

DREAM TEAM

+

SMALL-CARE

+

Website that will save your time and help you with your pets





Pet Ownership Summary

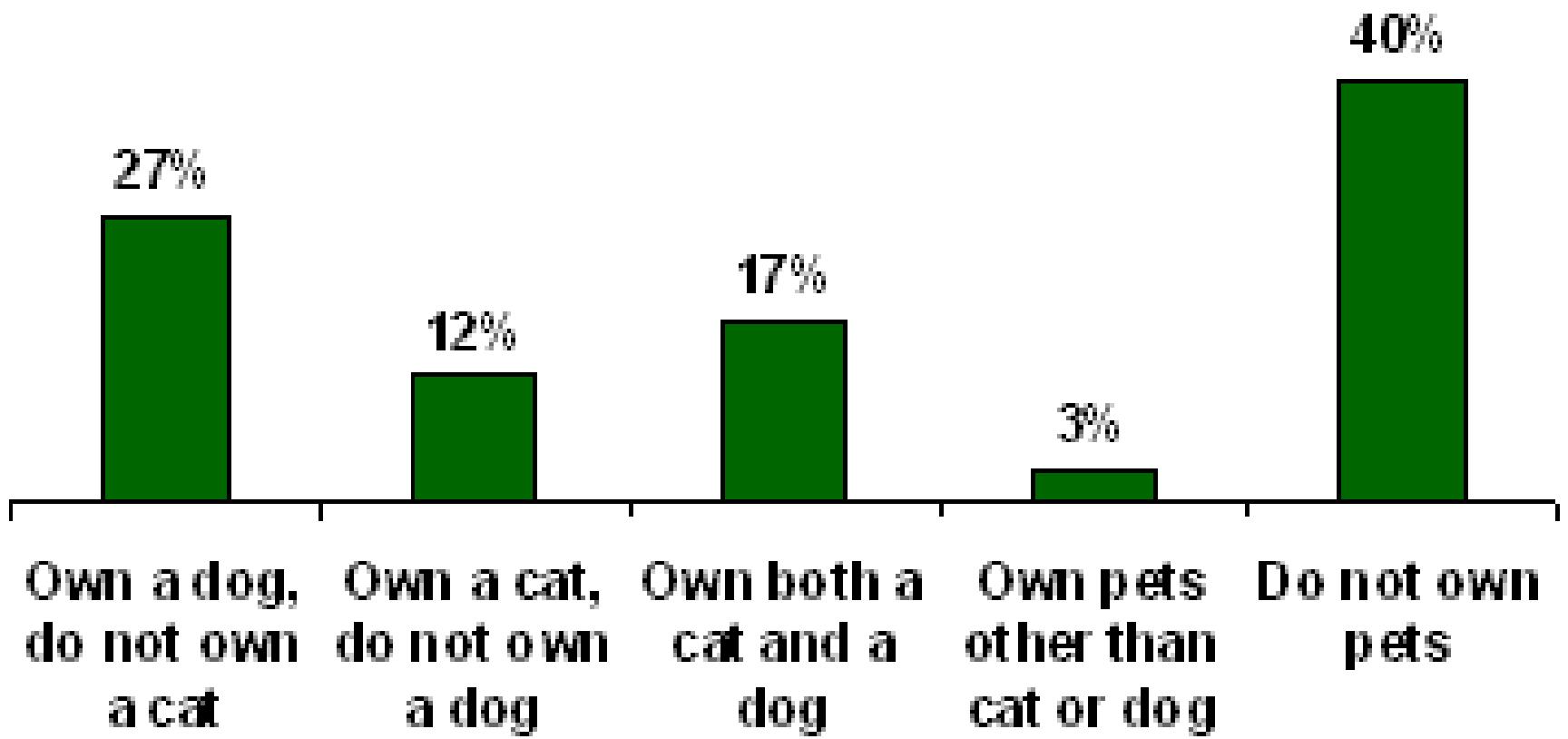
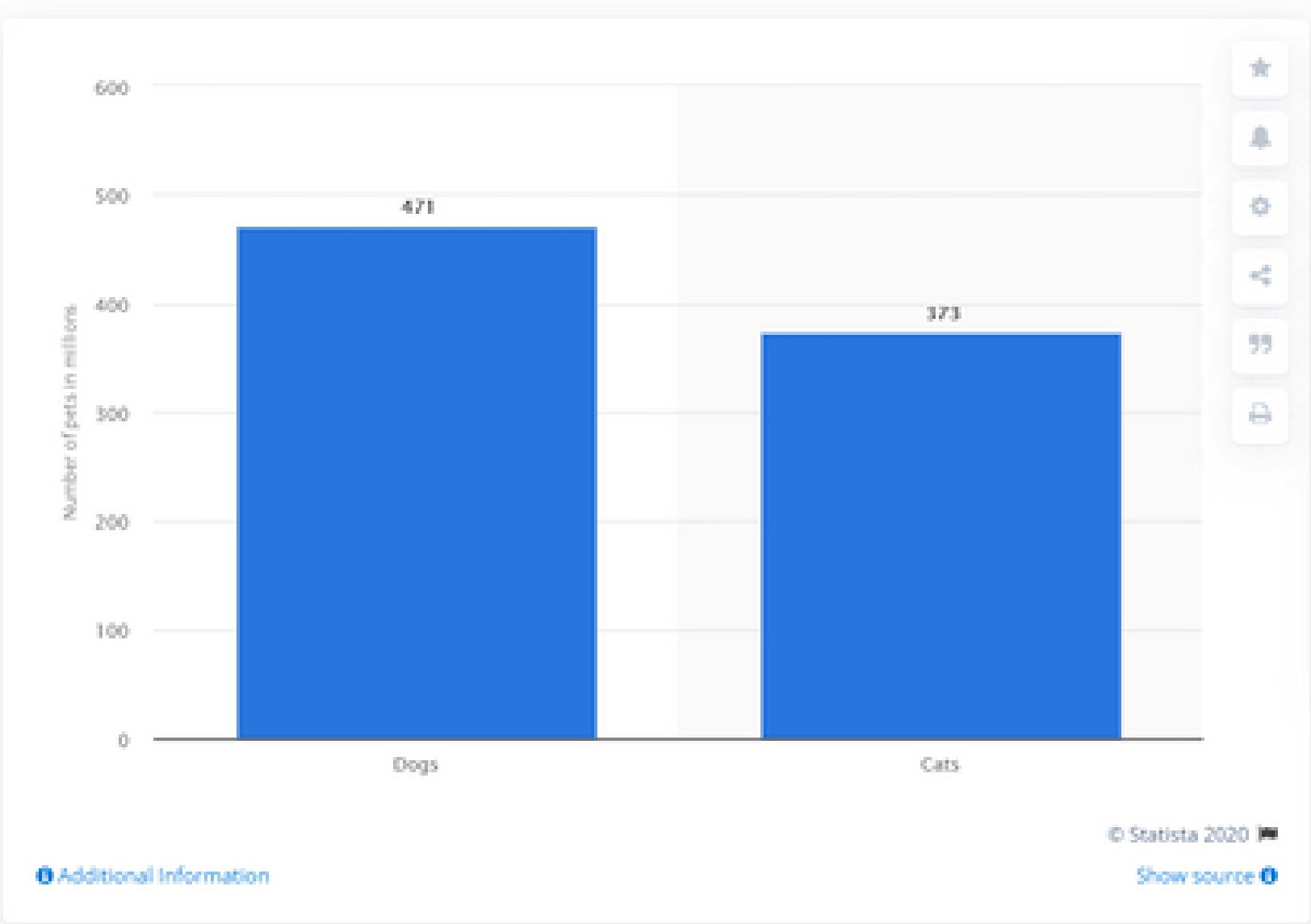


