

Intro to Graphic Design
August 30, 2019
Exercise 1B: Local Design

Abigail Ervin:

She is a freelance designer. Her clients tend to be individuals and things she is involved in personally. I have seen her do designs for things like wedding invitations and signage. I like her work because she has her own extremely unique drawing style that she incorporates into every piece of design she does. You can immediately look at her work and tell that it is hers.

Andrea Cogley:

Freelance designer as well. She does design work for the church my mom works for. Her work is very simple and very concise, it communicates an idea while keeping aesthetics in mind and keeping it simple.

Nicholson Graphic Design:

They are a company who does a lot of practical design. Their clients seem to be other companies who have a need for website design, brochures, nametags, and other things of this nature. Their design delivers on what it sets out to do, which is communicate what their customer wants to communicate. You can see their desire for practicality even in how effective and clean their website is structured.

Ebekka Design Co:

This is a company whose work I see a lot in town! I think most Lincolniters are very familiar with their work. They do a lot of logos for local businesses. Their logos for clients such as Ameritas, Yes Chef, and the Food Bank are very recognizable and memorable.

Mint Lane Studio:

She is a designer who seems to have a more laid back and personal way of doing business compared to some others. She does branding, package design, and web design for small businesses. All of her designs are simple but very pleasant to look at. All of her work seems to be very consistent as well, and it reflects the soft personality she seems to give off.