

IDEAS

① Proportional Symbol Map (Incidents per Area)



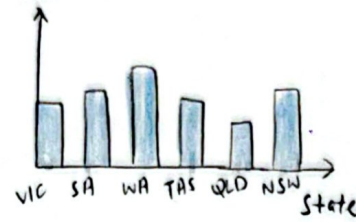
② Chloropleth map (Slope Types)



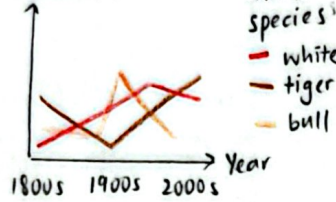
③ Dot map (Every Shark Incident)



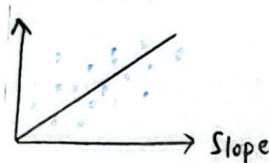
④ Bar Chart (Incident Counts by State)



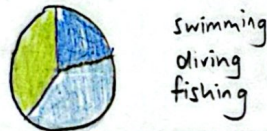
⑤ Line Chart (Incident by Year)



⑥ Scatter Plot Incident Count

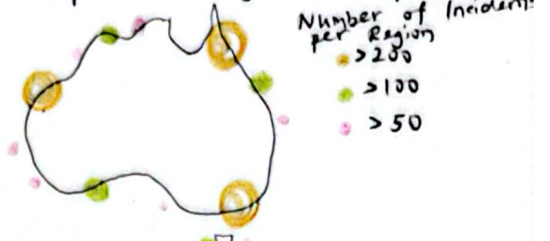


⑦ Pie Chart (Victim Activity)

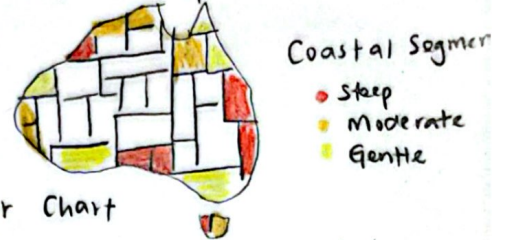


FILTER

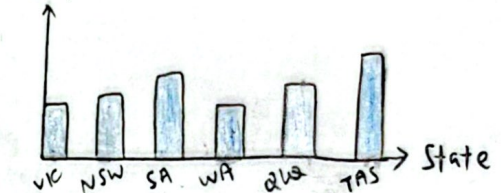
① Proportional Symbol Map



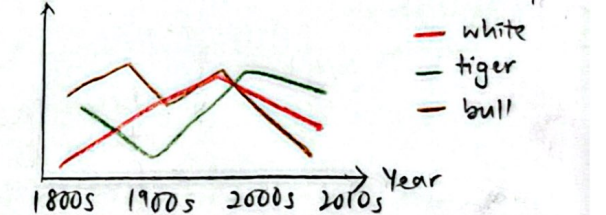
② Chloropleth map



③ Bar Chart



④ Line Chart



QUESTIONS

- Are the chosen charts effectively conveying the story?
- What patterns can be seen regarding the relationship of shark attacks and beach qualities?
- Can incident density and slope data be combined to create an environmental risk index?

CATEGORISE

Spatial - Environmental
Key Variables:
Latitude, Longitude, State,
Beach ID, Slope Gradient



Human - Behavioural
Key Variables:
Activity Type, Time (month, year)



