Guidelines for Investigating, cleaning, and creating variables

EDUC 263: Introduction to Programming and Data Management Using R

# 1 Introduction

# What we will do today

1. Introduction

- 2. Exploratory data analysis (EDA)
  - 2.1 Tools for EDA
  - 2.2 Guidelines for EDA
  - 2.3 Skip patterns in survey data

3. Problem Set 8

### Libraries

"Load" the package we will use today (output omitted)

you must run this code chunk after installing these packages

```
library(tidyverse)
library(haven)
library(labelled)
```

If package not yet installed, then must install before you load. Install in "console" rather than .Rmd file

- Generic syntax: install.packages("package\_name")
- ▶ Install "tidyverse": install.packages("tidyverse")

Note: when we load package, name of package is not in quotes; but when we install package, name of package is in quotes:

- install.packages("tidyverse")
- library(tidyverse)

### Data

Download the HSLS Codebook:

https://nces.ed.gov/pubs2014/2014361\_AppendixI.pdf

```
Let's examine the data [you must run this code chunk]
hsls %>% names()
hsls %>% names() %>% str()
hsls %>% names() %>% tolower() %>% str()
names(hsls) <- tolower(names(hsls)) # convert names to lowercase
names(hsls)
str(hsls) # ugh
str(hsls$s3classes)
attributes(hsls$s3classes)
typeof(hsls$s3classes)
class(hsls$s3classes)
```

hsls <- read\_dta(file="https://github.com/ozanj/rclass/raw/master/data/hsls/hsl

Use read\_dta() function from haven to import Stata dataset into R

2 Exploratory data analysis (EDA)

# What is exploratory data analysis (EDA)?

#### The Towards Data Science website has a nice definition of EDA:

"Exploratory Data Analysis refers to the critical process of performing initial investigations on data so as to discover patterns, to spot anomalies, to test hypothesis and to check assumptions with the help of summary statistics"

### This course focuses on "data management":

- ▶ investigating and cleaning data for the purpose of creating analysis variables
- Basically, everything that happens before you conduct analyses

### I think about "exploratory data analysis for data quality"

- ▶ Investigating values and patterns of variables from "input data"
- Identifying and cleaning errors or values that need to be changed
- Creating analysis variables
- Checking values of analysis variables agains values of input variables

### How we will teach exploratory data analysis

### Will teach exploratory data analysis (EDA) in two sub-sections:

- 1. Introduce "Tools of EDA":
  - ▶ Demonstrate code to investigate variables and relatioship between variables
  - Most of these tools are just the application of programming skills you have already learned
- 2. Provide "Guidelines for EDA"
  - Less about coding, more about practices you should follow and mentality necessary to ensure high data quality

### Rule #1 for data quality: **DATA BETTER BE RIGHT**

- Cabrera, N. L., Milem, J. F., Jaquette, O., & Marx, R. (2014). Missing the (student achievement) forest for all the (political) trees: Empiricism and the Mexican American Studies controversy in Tucson. American Educational Research Journal, 51(6), 1084-1118.
  - Very politically charged issue; would've been bad if we didn't get the data right
- ▶ Jaquette, O., & Parra, E. (2016). The Problem with the Delta Cost Project Database. *Research in Higher Education*, 57(5), 630-651
  - ▶ They didn't get the data right; I took them to task
- ▶ Jaquette, O. (2017). State university no more: Out-of-state enrollment and the growing exclusion of high-achieving, low-income students at flagship public universities. Lansdowne, VA: Jack Kent Cooke Foundation.
  - I didn't get the data right; I got taken to task
- Salazar, K., Jaquette, O., & Han, C. (Conditionally accepted). Coming soon to a neighborhood near you? Off-campus recruiting by public research universities. American Educational Research Journal.
  - ► Also reports and op-eds
  - ▶ Karina/Crystal/Patricia spent thousands of hours getting the data right

# Rule #1: **DATA BETTER BE RIGHT** (for grad students)

Researchers who develop a reputation for always geting the data right are the ones who always get research funding

 Grad students working on research projects are usually the front-line of getting the data right

