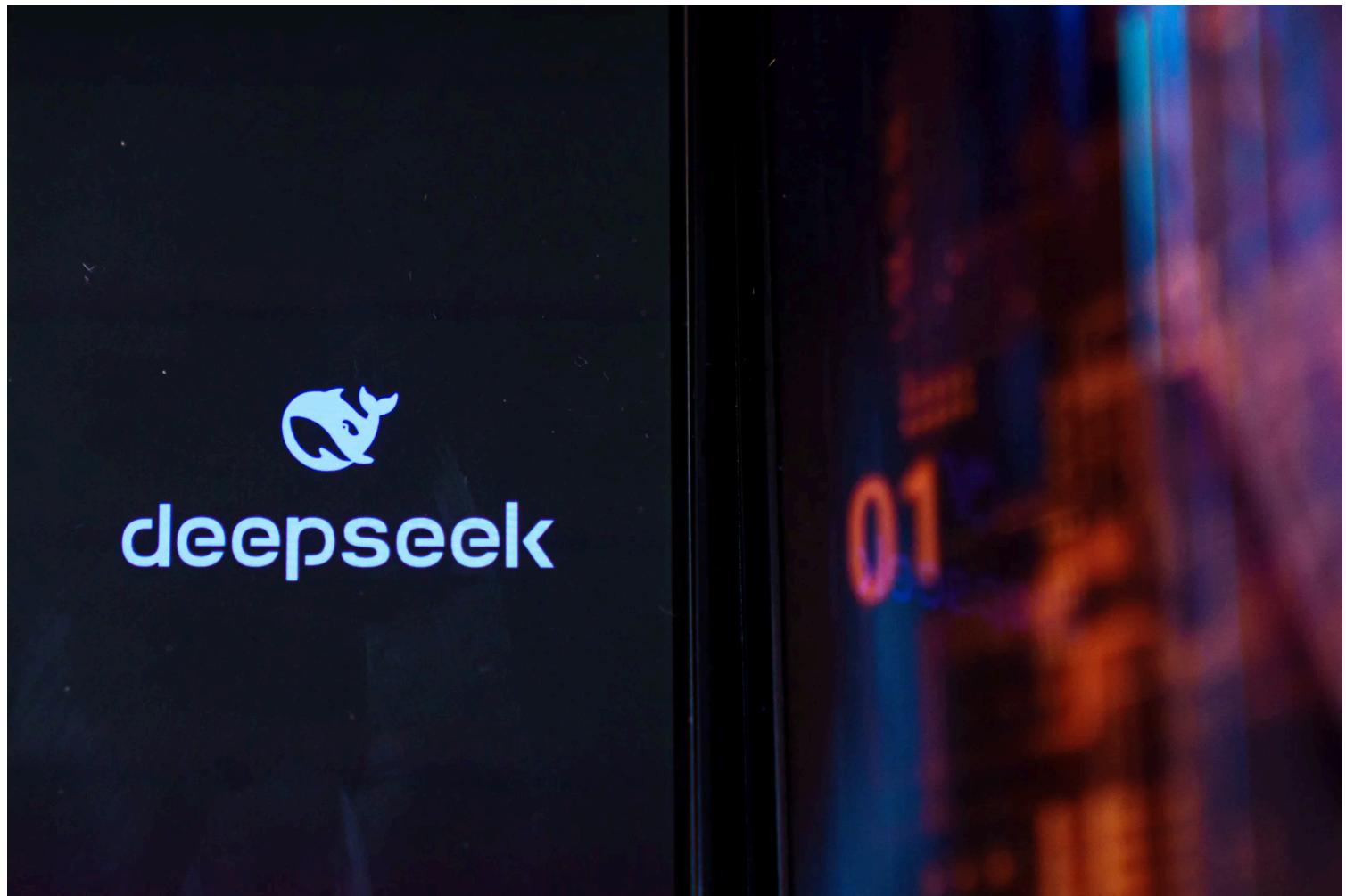


LOUISE MATSAKIS

ARTIFICIAL INTELLIGENCE JAN 27, 2025 12:05 PM

# Chinese AI App DeepSeek Soars in Popularity, Startling Rivals

The company said Monday it was temporarily limiting new sign-ups due to “large-scale malicious attacks” on its services.



PHOTOGRAPH: BLOOMBERG/GETTY IMAGES



An AI assistant created by [Chinese startup DeepSeek](#) became the number one most-downloaded app in Apple’s US App Store over the weekend, sending shock waves through Silicon Valley and causing the price of major tech stocks to plummet. Nvidia saw more than [\\$460 billion](#) erased from its market capitalization on Monday, a drop Bloomberg characterized as the “biggest in US stock market history.”

