Study Guide: ETL in Data Warehousing and Pentaho Data Integration

This study guide is designed to enhance your understanding of Extract, Transform, and Load (ETL) processes within the data warehousing lifecycle and to provide a detailed overview of Pentaho Data Integration (PDI).

Part 1: The Role of ETL in the Data Warehousing Lifecycle

Data warehousing is the process of taking data from legacy and transaction database systems and transforming it into organized information in a user-friendly format to encourage data analysis and support fact-based business decision-making. A data warehouse is defined as a system that **extracts**, **cleans**, **conforms**, **and delivers source data into a dimensional data store** and then supports querying and analysis for decision-making. The ETL process is core to this, consuming at least 70% of the time, effort, and expense of most data warehouse projects.

1. Requirements for ETL System Design

Designing an ETL system begins by gathering all known requirements, realities, and constraints, which are non-negotiable aspects to which the system must adapt. These requirements significantly influence architectural decisions, affecting hardware, software, coding practices, personnel, and operations.

- Business Needs: While end-users' information requirements drive data source choices, the ETL team plays a crucial role in maintaining a continuous dialogue with architects and end-users. Through interviews and investigations, the ETL team often uncovers hidden complexities or limitations in data sources, which can affect whether business needs can be met as originally hoped. Conversely, they may also discover additional capabilities in the data sources that can expand end-users' decision-making.
- Compliance Requirements: Regulations like Sarbanes-Oxley demand proof of accuracy, completeness, and lineage. For the data warehouse, this includes specific due diligence requirements such as archived copies of data sources and subsequent stagings, proof of complete transaction flow, fully documented algorithms for allocations and adjustments, and proof of data security over time (both online and offline).
- Data Profiling: This is a necessary precursor to designing any system that
 uses data. Data profiling involves analytical methods to thoroughly understand
 data content, structure, and quality, uncovering issues that need addressing. A
 data source that perfectly suits a production system (like an order-taking system)
 might be disastrous for a data warehouse if ancillary fields needed for analysis

are unreliable or incomplete. **Dirty data sources** may require **eliminating input fields**, **flagging missing data**, **generating special surrogate keys**, **automatically replacing corrupted values (best-guess)**, **human intervention at the record level**, **or developing a full-blown normalized representation**. In extreme cases, if data profiling reveals deep flaws, the data warehouse effort should be cancelled. It's crucial to perform data profiling upfront to guide cleaning machinery, prepare business sponsors for realistic schedules, highlight source data limitations, and advocate for better data-capture practices.

- Security Requirements: Security for end-users is typically handled via role-based access control enforced on an LDAP-based directory server, meaning the ETL team is not directly concerned with end-user security design. However, the ETL team's environment requires special security: their workstations should be on a separate subnet behind a packet-filtering gateway to prevent malicious individuals from sniffing administrative passwords. Security also extends to physical backups, ensuring tapes or disk packs cannot be easily removed and compromised. In the ETL environment, sensitive data sets should be instrumented with operating system printed reports listing every access and command by administrators, produced on a dedicated impact printer in a locked room. Archived data sets should be stored with checksums to prove they haven't been altered.
- Data Integration: This takes the form of conforming dimensions and conforming facts. Conforming dimensions involves establishing common dimensional attributes (textual labels, standard units) across separate databases to enable "drill-across" reports. Conforming facts means agreeing on common business metrics (Key Performance Indicators or KPIs) across databases for mathematical comparison. In the ETL system, conforming is a distinct step enforcing common names, domain contents, and units of measurement.
- Data Latency: This requirement defines how quickly data must be delivered to end-users. While traditional batch flows can be sped up, urgent latency requirements necessitate a major paradigm shift to a streaming-oriented architecture. This means record-at-a-time processing for extract, clean, conform, and deliver steps. Challenges include handling referential integrity when related data arrives at different times (e.g., sales transaction before customer description). Architectural choices regarding batch vs. streaming should be made on an application-by-application basis.
- Archiving and Lineage: Every data warehouse needs copies of old data for change capture or reprocessing. It's recommended to stage data after each major transformation (extract, clean, conform, deliver), writing it to disk. All staged data should be archived unless a conscious decision is made not to recover specific datasets. Reprocessing data later can be difficult or impossible.