Biological - Outcome
Key Variables:
Species, Fatal / Non-Fatal,
Incident Density

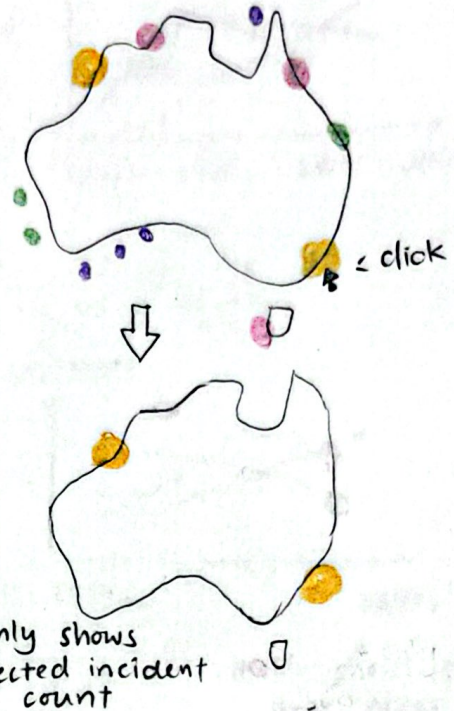
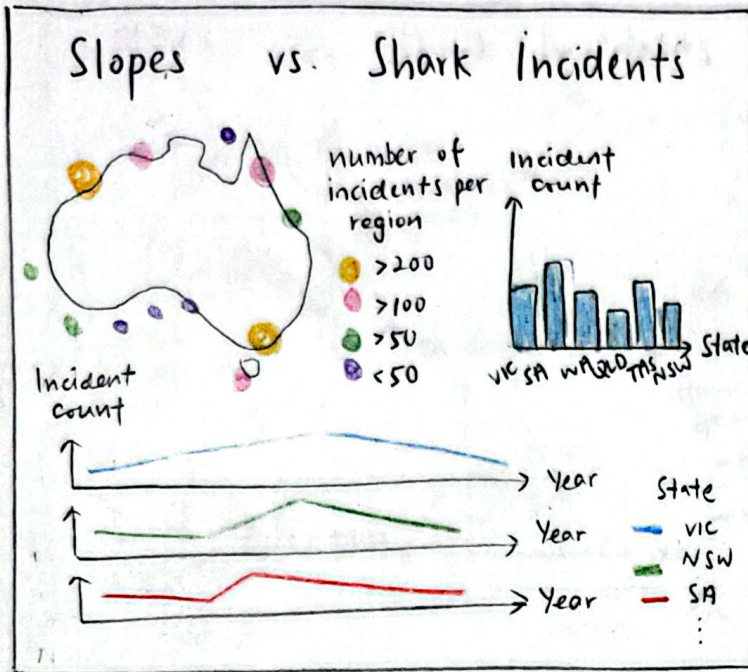
COMBINE & REFINE



combine chloropleth & proportional symbol maps to compare incidents and slope types

LAYOUT

OPERATION



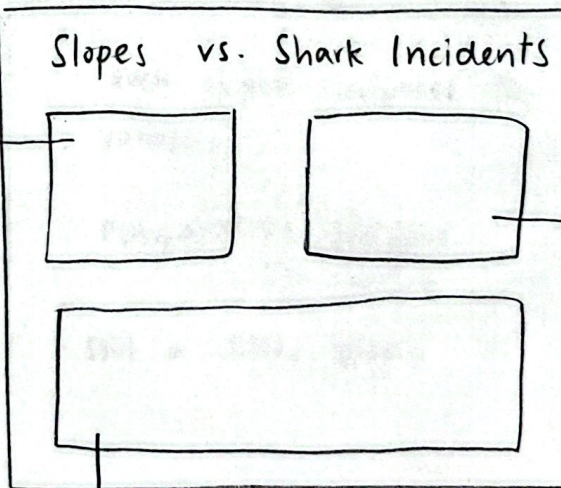
DISCUSSION

- map should take up more space to read easier
- bar segments in bar chart highlights how each state's risk profile differs
- connects geographical, environmental, and time
- could be too simple

FOCUS

* boxes represent charts in layout section

gives overview to viewers on what area is incident-dense



highlights regional incidents / characteristics

takes up the most space (puts attention to this chart)