diagram 2

VALUE PROPOSITION

Number of dogs and cats kept as pets worldwide in 2018
(in millions)



[diagram 1] amount of dogs: 471 millions
amount of cats: 373 millions

diagram 1

PROBL



- some dog owners don't have enough time for daily and regular walking
- lack of time for visits to the vet
- disability to travel with some animals

Solution

Pet owners will be able to easily and quickly find a helper who will take care of their pets and will do some routine work.



Why it works

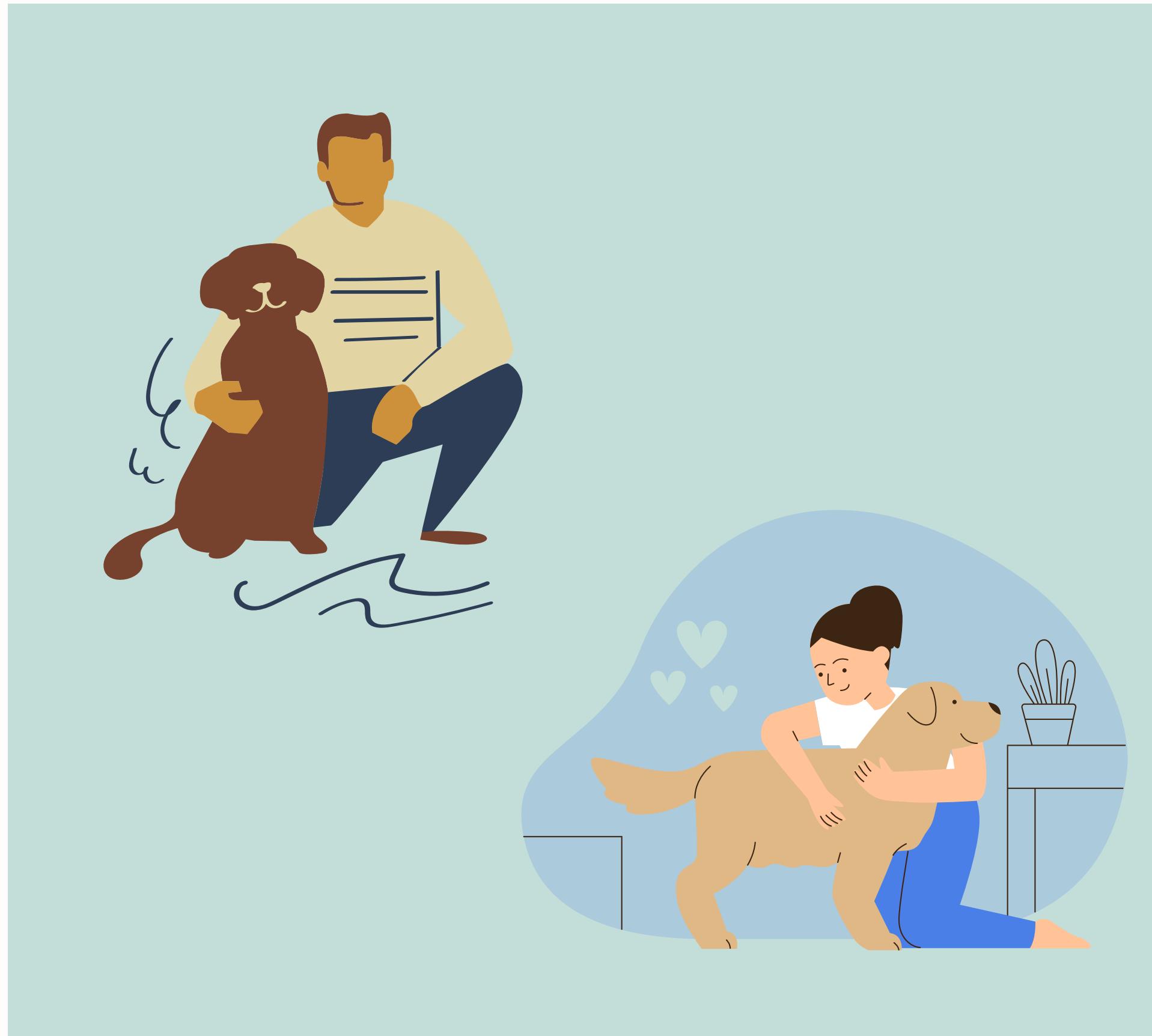
- Services of this type are just beginning to gain popularity in Ukraine
- Find easily the right specialist by rating and price
- Possible to read reviews and ratings, view the user's photo
- An opportunity to earn money

