## **Comparison Chart**

| ORGANIZATION           | MAIN ACTIONS  | CHANNELS                                       | VALUES                                     | TARGET AUDIENCE                            | GEOGRAPHIC SCOPE                    | KEY PARTNERSHIP   | ACCESSABILITY                                    | IMPACT MEASURE  |
|------------------------|---|--|--|--|-------------------------------------|---|--|---|
| BullyingUK             | Anti-bullying support, advice, and resources                            | Helpline, website, social media                | Empathy, empowerment, education            | Children, parents,<br>educators            | United<br>Kingdom                   | Schools, NGOs,<br>government                                | Helpline, online resources                       | Number of inquiries<br>handled, reported cases<br>supported |
| stopBullying           | Education on bullying prevention, resources for schools and communities | Website, educational<br>materials              | Safety, respect,<br>prevention             | Students, parents,<br>educators            | United<br>States                    | U.S. Department of Health<br>and Human Services,<br>schools | Free online materials                            | Awareness campaigns, survey results                         |
| DitchingtheLabel       | Bullying support, research, and campaigns                               | Website, social media,<br>reports              | Equality, inclusion, confidence-building   | Youth, marginalized groups                 | Global                              | Schools, companies,<br>influencers                          | Online support and resources                     | Published annual reports, surveys                           |
| The Trevor Project     | Crisis intervention,<br>suicide prevention for<br>LGBTQ+ youth          | Toll-free helpline, chat<br>service, text line | Inclusion, life-saving support, respect    | LGBTQ+ youth                               | USA (with growing global influence) | Various LGBTQ+<br>organizations,<br>government bodies       | Toll-free helpline, chat/<br>text available 24/7 | Crisis calls handled, reported interventions                |
| KiVa                   | Microloans to alleviate poverty   | Website platform for microloans                | Dignity, entrepreneurship, empowerment     | Entrepreneurs,<br>communities in need      | Finland                             | Financial institutions, individual lenders                  | Online platform for microloans                   | Repayment rates, total funds disbursed                      |
| UNESCO                 | Education, science, culture, communication                              | Initiatives, publications,<br>global campaigns | Peace, education, cultural preservation    | Global citizens,<br>governments, educators | Global                              | Governments, educational institutions                       | Accessible online resources, global conferences  | Reports on impact,<br>member-state<br>contributions         |
| IBPA                   | Independent book publishing support                                     | Website, forums, events                        | Creativity, independence, literacy         | Authors, publishers                        | United<br>States                    | Publishers, writers, industry groups                        | Online resources, in-<br>person events           | Membership growth, industry influence                       |
| Friends Association    | Bullying prevention,<br>mental health support                           | Digital tools, workshops, campaigns            | Empathy, safety, inclusion                 | Children, families,<br>educators           | Sweeden                             | Schools, mental health groups                               | Online and school<br>workshops                   | Participation rates,<br>impact surveys                      |
| Cyber Smile Foundation | Cyber-ullying prevention and support                                    | Website, social media,<br>resources            | Kindness, digital safety,<br>mental health | Internet users,<br>particularly youth      | Global                              | Tech companies, schools, influencers                        | Free online resources,<br>social media outreach  | Engagement metrics, reported cases                          |
| Child Line             | Child protection services,<br>crisis helpline, referrals                | Toll-free helpline, 116                        | Child rights, safety,<br>advocacy          | Children, public reporters                 | National (Kenya)                    | Government, NGOs  | Toll-free helpline,<br>available countrywide     | Reports of abuse<br>handled, referral<br>effectiveness      |