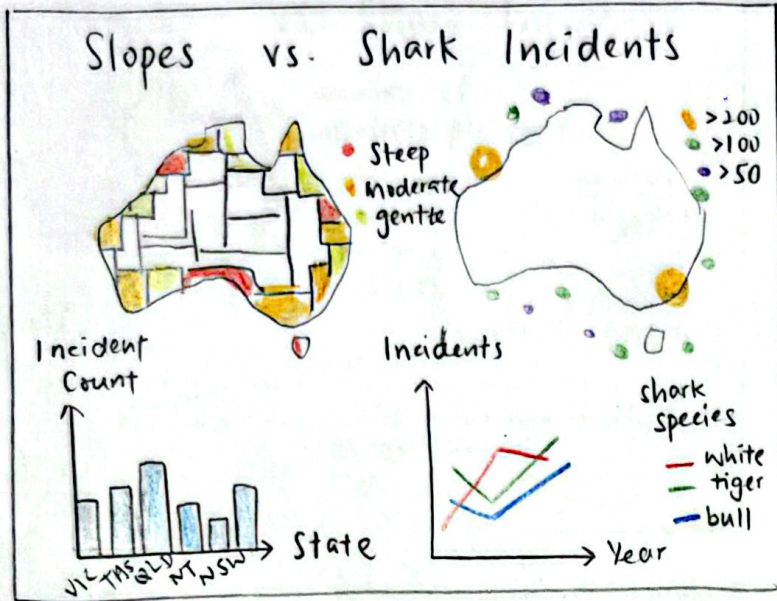
Author : Andrea Ong

Date : 7/10/2025

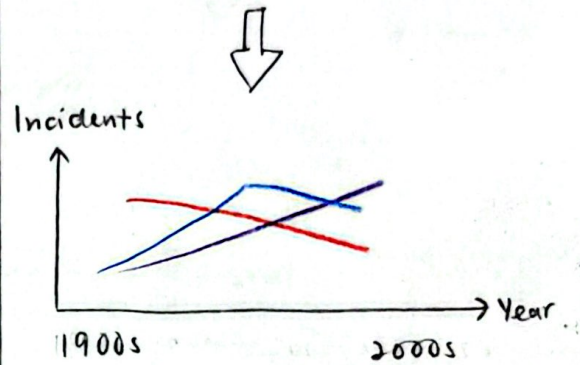
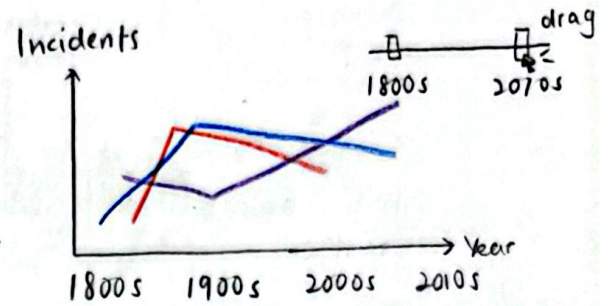
Title : Data Visualisation 11
5 Design Sheets

Sheet : 2

LAYOUT



OPERATION



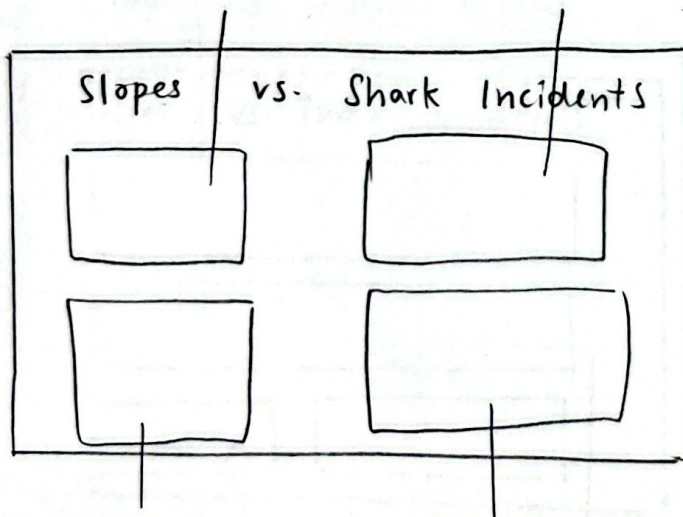
* only shows selected year range

FOCUS

* boxes represent charts in layout

overview of geographical property of beaches

deeper insight of beaches



DISCUSSION

- gives overview & introduction and then go in-depth
- each chart compares the key variables
- comparative storyline
- still a little simple

