

ANWESHA 19

01-03 Feb



RULE BOOK

ANWESHA 19



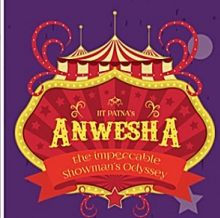
CAMPUS AMBASSADOR

RESPONSIBILITIES OF A CA

- **REGISTRATION:** CONVINCE PARTICIPANTS FROM YOUR COLLEGE TO REGISTER IN ANWESHA THROUGH YOUR REFERRAL ID.
- **SOCIAL MEDIA:** SHARE POSTS RELATED TO ANWESHA IN SOCIAL MEDIA PLATFORMS LIKE FACEBOOK, WHATSAPP, INSTAGRAM.
- **PARTICIPATION:** GATHERING PARTICIPANTS AND ENSURING THEIR INVOLVEMENT IN THE FEST.

PERKS OF A CA

- **GUARANTEED CERTIFICATION FROM IIT PATNA.**
- **A CHANCE TO CLICK A SELFIE WITH THE WELL-RENOWNED CELEBRITIES THAT GRACE THE EVENTS OF ANWESHA.**
- **RECEIVE VARIOUS GOODIES WHICH INCLUDE ANWESHA T-SHIRTS, BANDS AMONG MANY OTHERS.**



CAMPUS AMBASSADOR



JUDGING CRITERIA

- OFFLINE REGISTRATION FROM REFERRAL ID **70 POINTS**
- ONLINE REGISTRATION FROM REFERRAL ID **30 POINTS**
- UPDATING PROFILE PHOTO/ COVER PHOTO OF FACEBOOK WITH ANWESHA FRAME WITH #ANWESHA 19 CAPTION **70 POINTS**
- GIVING CONTACTS OF REQUIRED SECRETARIES AND HEAD OF YOUR COLLEGE **50 POINTS**
- MAILING DETAILS OF FEST ON COLLEGE WEBMAIL **40 POINTS**
- SHARING POSTS OF ANWESHA IN COLLEGE GROUPS **40 POINTS**
- SHARING POSTS OF ANWESHA WITH #ANWESHA 19 CAPTION **20 POINTS**
- PUTTING UP STATUSES AND STORIES OF ANWESHA POSTS IN FACEBOOK, INSTAGRAM AND WHATSAPP **20 POINTS**
- TAGGING 3 FRIENDS OR MORE IN THE POSTS OF ANWESHA **10 POINTS**

**** ANY OTHER SORT OF PROMOTION WILL BE JUDGED AND BE MARKED ON THE DISCRETION OF THE COORDINATORS.**

FOR QUESTIONS, CONTACT

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