

ANZA JATALA

UX/UI DESIGNER

CONTACT



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EDUCATION

Certification in UX Design with Frontend Development

Career Foundry

Jun 2021 - Mar 2022

Masters in Healthcare Administration

CSU-Global Campus

Jan 2019 - Oct 2020

Bachelors in Biological Sciences

University of New Orleans

Jan 2013 - Dec 2018

SKILLS

User Research
User Flow
Usability Testing
Wireframes
Prototyping
User Interface
Frontend (CSS, HTML, JavaScript)

TOOLS

Adobe XD
Adobe Photoshop & Illustrator
Figma
InVision
Balsamiq
Miro
Marvel

LANGUAGES

English
Urdu
Hindi

VOLUNTEER

UX RESCUE

UX/UI Designer (Remote)
Feb 2022 - Present

PROJECT N95

Onboarding Specialist (Remote)
Feb 2021 - Jul 2021

UX Designer based in the Greater New Orleans area with experience in data entry, sales, healthcare, and customer experience. Creative freelance designer and illustrator skilled in Photoshop and XD. Experience in user research, user experience, user interface, and frontend. Skilled at communicating data and recommendations across diverse teams to improve outcomes and experience.

EXPERIENCE

AMN HEALTHCARE - AVANTAS

Schedule Analyst (Temporary) | May 2021 - June 2021

- Monitor Avantas resource inbox and swiftly respond to inquiries.
- Manage the analysis and reporting of bugs/defects for medical staff.
- Ensuring incoming scheduling data, measuring effectiveness and maintaining changes.

OCHSNER HEALTH- OUTPATIENT REHAB

Patient Access Representative | Dec 2019 - Mar 2021

- Processed patients through admission data entry for clinical staff.
- Schedule multidisciplinary appointments on EMR for patient and data entry of personal and medical information.

Onboarding Ambassador | Dec 2020 - Mar 2021

- Worked collaboratively with the team to welcome new department employees and provide touch point for any onboarding inquiries.
- Increased employee engagement rate by utilizing company policies, procedures and culture.

EXPRESS

Stylist/Sales Lead | Dec 2017 - Dec 2019

- Contributed over \$500,000 in sales as a personal stylist and team sales lead.
- Completed over 500 online orders with processing and shipping while increasing fulfillment goals.
- Managed team to reach individual and team sales goals.

PROJECTS

EVOHEALTH APP

Career Foundry Case Study | July 2021 - Feb 2022

- Applied a user-centered design process to design a responsive health and wellness app to better user's mental and physical health.
- Conducted competitive analyses, user interviews, and surveys to gather research data and develop personas, user flows, and sitemaps.
- Ideate mobile-first solutions to create low, mid & high-fidelity wireframes and prototypes.

VOCAB LOUNGE

Career Foundry Case Study | June 2021 - July 2021

- Adhered to UX design principles, conducted user research, and created personas for a vocabulary learning app.
- Designed 30+ low fidelity wireframes based on user personas and end-user feedback.