

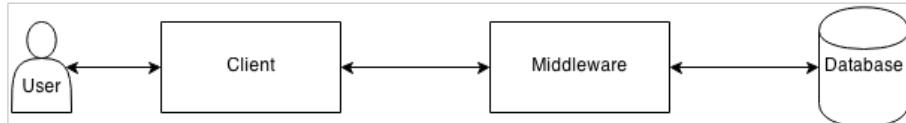
## THREE TO N TIER ARCHITECTURES

### Further Tiered Architectures

- An improvement is to separate the application into **three (or N-) tiers**:
  - **presentation** processes deal exclusively with the user interface – this might, for instance, be through the use of a browser or other user agent
  - **application** processes deal with the logic of the application, queries, calculations, etc. – there is either one (3-tier) or more (N-tier) of such processes
  - **data source** processes supply the data from a database (binary) or a file (for instance, XML)

# Three Tier Architecture

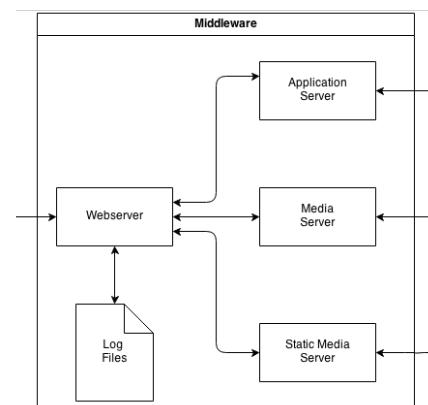
- **Basic Three Tier Architecture:** where the client handles the interaction with the user, the middleware handles the application logic, and the database stores the data



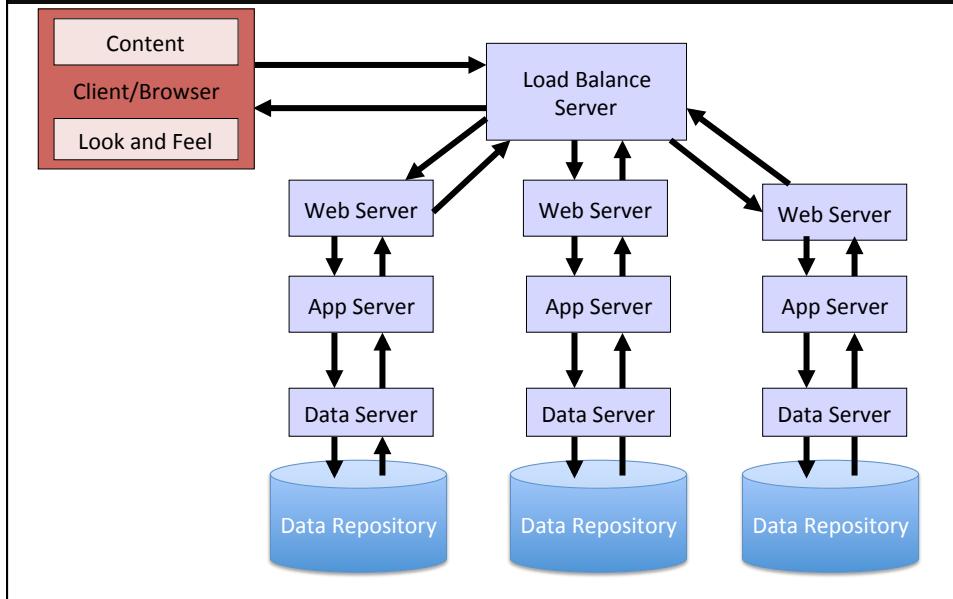
- **Database:** persists and manages the data associated with the application
- **Separation of Concerns:** This architecture further separates out responsibilities (presentation, logic, data)

