THE COMPLETE GUIDE TO

WORKING MEMORY

How Your Brain Processes Information, Thinks and Learns

by Scott Young & Jakub Jílek

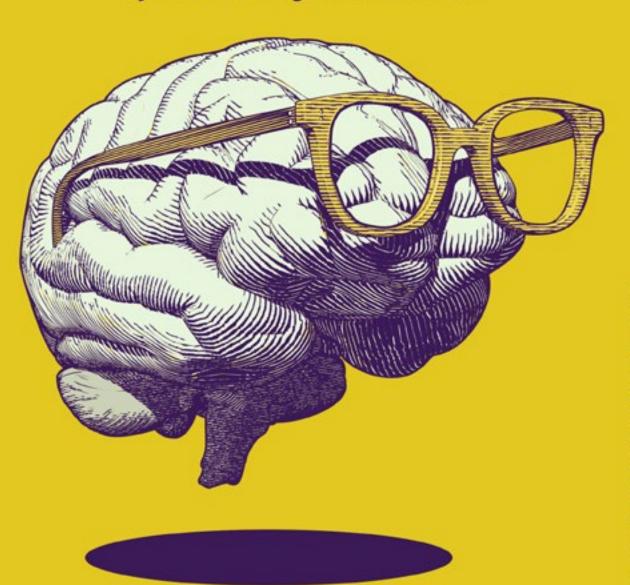


Table of Contents

What is Working Memory? The Four Components	_
Underlying Your Ability to Think and Learn	5
Why Working Memory Matters	10
How Working Memory Underpins Your Ability to Learn	11
Can You Improve Your Working Memory	14
How can you measure your working memory?	16
Phonological Loop: How Music Disrupts Your Studies	18
Are all sounds equally harmful to learning?	20
Does music affect everyone the same way?	21
How to use sound to boost your learning	22
Visuospatial Sketchpad: Upgrade Your Imagination	25
Strategies for improving your visuospatial working memory	26
How to use visualization and drawing to improve learning	29
Central Executive: How to Concentrate Your Mind Easily	33
The hidden costs of multi-tasking	34
Who is affected by multi-tasking?	36
How badly designed textbooks split your attention	38
Chunking – the secret to expertise	42
How to use chunking as a mnemonic technique	44
Chunking works by reducing memory load	45

How experts use chunks	48
Build chunks with pre-training	49
Cognitive load: the culprit behind learning difficulties	52
Reduce intrinsic load with segmenting and worked-examples	53
Reduce extrinsic load with visually simple textbooks and a goal-free approach	55
How to optimize cognitive load	56
Anxiety: how to turn it into excitement	58
Why does anxiety burden our working memory?	59
How you can overcome anxiety	60
Summary and conclusion	63
Endnotes	66

How do you keep everything in mind when solving tough problems? When you read a book, listen to a podcast or have a conversation–how does your brain hold onto all the information?

The answer is something psychologists call working memory.

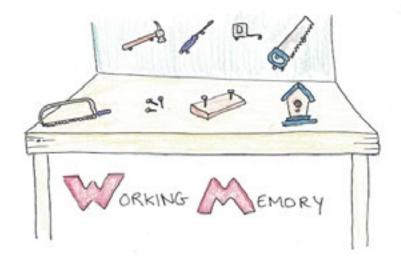
Unlike long-term memory, which <u>I've covered in-depth here</u>, working memory isn't about remembering the past. Instead, it's about holding together the present in your mind so you can learn, make decisions and solve problems.

Working memory is essentially your mental bandwidth. If you have a good working memory, or can use yours more effectively, you can think and learn better. Thus, understanding this important facet of your mind is essential for anyone who wants to perform better in work, school and life.

To give you that understanding, I've collaborated again with <u>Jakub Jilek</u>, who has his masters in cognitive science and is currently studying for his PhD. We've put together a full guide to explaining what your working memory is, how it works, and most of all-how you can apply simple methods to think and learn better.

What is Working Memory? The Four Components Underlying Your Ability to Think and Learn

What is working memory? The easiest way to understand working memory is by visualizing it as a carpenter's workbench: The carpenter temporarily places tools and materials on the workbench as she builds new products. The workbench has a small size – only a few items can be placed on it at once.

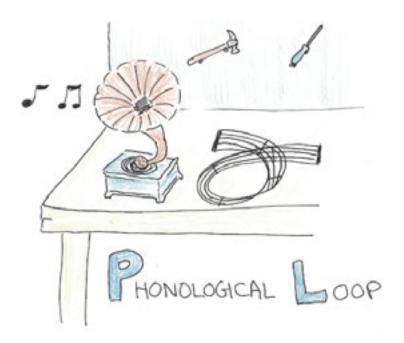


Similarly, you temporarily store information in your working memory when you're solving a problem or making a decision. Working memory also has a small capacity – it can only hold a few items at once.

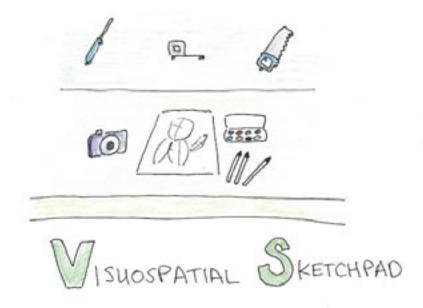
However, the workbench is not just for keeping materials in one place. It's a workspace – the carpenter uses it to combine different materials to create new products. Similarly, working memory is not just a simple storage. Working memory enables you to generate new thoughts, change them, combine them, search them, apply different rules and strategies to them, or do anything else that helps you navigate your life.

By enabling all of these functions, working memory underpins your thinking, planning, learning and decision-making.

Scientists have developed various models of working memory. In this guide, we will draw on the most popular model, which has been developed by <u>Alan Baddeley</u>. [2] According to this model, working memory can be divided into four components:



The first component is called the phonological loop. It's essentially a storage of sounds – it allows you to temporarily memorize digits, words and sentences (by the way they sound).



The second component is called the visuospatial sketchpad. As the name suggests, the sketchpad stores two- and three-dimensional images of objects.



The third component is the central executive. Its main responsibility is directing attention and manipulating information.

Using our workbench analogy, you could think of the phonological loop and the visuospatial sketchpad as two different vises that hold materials in one position. Each vise can hold a different kind of material (such as wood or metal). Similarly, the phonological loop can hold sounds and the visuospatial sketchpad can hold images.

You could think of the central executive as the carpenter herself. The carpenter decides which tools and materials to use in the same way as the central executive decides which things to pay attention to. She shapes metal and wood by using chisels, saws and drills to create a new product such as a chair. Similarly, the central executive re-arranges ideas and applies the rules of grammar, logic or algebra to come up with a solution to a problem or make a decision.

Baddeley's model also has a **fourth component** ("episodic buffer") which we won't cover here because it's not so well researched as the other three components.

You may have also heard of the term "short-term memory". Scientists currently use this term when they talk about a simple temporary storage (but not manipulation) of information, which can be of any kind (visual or auditory). The term "working memory" is used to talk about the whole storage and manipulation system.

