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| Student Name: | Aoife Kelly | Student Number: | S00274039 | Class Group: | C |

## 1. Proposed 4 Page Web Site Topic

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| A simple website for my brothers company, raveculture. It allows people to see what they do, who they are, where their upcoming gigs are, company merchandise and a final page to submit your own mixes to be in with a chance to play at one of their events. |

## 2. Proposed Design

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| Logo: raveculture in font moonwalk miss, can be shortened to RC. Home page will have navigation at the top with links to each page: HOME | THE TEAM | EVENTS | PLAY WITH US. The background will be an image my brother has created for their Instagram as they have had a certain style for each of their event posters. General colours: orange/yellow/black, will be changed as needed to optimise readability. Sources of information: company co-owner, company social media |

## 3. Proposed Design of each page content

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| Home page: background – orange/yellow gradient, font – moonwalk miss. This page will have navigation to each page in the site and a brief overview of what they do accompanied by images from their past gigs – will give credit to photographers.  Meet the team – common background throughout the site. Again, will credit photographers for any images used, headers in moonwalk miss, will have to see how readable it is if used in the paragraph below each header.  Events – again, common background. Book now button: hyperlink to Eventbrite/site where tickets are on sale. List of upcoming events updated manually. Any images used of events, again credited. Mock-up merch ideas as they have no merch yet.  Want to play – upload file box/link to SoundCloud etc. Bigger box below giving people the space to share a little about themselves/their experience.  Background images – company co-owner.  Images from events – company social media.  Will place “*This is a college project completed as part of an assignment.” in the footer of each page* |

## 4. Rough Proposed sketch of website home page -

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| Rough draft of each 4 pages rather than just the home page, to aid with proposed design description of each page |

## Notes: Project outline

Create a simple website on a topic of your choice. A proposed topic and design brief must be submitted on or before submission date. Once your lecturer will approve your design and marked on moodle.

## Included in your Website

* Good coding practices - Code Comments, Code Indentation, White space,
* Web pages should Clear consistent design, Visually attractive clear and clean and aligned. Suitable use of colours and fonts, all text and images referenced.(Public domain images).
  + Follow four principles of graphic design, Alignment, Proximity, Repetition and Contrast
* \*\*All text content must be clear concise and meaningful and reference link to source. **Do not reference any personnel details, name etc or any reference to ATU Sligo on the web pages**.
* \*\*Place on the following text on the **home page**. *This is a college project completed as part of an assignment.*

*Project will consist of the following and you will be provided with a complete check list of features which will form the marking scheme for the project*

* Internal and external styling (CSS), minimum of 4 html pages, appropriate use of sematic HTML 5 on every page, background and foreground, tables of statistical data, internal and external links, lists numbered and bullet, video, a contact form, radio buttons etc , google map, footer on every page with Copyright notice.
* Also additions marks for addition features not outlined above. Project checklist and marking scheme will be available on Moodle.

## Proposal submission

* Use this Word document and upload on Moodle on time with sections 1-4 above completed