TELL-A-FRIEND BAR FOR RAPID ACTION PROFITS
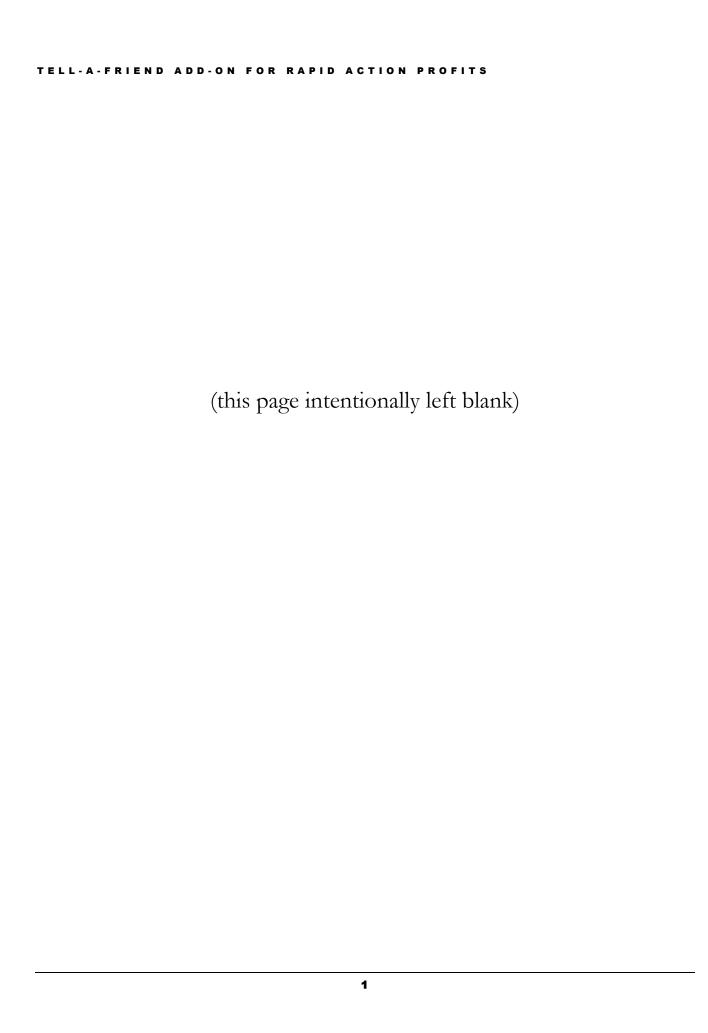
Installation & User Guide
Version 1.0.0

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Introduction

Welcome

Rapid Action Profits has the built in ability to provide a Tell A Friend option when the purchaser reaches the download area.

The Tell a Friend option help to make your site more viral by letting someone tell a friend about the product they just purchased. There is also incentive for the purchaser because they provide their paypal email address and if one of the friends they enter in purchases the product the person providing the email friends gets credit for the sale and commission based upon the commission settings.

But what if you could unobtrusively place a Tell A Friend tab on any and all of the pages for the product? So if someone is browsing the sales page and thinks it would benefit a friend they could in a simple click send an email to their friend and have their paypal email address included just like the Tell a Friend form that is on the download page.

That is what the Tell A Friend Addon Script does. Once it is installed and placed into the templates of a product, there is a small tab on the left hand side that says Tell-A-Friend. When someone clicks the tab a window slides open to reveal the Tell A Friend form.

This tab can be on any page (or all) in the product. There is a default template format for the tab and the slide out that is used by all products globally. But you can override each product individually if you want so each can have it's own button style and template for the Tell A Friend Form.

Installation

Downloading

Well, if you are reading this then you probably already figured out how to download the files that are needed. However, just a reminder, you were provided the opportunity to download the software when you purchased the add-on. You were also added to a membership based site so that you can download the latest files at any time. To access this site simply go to rap-tools.com/members. If you have purchased multiple products from us then you will have access to the latest files for all of the products that you have purchased from this site.

Unpacking

When you download the zip that contains all of the files you will have a main directory called taf_install. Inside of that folder you will find the install.txt file that is the text version of this chapter with installation instructions. You will also find a directory called GIS. Inside of GIS is a directory called cloaker.