Author : Andrea Ong

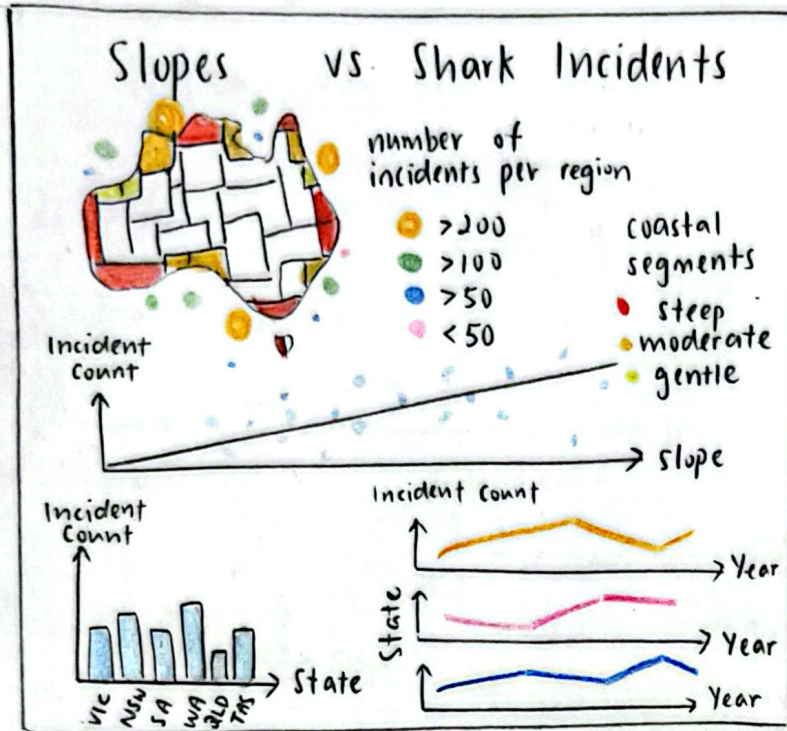
Date : 7/10/2025

Title : Data Visualisation 11

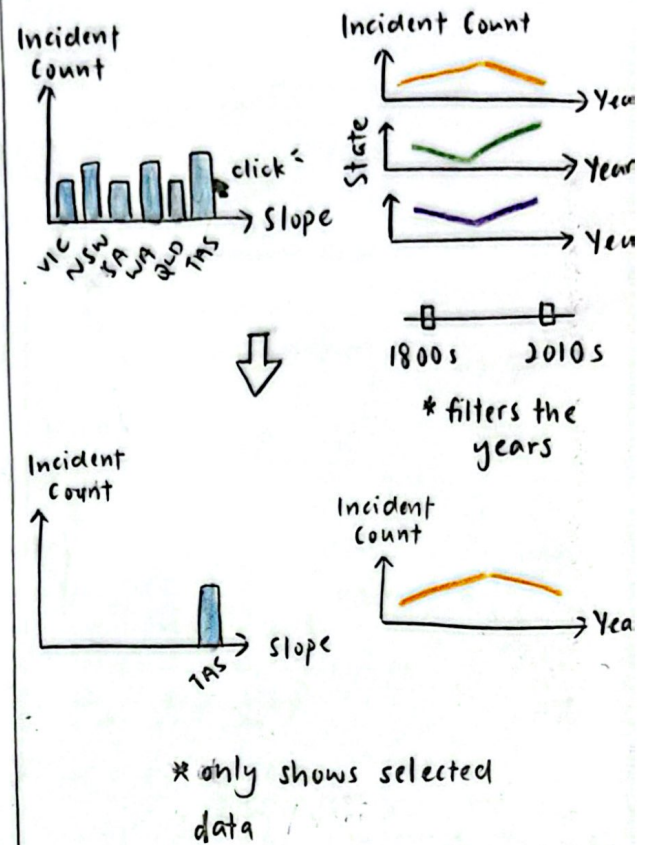
5 Design Sheets

Sheet : 3

LAYOUT



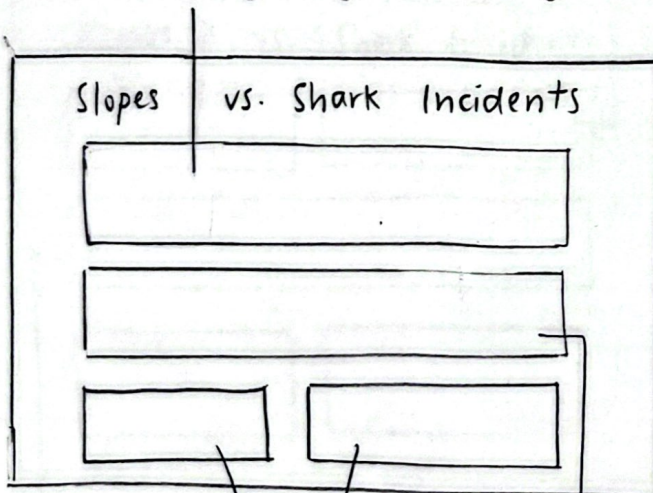
OPERATION



FOCUS

* boxes represent the charts from layout

depicts where certain activities dominate and how risky they are spatially



DISCUSSION

- Will the combined choropleth and proportional symbol maps be hard to read due to too many colours?
- able to analyse relationship between different key variables

