

Sarah Lane
sarah.lane@laverne.edu

321 Leo Way, La Verne, CA
 (714) 555-1234

EDUCATION

Bachelor of Arts in Broadcasting, Radio Concentration

University of La Verne, La Verne, CA G.P.A. 3.6

RADIO EXPERIENCE

LeoFM (FM 107.9)

On-air Personality September 2012 – Present

Lead a 3-hour shift on LeoFM. Provide an entertaining voice and perspective for listeners and operate the board efficiently throughout broadcast. Take, edit, and playback on-air phone calls using shortcuts. Integrate promotions and public service announcements into show.

KROQ (FM 106.7)

Intern September 2014 – December 2014

Assisted with in-studio and off-site performances. Set up and took down remote gear. Promoted station events by blogging and posting on social media. Assisted with stage production during KROQ Weenie Roast. Provided research for various stories used by on-air personalities.

LeoFM (FM 107.9)

Program Director August 2013 – August 2014

Managed LeoFM station to ensure proper broadcast coverage, consistent on-air messages, and execution of all promotions. Supervised entire crew including music director, promotions director, sports director, and all on-air talent.

LeoFM (FM 107.9)

Music Director January 2013 – August 2014

Programmed music list for LeoFM, a top-40 station. Led weekly meetings regarding the inclusion of new music. Conducted music surveys and studies with listeners to determine satisfaction. Used selector and protocols to add new music.

HONORS & AWARDS

Academic Recognition Award Spring 2013
 Certificate of Achievement Fall 2012, Spring 2011, Fall 2013

PERSONAL TRAITS

- Passionate about music
- Strong communication skills
- Thrive in fast-paced situations
- Detail-oriented

SKILLS

- Proficient with Pro Tools and Selector
- Experience in multiple aspects of pre and post-production
- Skilled using social media
- Leadership experience

REFERENCES

Dr. Bob Bobby

Professor of _____
 Department Chair
 Communications
 University of La Verne
 1950 Third Street
 La Verne, CA, 91750
bbobby@laverne.edu

Dr. Matt Mathewson

Professor of _____
 Communications
 University of La Verne
 1950 Third Street
 La Verne, CA, 91750
mmathewson@laverne.edu

Carla Karlson

Station Manager
 KROQ, CBS Radio Inc.
 555 L.A. Way
 Los Angeles, CA, 90210
carlak@kroq.com