DOWNLOAD FONTS

TYPOGRAPHY system

This guide provides a comprehensive ruleset for using type across all media formats.

The way we use type isn't just about readability—it's about creating a consistent, powerful brand across all touchpoints. From headlines that command attention to bodies that guide and inform, our typography system is designed to communicate with purpose and impact.

TYPEFACES

Typography forms the foundation of Aori's visual voice. Each character, weight, and spacing decision is carefully selected to embody our brand's core values of innovation and precision.

Sans Serif

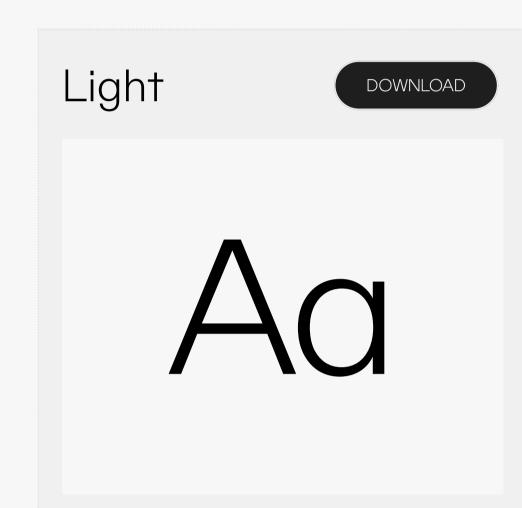
Aori Sans

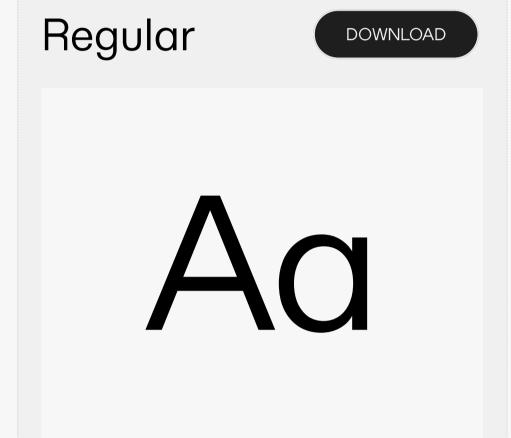
Aori Sans is Aori's bespoke grotesque sans-serif font, ideal for text and reading on screen at large and small sizes. It has been carefully crafted for proprietary usage within the Aori organization for Aori affiliated materials both in print and on the web.

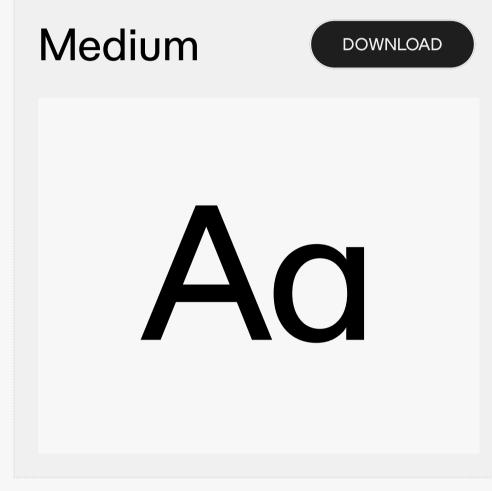
CHARACTERS

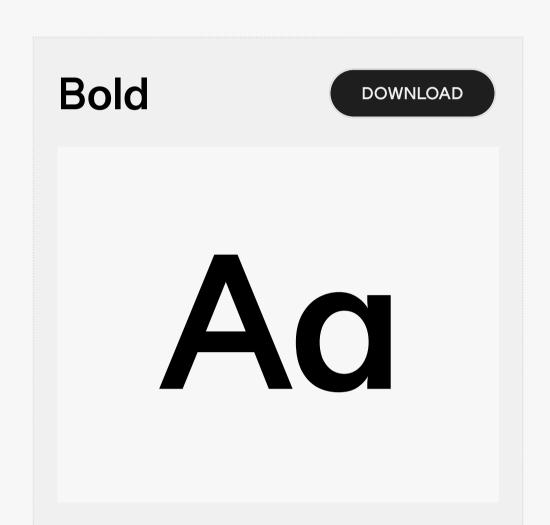
abcćdefahijklmnoparstuvwxyz $1234567890'?"!"(\%)[#]{\$}/\&\+\div x=>^{\mathbb{B}}$