To give you a quick recap, here's the three main parts of working memory:

- **1. Phonological loop** stores sounds including words, digits, sentences
- **2. Visuospatial sketchpad** stores images of objects
- 3. Central executive directs attention and manipulates information

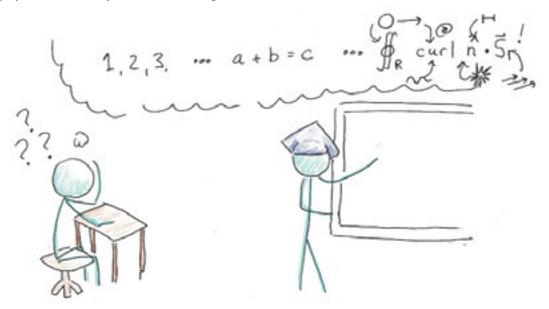
In this guide we'll look at all these three components and see how they impact on your learning. In addition, we'll cover another three important topics, which are closely connected to working memory:

- **1. Chunking** the compression of information
- **2.** Cognitive load the processing demands placed on working memory
- **3. Anxiety** the culprit behind problems with working memory

Why Working Memory Matters

Working memory is a key aspect of intelligence. Much of your learning depends on your working memory.

Think of the last time you followed a hard class. In the beginning, you might have kept up fine. But eventually it became harder and harder to understand what the professor was saying. Even though you tried your best to pay attention, you left feeling confused and frustrated.



It turns out that the culprit is likely an overloaded working memory^[5] (read Summary and Conclusion for other possibilities). The study material required your working memory to process too much new information at the same time. As a result, the system became overwhelmed and broke down.

Even if you don't regularly attend confusing lectures, understanding how your working memory functions is essential for learning better.

How Working Memory Underpins Your Ability to Learn

In order to learn, you first must comprehend. [6][7] To do this, your working memory is always involved:

Your phonological loop must keep track of the sounds of the words you read or hear. Your central executive must constantly update these sequenc-

es as you go along. Finally, these meanings need to be integrated so you can understand everything. If any of these processes fail, you'll get lost and confused.

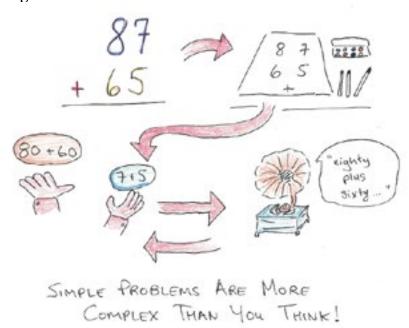
Solving problems is also essential to learning. ^[8] Once again, your working memory is working hard.

Consider trying to solve the problem of adding two numbers:

$$87 + 65 = ?$$

Most of us learn how to add numbers like these in grade school (the solution is 152). Despite the simplicity, however, there's a lot of complicated cognition to pull off this calculation. [9][10]

Your visuospatial sketchpad first has to store a visual representation of the symbols. Your central executive has to apply the rules of addition and store the intermediate steps (e.g. 80 + 60). Finally, your phonological loop has to maintain the subvocal instructions to control the operation ("add eighty and sixty" etc.). If any of these problems fail the result is, again, confusion and getting lost.



Besides comprehension and problem-solving, working memory underpins many other learning skills. Note-taking requires you to quickly store and process what is has just been said while simultaneously processing what is being said right now.

It shouldn't surprise you now that working memory capacity has been found to be significantly connected to reading comprehension^{[13][14]}, maths^[15] and problem-solving.^[16] Students who have a better working memory enjoy better grades.^[17] Most importantly, higher working memory capacity predicts better learning outcomes and achievement. ^{[18][19][20]}

Can You Improve Your Working Memory

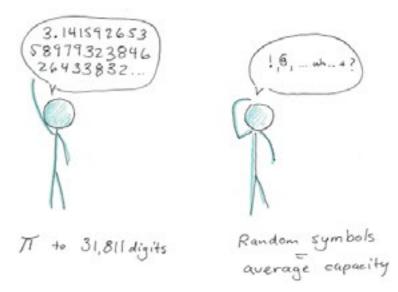
You've probably heard of memory experts who can remember astonishingly long sequences of random digits or words. For example, Rajan Mahadevan is able to correctly retrieve a staggering 31,811 digits of the mathematical constant pi (long-term memory). He can also remember up to 63 randomly presented digits or words (working memory). Another mnemonist, Suresh Kumar Sharma, holds the Guinness world record for managing to recite pi to 70,030 digits without making any mistakes. [22]

You may be thinking that it's impossible to achieve such amazing feats unless you're born naturally gifted.

Although both of these mnemonists have likely had an above-average working memory since childhood, genetic predispositions are by no means the whole story. If these champions were naturally blessed with a fantastic working memory, then we would expect them to excel in all tasks requiring working memory, right?

Researchers decided to test this idea. [23] Instead of digits or words, they gave Rajan Mahadevan series of symbols (such as !, @, *, +, etc.). Can you guess how many symbols Rajan managed to remember?

To everyone's surprise, Rajan could only keep 6 of these symbols in his working memory – the same as an average university student.

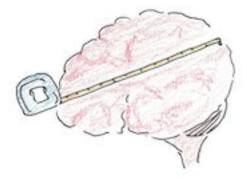


When interviewing these and other mnemonists, scientists found that they had devoted extensive time of practice to hone their memory. What's more important, they use highly sophisticated and refined versions of mnemonic techniques such as the method of loci or the story method. [24]

All these results suggest that working memory is (to some degree) a skill like any other – if you practice it, you can improve it.

While the jury is still out whether and to what degree it's possible to improve the core processes of working memory, [25] scientists have discovered many techniques that help you make your working memory more efficient and effective. In the following sections we'll describe how you can apply these techniques to boost your comprehension and problem-solving skills.

How can you measure your working memory?



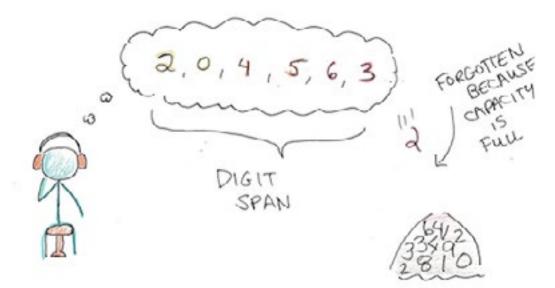
If you set out to improve your working memory, it can be useful to know how you can measure it. Scientists distinguish between short-term memory capacity and working memory capacity. [26]

Short-term capacity is simply your ability to temporarily store of small amounts of information. [27] This information can be digits, letters, words, symbols, pictures, scenes, or anything else. Short-term memory span is the number of items that one can store in their short-term memory.

Would you like to know your digit span? Try this online test. Scroll down

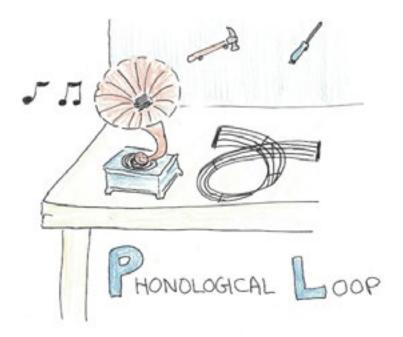
the webpage, uncheck "sound enabled", set the starting sequence length to 3 and click start. Do this at least three times and then compute the average, which will be your digit span. You can also click "repeat" if you want to repeat a sequence with the same number of digits.

The average human span is 4 items, [28] although the exact number depends on the type of items. People can typically remember more letters than words and more digits than letters. **The average digit span is 7 digits.**



Working memory capacity is your combined ability to store **and** manipulate information. It's traditionally measured with complex span tasks (such as the operation span) and the famous n-back. These tests can't be taken online, but you can download them here.

