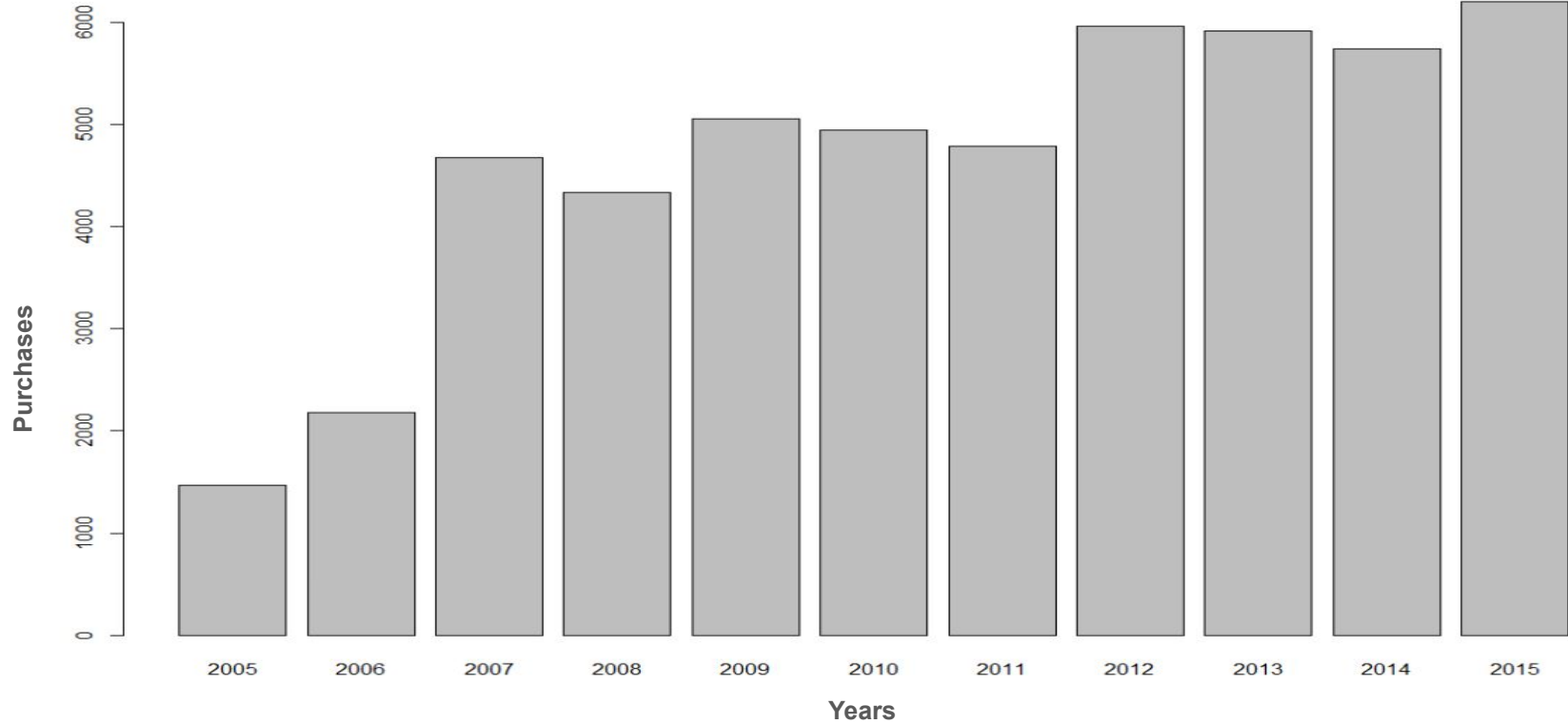
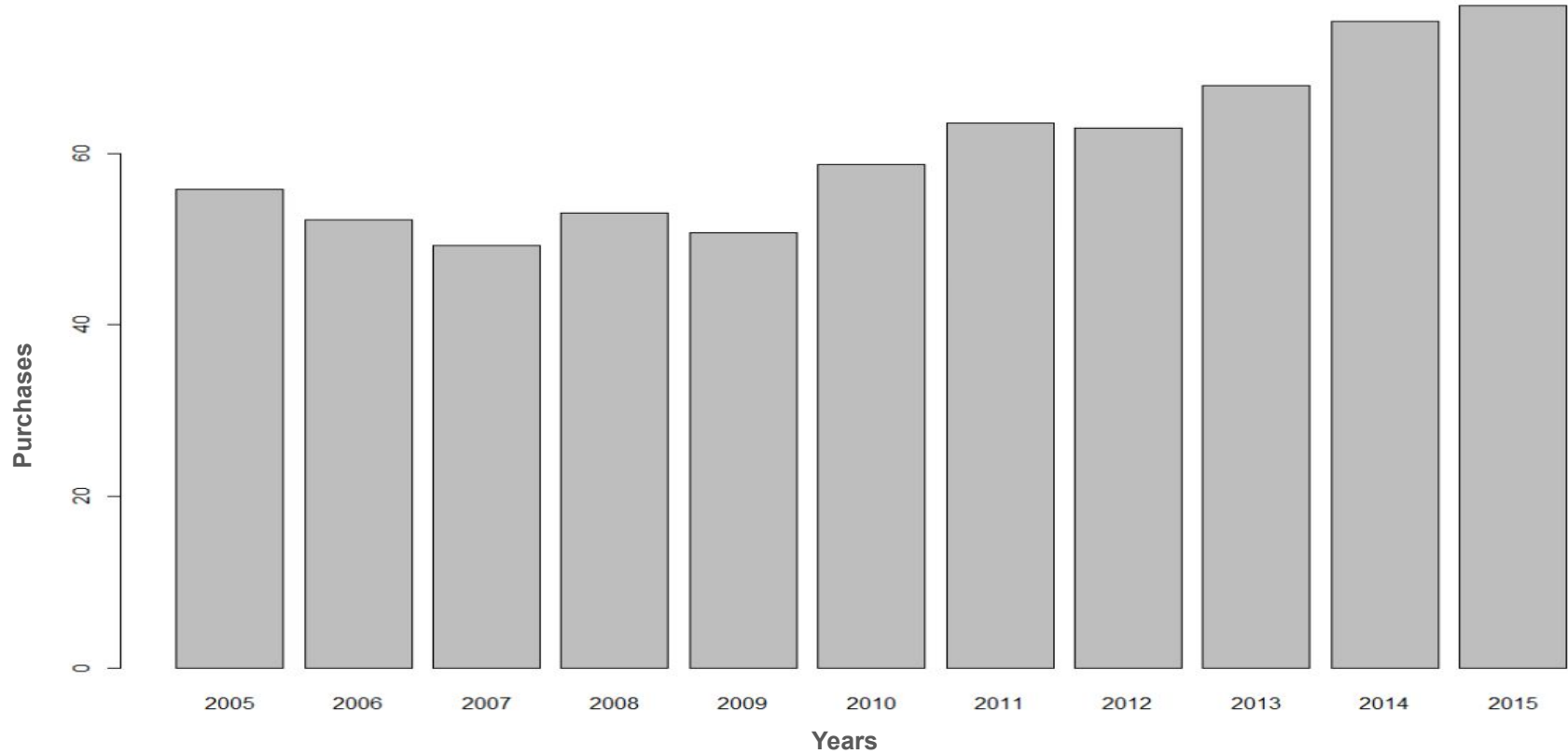