Uploading

It is important to understand how RAP needs to see add-ons for them to work properly. Every add-on needs to be placed in a special directory under the rap_admin directory. You need to upload the files for the Tell-A-Friend addon to these directories.

Under the rap_admin directory there is a directory called addons. Inside of addons there is a directory for every company that makes an addon and inside of each of those folders is a folder for each addon.

So the contents that are in GIS/taf in the archive file need to go into the rap_admin/addons/GIS/taf directory in your installation of RAP.

I am assuming that you already have the knowledge on how to upload the files to your site.

First Run

After you copy the files to your RAP installation you need to activate the plugin. If you are already logged in to your rap_admin interface, go to System->Dashboard to refresh the list of addons. If you are not in, log in to your rap_admin interface.

Go to the add-ons menu, you should see the Tell-A-Friend addon in the list now but it will be red telling you that it has not been activated yet. To activate it, simply select the red Tell-A-Friend option in the menu. When you select it, the add-on will activate itself and install the tables that are used by the Tell-A-

Friend add-on. This will happen very quickly. When it is complete, there will be a link at the bottom that you can click to go to the Tell-A-Friend interface.

You can also at any time now go to the add-on menu and select Tell-A-Friend to access the Tell-A-Friend administration interface.

Registering

The first time you run Tell-A-Friend you will be prompted to enter the paypal email address that you used to purchase the Tell-A-Friend add-on.

There is no license limit to the number of sites you can install Tell-A-Friend on but we need to verify that you are the original purchaser.

When you run Tell-A-Friend for the first time you will be prompted to enter in your paypal email address and click register. In a few seconds you should be registered.

How To Use

Accessing the Tell-A-Friend Administrative Interface

After the Tell-A-Friend add-on is installed you can access it any time by going to the add-ons menu and selecting Tell-A-Friend.

From The Administrative Interface

There is not much in the way of options to setup in the administrative interface for the Tell-A-Friend addon. From the administrative interface you can see the current version information, upgrade information, the manual for the Tell-A-Friend addon as well as the support for the Tell-A-Friend addon.

On the administration page there is also details on the 2 tokens that need to be placed into the templates for the products that you want to place the Tell a Friend Tab on.

For details on how to setup the default template for the tab and the tab contents as well as how you can override the template options for each product.

Tokens Needed For The Tell-A-Friend Addon

There are 2 tokens that need to be inserted into a set of product templates for the Tell-A-Friend addon to work. Depending on how you are using the templates in RAP you may have to make changes in different templates.

If you are using the header.html and footer.html model then more than likely the changes you need to make are in the header.html and footer.html.

If you are using the single salespage.html template then the changes you will need to make will be in the salespage.html template.

One token needs to be placed in between the <head> and </head> tags and the other needs to be placed just before the </body> html tag.

Open either the header.html or salespages.html and search for the </head> tag. On the line before it place the token <? gTAFHeader(); ?> so it will look like this:

```
<? gTAFHeader(); ?>

</head>
```

Save the file you edited and open either the salespage.html or footer.html. Whichever file you have the </body> tag in.

On the line before the </body> tag place the token <? gTAFBody(); ?>. After you complete the additions it should look similar to this:

```
<? gTAFBody(); ?>

</body>
```

Templates

Global Defaults

There is a global default template and tab that is used for all products that have the Tell-A-Friend tab activated. This global template is used unless the per product options described in the next section are defined for a product.

Template Files

There are 2 files that are needed for the Tell-A-Friend Tab for function. The first is the actual image of the tab itself and the other is the template for the form. Each of these files is described below.

taftab.png

This is the image file for the tab that is displayed on the side of the web page. When the Tell-A-Friend addon is installed there are multiple taftab.png files installed but each is a different color, etc. So they are named taftab-color.png. If you want to use one of these other colors you need to rename the one you want to use to taftab.png.

taftab.html

This is the template file that contains the form that the user fills out for the Tell A Friend information. The background colors and wording can be changed in this file.

File Locations

For the global options the taftab.png file is located in /rap_admin/addons/GIS/taf/images and the taftab.html file is located in /rap_admin/addons/GIS/taf/templates.

The above directories have multiple templates in them when Tell A Friend is installed. These files can be used to create the Per Product Options defined below.