The virtuous circle of getting the data right, delivering on deliverables, and inter-generational grad student opportunity

- you don't pay it forward later, you pay it forward now with the quality of work you do now
- sometimes you pay it forward even when you didn't get the opportunities you deserve

### Challenges that arise

- Principal investigators who don't have respect for getting the data right
- ▶ Not enough time, resources to get the data right-

# 2.1 Tools for EDA

### Tools of EDA

### To do EDA for data quality, must master the following tools:

- ▶ Select, sort, filter, and print in order to see data patterns, anomolies
  - Select and sort particular values of particular variables
  - Print particular values of particular variables
- ▶ One-way descriptive analyses (i.e,. focus on one variable)
  - Descriptive analyses for continuous variables
  - Descriptive analyses for discreet/categorical variables
- ▶ Two-way descriptive analyses (relationship between two variables)
  - Categorical by categorical
  - Categorical by continuous
  - Continuous by continuous

# Whenever using any of these tools, pay close attention to missing values and how they are coded

- ▶ Often, the "input" variables don't code missing values as NA
- ▶ Especially when working with survey data, missing values coded as a negative number (e.g., -9, -8, -4) with different negative values representing different reasons for data being missing
- sometimes missing values coded as very high positive numbers
- ▶ Therefore, important to investigate input vars prior to creating analysis vars

### Tools of EDA

First, Let's create a smaller version of the HSLS:09 dataset

```
names(hsls_small)
hsls small %>% var label()
```

### Tools of EDA: select, sort, filter, and print

We've already know select(), arrange(), filter()

Select, sort, and print specific vars

```
#sort and print
hsls_small %>% arrange(desc(stu_id)) %>%
    select(stu_id,x3univ1,x3sqstat,s3classes,s3clglv1)

#investigate variable attributes
hsls_small %>% arrange(desc(stu_id)) %>%
    select(stu_id,x3univ1,x3sqstat,s3classes,s3clglv1) %>% str()

#print observations with value labels rather than variable values
hsls_small %>% arrange(desc(stu_id)) %>%
    select(stu_id,x3univ1,x3sqstat,s3classes,s3clglv1) %>% as_factor()
```

Sometimes helpful to increase the number of observations printed

```
class(hsls_small) #it's a tibble, which is the "tidyverse" version of a data fro
options(tibble.print_min=50)
# execute this in console
hsls_small %>% arrange(desc(stu_id)) %>%
    select(stu_id,x3univ1,x3sqstat,s3classes,s3clglvl)
options(tibble.print_min=10) # set default printing back to 10 lines
```

# One-way descriptive stats for continuous vars, Base R approach [SKIP]

mean(hsls\_small\$x2txmtscor)

mean(hsls\_small\_temp\$x2txmtscorv2)

rm(hsls\_small\_temp)

mean(hsls\_small\_temp\$x2txmtscorv2, na.rm=TRUE)

```
#Careful: summary stats include value of -8!
min(hsls_small$x2txmtscor)
max(hsls_small$x2txmtscor)

Be careful with NA values
#Create variable replacing -8 with NA
hsls_small_temp <- hsls_small %>%
    mutate(x2txmtscorv2=ifelse(x2txmtscor==-8,NA,x2txmtscor))
hsls_small_temp %>% filter(is.na(x2txmtscorv2)) %>% count(x2txmtscorv2)
```

Use summarise\_at(), a variation of summarise(), to make descriptive stats

 .args=list(na.rm=TRUE) = a named list of additional arguments to be added to all function calls

