011 season. The Giants signed Donnell in 2012 and he spent that season on the practice squad. Last year, Donnell played in all 16 games and caught three passes – all in one game against Denver. This season, he has become one of Eli Manning's favorite targets. At the midway point, Donnell led the team with five touchdowns and was second with 37 receptions, just one less than team-leader Rueben Randle. Donnell scored three touchdowns in a victory at Washington on Sept. 25.

Eli Manning tosses opening-drive TD to Larry Donnell

Q: Tell me a little bit about your hometown, Ozark, Alabama. Where exactly is Ozark and how big is it?  
Donnell: "Where is Ozark? That'll be a tough question to answer. The biggest city that's close to Ozark is probably Montgomery, Alabama. We're down at the bottom of the state, near Florida."

LATEST NEWS

What to watch for: Giants 2015 Draft storylines

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Cruz's 99-yard TD voted best

Chart Example 2: Successful removal



Brendan McDermid/Reuters

BETRAYAL 02.03.15

Rep.  
Duncan  
Hunter

## Average Soldiers Don't Trust Their Generals and They Have a Point

A survey last year showed only 27% of the military felt senior leaders looked out for their best interests. To fix the morale crisis generals need to stop acting like politicians.

Through a decade-plus of war, America's military men and women, and the families that support them, have experienced their share of hardships. Separations through multiple deployments and the inherent dangers of combat are enough to press the emotional and physical limits of even the strongest individuals.

For some of these faithful defenders of America's interests, there have been difficulties far beyond the battlefield—difficulties not imposed by any enemy or the distance and time that separates them from their loved ones. Most ironically, the assault against them—intended or not—can sometimes come from within the military institution for which they fought, bled and sacrificed so much.

It's no wonder why there's concern for morale in today's force. Just recently, outgoing Secretary of Defense Chuck Hagel said he too is worried about the decline in enthusiasm, and he believes it will take some time to reversing the mindset and perspective of the force.

### READ THIS. *list*

- 1 Corruption In The Military's Top Ranks
- 2 We Found Iran's Secretive Drone Base
- 3 Elvis Is The Declaration Of Independence
- 4 Gay Vet Shamed Indiana From The Grave
- 5 Money Can Buy You A Bigger Brain  
*by Charlotte Lytton*

Chart Example 3: Successful removal

Hot Trading News  
ALWAYS up to date

New Trader Update and Market Status Notification System

Mon, Feb 2, 2015, 3:06:45 PM

As previously stated, as of today, Trader Update and Market Status notices for the NYSE, NYSE MKT, NYSE Arca Equities, NYSE ...

Reminder: New Trader Update and Market Status Notification System

Fri, Jan 30, 2015, 3:07:22 PM

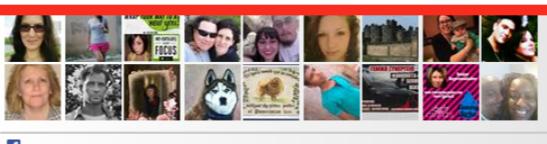
This is a reminder that effective Monday, February 2, 2015, Trader Update and Market Status notices for the NYSE, NYSE MKT, ...

NYSE Cash Equities Trading Collars - Symbol Rollout Beginning Monday, February 2, 2015

Fri, Jan 30, 2015, 1:57:24 PM

As previously stated, the NYSE will be introducing the new Trading Collars functionality starting Monday, February 2, ...

Announcing Pillar: Our New Tra NYSE GROUP inc ?



Hot News From  
Bloomberg  
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Bloomberg Intelligence: Waiting for the Job's Report (Audio)

Thu, Apr 2, 2015, 7:15:40 AM

Bloomberg - The First Word: Riccadonna on Jobs

Thu, Apr 2, 2015, 7:10:38 AM

Bloomberg - The First Word: Samra on Markets

Thu, Apr 2, 2015, 6:07:56 AM

Bloomberg Law Brief: Religious-Rights Legislation (Audio)

Thu, Apr 2, 2015, 6:02:38 AM

MARKE WATCH NEWS  
ALWAYS UP TO DATE AND  
RELEVANT TO THE TRADER

Jobless claims fall 20,000 to 268,000 and near post-recession low

Thu, Apr 2, 2015, 8:31:29 AM

Jobless claims fall 20,000 to 268,000 and near post-recession low

U.S. stocks end lower after weak jobs, factory data

Wed, Apr 1, 2015, 4:03:28 PM

U.S. stocks end lower after weak jobs, factory data

New Jersey Sen. Robert Menendez indicted on corruption charges

Wed, Apr 1, 2015, 3:58:50 PM

New Jersey Sen. Robert Menendez indicted on corruption charges

McDonald's to raise pay for U.S. restaurant workers by 10%: WSJ

Wed, Apr 1, 2015, 8:29:17 PM

# Stock Trade Partner

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Thu, Apr 2, 2015, 3:40:46 AM

We would like to inform you that due to Easter Holidays and Ching Ming Festival, the trading hours of numerous instruments will ...

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INFO RELATED TO STOCKS

ESPN for \$86? Analyst Shows True Cost of A La Carte Cable

Wed, Apr 1, 2015, 9:48:28 AM

Americans think they want Comcast, Time Warner Cable, DIRECTV, DISH Network and the rest of the pay television providers to ...

# Chart Example 4: Unsuccessful removal

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**You Who Came From the Stars (Blu-ray) (Vol. 2) (Japan Version)** **Blu-ray Region A**  
Park Hae Jin | Kim Soo Hyun | Jeon Ji Hyun

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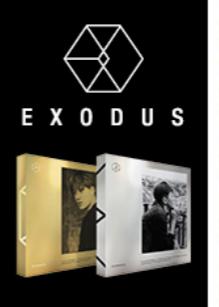
The Korean drama sensation that swept Asia! Returning to the small screen for her first TV drama in over a decade, Korea's original sassy girl Jeon Ji Hyun reteams with her *The Thieves* co-star Kim Soo Hyun in the SBS fantasy romance *You Who Came From the Stars* (a.k.a. *My Love From the Star*). Filled with heart, humor and suspense, the romantic drama revolves around the unlikely love between a bumbling actress and an emotionally detached alien who landed in Korea during Joseon times and stuck around for over 400 hundred years till the present day. Co-starring Park Hae Jin, Yoo In Na and Shin Sung Rok, *You Who Came From The Stars* not only lit up the ratings in Korea, it became a huge trend-setting hit throughout Asia.



**COLORS**  
miss A



**2014 HONG KONG MOVIES SALE**



**EXODUS**



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**A ONE**  
Ayumi Hamasaki

## Chart Example 5: Unsuccessful removal

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## DAWN OF THE PLANET OF THE APES ❤

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Looking for movie tickets? Enter your location to see which movie theaters are playing *Dawn of the Planet of the Apes* near you.

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**Released**  
**JULY 11, 2014**  
**PG-13 , 2 hr 10 min**  
**Action/Adventure Drama**  
**★★★★★**  
**10,467 Fan Ratings**  
**See it in Digital 3D**  
**AVAILABLE IN realD 3D**

  
**MOM'S MOVIE MINUTE - DAWN OF THE PLANET OF TH...** **SHARE**  
Is *Dawn of the Planet of the Apes* right for your child? Tara McNamara gives you the Mom's Movie Minute Bottom Line.

  
**1 of 30**

**Dawn of the Planet of the Apes Synopsis**  
*A growing nation of genetically evolved apes led by Caesar is threatened by a band of human survivors.*  
**READ FULL SYNOPSIS**

Chart Example 6: Unsuccessful removal