- Each staged/archived dataset should include accompanying metadata describing its origins and processing steps (lineage).
- End User Delivery Interfaces: The ETL team, working with the modeling team, must take responsibility for data content and structure to make end-user applications simple and fast. It is considered irresponsible to provide data in a way that increases application complexity or slows query creation, especially by handing off a full-blown normalized physical model. The ETL team must collaborate with application developers to determine exact requirements, accounting for specific tool sensitivities and exploitable features.
- Available Skills & Legacy Licenses: ETL design must consider in-house skills.
 Building a system dependent on critical C++ modules, for instance, without the
 necessary skills is ill-advised. Similarly, design decisions are often implicitly
 driven by senior management's insistence on using existing legacy licenses.
 Challenging such a mandate requires careful preparation.

2. Architectural Decisions

The choice of architecture is a fundamental and early decision that drives every aspect of implementation.

- ETL Tool versus Hand Coding: This is a pivotal decision.
 - ETL Tool Advantages: Tools enable simpler, faster, and cheaper **development**, with costs often offset in large or sophisticated projects. They allow technical people with broad business skills, who are not professional programmers, to work effectively. Most tools feature integrated metadata repositories that synchronize metadata from various sources and automatically generate metadata at every step, enforcing a consistent methodology. They include comprehensive built-in schedulers for documentation, creation ease, and management change, handling complex dependencies and error handling. Tools can also automatically produce data lineage and dependency analysis. They offer **prebuilt connectors** for most source/target systems, handle complex data type conversions, provide in-line encryption/compression, and deliver good performance for very large datasets. Tools can manage complex load-balancing scenarios and perform automatic **change-impact analysis** for downstream processes. They can also be augmented with hand-coded processing modules for specific algorithms (e.g., custom CRC or seasonalization). Additionally, ETL tool suites are likely more self-documenting and maintainable over time, especially with typical IT staff churn.
 - Hand-Coded ETL Advantages: Allows for automated unit testing tools (e.g., JUnit, Tcl, Python). Object-oriented programming techniques

ensure consistency in error reporting, validation, and metadata updates. Offers more direct metadata management, though you must create all your own interfaces. Often points towards file-based processing (simpler, easily tested) over database-stored procedures. Existing legacy routines can be left as-is. In-house programmers may be available. Hand-coded systems can be developed in a common and well-known language, providing unlimited flexibility and allowing unique approaches for big advantages.

- Using Proven Technology: Acquiring a dedicated ETL tool, despite initial costs, reduces the long-term cost of building and maintaining a data warehouse. Proven tools allow you to define business rules once and apply them many times, ensuring data consistency. They provide impact analysis, help create and publish data lineage via a metadata repository, and facilitate incremental aggregation for dynamically updating summary tables. Other benefits include managed batch loading, simpler connectivity to complex sources (SAP, mainframes), parallel pipe-lined multithreaded operations, and vendor experience. Investing in proven ETL technology helps avoid reinventing the wheel and ensures you work with vendors likely to support products long-term.
- Horizontal versus Vertical Task Dependency: This refers to how separate job
 flows are synchronized. A horizontally organized task flow allows each final
 database load to run to completion independently, meaning steps like extract,
 clean, conform, and deliver are not synchronized between job flows. A vertically
 oriented task flow, in contrast, synchronizes two or more job flows so that final
 database loads, and often earlier steps, occur simultaneously, especially for
 conformed dimensions.
- Scheduler Automation: This decision dictates the level of automated control
 over the ETL system. At one extreme, all jobs are manually initiated; at the other,
 a master scheduler tool manages all jobs, understanding success/failure,
 waiting for system statuses, and handling communication (e.g., emergency
 alerts).
- Exception Handling: Should be a system-wide, uniform mechanism for reporting all exceptions into a single database, including process name, time, severity, action taken, and resolution status. Every job needs to be architected to write these records.
- Quality Handling: A common response to quality issues is needed. In addition
 to triggering exception reports, quality problems should generate an audit
 record attached to the final dimension or fact data. Corrupted data needs
 uniform responses, such as filling missing text with a question mark or supplying
 least-biased estimators for corrupted numeric values.
- Recovery and Restart: ETL systems must be built with the ability to recover from abnormal job termination and restart. Jobs need to be re-entrant,

- impervious to incorrect multiple updates (e.g., a job should not be allowed to run twice if it subtracts sales results from a category).
- Metadata: Beyond DBMS system tables and schema design tools, the biggest metadata challenge is storing process-flow information. ETL tool suites often maintain this automatically, but if hand-coding, a central repository for process flow metadata must be implemented.

