INTERVIEW SCRIPT: AMINA WAFULA

Age 25, Occupation: Groceries Sales Lady, Location: Mombasa, Kenya

Greeting and Introduction

"Hello Amina, thank you for joining this interview. I'm Raymond Martin, and I'm interested in understanding how holidays with friends can become more enjoyable and stress-free. Your insights will help in developing solutions to improve group holiday experiences."

Planning and Communication

- "Can you describe how you typically plan a holiday with friends?"
 - "We usually plan beach outings, often discussing ideas over WhatsApp. However, agreeing on dates can be tough."
- "Tell me about a time when miscommunication affected your holiday experience."
 - "Last year, we thought we had booked a beach house, but it turned out to be a misunderstanding. We ended up scrambling for last-minute accommodation."
- "How do you and your friends usually make decisions about holiday destinations or activities?"
 - o "We usually vote on destinations, but sometimes it leads to disagreements."

Budget and Financial Matters

- "What challenges have you faced when budgeting for a holiday with friends?"
 - "Tourist prices can skyrocket during peak seasons, making it hard to stick to a budget."
- "How do you handle splitting expenses with your group during a holiday?"
 - o "We try to keep track of expenses in a shared document, but it can get complicated."
- "Can you share a situation when differing spending expectations caused tension?"
 - "During a beach trip, some friends wanted to eat at fancy restaurants while others preferred local eateries, leading to some frustration."

Group Dynamics and Conflicts

- "Describe a situation where group dynamics impacted the enjoyment of your holiday."
 - "When we went to the beach, some friends wanted to party while others just wanted to relax. It created tension."
- "How do you handle disagreements with friends during a trip?"
 - o "I usually suggest taking a break and discussing things calmly later."
- "What steps do you take to ensure everyone's preferences are considered when planning a group holiday?"
 - o "We make sure everyone shares their ideas before finalizing plans."

Logistics and Organization

• "What is the most frustrating travel or accommodation issue you have experienced with friends?"

- o "Finding parking at crowded beaches can be really stressful."
- "How do you deal with unexpected changes or disruptions to your holiday plans?"
 - o "We try to stay flexible and come up with alternative plans quickly."
- "In your experience, what makes holiday planning more or less stressful?"
 - "Good communication helps reduce stress; when everyone is on the same page, things go smoother."

Personal Habits and Preferences

- "How do you and your friends accommodate each other's habits during a holiday?"
 - "We generally respect each other's routines but meal preferences can sometimes clash."
- "What are your top priorities when planning a holiday itinerary?"
 - o "I prioritize relaxation and good food!"
- "Have differences in daily routines or habits ever created friction? If so, how was it resolved?"
 - "Yes, some friends are early risers while others stay up late. We compromise by having flexible schedules."

Conclusion and Next Steps

"Thank you for sharing your experiences and thoughts, Amina. If you know anyone else who might have interesting insights on this topic, please let me know. I'd love to get in touch!"