1.1. The number of created leads per week grouped by course type

```
SELECT
    c.type,
    DATE_TRUNC('week', l.created_at) AS week_start,
    COUNT(l.id) AS created_leads_per_week
FROM courses c
JOIN leads l ON l.course_id = c.id
GROUP BY c.type, week_start
ORDER BY week_start, c.type;
```

1.2. The number of WON flex leads per country created from 01.01.2024

```
SELECT
    d.country_name,
    COUNT(d.id) AS won_flex_leads
FROM domains d
JOIN users u ON u.domain_id = d.id
JOIN leads l ON l.user_id = u.id
JOIN courses c ON c.id = l.course_id
WHERE d.status = 'WON'
  AND c.type = 'FLEX'
  AND l.created_at >= '2024-01-01'
GROUP BY d.country_name
ORDER BY d.country_name;
```

1.3. User email, lead id and lost reason for users who have lost flex leads from 01.07.2024

```
SELECT u.email, l.id AS lead_id, l.lost_reason
FROM users u
JOIN leads l ON l.user_id = u.id
JOIN courses c ON c.id = l.course_id
WHERE l.updated_at >= '2024-01-07'
AND c.type = 'FLEX'
AND l.status = 'LOST'
ORDER BY l.updated_at;
```