## AI Lab Newsletter by Will Knight

WIRED's resident AI expert Will Knight takes you to the cutting edge of this fast-changing field and beyond—keeping you informed about where AI and technology are headed. Delivered on Wednesdays.

SIGN UP

By signing up, you agree to our [user agreement](#) (including [class action waiver and arbitration provisions](#)), and acknowledge our [privacy policy](#).

You've read your last complimentary article this month. [Subscribe Now](#). If you're already a subscriber [sign in](#).

### You Might Also Like ...

- **In your inbox:** Get [Plaintext](#)—Steven Levy's long view on tech
- See the thousands of [apps hijacked to spy](#) on your location
- **Big Story:** [The king of Ozempic](#) is scared as hell
- The '[largest illicit online marketplace](#)' ever
- **Uncanny Valley:** An insider look at [the influence of Silicon Valley](#)



[Louise Matsakis](#) is a senior business editor at WIRED. She was previously deputy news editor at Semafor, a senior editor at Rest of World, and a staff writer at WIRED. An investigation she cowrote on the Chinese fast-fashion giant Shein won the 2022 Society of Publishers in Asia award for... [Read more](#)

SENIOR BUSINESS EDITOR 

TOPICS    CHINA    ARTIFICIAL INTELLIGENCE    MACHINE LEARNING    SEMICONDUCTORS    OPENAI  
APPS

## AI Lab Newsletter by Will Knight

WIRED's resident AI expert Will Knight takes you to the cutting edge of this fast-changing field and beyond—keeping you informed about where AI and technology are headed. Delivered on Wednesdays.

SIGN UP

By signing up, you agree to our [user agreement](#) (including [class action waiver and arbitration provisions](#)), and acknowledge our [privacy policy](#).

[READ MORE](#)



## 25 Fancy Gadgets That Won't Leave You Broke

The next new thing doesn't have to cost as much as next month's paycheck.

CHRIS HASLAM



## The Best 7 Space Heaters of 2025

These portable heaters will heat a room quickly, quietly, and safely.



## These 3-in-1 Wireless Chargers Can Juice Up Your iPhone, Apple Watch, and AirPods at the Same Time

Keep your iPhone, Apple Watch, and AirPods topped up with these WIRED-tested docking systems.

SIMON HILL



## The Best Headphones for Working Out

Rock your inner jock with a pair of sturdy, sweatproof, and tangle-proof headphones. Here are our favorites.

ADRIENNE SO

## **The Best Wireless Earbuds for Everyone**

Ready to cut the cord? These are our favorite buds that will never, ever get tangled.

PARKER HALL

## The Best Wi-Fi Routers

Don't suffer the buffer. These WIRED-tested systems will deliver reliable internet across your home whatever your needs or budget.

SIMON HILL

## You Have NASA to Thank for Wireless Headphones and Vacuum Cleaners

The space agency's Spinoff project displays the countless everyday technologies that were spurred by space-related research.

LUCA NARDI

## **The Best Meal Kit Delivery Services for Every Kind of Cook**

From Blue Apron to Dinnerly, I've spent years cooking with boxed ingredients shipped to my door.

LOURYN STRAMPE

## **The Best Mattresses You Can Buy Online**

I've spent years testing dozens of bed-in-a-box hybrid, foam, and certified organic mattresses.

## **Check Out These Extraordinary New Images of Mercury**

New photos of Mercury taken during the joint European and Japanese BepiColombo mission reveal fascinating details of the small rocky planet.

SARA CARMIGNANI

## **The Best Air Quality Monitors We've Tried**

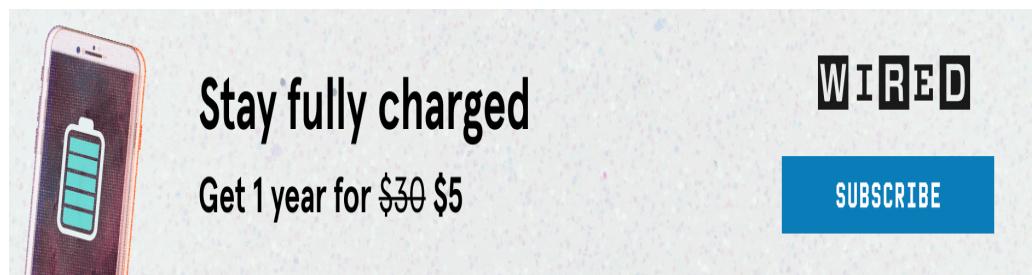
These WIRED-tested indoor air-quality monitors have been teaching us things about our air quality we can never unsee.

LISA WOOD SHAPIRO

## The 13 Best TVs We've Tested (and Helpful Buying Tips)

From LEDs to fancy OLED models, these are our favorite televisions at every price.

RYAN WANIAKA



 YOUR PRIVACY CHOICES