Phonological Loop: How Music Disrupts Your Studies

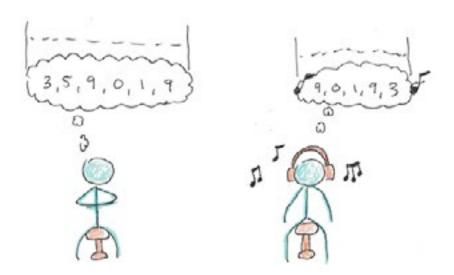


Phonological loop is the first kind of short-term memory storage which stores sounds. Being able to have a conversation, listen to music and understand a lecture all depend on your phonological loop.

As you read these lines, your phonological loop is working at every moment. It uses subvocalisation (your internal voice) to translate visual information (digits, letters, words and sentences) into auditory information, which is then processed to extract meaning. [29]

If the subvocalisation process is disrupted, it will be hard to maintain information in your phonological loop. As a consequence, your comprehension will suffer. To see this on yourself, try the following experiment:

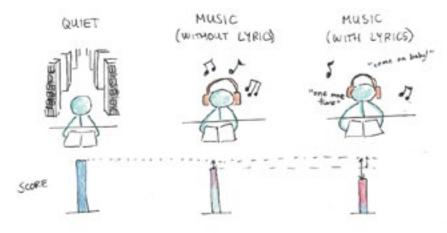
If you haven't already done so, <u>measure your digit span</u>. After you've done that, measure your digit span again. This time, however, firstly start playing a favorite song of yours that contains lyrics (it shouldn't be a purely instrumental piece). Set the volume to a comfortable level (not too quiet but not too loud). What is your digit span now?



It's likely that your digit span is now one or more digits lower. [30] This is because the music interfered with the subvocalisation process, which was thus less effective at encoding information in your phonological loop.

Are all sounds equally harmful to learning?

Many studies have shown that listening to many kinds of sounds and music can have a profoundly negative impact on your working memory, reading comprehension and mathematical problem-solving. [31] For instance, one study has shown that students who revise in a quiet environment later perform 60% better in an SAT comprehension test than their peers who listen to music (with lyrics). [32]



However, different kinds of sounds have different effects. Firstly, the detrimental effect is much stronger with vocal music compared to instrumental music. One study showed that students who revised without music were 10% better than students who revised while listening to instrumental music. [33]

Secondly, it doesn't matter if you don't understand the language. Foreign language also impairs working memory. [34] Thirdly, although even pure tones can disrupt performance, the tones have to fluctuate. If the pure tone has a constant pitch, it doesn't have a harmful effect on memory. [35]



Does music affect everyone the same way?

Listening to music doesn't affect everyone in the same way. In general, individuals with a high working memory capacity are more resistant to the harmful effects of music. [36]

However, students are very bad at predicting what effect music has on their performance. Interestingly enough, the students who prefer listening to music while studying are also those whose reading comprehension is most likely to suffer due to interference from music. [37]

Why do so many students listen to music although it impairs their learning? Why do they even feel that they benefit from this? We believe that the reason for this might be twofold:

Firstly, music could help reduce anxiety and help one calm down, which may be beneficial for studying. Secondly, music could drown out even more disrupting external noise, which might actually help to protect working memory.

Interestingly, although white noise seems to worsen the performance of students with normal attention, it can actually improve the performance of students with attention problems. [39]

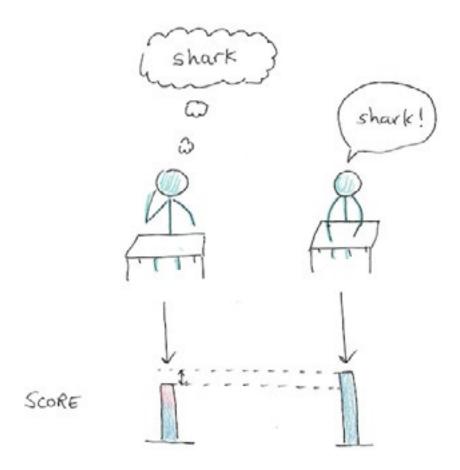
In general, we would recommend that you avoid listening to music while studying (especially vocal music). It's important that you study in a quiet environment where no-body is speaking or making any other noise. The exception to this rule is when you're preparing for an exam that will take place in a noisy environment. In this case, it's beneficial to spend some time revising in a noisy environment (to see why, check our Complete Guide on Memory, section "Context-dependence").

If you cannot revise in a quiet environment, the best way to reduce noise is by using earplugs. Alternatively, a not too harmful option is to listen to white noise (check out the plethora of white-noise nature sounds on You-Tube). If you do have to listen to music, go for instrumental music.

How to use sound to boost your learning

The first strategy to improve your learning is by protecting your phonological loop from interfering sounds. Scientists have found yet another strategy that significantly boosts learning and that also makes use of sound.

In an intriguing study, students had to memorize lists of words. [40] The first group read the words aloud, the second listened to a recording of their own voice reading the words, the third group listened to someone else, while the fourth group studied the words in silence. Interestingly, the first group showed the best performance (20% better than the fourth group), followed by the second, third and fourth group.



The advantage of reading aloud over reading silently for subsequent memory performance is called the "production effect".[41]

Scientists believe that producing words makes them more distinctive than reading them silently because you additionally use your vocal cords and facial muscles. [42]

To harness the production effect, however, you shouldn't read aloud all of your study material. Distinctiveness is relative – a word read aloud will stand out in the context of silently-read words but it won't stand out if all other words are also read aloud. Therefore, to get the most benefit, we recommend that you use the production effect only for a selection of the most important information.

In summary, we recommend the following:

- Ideally, avoid noise during learning and don't listen to any kind of music
- The best way to down out noise is by using earplugs (or listening to white noise)
- If you do have to listen to music (because it helps you calm down for instance), choose instrumental music with no lyrics
- To boost your comprehension and memory, read aloud what you're studying
 - Only apply this to a selection of the most important concepts / information
 - If you read aloud everything, it won't work

Visuospatial Sketchpad: Upgrade Your Imagination



Visuospatial sketchpad is the second kind of short-term memory storage. It stores two- or three-dimensional objects and their positions in space.

The visuospatial sketchpad is essential for understanding mathematical, science, technology and engineering subjects. Visuospatial working memory capacity in childhood reliably predicts mathematical achievements in adolescence even when other factors such as intelligence are accounted for.^[44]

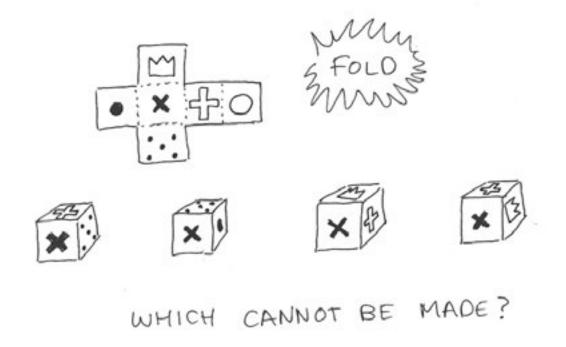
Strategies for improving your visuospatial working memory

In a stunning study, researchers from Berkley examined the visuospatial skills of engineering students. They found that the men performed on average nearly 10% better than women in various tasks such as mental rotation of objects. The researchers later interviewed experienced engineers and asked them to share their strategies for solving visuospatial problems.

On the basis of these strategies, they designed a visuospatial training program. All women who had low scores were invited to attend the program. Interestingly, after only 3 hours of training, there were no longer any significant differences between men and women.

This study demonstrates how the use of appropriate strategies can substantially (and quickly) help your visuospatial sketchpad. Which strategies are the best? In the study mentioned above, the researchers found that different engineers used different strategies that achieved the same result.