#### Task:

calculate descriptive stats for x2txmtscor , math test score

Can calculate descriptive stats for more than one variable at a time

#### Task:

 calculate descriptive stats for x2txmtscor, math test score, and x4x2ses, socioeconomic index score

```
hsls small %>% select(x2txmtscor,x4x2ses) %>% var label()
#> $x2txmtscor
#> [1] "X2 Mathematics standardized theta score"
#>
#> $x4x2ses
#> [1] "X4 Revised X2 Socio-economic status composite"
hsls small %>%
 summarise at(
    .vars = vars(x2txmtscor.x4x2ses).
    .funs = funs(mean, sd, min, max, .args=list(na.rm=TRUE))
#> # A tibble: 1 x 8
    x2txmtscor mean x4x2ses mean x2txmtscor sd x4x2ses sd x2txmtscor min
              <d.b1.>
                         <d.b 1.>
                                     <db1.> <db1.>
#>
                                                                 <d.b1.>
               44.1 -0.802 21.8 2.63
#> 1
                                                                    -8
#> # ... with 3 more variables: x4x2ses min <dbl>, x2txmtscor max <dbl>,
\# # x4x2ses max < dbl>
```

"Input vars" in survey data often have negative values for missing/skips hsls small %>% filter(x2txmtscor<0) %>% count(x2txmtscor)

R includes those negative values when calculating stats; you don't want this

▶ Solution: create version of variable that replaces negative values with NA

```
hsls_small %>% mutate(x2txmtscor_na=ifelse(x2txmtscor<0,NA,x2txmtscor)) %>% summarise_at(
    .vars = vars(x2txmtscor_na),
    .funs = funs(mean, sd, min, max, .args=list(na.rm=TRUE))
)

#> # A tibble: 1 x 4

#> mean sd min max
#> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <#
#> # 51.5 10.2 22.2 84.9
```

What if you didn't include .args=list(na.rm=TRUE) ?

```
hsls_small %>% mutate(x2txmtscor_na=ifelse(x2txmtscor<0,NA,x2txmtscor)) %>%
    summarise_at(
        .vars = vars(x2txmtscor_na),
        .funs = funs(mean, sd, min, max))

#> # A tibble: 1 x 4

#> mean sd min max

#> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <#>
#> 1 NA NA NA NA NA
```

How to identify these missing/skip values if you don't have a codebook?

count() combined with filter() helpful for finding extreme values of continuous vars, which are often associated with missing or skip

```
#variable x2txmtscor
hsls_small %>% filter(x2txmtscor<0) %>%
  count(x2txmtscor)
#> # A tibble: 1 x 2
\#> x2txmtscor n
\#> \langle dh l \rangle \langle int \rangle
#> 1 -8 2909
#variable s3clqlvl
hsls small %>% select(s3clglvl) %>% var label()
#> $s3clalvl
#> [1] "S3 Enrolled college IPEDS level"
hsls_small %>% filter(s3clglvl<0) %>%
  count(s3clglvl)
#> # A tibble: 3 x 2
#>
                           s3clqlvl n
#>
                          \langle db \, l + lb \, l \rangle \, \langle in \, t \rangle
                                       487
#> 1 -9 [Missing]
#> 2 -8 [Unit non-response] 4945
#> 3 -7 [Item legitimate skip/NA] 5022
```

### One-way descriptive stats student exercise

- Using the object hsls , identify variable type, variable class, and check the variable values and value labels of x4ps1start
  - variable x4ps1start identifies month and year student first started postsecondary education
  - ► Note: This variable is a bit counterintuitive.

     e.g., the value 201105 refers to May 2011
- 2. Get a frequency count of the variable x4ps1start
- Get a frequency count of the variable, but this time only observations that have negative values hint: use filter()
- 4. Create a new version of the variable x4ps1start\_na that replaces negative values with NAs and use summarise\_at() to get the min and max value.

 Using the object hsls , identify variable type, variable class, and check the variable vakyes and value labels of x4ps1start

```
typeof(hsls$x4ps1start)
#> [1] "double"
class(hsls$x4ps1start)
#> [1] "haven labelled"
hsls %>% select(x4ps1start) %>% var_label()
#> $x4ps1start
#> [1] "X4 Month and year of enrollment at first postsecondary institution"
hsls %>% select(x4ps1start) %>% val_labels()
#> $x4ps1start
#>
                                          Missing
#>
                                               -9
#>
                               Unit non-response
#>
#>
                         Item legitimate skip/NA
#>
#>
                        Component not applicable
#>
   Item not administered: abbreviated interview
#>
#>
                           Carry through missing
                                               -3
#>
                                                                               21 / 43
#\
                                       Dom ! + hm ou
```

