Dear client,

The following information is obtained during the data quality assessment.

- 1. There are columns in the datasets with missing values. Below is a list of columns that have missing values.
  - job\_industry\_category
  - job\_titlelast\_name
  - online\_order
  - brand
  - product\_line
  - product\_class
  - product\_size
  - standard\_cost
  - Tenure
  - DOB
- 2. At the time of the transaction, customer Jephthah Bachmann's age was recorded as 174, which was incorrect.
- 3. In the customer demographics, the data for the 'default' column is inconsistent.
- 4. The data for the 'product first sold date' column in Transactions is not date.
- 5. We don't have customer information for three transactions.

We're progressing with data cleaning.

Regards

Anwar M