# Jordanya le Fae



behance.net/jordanyalefae1



828.575.7922

Asheville, NC



# **UI** Designer

# Skills

#### UI / UX

Wireframes, Prototypes,
Mood Boards, Style Guides,
Branding, iOS/Android
Design, Responsive Design,
Prototyping Animation,
Presentation Mockups,
Competitive Analysis,
Research Learning Spiral,
Lean UX, User Personas and
Stories, User-Centered
Design, User Flow Diagrams,
User Testing

#### Tools

Adobe XD, InVision, Balsamiq, UsabilityHub

#### Education

# **UI** Design Certificate

CareerFoundry | 2020

# Registered Yoga Teacher

Asheville Community Yoga Center | 2017

#### Certified Med Aide

Pine Hills Retirement Home, SD | 2012

#### **CNA**

Atlanta General Education Center, GA | 2012

# Career Summary

From years of working with people as a yoga teacher and care aide, I possess the empathy and communication skills needed to support Human-Centered Design practices. From owning a small business, I am reliable in my problem-solving skills.

# **Professional Experience**

# The Biltmore Estate: UI Design Project

Asheville, NC | November, 2020

Produced mid-fidelity wireframes for a Biltmore Estate app redesign in collaboration with Chad Evans, Corporate Technology Developer that resulted in the Biltmore Estate agreeing to revamp their app.

# Founder and Manager of Home Made Housecleaning

Asheville, NC | 2019-2020

Successfully opened a house cleaning business using home-made cleaning products. Learned time- and self-management skills, and became adept at problem-solving.

### Registered Yoga Teacher - 250 hr

Asheville, NC | 2017 - Current

Gained observation and leadership skills, and learned to improvise under pressure. Converted a 7-student-average class into a 25-student-average class within one month.

#### In-Home Care Aide

Asheville, NC | 2016 - 2018

Cared for elderly woman with Parkinson's disease and dementia until she died. Developed organization skills and gained empathetic communication skills.