Alex Jin

Frontend Software Engineer

📞 224-577-5070 ✉ aojin91@gmail.com

🌐 alexjin.dev

EXPERIENCE

Web Developer

A-Frame Venture Studio (March 2024 - Present)

Working with a small team of creatives and CPG experts to bring a new consumer beverage brand to market. I lead the marketing and e-commerce website build and consult on translating product design into web design.

AI Prompt Engineer

Outlier.ai (March 2024 - Present)

As a Prompt Engineer at Outlier.ai, I analyze and audit the effectiveness and accuracy of AI-driven data analysis tools via Reinforcement Learning from Human Feedback (RLHF).

Frontend Developer II

LaunchPad Lab (September 2020 - August 2023)

Led projects using agile methodologies and cross-functional collaboration to deliver highly custom applications tailored to business needs, leveraging deep frontend expertise.

Hybrid mobile client portal with Rails, *American Truck Business Services*
April 2023 - August 2023

- Built a hybrid desktop + mobile client portal ground up with React and Ionic for ATBS, an accounting firm servicing over 20K independent truck drivers
- The new UI leverages data visualization and complex nested tables to provide detailed individual accounting data and benchmark trends to drivers. Successfully launched to a group of 2K+ active users

Customer-facing React platform, *Millennium Trust Company*
October 2021 - March 2023

- Embedded with internal teams at Millennium Trust Company, a financial custodian managing over $56B in investments for 5M clients, to build an innovative asset management platform.
- The Asset Custody Portal streamlines document and form data

SUMMARY

Seasoned frontend developer with exceptional client skills.

Experienced in blueprinting projects, implementing modern code practices, and managing other developers alongside a product manager.

A trusted collaborator on cross-functional teams.

EDUCATION

Computer Science, M.S.
DePaul University, 2019

Data Science Bootcamp
General Assembly, 2017

Journalism, B.A.
Indiana University, 2013

TECHNOLOGIES

Frontend: React, Typescript, Tailwind, Storybook, RTL, Ionic, D3, Material, NPM

Backend: Ruby On Rails, NodeJS, Express, GraphQL, MongoDB, AWS S3 & Lambda, Mulesoft

Other: Java, Python, C, Git, Sketch, Docker, CircleCI, Salesforce, Postman

capture as well as Salesforce data management processes through the Asset Custody Portal, successfully soft launched across three of MTC's largest clients.

- Managed a team of two developers, delegating sprint tasks and grooming dependencies across the project timeline, as well as maintaining project documentation in Azure.

Custom Salesforce live agent chat application, *Natera*
March 2021 - September 2021

- Built a real-time chat app enabling document share between customer agents and product knowledge experts for Natera, a $6.5B publicly traded pharmaceuticals company
- App enables chat queuing across a number of user types, chat redirect and chat logging across four departments

React/Rails based alpha build, *Firm Value*
September 2020 - March 2021

- Gathered requirements for a bespoke small-business investment platform in close collaboration with the start-up founder
- Took the project from blueprint to alpha on an aggressive timeline as the sole frontend developer paired with a single backend developer

Frontend Engineer, Jr.

EZFunnls (June 2018 - January 2019)

Developed an e-commerce WYSIWYG website builder designed to empower small-scale entrepreneurs to get feature products to market quickly with an emphasis on modernized sales funnels

- Primary front end engineer tasked with building out and testing our UI library for storefront, checkout experience and merchant dashboard interface
- Managed two additional junior frontend developers in collaboration with our experienced technical architect and primary backend developer
- Shared in backend tasks building our API. Express backend built using MongoDB, AWS S3, Lambda and GraphQL
- Architected a performant rendering process to dynamically generate complex, responsive client sales pages from simple and fast NoSQL JSON blueprints

Account Executive, Media & Analytics

BCV Social (2016 - 2018)

- Managed social advertising strategy, targeting and execution for 30+ clients across Facebook, Instagram, Twitter & Pinterest. Collectively responsible for over $100K in annual cross-platform spend.

Market Research Coordinator

MB Real Estate (2014 - 2016)

- Produced a comprehensive quarterly market report cited regularly in Crain's Chicago and Globe St.