

FIRST WORKSHOP SCRIPT

Main Objective

To generate innovative ideas for a digital sport that is inclusive for all, including athletes, non-athletes, and individuals with disabilities.

Ice Breaker (10 minutes):

Participants share their favorite sports experience in pairs, then one from each pair shares with the larger group.

Main Steps of the Ideation Process

Introduction (5 minutes)

Briefly explain the workshop's goal and importance.

Crazy 8's (15 minutes)

Each participant sketches 8 ideas in 8 minutes.

Storyboarding (20 minutes)

Select the best idea from Crazy 8's and create a storyboard.

Dot Voting (10 minutes)

Participants vote on their favorite ideas using dot stickers.

Discussion & Selection (10 minutes)

Review votes, discuss ideas, and select the top concept.

Time Schedule

Ice Breaker: 10 min

Introduction: 5 min

Crazy 8's: 15 min

Storyboarding: 20 min

Dot Voting: 10 min

Discussion & Selection: 10 min

Voting Process:

Use dot stickers for participants to vote on their preferred ideas, clustering around the most popular choices.