Alex Jin

Lead Frontend Developer

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EXPERIENCE

Frontend Developer, Project Lead

LaunchPad Lab

2020 - 2023

Built complex custom applications for clients across a broad range of verticals primarily leveraging production quality React and Ruby On Rails.

React/Rails based alpha build:

- Developed requirements for a bespoke small-business investment platform in close collaboration with the start-up founder
- Delivered results on an aggressive timeline as the sole frontend developer paired with a single backend developer

Custom Salesforce live agent chat application:

- Built a real-time chat app enabling document share between customer agents and product knowledge experts for Natera, a $6.5B pharmaceuticals company.
- Chat queuing across a number of user types, chat redirect and chat logging were key custom features we enabled.

Customer-facing React platform:

- Over 18 months, embedded with internal teams at Millennium Trust Company, a financial custodian that manages over $56B for 5M clients, to build a novel platform servicing MTC's primary business.
- Our Asset Custody Portal streamlines formerly manual documentation and Salesforce data management processes and succeeded in soft launch across three of MTC's largest clients.
- Managed up to two additional developers - delegating sprint tasks, grooming requirements and dependencies across the project timeline and maintaining project documentation in Azure.

Hybrid mobile client portal with Rails:

- Building ground up with React and Ionic, we modernized a legacy desktop-only client portal into a hybrid desktop + mobile solution for ATBS, an accounting firm servicing over 20K independent truck drivers.

SUMMARY

Seasoned developer and software consultant with exceptional client communication skills. Experienced in leading projects and working in cross-functional teams to ensure client success.

EDUCATION

Computer Science, M.S.
DePaul University, 2019

Data Science Bootcamp
General Assembly, 2017

Journalism, B.A.
Indiana University, 2013

TECHNOLOGIES

Frontend: React, Storybook, RTL/Enzyme, Ionic, D3, Material, NPM

Backend: Ruby On Rails, NodeJS, Express, GraphQL, MongoDB, AWS S3 & Lambda, Mulesoft

Other: Git, Sketch, Docker, CircleCI, Salesforce, Postman

Frontend Engineer, Jr.

EZFunnls

2018 - June 2019

Developed an e-commerce WYSIWYG website builder designed to empower small-scale entrepreneurs to get feature products to market quickly with an emphasis on modernized sales funnels.

- Primary front end engineer tasked with building out and testing our UI library for storefront, checkout experience and merchant dashboard interface.

- Managed two additional junior frontend developers under supervision of our experienced technical architect and primary backend developer.

- Shared in backend tasks building our API. Express backend built using MongoDB, AWS S3, Lambda and GraphQL.

- Architected a performant rendering process to dynamically generate complex, responsive client sales pages from simple and fast NoSQL JSON blueprints.

Account Executive, Media & Analytics

BCV Social

2016 - 2018

As a member of the BCV team, I actively managed social advertising strategy, targeting and execution for 30+ clients across Facebook, Instagram, Twitter & Pinterest. Collectively, I was responsible for over $100K in annual cross-platform spend.

Implementing a new conversion-tracking process, which in one case found over $55,000 in unidentified revenue attribution, was one highlight of my experience.

Building out ad hoc reporting dashboards, analyzing trends & providing key insights for client conversations were a part of my day-to-day routine.

Market Research Coordinator

MB Real Estate

2014 - 2016

Working directly with an experienced commercial real estate team, I was responsible for managing multiple comprehensive databases and cataloging near real-time market metrics for analysis.

My end product included a comprehensive quarterly market report which was cited often in Crain's Chicago, Globe St. and other real estate publications.