Finding Number of Purchases Per Year



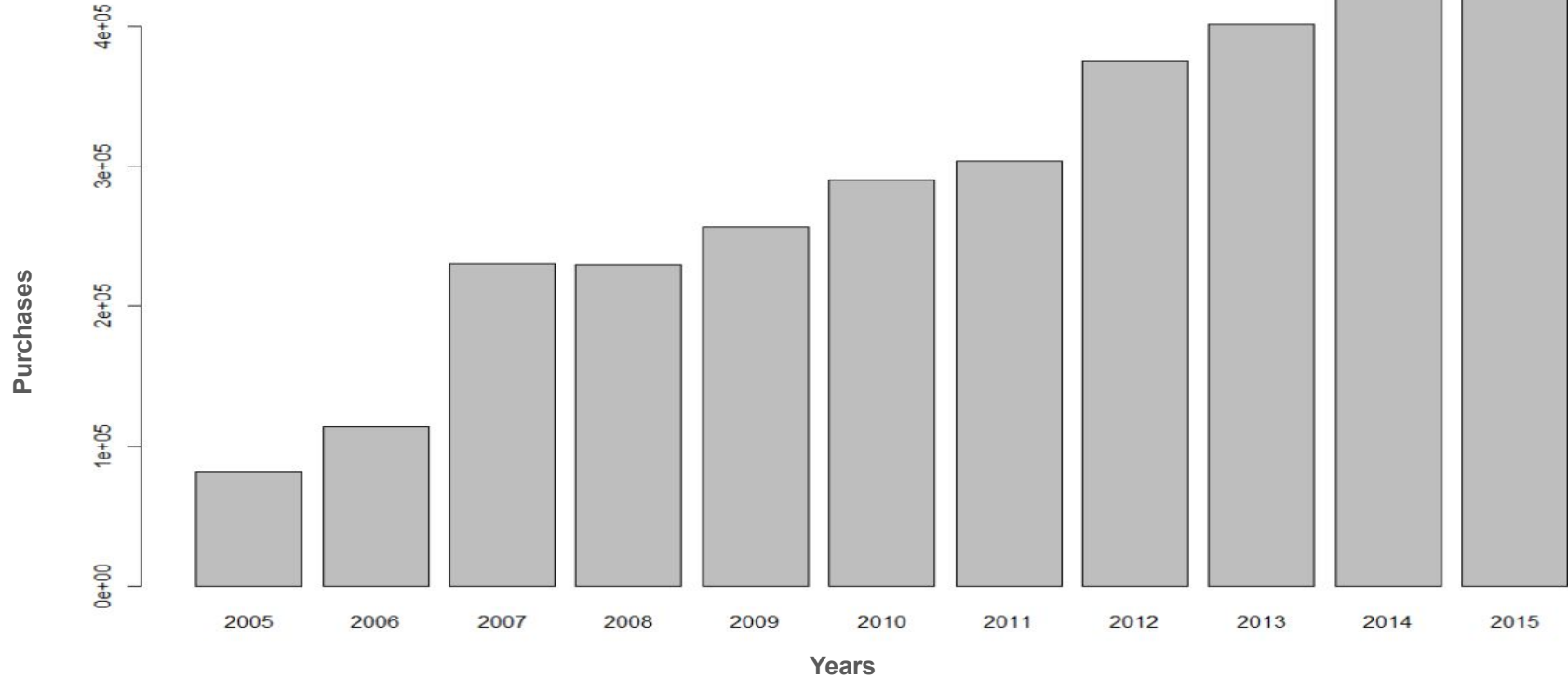
This table uses a count (“count”) aggregate SQL function to calculate the amount of purchases that were made per customers each year. This function only counts purchases made within the specified (customer) variable or column.

Finding Average Purchases Per Year



This table uses a average (“AVG”) aggregate SQL function to calculate the mean purchases that were made per customers each year.

Finding Total Purchases Per Year



This table uses a average (“SUM”) aggregate SQL function to calculate the total purchases that were each year. This takes all purchases found in a dataset, regardless of customer variable (column) or duplicate IDs.