

pop probe no.1 with brian jones

Brian Jones peered bewilderedly at the panel of knobs, dials and buttons on the dashboard of his new grey Rolls Royce.

"I'm still learning how to drive the thing," he admitted, experimentally pulling a likely looking knob. It got the windscreen wipers going a treat which was a pity as it was not raining. Finally we pulled away from Brian's mews house in the Fulham area of London and he drove me to the nearest station.

I had just completed the following

POP PROBE I

SUBJECT- BRIAN JONES

OBJECT- AMERICAN IMPRESSIONS.

CASSIUS CLAY — "I don't want to be personal—I might get smashed. I'm not a follower of sport."

ED SULLIVAN — "A good boxer. His show is the best exposure you can get in America."

MOTELS — "They all look the same. Living on the ground floor is a drag. There are always crickets chirping outside and frogs jumping about all over the place. Some are luxurious but all look the same."

GREENWICH VILLAGE — "Dylan took me there. It's the one place in the world where a crowd of people look aesthetically good. A crowd of people generally look ugly but in Greenwich Village they look good."

SURFING — "Beachboys are a good group. I don't surf, but I water ski so I suppose surfing is fun. It's a craze which has levelled off."

TEXAS — "Cowboy mentality. You can't get away from the Westerns on TV down there. I've been insulted by more Texans than any others."

DISNEY — "Disney—land. They don't let people with long hair in there. That's wrong. Bambi was a good film. I must have seen that 20 times when I was kid."

PHIL SPECTOR — "A milestone in American pop music. He's been responsible for a lot of the sounds and crazes that have happened. Has done some great stuff. I know him personally."

LAS VEGAS — "I've never been there—have a feeling it's full of Texans."

VIETNAM — "When we expressed our views on the war while in America recently they looked at us as if we were Communists. I have nothing to say further. It's probably full of poor Texans."

HAMBURGERS — "If you threw the word America at me—I'd answer 'Hamburgers Steaks and Motels.'"

ALAN KLEIN — "(The Stones American business manager) 'Kind of a father to me (laughs). A sort of sugar Daddy.'"

PRESLEY — "Amazing. I just don't believe it. He's the most well handled myth in the World".

exclusive interview for FLIP which was conducted in the presence of his Swedish girlfriend Anita Pallenberg who provided an endless supply of coffee.

As Brian has now been to America on at least three different occasions for long periods of time I decided to tackle him on his Stateside thoughts. By just throwing words and names at Brian I got his instant reactions. This new technique of interviewing I have labelled a "Pop Probe" and this then is the first of new series we hope to present through FLIP.



POPCORN — "Pop records. Oh you mean the packets —too dry I don't eat it."

BUNNIES — "I've got one working for me as a maid — nice girl."

FRUIT MACHINES — "Never did get any fruit out of them. I'm an addict and Bill is a worse one. I love getting something for nothing."

KLU KLUX KLAN — "An extremist organization founded upon insanity."

U.S. CHARTS — "Good to top. A challenge."

SINATRA — "Leaves me cold—from a different era and different standards of appreciation."

SONNY AND CHER — "Nice people."

JAMES BROWN — "Great."

SIMON AND GARFUNKEL — "I'll never forget their name—thats for sure."

HOLLYWOOD — "A brightly lit movie set. Temporary buildings because the climate is so great."

BASEBALL — "I've never been to a ball game. I don't like sport but I like watching crowd reactions."

HOT CHOCOLATE — "Great—I drink it."

SWIMMING POOLS — "I fell in one in Detroit. It was all slimy at the bottom."

J. F. KENNEDY — "(A long pause) There were two people who stood out as great people of the 20th Century—Churchill and Kennedy."

Rule 13: The rags are really bad and jut in and out aggressively.