## Middleware (Zoom in)

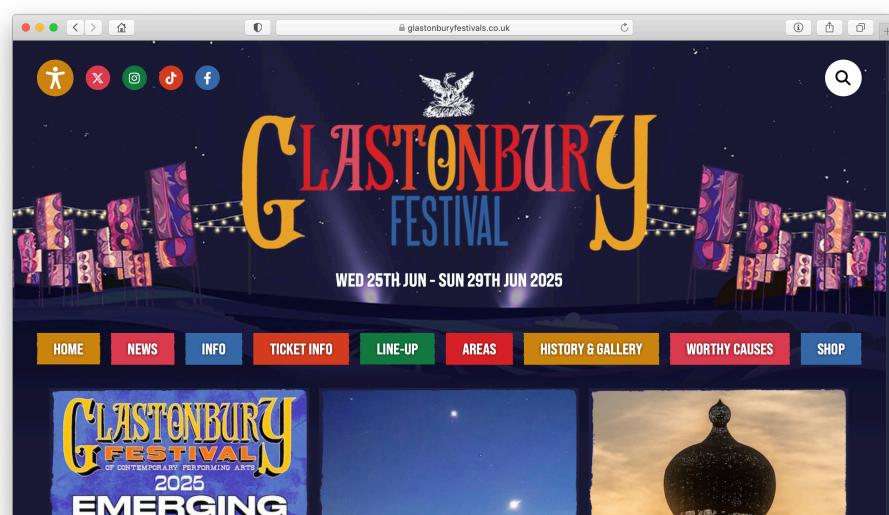
- Within the middleware tier, usually there is a webserver, an application server, and potential media servers
- **Webserver:** handles incoming requests, directing them to the appropriate server
- Servers could be on the same machine or different machines



## N-Tier Architecture



## Load Balancing



# Load Balancing

- There are two main ways to balance the load
  - Using a **Domain Name Server** such that when a URL is resolved, it rotates through a series of IP addresses that route the message to that machine.
  - Using a **Load Balancing Server**, which farms out the requests to available machines.
    - Machines in the farm inform the LBServer of their load so that the load can be balanced.



**SUMMARY**

## Tiered Architecture Benefits

- Tiers enable the separation of concerns
- Tiers encapsulate complexity
  - they can be broken down into layers or into sub-tiers
- Tiers can be distributed across a number of machines
  - Providing flexibility
  - Providing more security (as clients do not interact directly with the database)
- Tiers can be replicated across a number of machines
  - Providing scalability

## System Architecture Diagrams

## Top Down Design

- Starting from a **high level design** is useful because:
  - it helps describe the system at a level which makes the **goals, scope and responsibilities** clear
  - the abstraction provides a tool for communicating the design
  - permits the specific technologies to be **chosen late** or to be **changed**
  - **maintenance** and **re-usability** also profit

## Bottom Up Design

- Piecing together components to give rise to more complex systems, thus making the original elements sub-systems of the emergent system
- The most specific and basic individual components of the system are first developed
- These elements are then linked together to form larger subsystems, which then in turn are linked, sometimes in many levels, until a complete top-level system is formed
- This strategy often resembles a "seed" model, by which the beginnings are small but eventually grow in complexity and completeness
- What are the advantages and disadvantages?

## Top-Down vs. Bottom Up

Separates the low level work from the higher level abstractions		Coding begins early and so Testing can be performed early
Leads to a modular design		Requires really good intuitions to determine functionality of modules
Development can be self-contained (tiered)		Low level design decisions can have major impact on solutions
Emphasizes planning and system understanding		Risks integration problems – how do components link together
Coding is late, and Testing is even later		Often used to add new module to existing system
Skeleton code can show how everything integrates		

## Diagram and Design

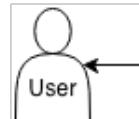
- Architects need to communicate to developers how the application and its components fit together and who is responsible for what
- The designs also serve as a communication tool with the client
- It is important to be able to draw and read such diagrams especially when projects become large and complex

# Notation for System Architecture

- **Modified Dataflow Language** where we have the following entities:
  - User
  - Client
  - Middleware
  - Database/Datastore
  - Logs/Files
  - External Service/Application
  - Communications/DataFlows

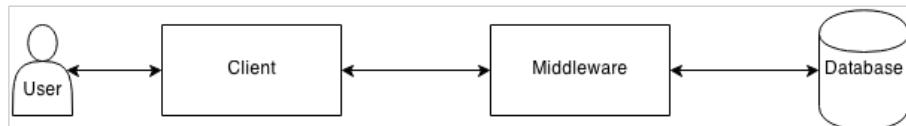
## User

- The user or customer instigates and interacts with the services or applications provided
- There are various types of users including:
  - end users (of varying abilities)
  - administrators
  - developers
  - other systems
  - etc