### 2. Get a frequency count of the variable x4ps1start

```
hsls %>%
  count(x4ps1start)
#> # A tibble: 9 x 2
#>
                              x4ps1start n
#>
                               \langle d.b.l.+l.b.l. \rangle \langle i.n.t. \rangle
#> 1 -9 [Missing]
                                            107
#> 2 -8 [Unit non-response]
                                           6168
#> 3 -7 [Item legitimate skip/NA]
                                           4281
#> 4 201100
                                             57
#> 5 201200
                                            206
#> 6 201300
                                          10800
#> 7 201400
                                           1295
#> 8 201500
                                            471
#> 9 201600
                                            118
```

Get a frequency count of the variable, but this time only observations that have negative values hint: use filter()

4. Create a new version x4ps1start\_na of the variable x4ps1start that replaces negative values with NAs and use summarise\_at() to get the min and max value.

```
hsls %>% mutate(x4ps1start_na=ifelse(x4ps1start<0,NA,x4ps1start)) %>% summarise_at(
    .vars = vars(x4ps1start_na),
    .funs = funs(min, max, .args=list(na.rm=TRUE))
)

#> # A tibble: 1 x 2

#> min max

#> <dbl> <dbl>
#> 1 201100 201600
```

# One-way descriptive stats for discrete/categorical vars, Tidyverse approach

Use <code>count()</code> to investigate values of discrete or categorical variables

```
For variables where class==labelled

class(hsls_small$s3classes)

attributes(hsls_small$s3classes)

#show counts of variable values

hsls_small %>% count(s3classes) #print in console to show both

#show counts of value labels

hsls_small %>% count(s3classes) %>% as_factor()
```

▶ I like count() because the default setting is to show NA values too!
hsls\_small %>% mutate(s3classes\_na=ifelse(s3classes<0,NA,s3classes)) %>%
count(s3classes\_na)

Simultaneously show both values and value labels on count tables for class==labelled if entered into console

▶ This requires some concepts/functions we haven't introduced [SKIP]

```
hsls_small %>% count(s3classes)
y <- hsls_small %>% count(s3classes) %>% as_factor()
bind_cols(x[,1], y) #wont show in updated R
```

# Relationship between variables, categorical by categorical

Two-way frequency table, called "cross tabulation", important for data quality

- When you create categorical analysis var from single categorical "input" var
   Two-way tables show us whether we did this correctly
- ▶ Two-way tables helpful for understanding skip patterns in surveys

#### key to syntax

- df\_name %>% group\_by(var1) %>% count(var2) OR
- df\_name %>% count(var1,var2)
- play around with which variable is var1 and which variable is var2

# Relationship between variables, categorical by categorical

Task: Create a two-way table between s3classes and s3clglvl

Investigate variables

```
hsls_small %>% select(s3classes,s3clglv1) %>% var_label()
hsls_small %>% select(s3classes,s3clglv1) %>% val_labels()
```

► Create two-way table

```
hsls_small %>% group_by(s3classes) %>% count(s3clglvl) # show values
hsls_small %>% count(s3classes,s3clglvl)
#hsls_small %>% group_by(s3classes) %>% count(s3clglvl) %>% as_factor() # show values
```

► Are these objects the same?

# Relationship between variables, categorical by categorical

Two-way frequency table, also called "cross tabulation"

#### Task:

- ▶ Create a version of s3classes called s3classes\_na that changes negative values to NA
- ▶ Create a two-way table between s3classes\_na and s3clglvl

```
hsls small %>%
  mutate(s3classes na=ifelse(s3classes<0,NA,s3classes)) %>%
  group_by(s3classes_na) %>% count(s3clglvl)
hsls small %>%
  mutate(s3classes_na=ifelse(s3classes<0,NA,s3classes)) %>%
  count(s3classes_na, s3clglvl)
#example where we create some NA obs in the second variable
hsls_small %>%
  mutate(s3classes_na=ifelse(s3classes<0,NA,s3classes),</pre>
         s3clglvl na=ifelse(s3clglvl==-7,NA,s3clglvl)) %>%
  group_by(s3classes_na) %>% count(s3clglvl_na)
hsls small %>%
  mutate(s3classes_na=ifelse(s3classes<0,NA,s3classes),</pre>
         s3clglvl_na=ifelse(s3clglvl==-7,NA,s3clglvl)) %>%
  count(s3classes na s3clglvl na)
```

