



GOOGLE ANALYTICS FOR RAPID ACTION PROFITS

Installation & User Guide
Version 1.0.0



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Introduction

Welcome

Hi there, the Google Analytics add-on for RAP is an easy to use add-on that provides a flexible method of implementing Google Analytics on your RAP site. No editing of templates is required and the Google Analytics add-on is very flexible and provides multiple options when activating Google Analytics.

Installation

Downloading

Well, if you are reading this then you probably already figured out how to download the files that are needed. However, just a reminder, you were provided the opportunity to download the software when you purchased the add-on. You were also added to a membership based site so that you can download the latest files at any time. To access this site simply go to rap-tools.com/members. If you have purchased multiple products from us then you will have access to the latest files for all of the products that you have purchased from this site.

Unpacking

When you download the zip that contains all of the files you will have a main directory called gis-plugins. Inside of that folder you will find the install.txt file that is the text version of this chapter with installation instructions. You will also find a directory called GIS. Inside of GIS is a directory called ganalytics.

Uploading

It is important to understand how RAP needs to see add-ons for them to work properly. Every add-on needs to be placed in a special directory under the rap_admin directory. You need to upload the files for the Google Analytics addon to these directories.

Under the rap_admin directory there is a directory called addons. Inside of addons there is a directory for every company that makes an addon and inside of each of those folders is a folder for each addon.

So the contents that are in GIS/ganalytics in the archive file need to go into the rap_admin/addons/GIS/ganalytics directory in your installation of RAP.

I am assuming that you already have the knowledge on how to upload the files to your site.

First Run

After you copy the files to your RAP installation you need to activate the plugin. If you are already logged in to your rap_admin interface, go to System->Dashboard to refresh the list of addons. If you are not in, log in to your rap_admin interface.

Go to the add-ons menu, you should see the Google Analytics addon in the list now but it will be red telling you that it has not been activated yet. To activate it, simply select the red Google Analytics option in the menu. When you select it, the add-on will activate itself and install the tables that are used by the

Google Analytics add-on. This will happen very quickly. When it is complete, there will be a link at the bottom that you can click to go to the Google Analytics interface.

You can also at any time now go to the add-on menu and select Google Analytics to access the Google Analytics administration interface.

How To Use

Accessing the Google Analytics Administrative Interface

After the Google Analytics add-on is installed you can access it any time by going to the add-ons menu and selecting Google Analytics.

Google Analytics Options

There are very few settings needed for Google Analytics add-on to work. There are 2 different sections, each is described below.

Global Options

The Global Options section is where you set the default for your RAP site. For Google Analytics to work, this is the only section that you need to complete.



Global Options

Google ID: (example: UA-11223344-1)

Save

The Global Options section has only one field that needs to be filled in. Before you can complete this field you need to have setup your Google Analytics for the site. After you setup your Google Analytics for the site, Google will provide you with a unique ID for your site. It will look something like this: **UA-11223344-1**. When you get this id you simply put it into the Google ID field and click save.

All pages for products where you do not enter another Google ID will have this Google ID. You can override the Google ID for every product. The next section we will talk about explains this in more detail.

Product Options

This section only applies to the currently selected product. The product configuration is almost exactly the same as the global options section. The only difference is that there is a remove option.



Product Options

Product options are optional. If you leave the Google ID for the product blank, the global Google ID will be used. The product option is available for you if you have multiple Google Analytics IDs for your products.

Google ID: (example: UA-11223344-1)

Save

Remove

Like I mentioned in the Global Options section, a product option is not required unless you want to have a different Google Analytics ID for the current product.

Our Other Products

We have a number of addons for RAP that can make your RAP life easier. Below is a short list of the products that we have available when we wrote this manual. We are constantly adding new products so be sure to visit www.rap-tools.com to find the latest products.

Editor for RAP

Editor for RAP is an HTML editor that is built into RAP that allows you to edit your templates files with simplicity that is click simple. There is no guessing where the file is located or what it is called.

Editor for Rap knows based on what product you have selected exactly where to look for the files and even gives you a description of what the file does.

And after you are in the easy to use GUI HTML editor you are not left alone. We provide you with a list of RAP tags that you can easily with a simple click insert into the template files.

For the latest information and videos showing the Editor for RAP in action go to www.rap-tools.com/editor.

Rap Tracker

Rap Tracker is an advanced tracking addon that provides all kinds of tracking that is not currently available in the base install of RAP. RAP-Tracker adds much more tracking data for both the site administrator and affiliates.

This add-on also provides the ability to use tracking codes so that you and your affiliates can see what promotion methods are working best.

With a built in affiliate report that can be added to your affiliate center to help your affiliates improve their conversions and in the long helping you bring in more profits.

For the latest information and videos showing Rap Tracking in action go to www.rap-tools.com/raptracker.

Wishlist Member

One of the most popular membership programs in use today is Wishlist Member. It can turn any wordpress installation into an amazing membership platform.

One drawback to Wishlist member is it's lack of payment processing and affiliate program built in. It uses integration with paypal and clickbank for payment processing.

With the Wishlist Member addon for RAP you can use the powerful features of RAP to manage and Run your payment and affiliate program for your Wishlist Member installation.

The addon integrates RAP with Wishlist Member so that you can setup a different membership for each product you have in RAP or combine them in any combination.

RAP and Wishlist Member together are a powerful combination for your membership sites.

For the latest information and videos showing the Editor for RAP in action go to www.rap-tools.com/wishlistmember.

Rap Tools

Rap Tools, our namesake is a collection of tools for your RAP install. Rap Tools includes a file manager for your RAP install, a File Uploader, an Addon Uploader, a quick editor for your Term Of Service, Contact Us, About Us pages (google looks for these pages so every site should have them), and RSS feed creator for your site and products, Sitemap creator, Cookie Management and the list just goes on and on.

Here is that list again:

- File Manager
- File Uploader
- Addon Uploader
- Referer Info
- Header Settings

- Editor for: Terms Of Service, Contact Us, About Us and easy to use tokens to insert them into your template
- RSS Feed creator
- Cookie Management
- Robots.txt file creator
- Sitemap creator
- And more....

We are constantly adding new features to the RAP Tools product and get requests for new additions all the time. For the latest information and videos showing the Rap Tools in action go to www.rap-tools.com/raptools.

Support

You can get email support at askmikemyers.com. For your convenience there is a link to the support center right on the Google Analytics add-on page.



Documentation

This document is also available right from the administration interface on the Google Analytics addon page. You can click on the Google Analytics Manual icon on the page to read this document at any time.