# Client

- The client and the interface presented takes on many forms and can vary greatly:
  - web browser on a PC, tablet, mobile, etc
  - an API for other systems, agents, developers, etc
  - devices and robots
  - sensors

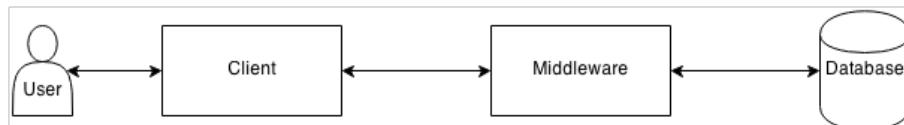


# Middleware

- The middleware houses an array of possible components from:
  - Domain Name Servers
  - Load Balancing Servers
  - Web Servers
  - Application Servers
  - Caching Servers
- Typically the first three are predefined or configured using standard software
- The Application Server is what is mainly of interest, i.e., what needs to be developed.

## Middleware

- Often represented as a single component that brokers requests between the client and database.
  - Though encapsulates a number of other components



## Databases

- A database server is usually employed to handle the data management side of applications.
  - i.e., Postgres, SQLServer, MySQL
- While the system is usually already in existence, it needs to be configured
  - i.e., the database tables have to be defined and populated
  - To specify this part more precisely ER Diagrams can be used



## Logs and External Services

- Logs represent data sinks
  - The application outputs data but does not read it back, directly
- External Services represent applications and services that are used by the application
  - they provide an API or interface of some kind that can be used to interact with the service

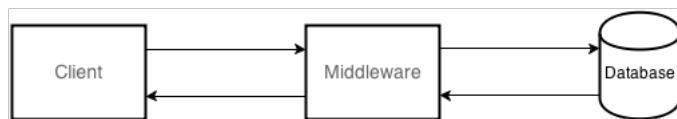


## Technology and Devices

- For each box, we could choose to specify the technology/device used, e.g
  - Client: Web browser on a mobile device, using HTML/CSS/JS
  - Middleware: Apache Web Server, with an Application Server built using Django
  - Database: MySQL Database Server

## Data flows

- Arrows are used to denote the flow of information
  - The direction of the arrow denotes the direction of the communication
  - Most communications are both ways, where a request is made, followed by a response
  - This shows how the entities are related