Therefore, there seems to be no single "right" strategy for approaching visuospatial problems. However, you can develop your own strategy. We're going to show you how to do it on the following task: Have a look at the picture below and try to find the folded cube which cannot be made from the unfolded cube (there's only one).



Before we give you the correct answer, think of the strategy that you used. There are two broad strategies for these kinds of problems. A holistic strategy consists of firstly folding the cube, then rotating it mentally as a whole and comparing it with the folded cubes. This is the most working-memory demanding strategy. In contrast, an analytic strategy consists of noticing the relationships between the patterns in a step-by-step way. Let's walk through an analytic strategy:

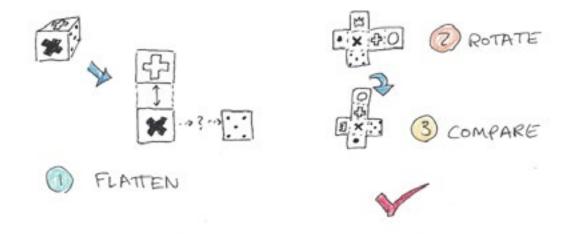
If you look at the first folded cube, you can ask yourself: If the white cross is above the black *x*, can the five dots be on the right?

Then look at the unfolded cube. Visualize the unfolded cube in such a way that the white cross is above the black *x*.

From this position you can see easily that the first folded cube is the same as the unfolded cube.

As an alternative, you could "unfold" the cubes first, possibly even draw them unfolded. Then rotate and compare the unfolded cubes to see if they fit.

If you apply one of these strategies to the remaining three cubes, you'll see that it's the fourth cube that doesn't fit.



Rather than folding and rotating in one go (which is more difficult for the working memory), try flattening the test cube first, splitting it into parts, and comparing that to the original diagram. Breaking down problems this way can turn something confusing into something easy.

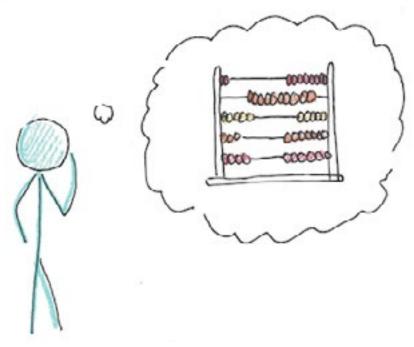
If you can use the holistic approach straightaway then it's likely that your visuospatial sketchpad has a high capacity. If not, then you can benefit from using a more piecemeal approach. The whole idea is to offload infor-

mation from your working memory – to break down the task into smaller, more manageable pieces and to store intermediate steps on paper. This way you can achieve the same result as someone with a high working memory capacity, albeit perhaps more slowly.

How to use visualization and drawing to improve learning

The visuospatial sketchpad is useful not only for visuospatial problems. The phonological loop and the visuospatial sketchpad are largely independent of each other. Therefore, you can use your visuospatial sketchpad to help your phonological loop and vice versa.

A beautiful demonstration of how the visuospatial sketchpad can help the phonological loop was carried out by scientists who examined Japanese experts on mental calculation. These experts have a very high digit span (16 number) and they can quickly subtract and add up numbers having up to 9 digits. Where does their miraculous ability come from? Through practice, these experts have learnt to construct a "virtual" abacus in their minds that they use to make calculations.

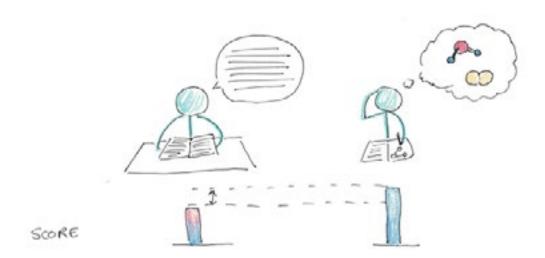


While a mental abacus is probably no longer needed in the age of computers, you can use visualization in other ways: If you're going shopping and you want to remember shopping list, you can chunk it into one picture. For instance, you could imagine peppers, milk, chicken and mustard as mustard-covered chicken, swimming in a bowl of cereal and surrounded by peppers.



Visualization strategies can be beneficial for your reading comprehension as well. In an interesting study, researchers asked students to read a scientific text from chemistry. One group of students was given no strategy, one group was asked to focus on the text (summarize and find the main points), whereas the last group was asked to use the drawing-construction strategy (draw molecules and their bonds). At the end of the study session, students were assessed with a test.

One would expect that focusing on the text, finding its main points and being able to summarize it, should be the key ingredients of reading comprehension. However, the results showed the exact opposite. The drawing students outperformed the no-strategy students by 30%. What's more, summarizing actually worsened the performance of the text-focused group compared to the control group.



Although the drawing-construction strategy improves students' comprehension of particular scientific texts, [49] research has yet to show whether it generalizes to all subjects and all kinds of texts. You need to experiment with yourself to find out how when drawing is useful and when it isn't.

Moreover, the quality of drawings is essential for the technique to be effective. This means that your drawings need to be a faithful representation of the text's contents, correctly capturing the relationships between different concepts.

Therefore, it undoubtedly takes some practice to master the skill of visualization. Nevertheless, although drawing is not an out-of-the-box strategy, if done well, it can become a powerful technique in you learning arsenal.

In summary, we recommend the following:

- Don't worry if you have problems with visuospatial tasks it's mostly a matter of choosing the right strategy.
- Use the analytical strategy (step-by-step) approach to solve visuospatial tasks.
 - Break down complex tasks into small components.
 - Offload the results of intermediate steps onto paper.

- Try the drawing-construction strategy to help you with reading comprehension.
 - This strategy can make you process information more deeply.

Central Executive: How to Concentrate Your Mind Easily



The central executive is the third component of working memory. The central executive has many functions. Here we'll focus on allocation of attention and manipulation of information.

The hidden costs of multi-tasking

Selective attention is the ability to direct cognitive resources to things which are relevant to the task at hand and to filter out everything else. [51]

Trying to pay attention to multiple things at the same time (multi-tasking) is generally harmful to performance. Using our workbench analogy from the beginning, imagine that we asked our carpenter to chisel, saw and drill several different pieces of wood at the same time. The result of such effort would likely be a shoddy product. Unsurprisingly, a wealth of studies have shown the detrimental effects of multi-tasking on comprehension, learning and students' grades. [52]



Too many tools, too few hands

As a matter of fact, "multi-tasking" is a bit of a misnomer. [53] True multi-tasking is quite rare because it is very difficult to pay attention to two things at the same time. Multi-tasking typically consist of switching back and forth between multiple tasks, rather than simultaneously focusing on several tasks.

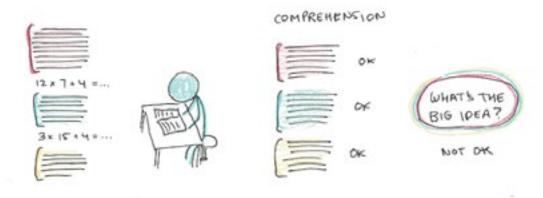
Multi-tasking is inefficient because each switch that you make incurs a cost. [54] If you're oscillating between reading your notes and checking your phone, for instance, each switch takes some time and energy – you have shift your goals ("Now I want to do this instead of that") and re-activate the rules for the activity you're switching to (read a paragraph – type a response).

Although one task switch may only take a few seconds (and seem insignificant), all the myriad switching done within one day can add up to a substantial amount of time and eat away at your productivity.

Who is affected by multi-tasking?