WEIGHTS









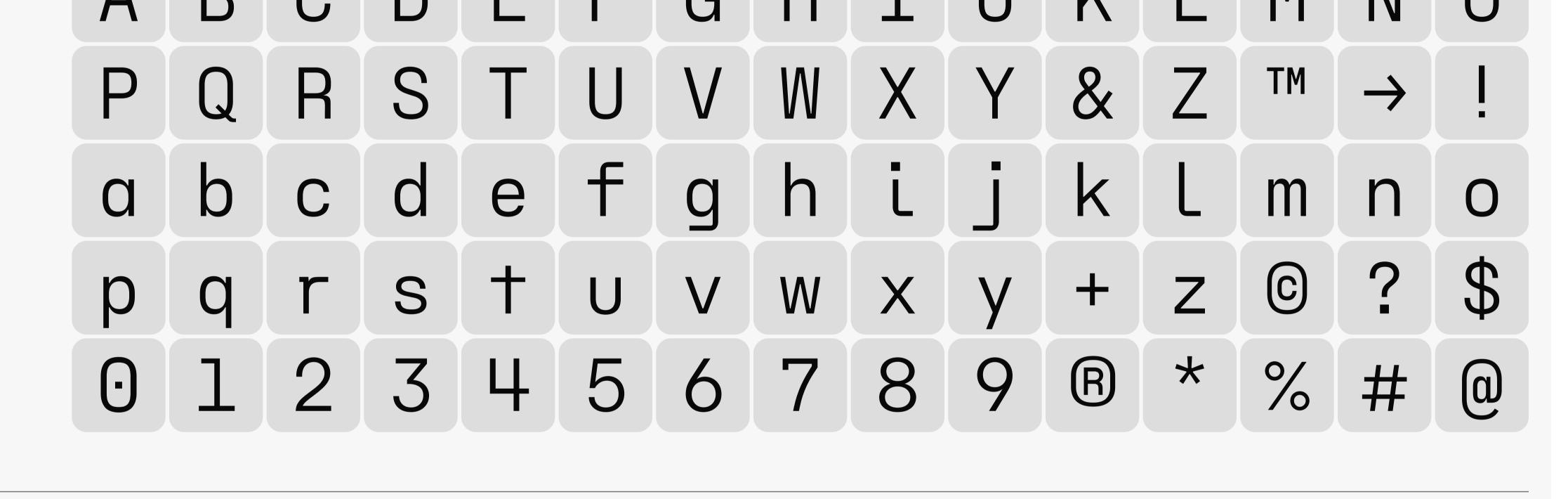
Monospace

Aori Mono is Aori's dedicated

monospace font. For use in code examples in technical documentation and for figure based text rendering in web applications. Aori Mono comes in one versatile weight for all usage.



