ANNIE XU

(626) 818-6591   annieyxu@berkeley.edu   Los Angeles, CA   **PORTFOLIO**   **GITHUB**   **LINKEDIN**

WORK EXPERIENCE

Software Engineer

Roofstock   Dec 2022 - Mar 2023
- Implemented Datadog APM & RUM to monitor system performance and resolved issues utilizing this tool.
- Collaborated with cross-functional teams to deliver high-quality products and features.
- Contributed to designing and implementing scalable, efficient, and maintainable software systems.

Growth Engineer

Roofstock   Apr 2022 - Dec 2022
- Implemented and optimized tracking code and measure systems utilizing Segment CDP to enable data-driven solutions for the company's real estate investment platform, resulting in improved system performance, efficiency, maintainability, and scalability.
- Integrated Contentful CMS to streamline content delivery and distribution, reducing content management time by 50%.
- Embedded feature flags and conducted A/B tests utilizing Launch Darkly experiments to optimize product features and user experiences.
- Collaborated with marketing and product teams to implement growth initiatives and campaigns.

Member Board of Directors

Asian Pacific Community Fund   Nov 2019 - Oct 2022
- Implemented and approved new initiatives and oversaw donor-advised funds totaling 14 million Assets Under Management.
- Exceeded the organization's fundraising goals of 20% and drew sponsorships by planning and executing a variety of activities such as the annual gala and capacity-building initiatives.

Director

Longevity Global Financial   Aug 2018 - Apr 2021
- Managed 20+ high-net-worth client relationships and identified financial objectives.
- Analyzed and evaluated personal financial needs, including estate, retirement, education fund planning, and determined insurance and annuities needs for individuals and high net worth families (10 million+).

PROJECTS

SUPER RENTAL   (Ruby, Rails, React/Redux, Javascript, PostgreSQL, HTML, CSS, AWS, Heroku)   github
A full stack Clone of Roofstock where users can browse and make offers on rental properties

ONEROOF   (MongoDB, Express.js, React, Node.js, Javascript, CSS, HTML)   github
An app allowing housemates to post announcements, share chores, and expense lists

BOUNCING PENGUIN   (Javascript, HTML Canvas)   live | github
A platform game where the penguin moves left and right to grab food or avoid trash in order to survive

SKILLS

Ruby, Ruby on Rails, Typescript, JavaScript, Python, React, Redux, Next.js, Datadog, Github Action, Azure Pipeline, Storybook, Segment CDP, LaunchDarkly Experimentation, Contentful CMS, HTML, CSS, Mongoose, MongoDB, Node.js, Express.js, SQL, SQLite3, PostgreSQL, Webpack, jQuery, AWS

EDUCATION

Full Stack Software Engineering - App Academy   May 2021
Immersive software development course with a focus on full-stack web development, which entailed 1000+ hours of coding.

BA Degree: Economics - University of California, Berkeley   May 2018