

PARTHA SARADHI ANYAM

Senior Data & BI Analyst

PROFILE

Transformative Business Intelligence Analyst with 5+ years of expertise in architecting data-driven solutions that drive organizational growth and innovation. Distinguished track record of translating complex business requirements into scalable analytics solutions, resulting in multimillion-dollar revenue impacts. Proven ability to build and lead high-performing analytics teams while collaborating with C-suite stakeholders to drive strategic initiatives. Specialized in financial analytics, predictive modeling, and enterprise-wide BI transformation that delivers measurable business outcomes.

CONTACT

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CORE COMPETENCIES

Business Intelligence & Reporting
Cross-functional Collaboration
Process Optimization
Data-Driven Decision Making
Analytical Problem Solving
KPI Development & Analysis
Ad-hoc Reporting & Automation
Hypothesis Formulation & Testing

CERTIFICATIONS

Google Data Analytics Certificate
January 2021

WORK EXPERIENCE

Senior Data & BI Analyst | Asian Institute of Technology

Pathumthani, Thailand (June 2022 – Present)

Spearheaded the development and maintenance of enterprise-wide BI infrastructure, creating 50+ interactive dashboards that improved inventory management efficiency by 15% and reduced stockouts by 20%
Led strategic initiatives across departments to define and implement KPIs, resulting in improved organizational alignment and data-driven decision-making

Architected automated data workflows using Power Query and Power Automate, reducing manual processing time by 40% while enhancing data accuracy

Established comprehensive data analysis frameworks to validate business hypotheses, directly contributing to strategic planning and growth initiatives

Independent BI Consultant

Thailand (2021 – 2022)

Delivered high-impact BI solutions for diverse enterprise clients, focusing on e-commerce, sales optimization, and HR analytics

Designed and implemented sales performance analytics platforms that increased marketing efficiency by 25%

Developed predictive analytics models for HR operations, reducing recruitment cycles by 20% and improving retention metrics

Created automated reporting ecosystems that decreased manual effort by 40% while improving data accuracy and decision-making speed

Data Analyst | Infologic Technologies and Development

Hyderabad, India (Jan 2017 – Jan 2018)

Led analytics initiatives for major clients including Myntra and Swiggy, delivering actionable insights that drove 15% efficiency improvements
Implemented inventory optimization models resulting in 10% reduction in excess stock

Pioneered automated reporting solutions that significantly enhanced operational efficiency and data accuracy

EDUCATION

Master of Engineering (M.Eng.) in Information Communication Technology

Asian Institute of Technology, Bangkok, Thailand (2018 – 2021)

Bachelor of Technology (B.Tech.) in Electrical and Electronics Engineering

Jawaharlal Nehru Technological University, Hyderabad, India (2013 – 2017)

SKILLS

Data Visualization: Power BI, Power Query

Data Analysis: Excel, Python (NumPy, Pandas, Matplotlib, Seaborn, Scikit-learn, TensorFlow, Statsmodels), Power BI

Cloud Platforms: AWS, Azure

Database Management: SQL (SQL Server, PostgreSQL)

Automation & Workflow: Power Automate

Business Intelligence Tools: Power BI, Microsoft Excel