3. The Back Room and Front Room Architecture

A data warehouse employs a **two-component architecture**: a 'back room' for data management and preparation, and a 'front room' for user data access and analysis. These are physically, logically, and administratively separate, often on different machines, with different data structures and managed by different IT personnel.

- The Back Room Data Management: Analogous to a restaurant kitchen. It is strictly off-limits to end-users, with no query services provided. This isolation relieves the ETL team from providing detailed security, building query performance-enhancing indexes/aggregations, guaranteeing continuous uptime, and ensuring data consistency in this area. The back room stages data through four steps:
 - Extracting: Raw data from source systems is written directly to disk with minimal restructuring, making the extract simple and fast, and allowing restarts. This step also resolves legacy data format issues like repeating groups, REDEFINEs, overloaded columns, and low-level data conversions (e.g., EBCDIC to ASCII).
 - Cleaning: Data quality processing checks for valid values, consistency, removes duplicates, and enforces complex business rules. This can involve human intervention. Cleaned data results are often saved semipermanently due to the difficulty and irreversibility of transformations. Data exceptions should be reported to improve source systems.
 - Conforming: Required when merging two or more data sources, enforcing enterprise-wide agreement on standardized domains and measures. This ensures identical textual labels and mathematically rationalized numeric measures for integrated querying.
 - Delivering: The final step involves physically structuring data into simple, symmetric schemas known as dimensional models or star schemas. These models reduce query times, simplify application development, are often required by query tools, and are necessary for constructing OLAP cubes.
 - Operational Data Store (ODS): Historically, an ODS was a separate system for urgent operational questions, acting as a "hot query extract". It also served as a data source for the data warehouse. However, modern

data warehouses have become more operationally oriented and current, rendering the ODS as a separate system largely unnecessary due to significant overlap in functionality.

- The Front Room Data Access: This is the "dining room" where cleaned and conformed data is made available for end-user querying, reporting, dashboards, and OLAP cubes.
 - Data Marts: An important component, a data mart is a set of dimensional tables supporting a business process. Crucially, data marts are based on the source of data, not a department's view, and contain all atomic detail needed to support drilling down to the lowest level (not just aggregated data). They can be centrally controlled or decentralized, advocating for incremental and adaptable strategies rather than fully prebuilt, centralized ideals.
 - The scope of the ETL book clarifies that it does **not** cover: indexing dimensional tables for query performance, choosing front-end tools, writing SQL for end-user queries, data-mining techniques, forecasting, security on end-user tables/applications, metadata for end-user tools, or end-user training/documentation.

4. The Mission of the Data Warehouse and ETL Team

The mission of the data warehouse is to **publish the organization's data assets to most effectively support decision-making**. The success of a data warehouse hinges on its end-users, much like a publication depends on its readers. The ETL system is critical for making data from transaction systems accessible and usable for analytics.

- What the Data Warehouse Is Not: It's important to clarify common misconceptions:
 - Not a Product: You cannot simply buy a data warehouse; it involves system analysis, data manipulation, data movement, dimensional modeling, and data access.
 - Not a Language: It's not a single programming language but composed of several components, each potentially using multiple languages.
 - Not a Single Project: A properly deployed data warehouse involves many projects and phases. Successful data warehouses plan at the enterprise level but deploy manageable dimensional data marts, each typically a separate project that integrates into an evolving Enterprise Data Warehouse (EDW) through conformed dimensions and facts. It's better viewed as a process.
 - Not a Data Model Alone: Without the ETL process to provide data, even the best data model is useless.

 Not a Copy of Your Transaction System: Simply copying an operational system into a separate reporting system without restructuring the data store does not create a data warehouse.