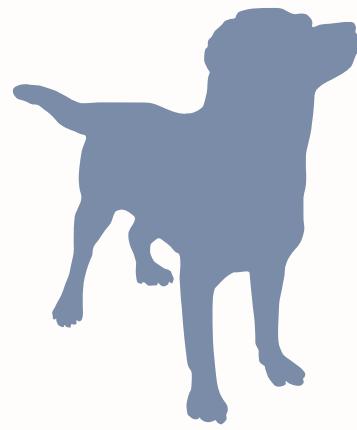


Target market

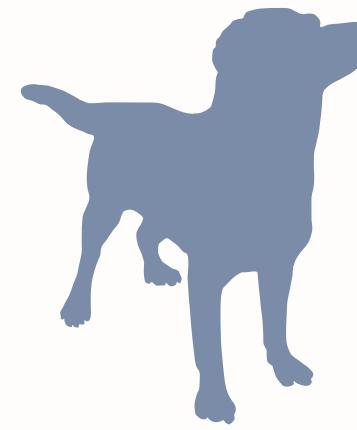
Ukrainians with pets, who:

- love travelling
- spend a lot of time away from the home
- don't like leaving their pets alone





Competitors



Benefits	Dog walking	House sitting	Visits to vet	Website	Service for cats and rodents
Small-care	+	+	+	+	+
Walk_dog_Iviv	+	+			
Doggo	+	+		+	
Dogchill	+	+	+	+	

Note: Doggo and Dogchill are aimed only at residents of Kyiv

How to use

01

Register and post a vacancy
/ or find a person that offers
the service you need

02

Contact the person and
discuss the details

03

Meet and get acquainted with
each other

04

Agree on payment and confirm
it on the website





MONETISATION MODEL

Brokerage

A petter pays
the sitter



We get our
part

Ad-supported

Ad on website

Project timeline

September-October:

work on idea

November-December:

creating a website

January-March:

work on a website Interface

April-May:

finish all and review

PROJECT RESULTS

Smallcare

Change language



Smallcare Users Pets Log in Add Pet Events My Events My Signed Events Create event