## Information Architecture

Web Application Development 2

# Types of Architecture

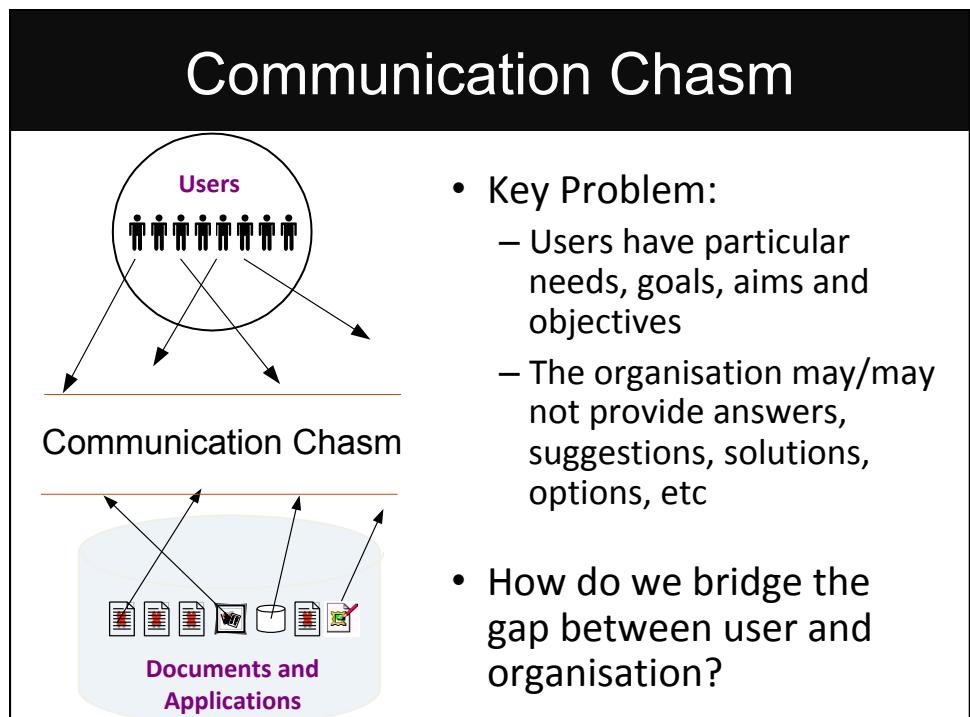
System Architecture

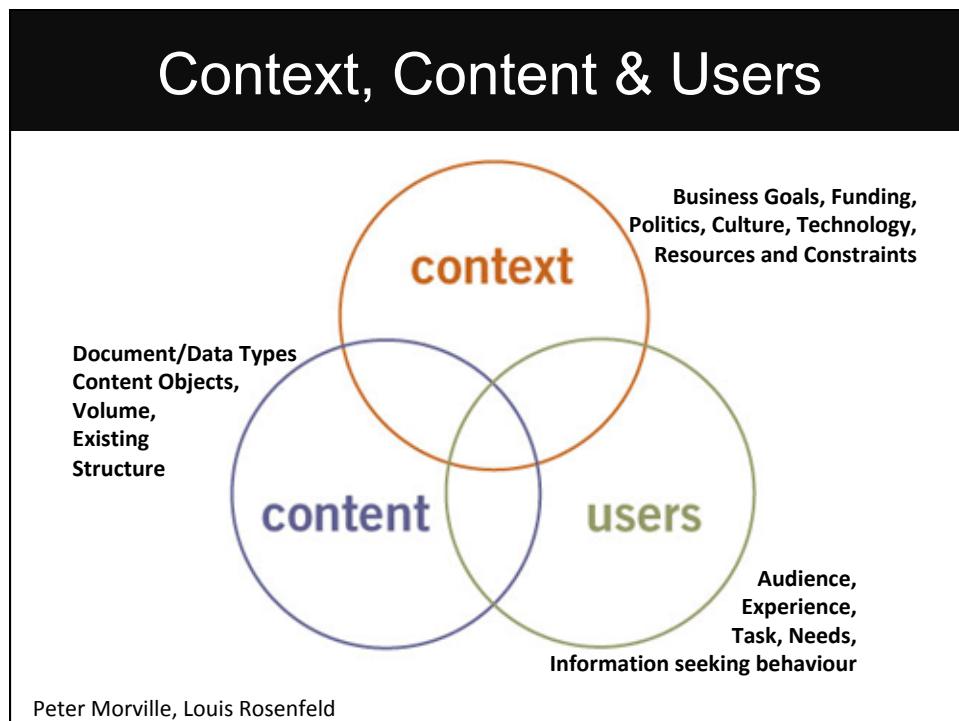
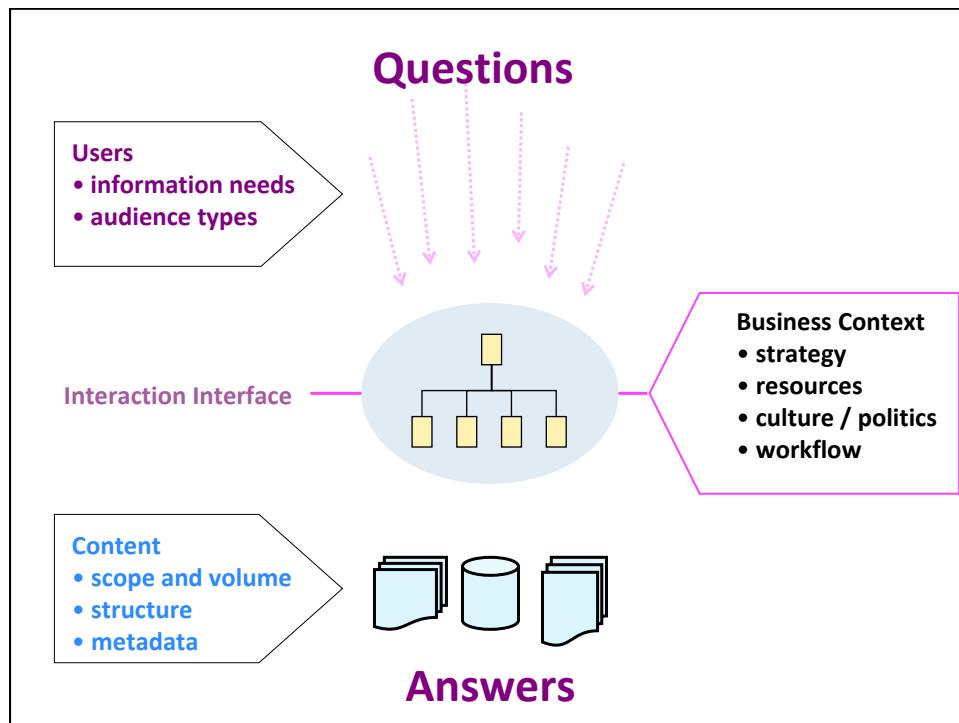
Information Architecture

