

Ben Feldman

Full-stack web developer with rich product management background

Oakland, CA

CONTACT INFO

*This pdf was downloaded from my public blog at **bendeveloping.com** and has no personal contact information for security reasons. Please use the contact form on my blog and I will respond with email and phone number.*

TECHNICAL SKILLS

- Languages: Ruby, JavaScript, HTML5, CSS3
- Frameworks: Rails 3+, Rails 4, jQuery
- Databases: MySQL, Postgres, Sqlite
- Other: OOP, AJAX, JSON, SQL, Git, Agile, Sass, CoffeeScript

SUMMARY OF QUALIFICATIONS

- Passionate full-stack junior web developer and former product manager specializing in Ruby, Rails and javascript.
- 15 years managing cutting-edge web-based B2B and B2C products at lean startups using waterfall and agile methodologies; two of those companies acquired.
- Strong design and UX skills, 15 years coding HTML/CSS for production prototypes.
- Strong database design and SQL skills.
- 2 years professional development experience.

PROJECTS

- **Devbootstream.com**, Social media aggregator for DBC students and alumni
Repo: <http://github.com/anymd/bootstream>
- **Stalemikes.com**, Resources for performers
Repo: <http://github.com/anymd/stalemikes>

WEB DEVELOPMENT EXPERIENCE

Funny Or Die, San Mateo, CA

Jun-Sep 2013

Web Developer Apprentice

- Contributed to massive redesign of Rails app including:
 - Developed js scripts and rake tasks to import critical celebrity data into production db from google spreadsheets.
 - Created migrations and updated ActiveRecord associations and validations to support introduction of user “channels”.
 - Updated Rails views and Sass to support new responsive design.

Dev Bootcamp, San Francisco

Jan-May 2013

- Completed intensive 9-week web development course on programming fundamentals, OOP, databases, front/back-end technologies, APIs, background jobs, AJAX, TDD, pair programming, and all facets of web development.
- Final project selected for demo day (devbootstream).

Web Development Consulting

Oct 2010 - current

GrabSent

- Lead developer for web service that enables online sellers to set up their own affiliate programs and for marketers to haggle on their commission rates.
- Developed in Rails 4 with bootstrap, Squarespace and Dwolla integration.

CosmicWish

- Front-end developer, designer and co-founder of web service that lets customers design beautiful printed greeting cards online and beam their wishes into the universe.
- Developed in HTML/CSS, Python, Django

LaffQ

- Front-end developer of web service that lets performance artists track and share their performance schedules.
- Developed in HTML/CSS, Python, Django

PRODUCT MANAGEMENT EXPERIENCE

Juice In The City, San Mateo, CA

Jan-Dec 2011

Product Manager

- Drove all aspects of product management for a daily deals site catering to mothers.
- Designed critical operations applications from scratch to recruit large virtual sales force and automate and track their sales process; growing sales force from 10 to 300+ in 6 months.
- Managed API integration with Google Deals and SendGrid.
- Built framework for delivery of timely SQL queries for frequent, highly targeted marketing outreach.

Entrust (formerly Business Signatures), Redwood City, CA

Jul 2004 - Dec 2008

Director of Product Management

- Transformed systems monitoring enterprise software application into world-class online banking fraud detection and prevention solution for top-tier banks.
- Designed suite of applications to monitor online banking customer behavior and alert activity that matches customizable fraud rule patterns.

Active Decisions, San Mateo, CA

Mar 1999 - Jul 2004

Senior Product Manager

- Designed and spearheaded development of Active Buyers Guide and supporting operations applications for leading online automated consumer product recommendation engine.
- Designed white label system implemented by dozens of partners, growing user base from 5k to 40 million in 18 months.

mBED Software, San Francisco

Mar 1997 - Feb 1999

Product Marketing Manager

- Instituted and executed product marketing processes for popular multimedia web development software.
- Built demos with mBED's proprietary scripting language.

Gnossos Software, Washington D.C.

Jan 1994 - Mar 1997

Senior Marketing Manager

- Formulated and executed marketing strategies for leading political action committee accounting software solution.
- Built company's first web site.

EDUCATION

Dev Bootcamp, 2013

Railsbridge 2012-2013

Ithaca College, 1993 B.A. Politics, Sociology