# Relationship between variables, categorical by categorical [SKIP]

### Tables above are pretty ugly

Use the spread() function from tidyr package to create table with one variable as columns and the other variable as rows

- ▶ The variable you place in spread() will be columns
- ▶ We learn spread() function next week

```
hsls_small %>% group_by(s3classes) %>% count(s3clglvl) %>% spread(s3classes, n)

hsls_small %>% group_by(s3classes) %>% count(s3clglvl) %>% as_factor() %>% spread(s3classes, n)

hsls_small %>% group_by(s3classes) %>% count(s3clglvl) %>% as_factor() %>% spread(s3clglvl, n)
```

# Relationship between variables, categorical by continuous

Investigating relationship between multiple variables is a little tougher when at least one of the variables is continuous

Conditional mean (like regression with continuous Y and one categorical X):

- ▶ Shows average values of continous variables within groups
- ▶ Groups are defined by your categorical variable(s)

### key to syntax

group\_by(categorical\_var) %>% summarise\_at(.vars = vars(continuous\_var)

### Relationship between variables, categorical by continuous

#### Task

 Calculate mean math score, x2txmtscor, for each value of parental education, x2paredu

```
#first, investigate parental education [print in console]
hsls_small %>% count(x2paredu)
# using dplyr to get average math score by parental education level [print in co
hsls_small %>% group_by(x2paredu) %>%
    summarise at(.vars = vars(x2txmtscor),
                 .funs = funs(mean, .args = list(na.rm = TRUE)))
#> # A tibble: 8 x 2
#>
                                                           x2paredu x2txmtscor
#>
                                                          <d.h1.+1.h1.>
                                                                          <d.b1.>
#> 1 -8 [Unit non-response]
                                                                           -8
#> 2 1 [Less than high school]
                                                                          44.3
#> 3 2 [High school diploma or GED or alterntive HS credential]
                                                                          47.2
#> 4 3 [Certificate/diploma from school providing occupational tr~
                                                                          46.4
#> 5 4 [Associate's degree]
                                                                          48.9
#> 6 5 [Bachelor's degree]
                                                                          53.3
#> 7 6 [Master's degree]
                                                                          55.6
#> 8 7 [Ph.D/M.D/Law/other high lvl prof degree]
                                                                          58.9
```

# Relationship between variables, categorical by continuous

#### Task

► Calculate mean math score, x2txmtscor, for each value of x2paredu

For checking data quality, helpful to calculate other stats besides mean

Always Investigate presence of missing/skip values

```
hsls_small %>% filter(x2paredu<0) %>% count(x2paredu)
hsls_small %>% filter(x2txmtscor<0) %>% count(x2txmtscor)
```

Replace -8 with NA and re-calculate conditional stats

hals small %>% count(s3classes.s3clglvl) %>% as factor

### Student exercise

Can use same approach to calculate conditional mean by multiple <code>group\_by()</code> variables

- Just add additional variables within group\_by()
- Calculate mean math test score ( x2txmtscor ), for each combination of parental education ( x2paredu ) and sex ( x2sex ).

### Student exercise solution

 Calculate mean math test score ( x2txmtscor ), for each combination of parental education ( x2paredu ) and sex ( x2sex )

# 2.2 Guidelines for EDA

# Guidelines for "EDA for data quality"

Assme that your goal in "EDA for data quality" is to investigate "input" data sources and create "analysis variables"

 Usually, your analysis dataset will incorporate multiple sources of input data, including data you collect (primary data) and/or data collected by others (secondary data)

