2 - Autos & Vehicles

1 - Film & Animation

10 - Music

15 - Pets & Animals

17 - Sports

18 - Short Movies

19 - Travel & Events

20 - Gaming

21 - Videoblogging

22 - People & Blogs

23 - Comedy

24 - Entertainment

25 - News & Politics

26 - Howto & Style

27 - Education

28 - Science & Technology

29 - Nonprofits & Activism

30 - Movies

31 - Anime/Animation

32 - Action/Adventure

33 - Classics

34 - Comedy

35 - Documentary

36 - Drama

37 - Family

38 - Foreign

39 - Horror

40 - Sci-Fi/Fantasy

41 - Thriller

42 - Shorts

43 - Shows

44 - Trailers

From youtube upload page

2 - Cars & Vehicles

23 - Comedy

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Tiktok

* **Performance**The first of the list is the performance videos.  
  You can record yourself while dancing, singing or playing an instrument.
* **Entertainment**TikTok was first launched as an entertainment app. So, entertainment videos are still the most appreciated by TikTok users.  
  Funny videos, challenges, sketches, duets are all ideas that work very well on the platform.
* **Sports & Outdoors**Sports videos are appreciated in every platform. You can post a video of your daily workout, you can give tips about the fitness or launch a sporting challenge.
* **Learning**TikTok invested a lot in promoting [educational content](https://tikdragons.com/tiktok-a-powerful-and-effective-teaching-tool/) on its platform. For this reason, the TikTok system appreciates and gives more value to this type of content.  
  With teaching the options are endless. You can choose a topic of your preference and give helpful tips about it.  
  Also, you can post how-to and tutorials videos showing all the necessary steps to get to a specific result.
* **Travel & Leisure**While before travel videos were suitable only for Instagram, now they’re spreading also on TikTok.  
  People started to post videos about places that they were visiting placing a trending song in the background.  
  The success of travel videos along the TikTok community brought to an increase through the people willing to post about this category.
* **Beauty & Style**Beauty and style are part of another top content category on TikTok.  
  This category embeds a lot of topics from make-up to outfits.  
  So, you can decide to create make-up tutorials or show your clothes, shoes or jewellery.  
  Especially if you own a business that offers accessories or clothes, on TikTok you have the chance to show them to millions of people and grow your brand awareness.
* **Food**Food videos on TikTok increased fast in the last few months. The videos showing food are different and they can be about a cooking tutorial, recipes or simply food display.

**Rising TikTok content categories in 2020**

Here’s a list of rising content categories on TikTok:

1. Motivation Advice
2. Interview
3. Aesthetic
4. Baby
5. Slime ASMR

**[TikDragons](https://medium.com/tikdragons?source=post_sidebar--------------------------post_sidebar-----------)**

**Tips, tricks and news about TikTok**

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## ****Parodies****

## ****Pranks****