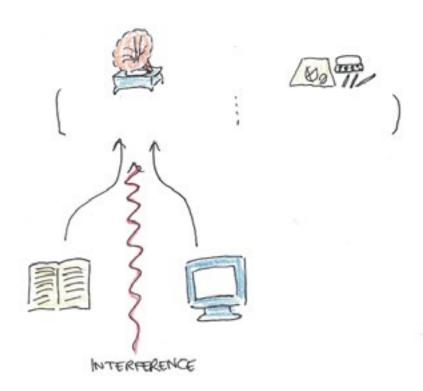
The negative effect of multi-tasking can be quite insidious. In a series of studies, [55] researchers had students read a text passage and assessed their comprehension with tests. Some students also carried out an interruption task (solving a math problem between each paragraph).

Researchers found that the interruption had no effect on students' knowledge (they could correctly answer questions despite the interruption). However, when global comprehension was assessed (the text's theme and tone, the author's goals and morale), the interruption worsened performance by as much as 30%.

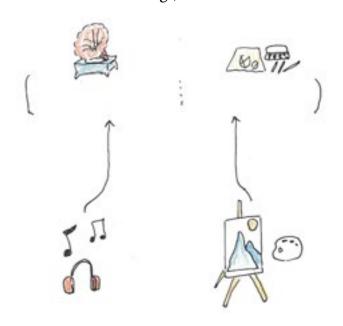


This study nicely demonstrates that you might feel that multi-tasking is not affecting your performance based on the fact that you remember everything from the text easily. However, your comprehension, which requires synthesizing information from different parts of the text, could still suffer.

It may come as a surprise, but multi-tasking may not always harmful. What matters is whether the two tasks employ the same cognitive processes. This happens, for instance, when you're watching television while reading your notes. Doing these two activities simultaneously is going to interfere with your comprehension as both of these activities compete for access to your phonological loop.



However, reading a book while sitting on the train or practicing flashcards while commuting, will likely not substantially impair your comprehension. (Scott: I was listening to music while drawing the images for this post, but I never listen to music while writing.)

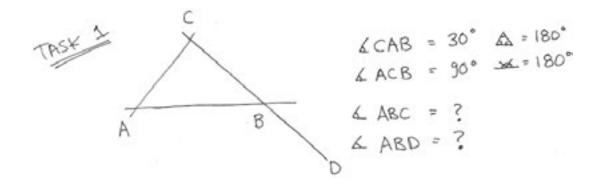


Research has also shown that individuals with a high working memory capacity are more resistant to the negative effects of multi-tasking (especially if the secondary task is not too demanding). Therefore, if you have a high working memory capacity, you might be able to do multi-tasking without substantially hurting your performance.

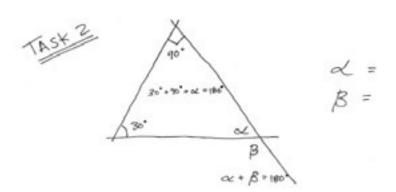
How badly designed textbooks split your attention

Multi-tasking is a form of dividing your attention. Besides different activities (like watching TV and reading notes), attention can also be divided among different study materials. If you have multiple source materials which you have to look at while studying, then your comprehension will suffer. This is called the split-attention effect. [58]

As a demonstration, we've prepared two tasks from geometry. You don't need to solve the tasks, just have a look at them. Both tasks ask you to do exactly the same thing (calculate two angles), however, each task is presented differently. Which of the two tasks seems easier?



Needlessly confusing....



This task is easier, because you don't need to go back and forth on the picture to figure out how the information relates to each other.

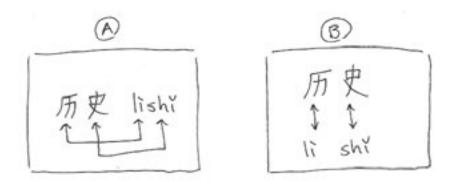
The correct answers are 60° and 120° degrees, respectively. Did you find the second task easier to understand?

Whereas the first task was presented with separate textual and graphical information, the second task featured information integrated into a coherent whole.

The first task placed an unnecessary load on the central executive, which had to shift attention between the text and the picture and combine it together to enable understanding. This was essentially extra manipulation of information that had nothing to do with solving the actual task. In contrast, the second task freed up cognitive resources that could be instead devoted to solving task.

Researchers have found that if study material is presented in an integrated format, then comprehension improves dramatically (one study has reported a 30% improvement compared to split-attention format^[59]). This effect has been found for all kinds of subjects, including geometry, programming, geography and engineering. ^[60]

Consider another example. The simple arrangement and distance of words on vocabulary flashcards can make a significant difference to your retention:



Both of these flashcards are for the Chinese word for "history." (A) makes it harder to match character to pronunciation than B.

Compared to the second example, the first example places a demand on your central executive, which has to figure out the way from the Chinese character to its phonic equivalent. Indeed, presenting flashcards like the second example substantially improves later recall. [61]

You may not be able to select your study material or perhaps there are no textbooks / lecture notes available which present material in an integrative way. However, you need not depend on the particular way your study material is structured. When taking notes, make sure that you have all information in one place. Stick to the rule "one concept must fit on one page". If you can't fit one concept on one page then you need to break it down into smaller concepts.

Pay attention to how your study material is structured. If you have to study from multiple sources (several textbooks / notebooks), it might be a good idea to combine the information and put it all into one place (by re-writing or photocopying for instance). If this is too cumbersome, then drawing a structure, a concept map or an outline of what you're studying should also help.

If you have difficulty understanding a concept, re-draw graphs and rewrite your notes so that everything is integrated in one place. This way you will free up precious working memory resources, which you'll be able to devote to comprehension.

In summary, we recommend the following:

- Avoid multi-tasking and interruptions even if you feel that it's not affecting your – the negative effect can be well hidden from you sight
- Multi-tasking will not affect your learning and performance only if the two or more activities that you do simultaneously don't share the same working memory resources (e.g. practicing flashcards while commuting)
- When studying, put all information relevant to one concept into one place to prevent divided attention
- Try to find study materials which feature integrated information (graphs and text combined together rather than presented separately)
- If necessary, re-draw or photo-copy different parts of your notes/ textbooks/lecture notes so that everything is integrated
- Design your own study materials (like flashcards) in an integrative way to boost your memory

Chunking – the secret to expertise

For two years, researchers followed a single student of average intelligence and short-term memory capacity. Every day, the student had to listen to sequences of digits. While at the start, he could only recall 4 digits, by the end of the study, he managed to correctly remember a series of 80 digits.

When interviewing the student, the researchers found that the he was a competitive runner. When hearing the sequences of digits, the student transformed every 4 digits into a running time (e.g. 3492 was transformed to 3 minutes and 49.2 seconds). In this way, he effectively compressed 4 units of information into 1 unit of information.



The process of compressing information is called "chunking". To see how chunking works, you can try the following little experiment: [63]

1) Look at these letters for 10 seconds and try to memorize as many of them as possible, while covering the rest of the page:

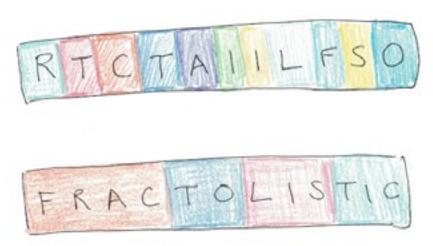


2) Now do the same thing with these letters:



The chances are that you probably couldn't recall all of the letters from the first list, but you could easily recall all of the letters from the second list. What's going on here?

You may have noticed that the letters in both lists are the same, only arranged differently. However, while in the first list you had to memorize 12 letters (which is way above the average short-term memory span), in the second list you were not memorizing letters at all. Instead, you memorized 4 syllables (FRAC-TO-LIS-TIC).