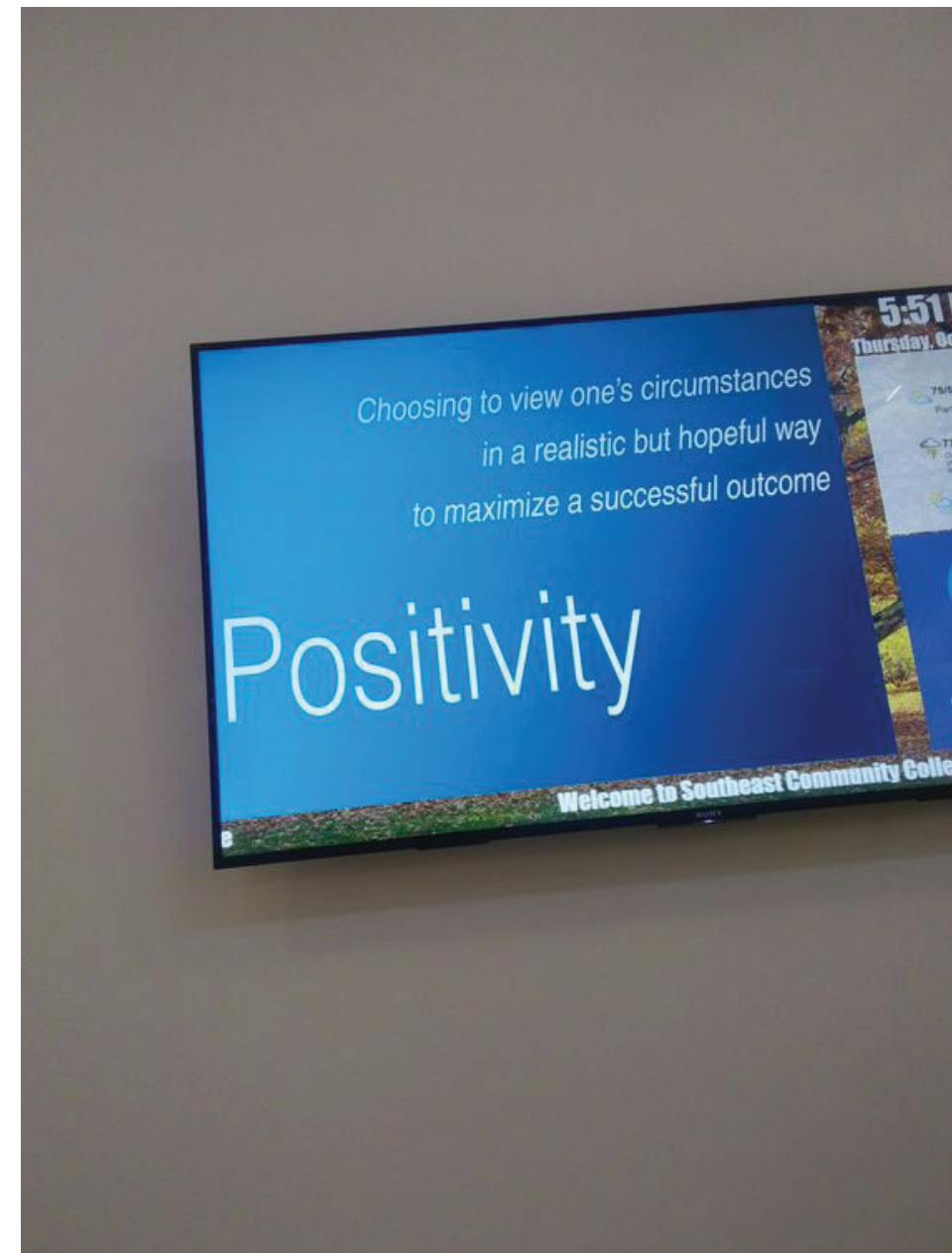
The lack of legibility is really special. I think this breaks every rule on the list. Most specifically, rule 2 (too many type-faces), rule 5 (keeping legibility in mind), rule 17 (maintaining integrity of the type).



Rule 9, there is way too much space between the words.



Thank you for trying to be charming with your different wacky typefaces, SCC, but you're violating rule 2.



SCC wows us yet again with way too much leading, thus violating rule 11 and rule 9.