CHARACTERS

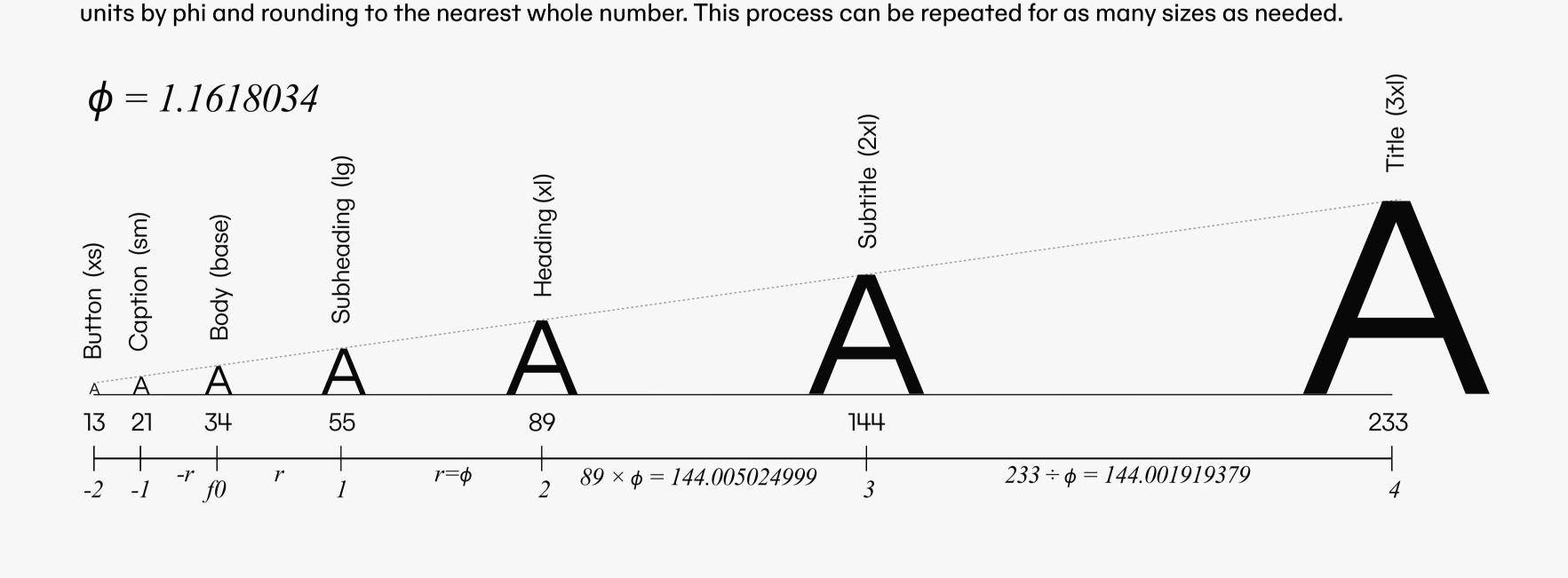


PRINT GUIDELINES

Scaling for Print

the golden monotonic scale The scale for this document uses a base size of 34px and can be seen here:

Font scaling should adhere to



*Font scales can be computed by any starting or ending font by multiplying or dividing the start or end font size in the relevant

Typestyles

DISPLAY P-00 Weight Regular Font Size $3xI^*$ 100% Line Height Letter Spacing Transform Uppercase TITLE P-01 Weight Medium $2xI^*$ Font Size Line Height

AOII DEFRAGMENTED

-0.045em Letter Spacing Transform Uppercase P-02 SUBTITLE

120% -0.03em

Line Height Letter Spacing

Title Case

Transform P - 03**HEADING**

Light Weight Font Size lg* Line Height 120% -0.04em Letter Spacing Title Case Transform P-04

BODY Regular Weight Font Size base* Line Height 120% Letter Spacing

Title Case Transform **CAPTION** P-05

Weight

Font Size

Line Height

Transform

Letter Spacing

Title Case

and possibility for traders and developers. *This can be used to provide additional Medium context on a webpage or in a piece of digital media 110% -0.01em

OVERLINE Weight Font Size Line Height Letter Spacing Transform

On-chain trading is broken. Aori is here to fix it.

Aori unlocks new levels of speed, efficiency,

Bringing off-chain performance to on-chain liquidity,

Bold 100%

A HIGH-FREQUENCY EXECUTION LAYER

THAT SETTLES NATIVELY TO ANY CHAIN.

P-06 **LIQUIDTY DEFRAGMENTED** -0.01em Uppercase

High-Frequency Trading, On-Chain.

DATA Weight Font Size Line Height Letter Spacing Transform

P-07

Light

100%

-0.01em

 xs^*

The tables to the left are a good example of a use of this typestyle. Uppercase