

# Alex Jin

Software Engineer



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## Experience

### Front End Engineer, Jr.

EZ Funnls



1/2019 – Closed (6/2019)



Chicago, IL

Developed a modern e-commerce platform designed to “change the way people sell things online”.

- Core front end engineer tasked with prototyping (Storybook) and building out the storefront UI elements, checkout experience and merchant dashboard interface.
- Architected a performant block rendering engine for our NPM library of hooks-based React functional components to lazy load client sales pages.
- Shared in some backend tasks building out our API and integrating AWS Lambda services. Node-based backend built using MongoDB Atlas and S3 integrated with GraphQL Yoga and Prisma API.
- Brought concept from bare bones to alpha launch in 5 months as the first hire on an eventual engineering team of six.

### Jr. Account Executive, Media & Analytics

BCV Social



2/2016 – 5/2018



Chicago, IL

- Responsible for ad strategy, targeting and execution for 30+ clients across Facebook, Instagram, Twitter, Pinterest and Google AdWords.
- Lead client analytics and monthly reporting with VP of Strategy as well as technical onboarding for conversion tracking and ROI attribution.

### Market Research Coordinator

MB Real Estate



4/2014 – 10/2015



Chicago, IL

- Primary analytics resource for the leasing and corporate services teams - responsible for market analytics and technical reporting.

## Summary

I'm a motivated developer who loves to build intuitive, aesthetically pleasing and useful things. As interested in entrepreneurship and product as I am in coding and technology.

## Education

Computer Science, M.S.

DePaul University, 2020

Data Science Certification

General Assembly

Journalism, B.A.

Indiana University, 2013

## Technologies

**Front-End:** ES6, React, Storybook, Ant Design, Material, D3

**Back-End:** NodeJS, Express, GraphQL, Prisma, MongoDB, AWS S3 & Lambda

**Other:** Git, Sketch, Docker, CircleCI, Jest Unit Testing, Python, C