

# JORDANYA LE FAE

Visual Design | Frontend Development

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828.575.7922



Asheville, NC



## Skills

### UI / UX

Wireframes, Prototypes, Mood Boards, Style Guides, Branding, iOS/Android Design, Responsive Design, Prototyping Animation, Presentation Mockups, Competitive Analysis, Research Learning Spiral, Lean UX, User Personas and Stories, User-Centered Design, User Flow Diagrams, User Testing, HTML, CSS

### Tools

Adobe XD, InVision, Balsamiq, UsabilityHub, Atom, Webflow, GitHub

## Education

### Frontend Development Certificate

CareerFoundry | 2021

### UI Design Certificate

CareerFoundry | 2020

### Registered Yoga Teacher

Asheville Community Yoga Center | 2017

### Certified Med Aide

Pine Hills Retirement Home, SD | 2012

### Certified Nursing Assistant

Atlanta General Education Center, GA | 2012

## Career Summary

I have a history of working toward improving people's quality of life. I have recently applied that aim to the design and development of tools that create a better experience for businesses and individuals alike.

## Professional Experience

### Whim: UX/UI for MVP

Remote | July, 2021

Contributed to product architecture and UX processes for Whim's e-commerce start-up via virtual group meetings. Created mid-fidelity wireframes for MVP in Adobe XD.

### Light Sharp Corporation: Website Design

Remote | May, 2021

Transferred mid-fidelity design into Webflow for client. Added polish to design and ensured code was produced correctly.

### The Biltmore Estate: UI Design Projects

Asheville, NC | November, 2020

Produced mid-fidelity wireframes for company's app redesign, and later for a new data collecting app to be used at entrance gates. Both projects in collaboration with their Corporate Technology Developer.

### Founder of Home Made Housecleaning

Asheville, NC | 2019-2020

Owned and operated an all-natural house cleaning business using home-made (by me) cleaning products. Learned time- and self-management skills and became adept at problem-solving.

### In-Home Care Aide

Asheville, NC | 2016 - 2018

Cared for elderly woman with Parkinson's disease and dementia until she died. Developed organization skills and gained empathetic communication skills.