

AXEL O. BALITAAN

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Languages: C, Java, Python, R

Web Development: HTML, CSS, JavaScript

PROFESSIONAL AND ORGANIZATIONAL EXPERIENCE

KalikaSan Pablo

October 2021 - Present

Research and Development Pool

- Collected and organized research data through public inquiry and survey questionnaires
- Summarized research data through assessment reports and project-based evaluations
- Collated with team members to draft, edit, and promote publication materials

kpoping.com

June 2022 - Present

Content Moderator

- Maintained SEO positioning of the website averaging 40,000 visits per day, updating and reviewing time-sensitive data with accuracy and relevance
- Worked closely with the team in developing and planning platform-related improvements based on user feedback and market trends

Freelance Writing, Graphics, Video Editing

May 2022 - February 2023

- Produced Search Engine Optimized (SEO) content through extensive research and analysis of sources
- Designed graphics for web blogs that help convey client messaging and improve site readability
- Created engaging video materials on software engineering topics for a YouTube channel

EDUCATION

University of the Philippines - Los Baños

September 2022 - Present

Student - BS Computer Science

- Awarded *Top Two First Year Student of Institute of Computer Science* during the First Semester AY 2022-2023
- Maintained a GPA above the required minimum for the DOST-SEI scholarship program

San Pablo City Science Integrated High School

July 2022

Junior High School and Senior High School

Academic Track, Science Technology Engineering and Mathematics (STEM)

- Graduated "*With Highest Honors*" and belonged in the Top 10 students of the graduating batch
- Participated in research conferences organized by the Department of Education, University of the Philippines, and Kapisanang Kimika ng Pilipinas

SKILLS AND INTERESTS

Other Skills: Content Writing; Photo Editing; Video Editing; Graphic Design and Layouting; Microsoft and Google Productivity Applications; Music Production

Interests: Music; Dance; Gaming; Technology; Politics; Environmental Protection