



EDUARDO  
POURSHAHIDI

## CONTACTS

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📍 Orlando, FL, United States

## SUMMARY

**Senior Web Developer** with over **10 years of experience** building **high-impact web applications** across **fintech, e-commerce, and SaaS** industries. Demonstrated success in **leading agile teams**, enhancing performance by **30-60%**, and delivering **scalable, secure**, and **user-friendly solutions**. Specialized in **PHP development**, with deep expertise in **Laravel, WordPress**, and modern **CMS architecture**. Adept at integrating **third-party APIs**, optimizing **backend performance**, and delivering **custom plugin and theme solutions**. Known for writing **clean, well-documented code** - resulting in a **30% reduction in bug reports** over 12 months—and for a strong commitment to **continuous improvement** and mentoring junior developers.

## EDUCATION

**University of Central Florida**  
B.S. in Computer Science  
Orlando, FL, United States  
05/2011 - 08/2015  
GPA | **4.0** / 4.0

# ED POURSHAHIDI

## SENIOR WEB DEVELOPER

### EXPERIENCE

#### Tech Nova Inc

Remote

Senior Web Developer

01/2021 - 06/2025

- Led the complete rebuild of a B2B SaaS platform using Laravel, Vue.js, and MySQL, improving page load times by 52% and boosting user retention by 18%.
- Designed and maintained a modular admin dashboard using Laravel Nova, Blade templates, and Inertia.js, streamlining enterprise workflows and reducing feature rollout time by 30%.
- Migrated legacy UI components from jQuery to Vue.js and custom WordPress Gutenberg blocks, significantly enhancing maintainability, consistency, and performance.
- Collaborated with UI/UX teams to build reusable, accessible components for Laravel and WordPress themes, ensuring responsive and WCAG-compliant design.
- Developed and deployed RESTful APIs in Laravel with JWT authentication, integrated with front-end apps and third-party systems, achieving 99.9% uptime and 40% faster deployments.
- Built and managed CI/CD pipelines using GitHub Actions, Laravel Envoyer, and Forge, reducing manual deployment time by 60% and minimizing rollback incidents.
- Customized and optimized WordPress multisite installations, managing theme and plugin consistency across various business units while maintaining performance.
- Integrated Stripe and PayPal payment gateways into Laravel and WooCommerce apps, streamlining checkout flows and reducing cart abandonment by over 20%.

#### Key Projects

Remote

Admin Analytics Dashboard-Cisco Company

02/2024 - 06/2025

Stack: PHP, Laravel, Vue.js, MySQL, Chart.js, REST APIs, JWT Authentication

- Developed a feature-rich analytics dashboard for internal business reporting using **Laravel** and **Vue.js**.
- The application was designed to be modular and scalable, built with reusable Blade components and Vue-based widgets, enabling seamless future enhancements.
- Implemented role-based access control, lazy-loaded components, and dynamic data visualizations using Chart.js, delivering an intuitive and secure user experience.
- Optimized MySQL queries and leveraged Laravel's caching to reduce page load time by 40%, significantly improving overall performance and user satisfaction based on internal feedback.

E-Commerce Admin Portal -Salesforce Company 05/2021 - 04/2022

Stack - WordPress, WooCommerce, MySQL, REST APIs, JWT Authentication, ACF, CPT

- Developed a custom WordPress-based admin portal using WooCommerce and Advanced Custom Fields (ACF) to manage orders, inventory, and analytics in real

time.

Created a set of custom post types, user roles, and capabilities to enable role-based access control for different administrative levels.

Built and exposed custom REST APIs with JWT authentication to integrate with external systems and enhance backend performance.

Designed an intuitive dashboard interface using WordPress admin UI customization and tailored plugins, ensuring a seamless and user-friendly experience.

The portal helped streamline operational workflows, reduce manual tasks, and provided admins with live business insights, leading to a 40% boost in a



## CERTIFICATIONS

**AWS Certified Developer – Associate (2023)**  
**Certified ScrumMaster (CSM)**



## SKILL

### Web & AI Development

Front-End: Angular (RxJS · NgRx · Angular CLI) · React.js · Next.js · Vue.js · TypeScript  
Back-End: Node.js · Express.js · Django · PHP · REST/GraphQL APIs  
AI Development: Python (NumPy · Pandas · scikit-learn) · TensorFlow · PyTorch · OpenAI API · NLP  
DevOps & Tools: Docker · Git · GitHub Actions · Jenkins · AWS(EC2, S3, RDS) · Vercel  
Databases: PostgreSQL · MySQL · MongoDB · Redis · Your Skill · Testing: Jest · Cypress · Playwright · Mocha  
Project Management: Agile/Scrum · Jira · Trello · CI/CD · MentorshipCode · Reviews



## EXPERIENCE

### CodeFusion LLC

Remote

#### Web Developer

06/2017 - 12/2020

- Developed and maintained over 15 full-stack applications using Vue.js, PHP, Laravel, Wordpress and RESTful APIs, delivering scalable and reliable solutions across various business domains.
- Built reusable UI component libraries, which reduced front-end development time by 35% and improved code consistency across projects.
- Integrated third-party services such as Stripe, Twilio, and Firebase, ensuring secure, scalable, and high-performance data workflows.

#### Key Achievements

- Mentored 4 junior developers, 2 of whom were promoted within a year.
- Led the redesign of an e-commerce platform, improving conversion rates by 25%.

### Key Projects

Remote

#### Customer Onboarding Portal - Intel Corporation.

11/2019 - 12/2020

Stack: Laravel, Vue.js, MySQL, REST APIs, SCSS, JWT Authentication

- Architected and developed a dynamic customer onboarding portal tailored for a fintech SaaS platform, using Vue.js for the frontend and Laravel on the backend.
- Streamlined the multi-step sign-up process with real-time form validation, step-based navigation, and efficient client-server communication via REST APIs.
- Implemented secure authentication and authorization using JWT, Laravel middleware, and role-based access control, ensuring both reliability and compliance.
- Designed robust data access logic with Eloquent ORM, optimizing performance, scalability, and adherence to financial industry security standards.

### BrightSpark Web Studio

Austin, TX : Hybrid

#### Junior Web Developer

08/2015 - 05/2017

- Created responsive websites and custom WordPress themes for 30+ clients.
- Optimized performance and SEO, improving client site rankings and reducing bounce rates by 40%.

#### Key Achievements

- Created over 30 responsive websites and custom WordPress themes tailored to client needs, spanning multiple industries.
- Applied SEO best practices and performance enhancements, resulting in a 40% reduction in bounce rates and improved search engine visibility.

### Key Projects

On-site

#### Real-Time Chat App - ServiceNow Company

01/2016 - 10/2016

Stack-Socket.IO, MongoDB, JWT.

- Launched a secure real-time chat platform** serving over **1,000 daily active users**, built for **scalable communication** and **reliable performance**.
- Included features such as **live typing indicators**, **real-time notifications**, and **offline message synchronization** for a **seamless user experience**.