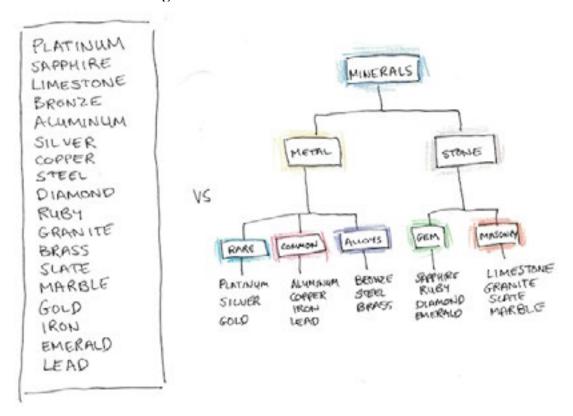
The key idea behind chunking is that you group the underlying items by some sort of meaning or structure. The group then becomes a single unit (=chunk). Although our short-term memory can only hold 4 chunks at a time, these chunks can be fairly complex.

How to use chunking as a mnemonic technique

You can easily use chunking to memorize phone numbers, passwords or PIN codes. Simply divide the given sequence into chunks containing the maximum of 4 items each. For instance, to remember the phone number 743293045, you could split the number with dashes like this: 743-293-045. This way, you effectively have to remember only 3 chunks of information, instead of 9 separate digits. If you're interested in more advanced chunking methods for long sequences of numbers, have a look at the <u>phonetic-number system</u>.

You can also use chunking to boost your learning. A useful chunking technique is organization. Organization is when you categorize unstructured study material into meaningful groups. For example, you can group foreign language vocabulary based on topics, similar meanings (synonyms) or similar pronunciation.

The structure can also be more complex (hierarchical). For instance, you can study chemical elements grouped by their various properties. Research shows that people can memorize up to twice as many hierarchically organized items than unorganized items. [64]



Chunking works by reducing memory load

Chunking reduces the load on working memory because it replaces the items in your working memory with items from your long-term memory. [65] To see how it works, try the following experiment:

Memorize the following list of 5 words (while covering the rest of the page). You have 5 seconds:

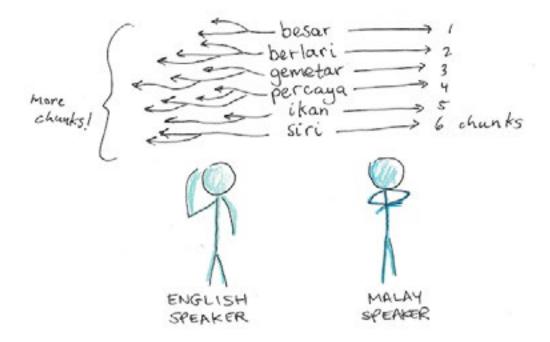
large, run, tremble, believe, fish, series

How many words did you remember?

Now memorize another list of 5 words. You have 5 seconds:

besar, berlari, gemetar, percaya, ikan, siri

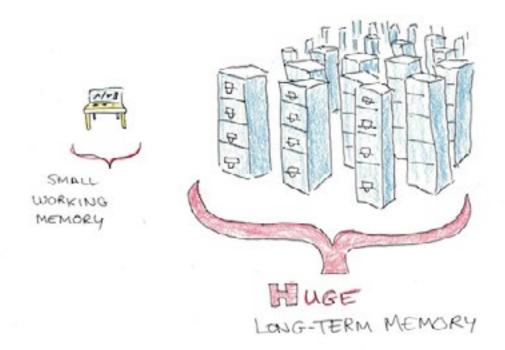
How many words did you remember now? Although the second list contained the same number of words (which had the same meaning and almost the same number of letters in total), you probably remembered fewer words from the second list than from the first list. How is this possible?



As an English speaker, you probably knew all the words from the first list. However, unless you speak Malay, you didn't know any of the words from the second list. The first list was easier precisely because you could use your pre-existing knowledge of English vocabulary stored in your long-term memory. You simply "downloaded" each word from your long-term memory as a chunk.

In contrast, since you couldn't retrieve the Malay words from your long-term memory, you could only "download" smaller chunks from your long-term memory – syllables or letters. As a result, there were many more pieces of information that had to be stored in your working memory from the second list.

Researchers have found that although humans have a very limited working memory capacity, their long-term memory capacity can be astonishingly high. In one study, [66] scientists asked subjects to look at 2500 pictures for three seconds each. After that, they asked them about the details of selected pictures such as the positions of objects, their shape and color. Surprisingly, subjects were 90% accurate at remembering the details of the pictures.

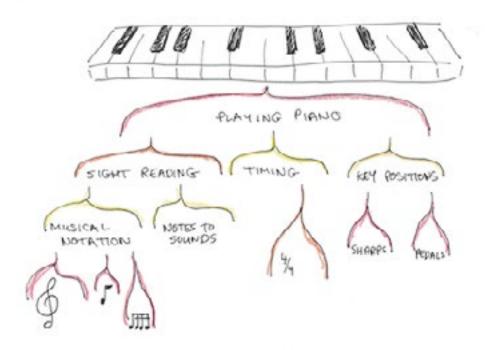


Therefore, the most powerful way that you can free up your working memory capacity is by drawing on your long-term memory resources. The more knowledge you have stored in your long-term memory, the less information you need to process with your working memory and the easier will it be to understand your study material and solve problems.

How experts use chunks

Chunking is the secret behind acquiring mastery in any subject^[67] (alternative explanations have also been proposed – see Ericsson's long-term working-memory hypothesis). This is because any kind of complex skill is essentially a huge chunk containing a large number of nested chunks.

Consider playing the piano: Playing the piano consists of many skills, such as sight reading, finger techniques, understanding of rhythm, pushing the pedals, and many others. Each of these skills also consists of further subskills. For example, sight reading requires the knowledge of keys, notes, scales and various musical symbols denoting rhythm and volume. For a novice player, doing all of these things at the same time is an impossible task. And yet expert musicians can play complex pieces with little effort, even by sight-reading only.



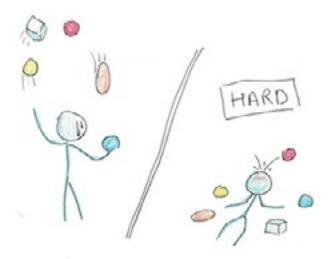
Expert musicians can play the piano with little effort precisely because they do not have to retrieve each individual skill separately. This would overload their working memory and make performance impossible. Instead, they retrieve one large chunk from their long-term memory that contains all of these sub-skills "compressed" within it. This saves precious

working memory resources which can be devoted to processing other information such as sight-reading.

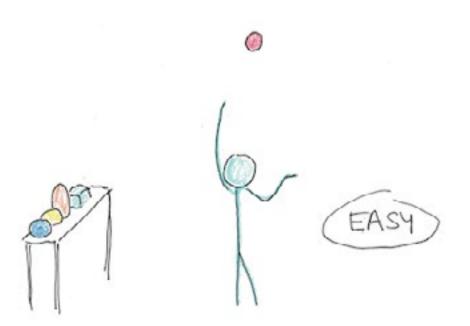
Therefore, to master any subject, you need to firstly build solid foundations of the basics (the elementary chunks). Only then can you attempt to form increasingly complex chunks.

Build chunks with pre-training

Understanding chunking can help you with your comprehension and problem-solving skills. If you're experiencing difficulty understanding your study material or cannot solve a problem, then it's likely that your working memory is overloaded. Working memory becomes overloaded if it has to process too much information at the same time. This typically happens when you don't have sufficient knowledge of the prerequisites.



