

Taken the mean gives

E(yi) = Ti = BotB Xi

There are some problems with this model --1) the errors are also binany: If 1=1, & = 1-B-BX; If 1=0, & = B-BX; = Ei are not Novally distributed! (2) $Var(Y_i) = Var(z_i) = \pi_i(\iota - \pi_i)$ = (B+BXi)[1-B-BXi) -> variance Es definitely not constant over X. 3 625 (5 no longer optime) 3) There are constraints on the response value: $\pi_i = \beta_i + \beta_i \times i$, $0 \le \pi_i \le 1$ In general this constraint isn't west by a linear function: Tui 7
Purple =
Pathed prols >) x_i

So modeling ti as a direct function (5 probably not what we want to do. Instead, a nice way to approach this is to use a generalized linear modely where Ti is mapped to some Function g (mi) which is unconstrained. For example, one can take g(t)= logit (t)= log(t) In this case, the interval (0,1) > (-50). We then try to hudel g(ti) nla linea finction.

This is called the logistic regression model.

It is called the logistic regression model. Notice this is a model based on ETYI) = Tr. worten.

Under the logistic regression model: loj (Ti/1-Tti) = Bot P, Xi 2 1-Tt= 1tersi. Plus into la) ---2(B,B)= = = yi(B+B,Xi)-= log (1+eB+B,Xi) We went: (3, 3,) = argmax l(B, B,)
8, B,

Lo No nice closed form...
Have to solve using theative methods.

(See Supp. doc.)

Once we have $\hat{\beta}_0 & \hat{\beta}_1$, an estimate Por This is-Diz est Bixi OV if we are ok looking at the "odds" instead of alsolute probability: 一年十月2月 The olds measures the chance of rsnccess " in a Bernoulli trial relative to the choice of Janhure!

Extending to Multiple vosistie Degression... log(π) = B+B, Xiit --- + Bp, Xen; After getting MCEs... $\frac{1}{2} = \frac{1}{2} = \frac{1}$ III Interpreting coefficients For a model of only one predictor, for ex: When $x_i = x$ the odds of success are: $e^{B_0 + B_1 x}$ When $x_i = x+1$ the odds of success are: est B, (x+1)

The Todds ratio when the predictor X incrases by 1 Is given by: Therefore: · When 31<0, the odds vatio is <1, & the odds of success are decreasing as X increases. · When \$170, the odds ratio is >), & the odds of success are moreasing as X increases. When \$1=0, the odds ratio=1, & the odds of success do not charge w/x. This same story goes for By in Mog 12. What about the untercept ? The odds of success are e when all predictors have value 0. Note: The odds of success change by a multiplicative factor of eBI or 100 (e^{B1}-1) 70 per unit increase in x. if $\hat{\beta}_1 = 2$, the odds of success $[ncrease by 100 (e^2-1)=639.170]$ for every unit increase in X, on avege

Soft & Hard Prediction	
USISTE RESVESSION PROURTS the dance	
In real life, we may went a whord prediction - Ynew = 1 or 0?	
To go from our "soft pred" The to a had predictor, we choose a threshold	
at the trees > the predict I hew = 1	
The choice of the company of the choice of the company of the comp	
default is TX = 0.5	

In general we can choose to such that it optimizes some criteria lile - Accuracy - Preisu ~ Jouns - lecall M Las - True Porture late -False Positive Rate