• Industry Terms Not Used Consistently:

- Data Mart: The "correct definition" (process-based, atomic data foundation, data measurement-based) ensures it is impervious to changes in application focus, unlike "misguided definitions" (department-based, aggregated data only, user question-based).
- Enterprise Data Warehouse (EDW): Often contrasted with the Data Warehouse Bus Architecture (DW Bus). While both aim for consistent definitions, the DW Bus uses conformed dimensions and facts explicitly. Physically, the DW Bus specifies how to handle drill-across reports with common fields and domains, administers time variance predictably (SCD types 1, 2, 3) with denormalized dimensions, and offers a systematic approach to defining aggregates linked to conformed dimensions. The EDW, often based on highly normalized ER models, typically lacks comparable specific guidelines for these aspects. A key difference is the EDW assumption that users descend into 3NF atomic data in the back room for precise questions, which defeats the leverage of the DW Bus architecture.
- Hybrid Bus Approach: Reconciles the two by using normalized data structures for initial data cleaning, then converting them into simple dimensional structures for conforming and final handoff.

Part 2: Main Points of Pentaho Data Integration (PDI)

Pentaho Data Integration (PDI), also known as Kettle, is an **engine along with a suite of tools** responsible for Extracting, Transforming, and Loading (ETL) processes. This book focuses on teaching you how to use PDI.

1. PDI and the Pentaho BI Suite

PDI is a core component of the broader Pentaho Business Intelligence (BI) Suite, which provides a collection of software applications for decision-making solutions.

Pentaho BI Suite Components:

- Analysis: Powered by the Mondrian OLAP server for multidimensional analysis.
- Reporting: Allows designing, creating, and distributing reports in various formats (HTML, PDF, etc.) from different sources, with interactive reports available in the Enterprise Edition.

- Data Mining: Utilizes the Weka project to run data through algorithms for business understanding and predictive analysis. PDI can interact with data mining using R Executor Script and CPython Script Executor.
- Dashboards: Built using CTools, a set of tools and components including the Community Dashboard Editor (CDE), a powerful charting library (CCC), and a data access plugin (CDA). The Pentaho Enterprise Edition also offers a Dashboard Designer for easier dashboard creation.
- Data Integration Role: PDI's primary function is to integrate scattered information from various sources (applications, databases, files) and make it available to the end-user. PDI also interacts with other Pentaho tools, for example, reading OLAP cubes or generating Pentaho Reports.
- Platform Integration: While Pentaho tools can be used standalone, they are
 also designed to be integrated. Pentaho tightly couples data integration with
 analytics through the PDI and Business Analytics Platform, offering critical
 services like authentication, authorization, scheduling, security, web
 services, scalability, and failover. This complete BI Suite makes Pentaho a
 leading open-source BI option. An Enterprise Edition offers additional features
 and support.

2. Introducing Pentaho Data Integration (Kettle's History)

PDI's engine, like most Pentaho engines, originated as a community project. It was originally known as **Kettle**.

- Origin of the Name "Kettle": The name did not come from a recursive acronym (Kettle Extraction, Transportation, Transformation, and Loading Environment) but from KDE Extraction, Transportation, Transformation and Loading Environment, as it was initially planned to be written on top of KDE, a Linux desktop environment.
- Acquisition by Pentaho: In April 2006, the Kettle project was acquired by Pentaho Corporation, and its founder, Matt Casters, joined the Pentaho team. James Dixon, Pentaho's CTO, lauded Kettle's superior architecture, rich functionality, and mature user interface, highlighting the ease of integration into the Pentaho BI Platform. This acquisition provided Kettle with a large developer community and corporate support.
- Evolution and Releases: PDI has seen continuous growth and frequent releases with improvements in performance, functionality, ease of use, and look and feel. Notable major releases include:
 - PDI 2.3 (June 2006): Enhanced for large-scale environments and multilingual capabilities.