While this is not a linear process, these are the broad steps I follow

- 1. Understand how input data sources were created
  - e.g., when working with survey data, have survey questionnaire and codebooks on hand watch out for skip patterns!!!
- For each input data source, identify the "unit of analysis" and which combination of variables uniquely identify observations
- 3. Investigate patterns in input variables
- 4. Create analysis variable from input variable(s)
- 5. Verify that analysis variable is created correctly through descriptive statistics that compare values of input variable(s) against values of the analysis variable

### Always be aware of missing values

▶ They will not always be coded as NA in input variables

# "Unit of analysis" and which variables uniquely identify observations

"Unit of analysis" refers to "what does each observation represent" in an input data source

- ▶ If each obs represents a student, you have "student level data"
- ▶ If each obs represents a student-course, you have "student-course level data"
- ▶ If each obs represents a school, you have "school-level data"
- ▶ If each obs represents a school-year, you have "school-year level data"

How to identify unit of analysis

- data documentation
- ▶ investigating the data set

We will go over syntax for identifying unit of analysis in subsequent weeks

### Rules for variable creation

#### Rules I follow for variable creation

- Never modify "input variable"; instead create new variable based on input variable(s)
  - Always keep input variables used to create new variables
- 2. Investigate input variable(s) and relationship between input variables
- 3. Developing a plan for creation of analysis variable
  - e.g., for each possible value of input variables, what should value of analysis variable be?
- 4. Write code to create analysis variable
- 5. Run descriptive checks to verify new variables are constructed correctly
  - ▶ Can "comment out" these checks, but don't delete them
- 6. Document new variables with notes and labels

### Rules for variable creation

#### Task:

 Create analysis for variable ses qunitile called sesq5 based on x4x2sesq5 that converts negative values to NAs

```
#investigate input variable
hsls_small %>% select(x4x2sesq5) %>% var_label()
hsls_small %>% select(x4x2sesq5) %>% val_labels()
hsls_small %>% select(x4x2sesq5) %>% count(x4x2sesq5)
hsls_small %>% select(x4x2sesq5) %>% count(x4x2sesq5) %>% as_factor()
#create analysis variable
hsls_small_temp <- hsls_small %>%
 mutate(sesg5=ifelse(x4x2sesg5==-8,NA,x4x2sesg5)) # approach 1
hsls_small_temp <- hsls_small %>%
 mutate(sesq5=ifelse(x4x2sesq5<0,NA,x4x2sesq5)) # approach 2</pre>
#verifu
hsls_small_temp %>% group_by(x4x2sesq5) %>% count(sesq5)
```

2.3 Skip patterns in survey data

### What are skip patterns

Pretty easy to create an analysis variable based on a single input variable

Harder to create analysis variables based on multiple input variables

When working with survey data, even seemingly simple analysis variables require multiple input variables due to "skip patterns"

What are "skip patterns"?

- Response on a particular survey item determines whether respondent answers some set of subsequent questions
- What are some examples of this?

Key to working with skip patterns

- ▶ Have the survey questionnaire on hand
- Sometimes it appears that analysis variable requires only one input variable, but really depends on several input variables because of skip patterns
  - Don't just blindly turn "missing" and "skips" from survey data to NAs in your analysis variable
  - Rather, trace why these "missing" and "skips" appear and decide how they should be coded in your analysis variable

3 Problem Set 8

# Overview of problem set due next week

### Assignment:

create GPA from postsecondary transcript student-course level data

Data source: National Longitudinal Study of 1972 (NLS72)

- ▶ Follows 12th graders from 1972
  - ▶ Base year: 1972
  - ▶ Follow-up surveys in: 1973, 1974, 1976, 1979, 1986
  - ▶ Postsecondary transcripts collected in 1984

### Why use such an old survey for this assignment?

▶ NLS72 predates data privacy agreements; transcript data publicly available

### What we do to make assignment more manageable

- ▶ last week's problem set created the input var: numgrade\_v2
- we give you some hints/guidelines
- but you are responsible for developing plan to create GPA vars and for executing plan (rather than us giving you step-by-step quations)

### Why this assignment?

- Give you more practice investigating data, cleaning data, creating variables that require processing across rows
- 2. Real world example of "simple" task with complex data management needs

->