If this is the case, practicing your target skill (e.g. solving many differential equations) likely won't be of much help or it will be inefficient. A far superior strategy is to firstly identify the underlying sub-skills (arithmetic, algebra) that you may be lacking and master these first. This way you can save yourself substantial amounts of time and effort.



If you have difficulty understanding something, firstly identify the underlying chunks and store them into your long-term memory. This technique is called pre-training. [70] Pre-training is very effective for all kinds of subjects. As an illustration, consider the following study: [71]

Students were taught about the car-braking system. One group was firstly introduced to the names of each component (the pedals, the piston, the master cylinder) and their locations. Only once they had mastered the individual components were they taught about their behavior and how they worked together to achieve braking. In contrast, the second group of students was taught all information at once.

Although both groups were exposed to identical material, the pre-training procedure led to substantially better comprehension and recall (up to 30%) than presenting all information at the same time.

You can use pre-training to approach any study material. Firstly, identify the key concepts and vocabulary. Secondly, use the internet or any other resource to find simple definitions. Thirdly, begin to explore how the concepts relate to one another. In all courses and textbooks it's often the case that each new lecture (or chapter) requires some knowledge of the previous chapters. If you're having difficulty understanding a lecture, you might be missing something from the previous lectures and you need to re-study it.

If you have trouble solving mathematical problems, it's likely that you don't have properly formed chunks for the underlying operations. For instance, it's difficult to solve a differential equation without the knowledge of algebra (re-arranging equations) and arithmetic (addition, subtraction, multiplication and division). If you master the underlying sub-skills first, then mathematics will be much easier.

Our general recommendations are the following:

- Use chunking to compress information so that you can remember more.
- You can chunk your study materials by grouping concepts into categories.
 - For instance, you can group foreign language vocabulary by topics, similar meanings, or similar pronunciation.
- To gain expertise in any subject or skill, you need to build increasingly complex chunks of information
 - You can do this with pre-training (pre-studying the definitions and meanings of concepts before your lecture or before you read a textbook)
- If you don't understand something, try to identify what exactly you're having a problem with and study this first
- Firstly master the underlying sub-skills and then practice your target skill to save time and energy

Cognitive load: the culprit behind learning difficulties

So far we've talked about various ways how you can reduce the load placed on your working memory in order to boost your comprehension and problem-solving skills. Scientists have developed a theory of cognitive load which explores in detail the different kinds of load that can be placed on working memory. [72]



Cognitive load is defined as the effort used by the working memory system to process information. The main idea of the cognitive load theory is that working memory capacity is limited. If the working memory resources that are needed to process information are greater than your capacity, then you will fail to understand the information. Using our workbench analogy, this would be comparable to our carpenter trying work with too many tools and materials at the same time, which would start falling off the workbench as a result.

There are three types of cognitive load: Intrinsic, extrinsic and germane. All types of load are additive – their sum makes up the overall load on your working memory.

Reduce intrinsic load with segmenting and worked-examples

Intrinsic load is associated with the task, it's basically the level of difficulty of the subject. As an illustration, compare the obvious differences in diffi-

culty between solving a simple arithmetic calculation (2 + 2 = ?) and a differential equation like the one below:

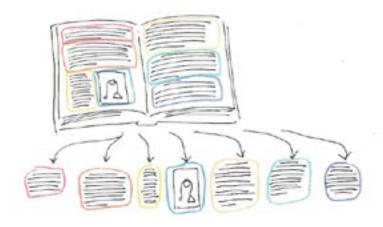
$$q(z) = e^{-jAz} \left[\left(\cos(Bz) - \frac{jD}{B} \sin(Bz) \right) q(0) + \left(\frac{-jk}{B} \sin(Bz) \right) p(0) \right]$$

$$p(z) = e^{-jAz} \left[\left(\cos(Bz) + \frac{jD}{B} \sin(Bz) \right) p(0) + \left(\frac{-jk}{B} \sin(Bz) \right) q(0) \right]$$

Intrinsic load is fixed for a particular kind of task and for each individual (given their current level of abilities). High intrinsic load can be beneficial as it stimulates effective learning. However, if it exceeds your working memory resources, it can impair your learning.

One way you can reduce intrinsic load is by gaining more knowledge of the underlying chunks (we covered this in the previous section). Another way is to reduce the complexity of the material.

You can reduce complexity by segmenting and sequencing. [73] Instead of reading a textbook chapter all at once, split it up into bite-sized chunks. Separate long passages of text graphically (e.g. draw a line to create new paragraphs if necessary). When you've done this, study the information step by step. If you come across a graph or a passage that you cannot understand, cover up parts of it and focus on smaller elements. The less information you need to process at one time, the easier it will be to understand it.



Another great way to reduce complexity is by going through worked-example problems. [74] Worked examples guide you through each step of problem-solving and teach you the model that you can then apply on new problems. Worked examples are especially useful during early stages of learning. Many textbooks now have worked examples.

However, be careful – badly designed worked examples are useless. Good worked-examples have clear language and graphics and are easy to follow. If your worked example is difficult to understand – it causes high cognitive load – then you need to find a different one.

Reduce extrinsic load with visually simple textbooks and a goal-free approach

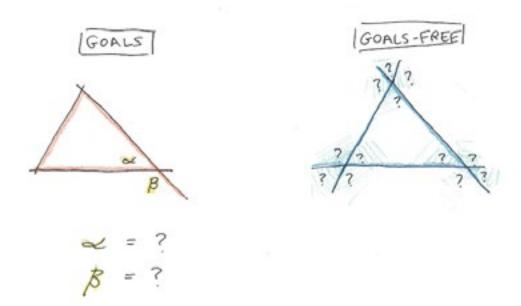
In contrast with intrinsic load, extrinsic load is associated with the way the study material is presented. If you're experiencing difficulty understanding something, maybe it's because of high extrinsic load.

Perhaps your lecturer is difficult to understand. Maybe your textbook / lecture notes are not well written and understandable. Do not feel that you are stuck with whatever your course offers to you. Devoting some time before you start learning something to find high-quality materials is definitely a worthwhile investment.

One reason why study materials may impose a high cognitive load is because they contain a lot of redundant information. Authors of textbooks often try to make them visually appealing by including lots of unnecessary decorations, photos and graphics. The rule of thumb is that the more visually appealing a textbook is, the higher extrinsic load it will impose. Unless they are used for explanation of study material, graphics only burden the visuospatial sketchpad.

Another way that you can reduce extrinsic load is by approaching problems in a goal-free way. In the geometrical example that we presented in section "visuospatial sketchpad", the goal was to compute the angles alpha and

beta. A goal-free approach to this problem would be to calculate any kind of angle and as many angles as possible in any order. [75]



If you have a given goal, then you have to process the goal, the problem givens and the difference between the two simultaneously. In a goal-free approach, you focus only on the current state and how to get to the next state. As a result, the extrinsic load on your working memory is decreased.

The goal-free approach is particularly suitable for math and programming. [76] For instance, if you have a programming assignment, instead of trying to solve it straight-away, firstly explore its components. Play with different functions – see what kind of inputs they take and what outputs they produce. Similarly, if you're solving a math or geometry problem such as the one above, don't try to reach the goal immediately. Instead, explore the problem and calculate different things in a step-by-step way.