## Information Architecture

1. The **structural design of shared information environments**
2. The combination of **organisation, labelling, search** and **navigation systems** within web sites and intranets
3. The **art and science** of shaping information products and experiences to support **usability** and **findability**
4. An emerging discipline and community of practice, focused on bringing **principles of design and architecture** to the **digital landscape**

User Stages in Recruitment Process for MEMP				
	The Powerless Prospective	The Applicant	The Powerful Prospective	
Info want? about?	<ul style="list-style-type: none"> <li>Has decided school/degree is a good option and is now looking program distinctions. We need to answer: How is Duke different?</li> </ul>	<ul style="list-style-type: none"> <li>Has decided that Duke and engineering management are good decisions and needs to apply.</li> </ul>	<ul style="list-style-type: none"> <li>Has been accepted to the program and needs to decide whether to accept.</li> </ul>	<ul style="list-style-type: none"> <li>Has decided to enroll at Duke and has questions about moving to NC, room to take...</li> </ul>
info want, possibly	<ul style="list-style-type: none"> <li>Another possible entry point is step one was completed at another sites. We are likely to rely on Google hits from this user.</li> </ul>	<ul style="list-style-type: none"> <li>Is concerned with student life, assignments (or not), has lots of questions about logistics and qualifications.</li> </ul>	<ul style="list-style-type: none"> <li>Asking again "is Duke right for me?" but with the confidence that "I'm right for Duke."</li> </ul>	<ul style="list-style-type: none"> <li>Is possibly interested in Social implications. Might already be familiar with Duke/Durham.</li> </ul>
to be fore	<ul style="list-style-type: none"> <li>Asking about ROI and likely weighing reputation/cost/benefits of each institution.</li> </ul>	<ul style="list-style-type: none"> <li>Might want to visit either virtually or in person.</li> </ul>	<ul style="list-style-type: none"> <li>Is concerned with connections and collaborative environment.</li> </ul>	<ul style="list-style-type: none"> <li>Might want to start relationships with faculty or Pugua.</li> </ul>
	<ul style="list-style-type: none"> <li>Is not yet sold on Duke and will possibly be swayed to other degree programs (MBA, Sciences, etc.) We need to reinforce why eng.mgmt. is a good direction.</li> </ul>	<ul style="list-style-type: none"> <li>Possibly interested in other institutions, some of which may not be eng. mgmt.</li> </ul>	<ul style="list-style-type: none"> <li>Always a potential</li> </ul>	

