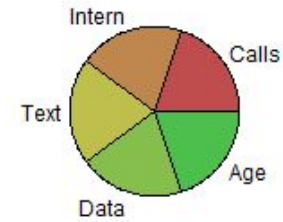


## 5 Group Data Aggregation

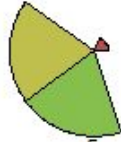
	groups	Calls	Intern	Text	Data	Age	proportion
2	2	3.096028	0.5222997	301.95599	1.9987456	34.46690	0.287
5	5	1.708135	0.1025397	510.65179	3.7330159	18.87698	0.252
1	1	1.021134	0.2044845	20.87433	0.2088144	60.77835	0.194
3	3	5.129716	1.0232955	21.32989	2.0599432	45.90909	0.176
4	4	2.307582	0.1025275	20.57440	0.5201099	35.78022	0.091

Here we find group of clients that use services in similar ways, by using clustering to show group separation in graph and using Radar charts for visual. By using aggregate data to create 5 groups which mean (average) for each column (variable) is calculate.

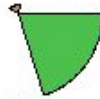
## Segments



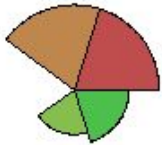
2



5



1



3



4

Here we find group of clients that use services in similar ways, by using clustering to show group separation in graph and using Radar charts for visual. By using aggregate data to create 5 groups which mean (average) for each column (variable) is calculate.