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MoGen, Inc. Porter Value Chain Analysis. Porter Value Chain Analysis of MoGen, Inc. "Mogen Bond" is based Michael E. Porter book "The Value Chain & Competitive Advantage - Understanding Business Processes". The MoGen, Inc. case study is written by Kenneth Eades, Alex Holsenbeck and is widely used to illustrate challenges in Finance & Accounting field.

Solved Value Chain : MoGen, Inc. Analysis

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Case 41, MoGen, Inc. – Finance 675 David Biggs, Amanda McAllaster, Jake Unruh, Andy Rao Background Information MoGen is a leading company in the recently surging biotechnology industry that specializes in human therapeutic drugs that help offset the damaging effects of chemotherapy for cancer patients.

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