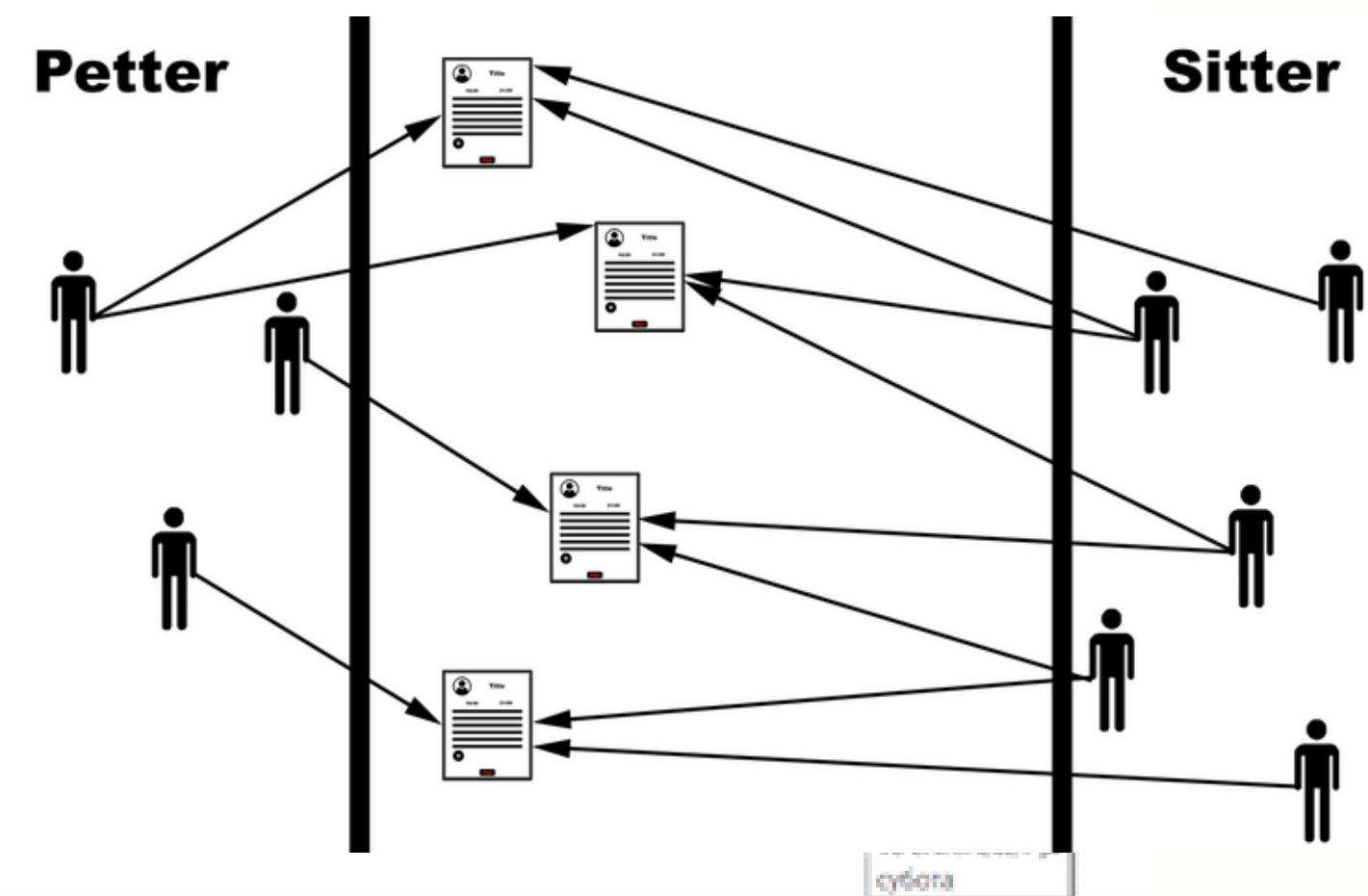
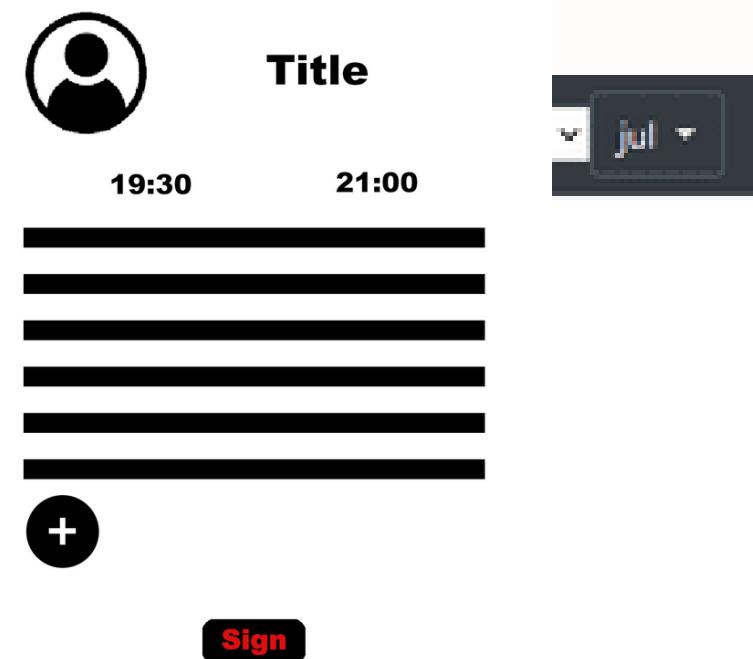
Create your animal

Name

Description

Choose file Browse

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OUR TEAM



**NAZAR
HONCHARENKO**



**OLESĽAV
BOYČUK**



**VIRA
MAXIMETS**



**YULIIA
HUDZ**



**ANNA
KULINCHENKO**

Contact Us



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