



ED POURSHAHIDI

SENIOR WEB DEVELOPER

EXPERIENCE

Tech Nova Inc

Remote

Senior Web Developer

01/2021 - 06/2025

- Led the complete rebuild of a B2B SaaS platform using Laravel, Vue.js, and MySQL, improving page load times by 52% and boosting user retention by 18%.
- Designed and maintained a modular admin dashboard using Laravel Nova, Blade templates, and Inertia.js, streamlining enterprise workflows and reducing feature rollout time by 30%.
- Migrated legacy UI components from jQuery to Vue.js and custom WordPress Gutenberg blocks, significantly enhancing maintainability, consistency, and performance.
- Collaborated with UI/UX teams to build reusable, accessible components for Laravel and WordPress themes, ensuring responsive and WCAG-compliant design.
- Developed and deployed RESTful APIs in Laravel with JWT authentication, integrated with front-end apps and third-party systems, achieving 99.9% uptime and 40% faster deployments.
- Built and managed CI/CD pipelines using GitHub Actions, Laravel Envoyer, and Forge, reducing manual deployment time by 60% and minimizing rollback incidents.
- Customized and optimized WordPress multisite installations, managing theme and plugin consistency across various business units while maintaining performance.
- Integrated Stripe and PayPal payment gateways into Laravel and WooCommerce apps, streamlining checkout flows and reducing cart abandonment by over 20%.

Key Projects

Remote

Admin Analytics Dashboard-Cisco Company

02/2024 - 06/2025

Stack: PHP, Laravel, Vue.js, MySQL, Chart.js, REST APIs, JWT Authentication

- Developed a feature-rich analytics dashboard for internal business reporting using **Laravel** and **Vue.js**.
- The application was designed to be modular and scalable, built with reusable Blade components and Vue-based widgets, enabling seamless future enhancements.
- Implemented role-based access control, lazy-loaded components, and dynamic data visualizations using Chart.js, delivering an intuitive and secure user experience.
- Optimized MySQL queries and leveraged Laravel's caching to reduce page load time by 40%, significantly improving overall performance and user satisfaction based on internal feedback.

E-Commerce Admin Portal -Salesforce Company

05/2021 - 04/2022

Stack - WordPress, WooCommerce, MySQL, REST APIs, JWT Authentication, ACF, CPT

- Developed a custom WordPress-based admin portal using WooCommerce and Advanced Custom Fields (ACF) to manage orders, inventory, and analytics in real time.
- Created a set of custom post types, user roles, and capabilities to enable role-based access control for different administrative levels.
- Built and exposed custom REST APIs with JWT authentication to integrate with external systems and enhance backend performance.
- Designed an intuitive dashboard interface using WordPress admin UI customization and tailored plugins, ensuring a seamless and user-friendly experience.
- The portal helped streamline operational workflows, reduce manual tasks, and provided admins with live business insights, leading to a 40% boost in a

CONTACTS

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SUMMARY

Senior Web Developer with over **10 years of experience** building **high-impact web applications** across **fintech, e-commerce, and SaaS** industries. Demonstrated success in **leading agile teams**, enhancing performance by **30-60%**, and delivering **scalable, secure, and user-friendly solutions**. Specialized in **PHP development**, with deep expertise in **Laravel, WordPress**, and modern **CMS architecture**. Adept at integrating **third-party APIs**, optimizing **backend performance**, and delivering **custom plugin and theme solutions**. Known for writing **clean, well-documented code** - resulting in a **30% reduction in bug reports** over 12 months—and for a strong commitment to **continuous improvement** and **mentoring junior developers**.

EDUCATION

University of Central Florida

B.S. in Computer Science

Orlando, FL, United State

05/2011 - 08/2015

GPA | **4.0** / 4.0



CERTIFICATIONS

AWS Certified Developer – Associate (2023)
Certified ScrumMaster (CSM)



SKILL

Web & AI Development

Front-End: Angular (RxJS · NgRx · Angular CLI) · React.js · Next.js · Vue.js · TypeScript

Back-End: Node.js · Express.js · Django · PHP · REST/GraphQL APIs

AI Development: Python (NumPy · Pandas · scikit-learn) · TensorFlow · PyTorch · OpenAI API · NLP

DevOps & Tools: Docker · Git · GitHub Actions · Jenkins · AWS(EC2, S3, RDS) · Vercel

Databases: PostgreSQL · MySQL · MongoDB · Redis · Your Skill

Testing: Jest · Cypress · Playwright · Mocha

Project Management: Agile/Scrum

Jira · Trello · CI/CD · MentorshipCode

Reviews



EXPERIENCE

CodeFusion LLC

Remote

Web Developer

06/2017 – 12/2020

- Developed and maintained over 15 full-stack applications using Vue.js, PHP, Laravel, Wordpress and RESTful APIs, delivering scalable and reliable solutions across various business domains.
- Built reusable UI component libraries, which reduced front-end development time by 35% and improved code consistency across projects.
- Integrated third-party services such as Stripe, Twilio, and Firebase, ensuring secure, scalable, and high-performance data workflows.

Key Achievements

- Mentored 4 junior developers, 2 of whom were promoted within a year.
- Led the redesign of an e-commerce platform, improving conversion rates by 25%.

Key Projects

Remote

Customer Onboarding Portal – Intel Corporation.

11/2019 – 12/2020

Stack: Laravel, Vue.js, MySQL, REST APIs, SCSS, JWT Authentication

- Architected and developed a dynamic customer onboarding portal tailored for a fintech SaaS platform, using Vue.js for the frontend and Laravel on the backend.
- Streamlined the multi-step sign-up process with real-time form validation, step-based navigation, and efficient client-server communication via REST APIs.
- Implemented secure authentication and authorization using JWT, Laravel middleware, and role-based access control, ensuring both reliability and compliance.
- Designed robust data access logic with Eloquent ORM, optimizing performance, scalability, and adherence to financial industry security standards.

BrightSpark Web Studio

Austin, TX : Hybrid

Junior Web Developer

08/2015 – 05/2017

- Created responsive websites and custom WordPress themes for 30+ clients.
- Optimized performance and SEO, improving client site rankings and reducing bounce rates by 40%.

Key Achievements

- Created over 30 responsive websites and custom WordPress themes tailored to client needs, spanning multiple industries.
- Applied SEO best practices and performance enhancements, resulting in a 40% reduction in bounce rates and improved search engine visibility.

Key Projects

On-site

Real-Time Chat App – ServiceNow Company

01/2016 – 10/2016

Stack-Socket.IO, MongoDB, JWT.

- **Launched a secure real-time chat platform** serving over **1,000 daily active users**, built for **scalable communication** and **reliable performance**.
- Included features such as **live typing indicators**, **real-time notifications**, and **offline message synchronization** for a **seamless user experience**.