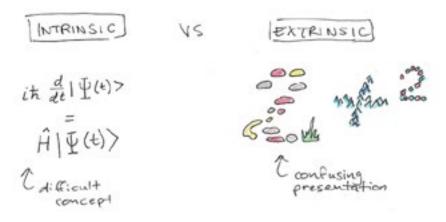
How to optimize cognitive load

The third type of cognitive load is called germane. Germane load is the effort that you have to make to construct integrated chunks of information (called schemas) from the concepts in your study material. To successfully learn something, you need to devote some of your working-memory re-

sources to germane load. To achieve this, you need to minimize the level of extrinsic load and optimize the level of intrinsic load (i.e. find the right level of difficulty).

How do you know which type of cognitive load is causing you problems? Researchers have developed a simple questionnaire that reliably tells apart between different types of cognitive load. [77]

In essence, if you feel that the activity, the covered concepts, formulas or definitions are complex, then high intrinsic load is likely the culprit. However, if you feel that the instructions/explanations are unclear or ineffective, or full of unclear language, then the problem lies with high extrinsic load.



In summary, we recommend the following:

- If your study material feels too complex, then you need to reduce your intrinsic load
- If your study material feels unclear or confusing, then you need to reduce your extrinsic load
- To reduce intrinsic load, use segmenting and sequencing or find some worked examples
- To reduce extrinsic load, find study materials with clear language and modest graphics, and approach solving problems in a goal-free way

Anxiety: how to turn it into excitement

So far we have covered various things that can place a load on your working memory and impair your comprehension and problem-solving skills. It turns out that one of the major causes of cognitive load is anxiety.

Try to imagine how well our carpenter would perform if she felt anxious. Her hands would probably tremble and she would have difficulty concentrating. In fact, she might even drill a hole in the wrong place or saw off an important part, spoiling the final product.



Anxiety is especially harmful to mathematics, [78] but it can also worsen performance in other subjects, such as biology. [79] One would expect that individuals with an already low working memory capacity would be most affected by anxiety. However, the opposite is true. High working memory capacity individuals use high-demand strategies for solving problems. Performance pressure takes away the resources that these individuals need to solve problems.

Why does anxiety burden our working memory?

Scientists believe that when you are anxious, your working memory is preoccupied with anxious thoughts. [80] So instead of the task at hand, your

short-term storage is filled with irrelevant information. In particular, verbal rumination (sub-vocally repeating anxious thoughts) interferes with the phonological loop. Anxious thoughts can be associated with images, which occupy the visuospatial sketchpad. Moreover, if you pay attention to these anxious thoughts, this also places demands on the central executive.

Math anxiety could be a learned phenomenon. Researchers believe that we learn anxiety from our parents when they help us with homework. [81] They give out verbal and non-verbal signals that math is something difficult and anxiety-provoking.



Unfortunately, math anxiety is also caused directly by teachers. Teachers who are themselves insecure about their mathematical ability (it's surprising how many of them are!) [82] tend to give harsh feedback, use defective teaching methods and spread the toxic belief that some people can never become good at math. All of these factors have a severe impact on students' mathematical abilities and self-confidence.

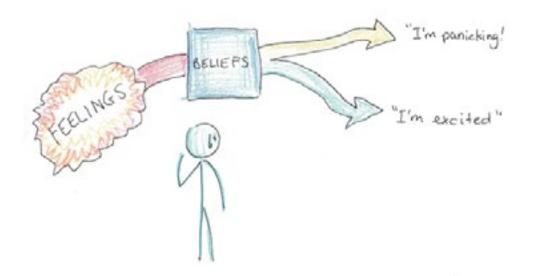
How you can overcome anxiety

It may be impossible to change your school or university teacher. However, in the age of internet you're not bound to one incompetent teacher. For math in particular, you can check online courses and websites (the best one is the Khan Academy) which have excellent teachers who will guide you through the whole curriculum step-by-step, with a calm reassuring

voice and completely for free. Don't let your teacher spoil your experience with math – ignore them, take the initiative and make a switch to someone better.

In addition, you can take steps to effectively address your own anxiety. It turns out that the effect that anxiety has on your performance largely depends on the beliefs you have about it. If you believe that math anxiety will harm you, then you will perform worse. On the other hand, if you believe that math anxiety will help you perform better, then it won't impact on you. [83]

One way to overcome anxiety is therefore through a technique called "cognitive reappraisal". [84] Try to think of anxiety not as anxiety, but as excitement. These two emotions are both arousing and seem to be quite similar physiologically. Researchers have found that although such a simple reframing of your emotions does nothing to change your anxiety level or bodily response (heart rate, etc.), it improves your performance.



Panic and excitement feel similar. It's how we interpret those feelings that makes the difference.

You can reframe your mindset by using subvocalization or speaking aloud to yourself. In particular, you can override the anxious thoughts by repeat-

ing excitement-promoting mantras ("I'm excited", "Get excited"). Often it's as simple as that. Even reading an article about the benefits of short-term stress can help.

Another techniques that has been found to be effective is expressive writing (or journaling). If you are anxious about a test or an exam, write about your thoughts and your worries. By writing these down, you can effectively offload them from your working memory. Expressive writing is especially effective if you elaborate in detail on your deep feelings and what in particular is causing you to feel anxious (which aspects of math or math tests you're most afraid).

In summary, we recommend the following:

- If your teacher is math-anxious, ignore them and find a better teacher online (e.g. the Khan academy)
- Use cognitive reappraisal and subvocalization to transform anxiety into excitement ("I'm excited")
- Use expressive writing to offload your worries from memory onto paper

Summary and conclusion

Let's recap what we've learned!

Your working memory is the workbench of your mind. It keeps track of what you're seeing, hearing, thinking and imagining while allowing you to work with that to produce long-term memories and solutions.

The most popular scientific model has four components of which we reviewed the most well-studied three:

- **1. Phonological Loop**. Keeps track of what you've just heard. Also used to subvocalize thoughts, while reading, speaking or thinking.
- **2. Visuospatial Sketchpad**. Keeps track of pictures and spatial information.
- **3. Central Executive**. Allocates attention and manipulates information, just like a carpenter on the workbench.

The most important finding about working memories is that they are limited. The average person can **only hold 4-7 pieces of information at a time**.

The flip-side of this is that we can **chunk** information. By combining complex information into recognizable chunks, even super complicated things can fit onto your mental workbench.

To make best use of your working memory:

- 1. Avoid music and distracting sounds while doing mentally demanding work and studying.
- 2. Emphasize the most important information by speaking it aloud.
- 3. Use visual mnemonics to keep track of more ideas at once.
- 4. Visualization can improve studying over merely summarizing for some subjects. Try to apply your imagination more when you study.
- 5. If you struggle with a problem, break it into simpler parts.
- 6. Mastery comes from chunking-building up stored patterns so complex things become simple.

In addition to the components of working memory, we talked about three other issues. Chunking, cognitive load and anxiety.

Cognitive load determines a lot of what makes something confusing or difficult. (Attention and specific learning disabilities, can also be factors, however.) In particular there are three types of cognitive loads:

- **1. Intrinsic load**. The difficulty of the idea itself.
- **2. Extrinsic load**. Difficulties due to poor presentation/instruction.
- **3. Germane load**. The effort required to make new chunks and remember.

You can mitigate intrinsic load by **pre-training**. Breaking down a complex subject into simple parts, which you master first before moving on.

You can ease extrinsic load by **finding good resources** for learning, or **reorganizing confusing ones**.

Finally anxiety has a big impact on working memory. By crowding out the information you need to process, distracting thoughts can make it very hard to perform. Try **reframing** your anxiety as excitement, seeking confident instructors and **journaling** your thoughts to make it easier.

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