- PDI 3.0 (November 2007): Totally redesigned, with major library changes for massive performance improvements and a complete change in look and feel.
- PDI 4.0 (June 2010): Delivered improvements in enterprise features like version control, and visual enhancements in the community version.
- PDI 5.0 (November 2013): Offered better data previewing, easier looping, significant big data improvements, an improved plugin marketplace, and for the Enterprise version, features like step load balancing, Job transactions, and restartability.
- PDI 6.0 (December 2015): Introduced data services, data lineage, broader Big Data support, and graphical designer changes for user experience. PDI 6.1 (months later) included metadata injection, a powerful feature for modifying Transformations at runtime.
- PDI 7.0 (November 2016): Enhanced data inspection capabilities, more Big Data technology support, and improved repository management in the Enterprise version, with expanded metadata injection support in the community version.
- Pentaho 8.0 (November 2017): Focused on optimization of processing resources, a better user experience, and enhanced connectivity to streaming data sources for real-time processing.

3. Typical Uses of PDI (Beyond Just ETL)

PDI is a versatile tool used for many purposes beyond just data integration or ETL.

- Loading Data Warehouses or Data Marts: PDI handles the multi-step process involving:
 - Extracting information from various sources (databases, text/XML files), including validating and discarding data that doesn't match expected patterns.
 - Transforming the data to meet business and technical needs, encompassing tasks like data type conversion, calculations, filtering, and summarization.
 - Loading the transformed data into the target database or file store, which can overwrite existing information or add new data. Kettle is designed for every stage of this process.
- **Integrating Data:** PDI is essential for scenarios like merging databases from different companies or combining information from disparate ERP and CRM applications. This involves conversions, validation, and data transfer.
- Data Cleansing: PDI ensures data is correct and precise by verifying against rules, discarding or correcting non-conforming data, setting default values

for missing data, eliminating duplicates, and normalizing data to conform to specified ranges. Its extensive transformation and validation capabilities make these tasks possible.

- Migrating Information: PDI facilitates migrating data when companies switch systems (e.g., from commercial to open-source ERP). It interacts with a wide range of sources and destinations, including plain files, commercial and free databases, and spreadsheets, avoiding manual data entry or starting from scratch.
- Exporting Data: Data export is needed for various reasons, such as creating
 detailed business reports, enabling inter-departmental communication, or
 delivering data from legacy systems to comply with regulations. Kettle can
 take raw data and generate these ad-hoc reports.
- Integrating PDI with Other Pentaho Tools: PDI can be embedded within larger processes or data flows, for example, preprocessing data for online reports, sending scheduled emails, generating spreadsheet reports, or feeding dashboards with web service data.

4. Installing and Launching PDI

To work with PDI, you need to install the software.

- **Prerequisite:** The only prerequisite is to have **JRE 8.0 installed**.
- Installation Steps:
 - Go to the PDI Download page on SourceForge.net.
 - Choose the newest stable release (e.g., 8.0).
 - o Download the available ZIP file (works for all platforms).
 - Unzip the file into a folder of your choice. The installed version is the Community Edition (CE), but the book's content largely applies to the Enterprise Edition (EE) and previous versions like PDI 6 and PDI 7.
- Launching Spoon (The Graphical Designer):
 - Spoon is PDI's desktop design tool, used to design, preview, and test transformations and jobs. Screenshots of PDI are typically screenshots of Spoon.
 - To start Spoon: On Windows, run Spoon.bat from the PDI install directory. On other platforms (Unix, Linux), open a Terminal and type spoon.sh.
 - Troubleshooting: If Spoon doesn't start, run SpoonDebug.bat (or .sh) to get console output for diagnosis.
 - Customizing Spoon: You can customize general and visual characteristics via the Tools | Options... menu. Examples include unchecking the "Show Welcome! Window" at startup and changing Look

& Feel settings like font for notes, canvas grid visibility, and preferred language. **Remember to restart Spoon** for changes to take effect. If a preferred language other than English is chosen, an alternative language should be selected for untranslated content. The Welcome! window, accessible via **Help | Welcome Screen**, provides links to web resources, blogs, and forums.

5. Exploring the Spoon Interface

Spoon's interface includes several basic work areas:

- Main Menu and Main Toolbar: For overall application control.
- **Steps Tree:** Located under the "Design" tab, this provides access to various steps (e.g., Input, Output, Transform).
- **Transformation Toolbar:** Contains icons for specific transformation actions, such as previewing and running.
- Canvas (Work Area): The main area where transformations are designed using steps and hops.
- View Tab: Shows the structure of the transformation currently being edited.