Per Product Options

How it Works

When Tell A Friend is asked to load the tab, it first looks in the product for the taftab.png and taftab.html files. If it finds either one of them in the product then it loads whichever (or both) that it finds. If it does not find one then it load the global default file.

Template Files

The template files used are the same name as the global template files. When the Tell-A-Friend addon is installed there are multiple copies of the graphics and template files in the file locations described in the Global Defaults section of this manual.

To override a product copy the template you want to use from the global template directories and rename it to taftab.png or taftab.html depending on which template file you are copying.

File Locations

For the product override, the taftab.html file needs to be placed into the same directory that the regular rap templates are located in.

For the taftab.png file, the file needs to be placed into the /product_install_folder/images directory.

If the Tell-A-Friend addon does not find these files it will look to the global folders to find the image and html template file.

Our Other Products

We have a number of addons for RAP that can make your RAP life easier. Below is a short list of the products that we have available when we wrote this manual. We are constantly adding new products so be sure to visit www.rap-tools.com to find the latest products.

Editor for RAP

Editor for RAP is an HTML editor that is built into RAP that allows you to edit your templates files with simplicity that is click simple. There is no guessing where the file is located or what it is called.

Editor for Rap knows based on what product you have selected exactly where to look for the files and even gives you a description of what the file does.

And after you are in the easy to use GUI HTML editor you are not left alone. We provide you with a list of RAP tags that you can easily with a simple click insert into the template files.

For the latest information and videos showing the Editor for RAP in action go to www.rap-tools.com/editor.

Rap Tracker

Rap Tracker is an advanced tracking addon that provides all kinds of tracking that is not currently available in the base install of RAP. RAP-Tracker adds much more tracking data for both the site administrator and affiliates.

This add-on also provides the ability to use tracking codes so that you and your affiliates can see what promotion methods are working best.

With a built in affiliate report that can be added to your affiliate center to help your affiliates improve their conversions and in the long helping you bring in more profits.

For the latest information and videos showing Rap Tracking in action go to www.rap-tools.com/raptracker.

Wishlist Member

One of the most popular membership programs in use today is Wishlist Member. It can turn any wordpress installation into an amazing membership platform.

One drawback to Wishlist member is it's lack of payment processing and affiliate program built it. It uses integration with paypal and clickbank for payment processing.

With the Wishlist Member addon for RAP you can use the powerful features of RAP to manage and Run your payment and affiliate program for your Wishlist Member installation.

The addon integrates RAP with Wishlist Member so that you can setup a different membership for each product you have in RAP or combine them in any combination.

RAP and Wishlist Member together are a powerful combination for your membership sites.

For the latest information and videos showing the Editor for RAP in action go to www.rap-tools.com/wishlistmember.

Rap Tools

Rap Tools, our namesake is a collection of tools for your RAP install. Rap Tools includes a file manager for your RAP install, a File Uploader, an Addon Uploader, a quick editor for your Term Of Service, Contact Us, About Us pages (google looks for these pages so every site should have them), and RSS feed creator for your site and products, Sitemap creator, Cookie Management and the list just goes on and on.

Here is that list again:

- File Manager

- File Uploader

- Addon Uploader

- Referer Info

- Header Settings

- Editor for: Terms Of Service, Contact Us, About Us and easy to use tokens to insert them into your template

- RSS Feed creator

- Cookie Management

- Robots.txt file creator

- Sitemap creator

- And more….

We are constantly adding new features to the RAP Tools product and get requests for new additions all the time. For the latest information and videos showing the Rap Tools in action go to www.rap-tools.com/raptools.

Google Analytics

Google Analytics is the most popular tool used today for tracking visits to your website. Installation of google analytics can be confusing for the non technical person. With the Google Analytics addon for RAP it is super simple.

And we go beyond just basic Google Analytics. With the Google Analytics plugin for RAP you can setup a different Google Analytics tracking system for each product or mix and match if you want. If you can copy and paste then you can setup Google Analytics for your RAP site without editing a single template file in RAP.

For the latest information and videos showing the Editor for RAP in action go to www.rap-tools.com/ganalytics.

Support

You can get email support at askmikemyers.com. For your convenience there is a link to the support center right on the Tell-A-Friend add-on page.

Documentation

This document is also available right from the administration interface on the Tell-A-Friend addon page. You can click on the Tell-A-Friend Manual icon on the page to read this document at any time.