INTERVIEW SCRIPT: MORAINE SEDAI

Age 28, Occupation: Human Resource Manager, Location: Kisumu, Kenya

Greeting and Introduction

"Hello Moraine, thank you for joining this interview. I'm Raymond Martin, and I'm interested in understanding how holidays with friends can become more enjoyable and stress-free. Your insights will help in developing solutions to improve group holiday experiences."

Planning and Communication

- "Can you describe how you typically plan a holiday with friends?"
 - o "We often plan trips around Lake Victoria; it's our go-to spot for relaxation."
- "Tell me about a time when miscommunication affected your holiday experience."
 - "One time we thought we had booked fishing boats but there was confusion about the timing."
- "How do you and your friends usually make decisions about holiday destinations or activities?"
 - "It usually involves everyone pitching ideas until we find something that excites everyone."

Budget and Financial Matters

- "What challenges have you faced when budgeting for a holiday with friends?"
 - "The heat makes us want to spend more on drinks and shade!"
- "How do you handle splitting expenses with your group during a holiday?"
 - o "We keep track of everything on an app; it helps avoid confusion."
- "Can you share a situation when differing spending expectations caused tension?"
 - o "During one trip, some wanted luxury accommodations while others preferred camping; it led to disagreements."

Group Dynamics and Conflicts

- "Describe a situation where group dynamics impacted the enjoyment of your holiday."
 - "When cliques formed around certain activities, it left others feeling excluded."
- "How do you handle disagreements with friends during a trip?"
 - o "I try to mediate by suggesting alternative activities that include everyone."

- "What steps do you take to ensure everyone's preferences are considered when planning a group holiday?"
 - "Everyone gets input on activities beforehand; we try our best to accommodate all suggestions."

Logistics and Organization

- "What is the most frustrating travel or accommodation issue you have experienced with friends?"
 - o "Getting stuck in traffic on the way to Lake Victoria can be really annoying."
- "How do you deal with unexpected changes or disruptions to your holiday plans?"
 "We always have backup plans ready just in case something goes wrong."
- "In your experience, what makes holiday planning more or less stressful?"
- "Having clear roles—like who books what—helps reduce stress significantly."

Personal Habits and Preferences

- "How do you and your friends accommodate each other's habits during a holiday?"
 "It varies; some are flexible while others stick strictly to their routines."
- "What are your top priorities when planning a holiday itinerary?"
 "I prioritize relaxation by the water along with fun activities like fishing."
- "Have differences in daily routines or habits ever created friction? If so, how was it resolved?"
 - "Yes! We've had issues between early risers wanting breakfast at dawn versus late sleepers; we've learned to compromise."

Conclusion and Next Steps

"Thank you for sharing your experiences and thoughts, Moraine. If you know anyone else who might have interesting insights on this topic, please let me know. I'd love to get in touch!"