6. Extending PDI Functionality Through the Marketplace

PDI is built on a **pluggable architecture**, allowing it to be extended to meet needs not included out-of-the-box. The **Marketplace** is a plugin itself, offering a straightforward way to browse and install available plugins developed by the community or Pentaho.

- Plugin Types: Plugins are classified into types such as big data, connectivity, and statistics. "Experimental" plugins are for testing, while "Deprecated" ones are only recommended for back compatibility.
- Maturity Stages: Plugins are categorized by maturity into two parallel lanes:
 Community Lane (for community and customer-sponsored projects) and
 Customer Lane (for official Pentaho offerings). Each lane has four stages:
 Stage 1 (under development, lab experiment) to Stage 4 (mature, successfully adopted, production-ready).
- Marketplace Access and Information: Accessed via Tools | Marketplace. It lists available/installed plugins, allowing filtering by plugin Type, Maturity Stage, and search. For each plugin, you can see its name, author, maturity stage, status, branch/version, and buttons to install or uninstall. Clicking a plugin name reveals its full description. Some plugins are only available in Pentaho Enterprise Edition.

7. Introducing Transformations

In PDI, the primary artifacts are **transformations and jobs**.

- Transformation Basics: A Transformation is an entity composed of steps
 linked by hops, forming paths through which data flows. Data enters a step, the
 step applies a transformation, and the data leaves. Transformations are data
 flow oriented. Graphically, steps are small boxes, and hops are directional
 arrows. A Transformation itself is not a program or executable file; it is plain
 XML containing metadata that instructs the Kettle engine.
- Steps: A minimal unit within a Transformation. A large set of steps is available (out-of-the-box or via the Marketplace), grouped into categories (e.g., input, output, transform). Each step performs a specific function, from reading a parameter to normalizing a dataset.
- Hops: A graphical representation of data flowing between two steps (an
 origin and a destination). The data flowing through a hop is the output of the
 origin step and the input of the destination step.
- Creating a "Hello World!" Transformation (Practical Example):
 - Open Spoon, navigate to File | New | Transformation.
 - From the "Input" branch in the Steps tree, drag and drop a "Data Grid" step onto the canvas.
 - Double-click the "Data Grid" step to configure it: fill the "Meta" tab (e.g., Fieldname: name, Type: String, Length: 20), then the "Data" tab with sample names (e.g., "John," "Mary," "Jane").
 - From the "Scripting" branch, drag and drop a "User Defined Java Expression" (UDJE) step onto the canvas.
 - Create a hop from the "Data Grid" step to the UDJE step by clicking the output connector (small arrow) on the Data Grid and dragging it to the UDJE step.
 - Double-click the UDJE step and fill the grid (e.g., Fieldname: hello_message, Replace value with: "Hello, " + name + "!").
 - (Optional) Add a note to the canvas by right-clicking, selecting New note, typing a description, and customizing its font/colors.
 - Save the Transformation: Go to Edit | Settings... to specify a
 Transformation name, description, and extended description. Then, File |

 Save to save it (e.g., hello_world.ktr).
- Previewing and Running a Transformation:
 - Previewing allows you to see a sample of data produced for selected steps. To preview, select a step (e.g., UDJE), click the Preview icon in the Transformation toolbar, and then "Quick Launch" in the debug dialog. You can preview at any time, even before saving.
 - Running effectively executes the whole Transformation. To run, click the Run icon in the Transformation toolbar, then "Run" in the "Run

Options" window. You will be prompted to save if changes haven't been saved. An **Execution Results window** at the bottom of the screen shows the execution log.

8. Installing Useful Related Software

To complement your work with PDI, installing additional software is recommended:

- **Text Editor:** Essential for preparing testing data, reading files, viewing transformation output, and reviewing logs (e.g., Notepad++, Sublime Text).
- **Spreadsheet Editor:** Useful for working with spreadsheets (e.g., OpenOffice Calc).
- **Database Engine:** PostgreSQL is recommended for database-related tutorials in the book. Access to a PostgreSQL database engine is necessary.
- Visual Database Administration/Query Tool: For PostgreSQL, PgAdmin is recommended. Alternatively, a generic open-source tool like SQuirrel SQL Client can work with various database engines.
- **Internet Connection:** Extremely useful for accessing provided links, supplements, and the PDI forum for support.