



ANDREAS ODYSSEOS

GALATIA PARTHENIOU



COVID-19 is affecting how the

whole world

lives right now forcing everyone to

adapt to a new reality

WHAT DOES COVID-19
MEAN FOR BUSINESSES?



Shops, restaurants, gymnastics, psychologists and other businesses can no longer operate the way they used to with their business agility being tested and failing in a lot of cases, leaving a lot of people jobless.



WHAT DOES COVID-19
MEAN FOR PEOPLE?



People may be spending more time with their families than they used to before the crisis, but they can no longer use the services that they used to, nor can they request to have it.

A lot of fitness instructors, singers and others, have started doing free livestream sessions using the Instagram service to help everyone stay safe, sane and active. BUT...

there's not a single platform that provides the ability to users to see all the scheduled livestream sessions

HOME0'S SOLUTION



Homeo is a platform that allows people to find virtual classes and join them from the comfort of their home.

A platform that will facilitate the means to bringing people and professionals together under one roof.

WE AIM TO
SUPPORT PEOPLE



- People will be able to see a wide range of scheduled livestreams from various professionals
- Attend to **free** livestreaming sessions to help them save money as not everyone can work from home
- Watch livestreams that will help them with the self-provision of services they were once paying for, prior to the crisis e.g. hairdressing, nails
- Hassle free participation by end users so they can focus on learning and fun
- Stay active whilst at home

WE AIM TO
SUPPORT CONTENT
CREATORS



- Several businesses will have the ability to re-operate.
- Professionals will be able to pick whether the sessions they provide will be free or paid for the users, which means that they can do the following respectively:
 - Offer back to the community
 - Get paid for their services
- Professionals using the platform can get more exposure as their visibility goes beyond their local area.

SHOW ME THE
PLATFORM

Explore HOMEEO



Search for a professional or class

🔍 Search...

AO

Pilates Workout to Tone Your Abs,
Butt, and Arms



4 April 2020 12:04 pm

€10

Get ready for a focused Pilates workout that will tighten your entire body, while strengthening your core. This 25-minute workout is intense but won't leave you sweaty.



BOOK

TS

Zumba with Emily Barnard



4 April 2020 12:04 pm

€15

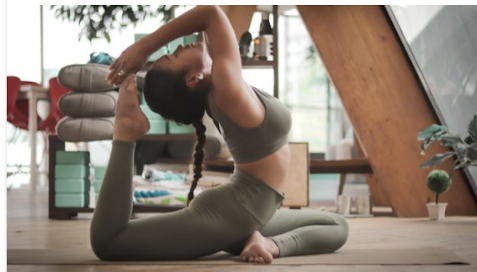
This is a fun and energetic zumba class for all levels of fitness. Connect from home, and have fun. Language: English.



BOOK

MA

Vinyasa yoga flow (live streaming)



4 April 2020 8:04 pm

€ 10

A 40 minute yoga class with Maria Charalambous. A creative flowing yoga class. Working with the breath to move from posture to posture.




BOOK

Then they can either scroll through a list of classes or search for a class by typing keywords

AO



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4 April 2020 12:04 pm

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Get ready for a focused Pilates workout that will tighten your entire body, while strengthening your core. This 25-minute workout is intense but won't leave you sweaty.



BOOK



Once the user finds the class they would like to attend to, they have the ability to book their spot!

Open zoom.us?

https://us04web.zoom.us wants to open this application.

Cancel

Open zoom.us

Launching...

Please click **Open zoom.us** if you see the system dialog.

If nothing prompts from browser, [click here](#) to launch the meeting, or [download & run Zoom](#).

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[Privacy & Legal Policies](#)

A virtual meeting room will be created using the “Zoom” livestreaming service and shared with all the users that have booked the class



And then suddenly we are **LIVE!!**

BUSINESS MODEL



A commission based model on any paid class that has been booked.

Marketing campaigns for **user growth**

Ensure quality via user ratings on the sessions they attend, and rank content providers based on that

Premium plan for livestreamers to get their events ranked better in the list of classes

Build strong partnerships and collaborations

OUR VISION



- Help people stay safe by staying home and find ways to spend their time wisely
- Make a positive impact to people staying home, help them stay active, motivated and healthy
- Financially help people that can take their businesses online
- Practically help people that are not tech savvy to move to the online world
- Build a strong community, then build more features for the community
- Create gateways for sustainability post-coronavirus crisis`
- Go globally to help more people!

THE FUTURE PLANS



- Rating system for the livestream sessions
- Ranking system for the content creators' sessions
- More language support
- Ability to follow live streamers and get notified when they schedule a new session
- Ability to view a demo video before joining a session
- Access to material the content creator provides via the platform post-session
- Search for a category or an event
- Credits system for both professionals - upon excellent performance on a session to keep them motivated - as well as for users to keep them motivated for booking more classes
- Show the currently running livestreams in a designated section

And so much more...

THE OMEO TEAM



Andreas Odysseos
aodysseos91@gmail.com



Galatia Partheniou
galatia.partheniou@gmail.com

OMEEO SUPPORTERS



Human Capital
Professional Education Ltd



Mpote Beauty Studio



The Ballet School
Yiolanta Roupina

WE ARE FOR THE PEOPLE.
WE ARE FOR THE BUSINESSES.
WE ARE

