

# SmartBrief Advertising

## BEST OF 2012 ADVERTISING SPECS

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### Leaderboard:



728 x 90

### Medium Rectangle



300 x 250

### Large logo text 294 characters max



180 x 150

**Last Chance to Book Marriott's All Frills, No Chills Event**  
Marriott and Renaissance Caribbean & Mexico Resorts' "All Frills, No Chills" Event is coming to an end! In-the-know travelers save up to a \$50 daily resort credit for food, drinks, & much more. It's the perfect opportunity for your clients to say goodbye to the cold and hello to warm, sunny shores. Don't get left in the cold - [book by Nov. 30](#) for stays in Jan. 2012.

### Small logo text 294 characters max



120 x 110

Inventory Locator Service,® LLC (ILS), powers the world's most active aviation marketplace, ILSmart, where users locate parts and services, find supply and demand information, view defense logistics data and advertise to a targeted audience. **There are 294 characters in this ad** [www.ILSmart.com](http://www.ILSmart.com).