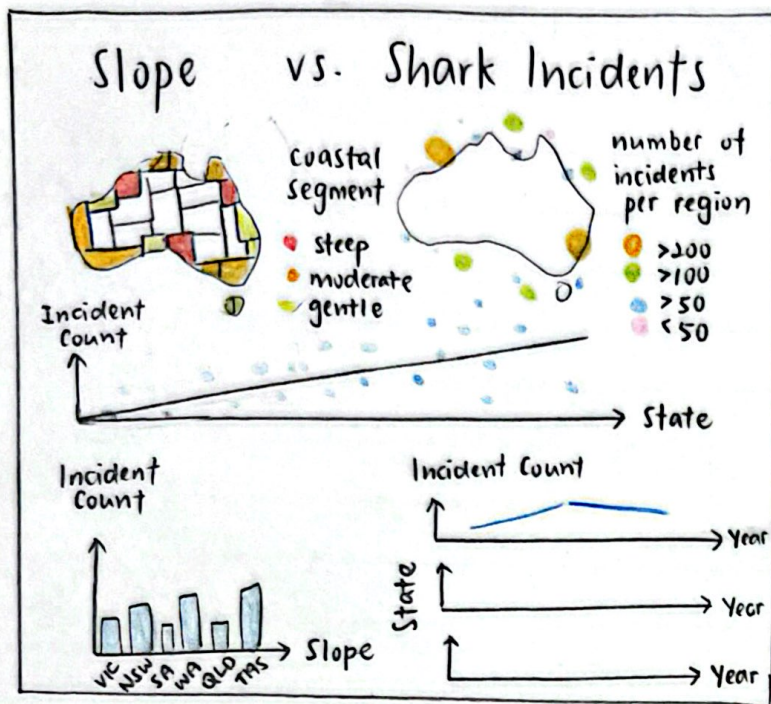
Author: Andrea Ong

Date: 10/10/2025

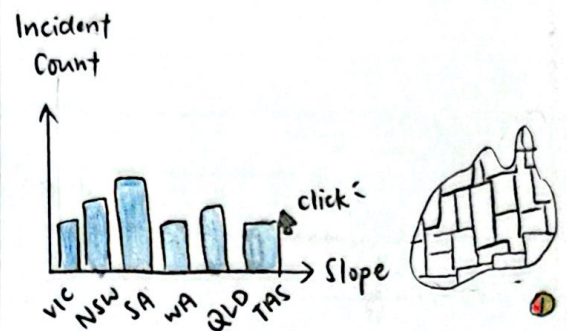
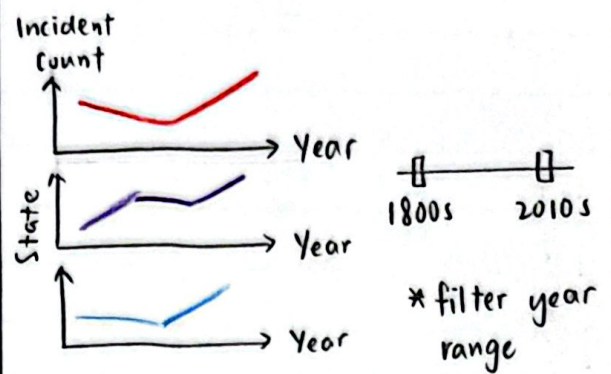
Title: Data visualisation 11
5 Design sheets

Sheet: 4

LAYOUT



OPERATION



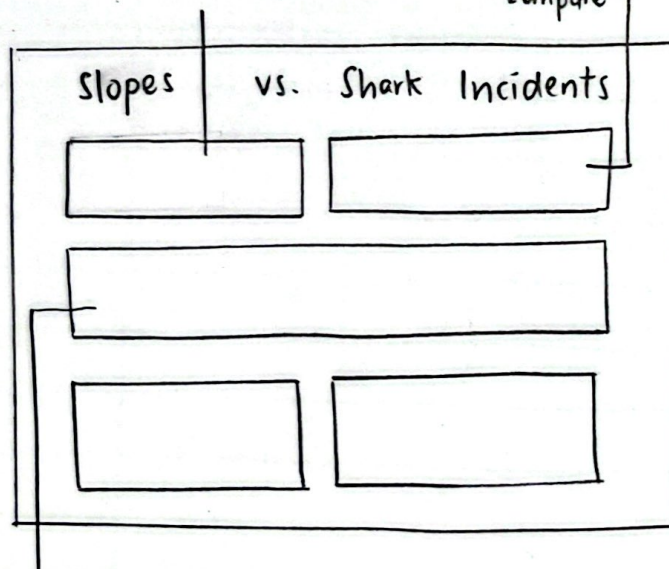
* selecting a state
will reflect on the map

FOCUS

* boxes represent the charts in layout

overview of Australia's
beach slopes

side-by-side
with beach
slope chart to
compare |



Concludes findings
from map charts

DETAILS

- by separating the two map charts, viewers can understand the geography and see how humans and sharks interact
- bar, line, scatter charts provide quantitative information of what the map charts suggest
- tells the story from environmental baseline → spatial overlap → quantitative validation

Author: Andrea Ong

Date : 10/10/2025

Title: Data Visualisation II

5 Design Sheets

Sheet : 5