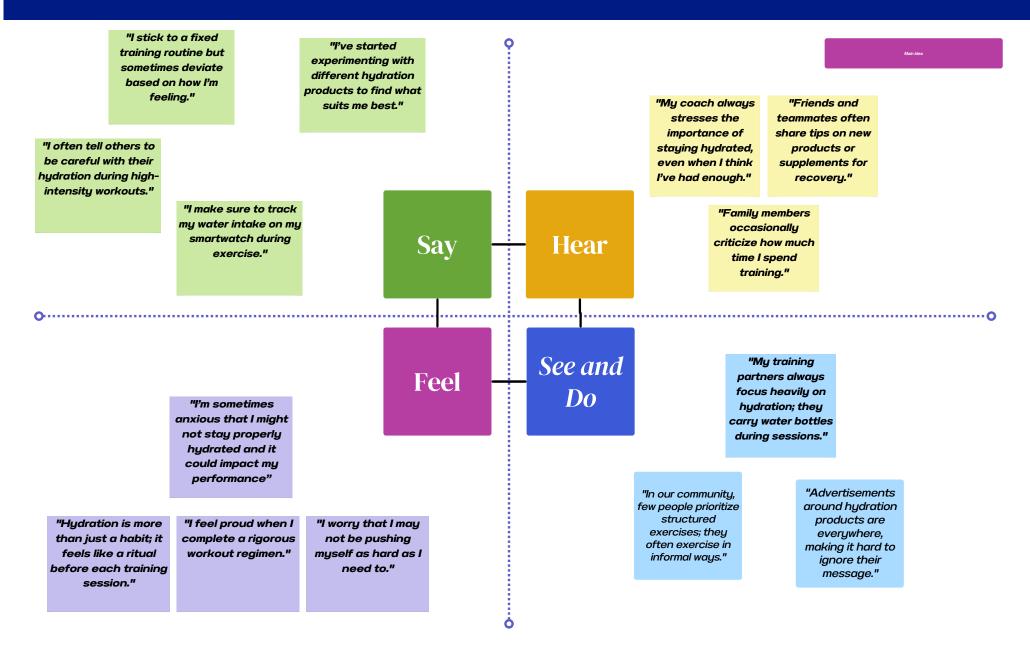
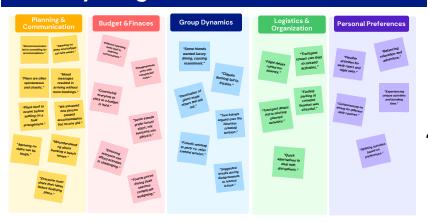
Empathy Map



Affinity Diagram





Conclusions