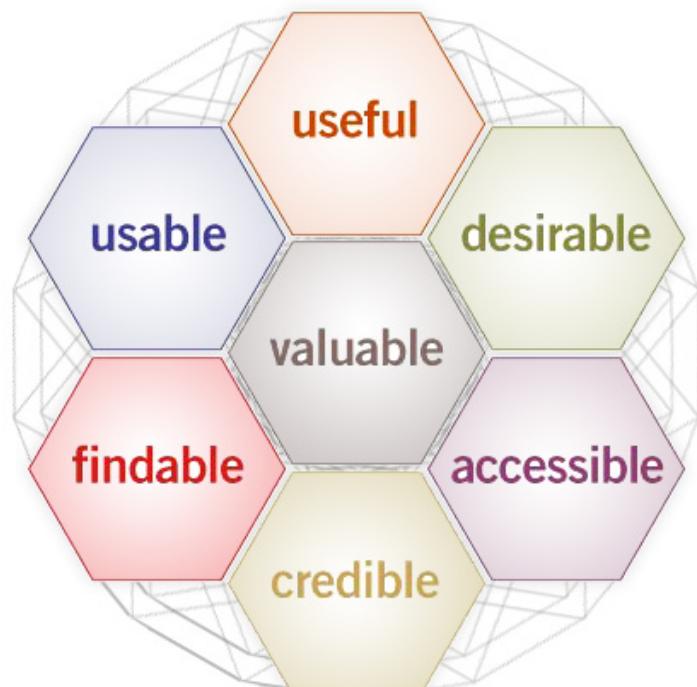




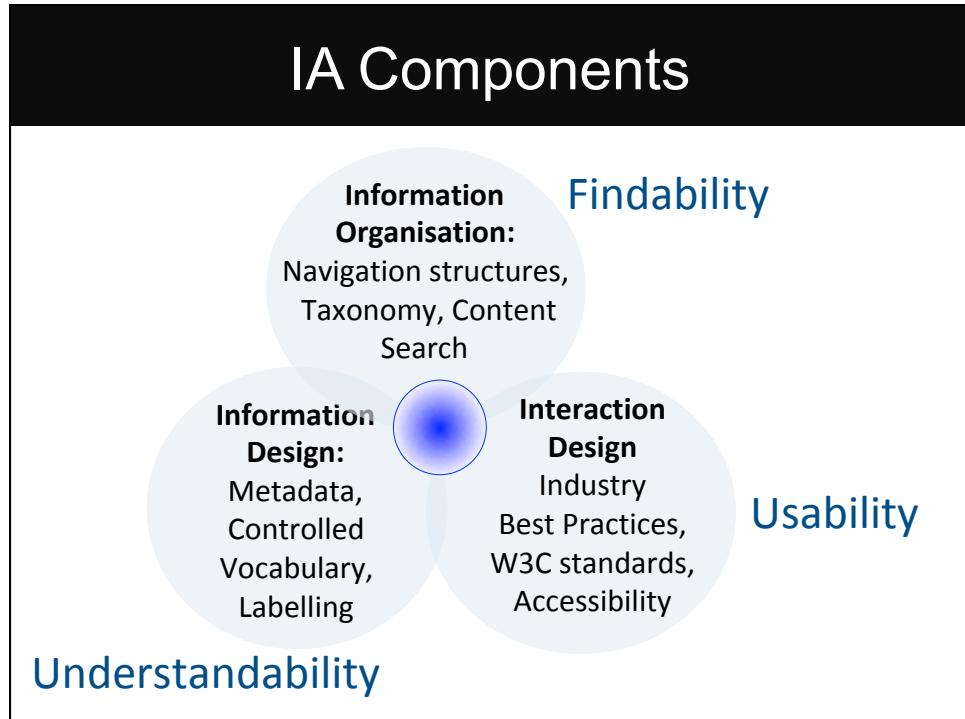
## Why is IA Important?

- Cost of **finding**
  - time, frustration
- Cost of **not finding**
  - bad decisions, alternate channels
- Cost of **construction**
  - staff, technology, planning, bugs
- Cost of **maintenance**
  - content management, redesigns
- Cost of **training**
  - employees, turnover
- Value of **brand**
  - identity, reputation, trust

££



## IA Components



## Top Down Design

- Top Down Design (from an Information Architect's Perspective) is designing for when a user arrives at the main page of the site
- Typical questions the users have in mind when they arrive are:
  - Where am I?
  - I know what I want, how do I search for it?
  - How do I get around this site?
  - What useful, important, unique about this site?
  - What's available, what's happening?
  - How can I get help, contact a human, get their address?

## Bottom-Up Design

- Bottom Up Design is catering for when the user lands somewhere in your site
  - typically via a search engine
- Typical questions are:
  - Where am I?
  - What's here?
  - What else is here?
  - Where can I go from here?

## Information Systems

- Information Retrieval Systems
  - Users query the search engine via the search interface
  - Results are ranked and returned
- Navigation Systems
  - Global Navigation
  - Local Navigation
  - Contextual Navigation

