

# Abraham Oshotse

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Stanford Graduate School of Business  
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## Research Interests

Market Strategy, Cultural Production and Consumption, Career Attainment, Labor Markets, Organizational Culture, Inter-Group Relations

## Teaching Interests

Organizational Culture, People Analytics, Talent Management, Strategy

## Education

Ph.D. Organizational Behavior (Macro), Stanford University, Expected 2023.

M.S. Quantitative Methods, University of Pennsylvania, 2015.

B.S. Applied Physics, Florida A&M University, 2013.

## Dissertation

*Title:* "Social Structure Inference from Digital Trace Data: Applications to Organizations and Markets"

*Advisors:* Amir Goldberg (Organizational Behavior), Glenn Carroll (Organizational Behavior), and Jesper Sorenson (Organizational Behavior)

*Readers:* Christopher Manning (Computer Science) and S. Christian Wheeler (Marketing)

## Fellowships and Honors

Stanford D.A.R.E Fellow, 2021 - 2023

David S. Tappan Jr. Fellow, 2021 - 2020

Duca Family Fellow, 2020 - 2021

Business School Fund Fellow, 2019 - 2020

Medici Summer School in Management Studies, 2019

Harold J. Leavitt PhD Fellow, 2018 - 2019

Paul G. and Jennifer Yeh Sherer Fellow, 2017 - 2018

## Research

### *Manuscripts Under Review*

Oshotse Abraham. (2022) "Strategic Differentiation in Cultural Markets: The Benefits of Conspicuous Category Spanning" (*Being prepared for re-submission to Organization Science*)

Oshotse A., Berda Y., and Amir Goldberg (2021). "Cultural Tariffs: Appropriation and the Right to Cross Cultural Boundaries". <https://doi.org/10.31235/osf.io/mjdpe> (*Re-submitted to American Sociological Review*)

### *Manuscripts in Preparation*

Oshotse, Abraham. "An Ensemble Approach to Distinguishing Elaborated and Compact Language Codes within Natural Language Text"

Greenberg J., Marx M., and Abraham Oshotse. "The Gig Economy in Historical Context: A Longitudinal Analysis of the Population of the U.S. Self-Employed, 1998-2014"

### *Projects in Progress*

Oshotse, Abraham. "Language Codes and Career Attainment in Firms." Analyzing data.

Oshotse, Abraham and Jesper Sorensen. "Hiring and Attainment: Demographic Diversity in Firms." Collecting data.

Oshotse, A., Buckwalter J. Galen, and Laura Harrison. "The Nature and Nurture of Exceptional Teams." Analyzing data.

## Presentations

### *Conference Presentations*

"Strategic Differentiation in Cultural Markets: The Benefits of Conspicuous Category Spanning." 8th International Conference on Computational Social Science, Chicago, IL, July 2022

"Strategic Differentiation in Cultural Markets: The Benefits of Conspicuous Category Spanning." Nagymaros Conference on Organizational Ecology, Berlin, Germany, June 2022

"The Gig Economy in Historical Context: A Longitudinal Analysis of the Population of the U.S. Self-Employed, 1998-2014." Wharton People & Organizations Conference, Virtual, October 2020

"The Gig Economy in Historical Context: A Longitudinal Analysis of the Population of the U.S. Self-Employed, 1998-2014." Stanford GSB Rising Scholars Conference, Virtual, October 2020

(Accepted) "Hiring and Attainment: Demographic Diversity in Firms." Western Academy of Management Doctoral Student Consortium, April 2020

"Strategic Differentiation in Cultural Markets: The Benefits of Conspicuous Category Spanning." Berkeley-Stanford Doctoral Conference, Berkeley, CA, January 2019

### *Invited Talks*

"Cultural Tariffs: Appropriation and the Right to Cross Cultural Boundaries." Stanford University EDUC 100A Seminar, October 2021

## *Panels Organized*

“Publishing a Dissertation in a Top-Tier Research Journal.” ASQ Blog Seminar. Virtual, May 2022.

“Writing (and Re-Writing) a Draft.” ASQ Blog Seminar. Virtual, March 2022.

“First Steps of the Research Journey.” ASQ Blog Seminar. Virtual, October 2021.

Stanford GSB Rising Scholars Conference, Virtual, October 2020

Berkeley-Stanford Doctoral Conference, Berkeley, CA, January 2019

## Teaching

Course Assistant for Strategic Leadership with Jesper Sorensen, Spring 2022 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Analytics of Organizational Design with Julien Clement, Spring 2021 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Strategic Leadership with Jesper Sorensen, Winter 2021 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Financial Restructuring with Claudia Robles Garcia and Mike Harmon, Winter 2021 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Data and Decisions with Jann Spiess, Winter 2021 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Strategic Leadership with Jesper Sorensen, Winter 2020 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Analytics of Organizational Design with Julien Clement, Spring 2020 Stanford Graduate School of Business, Stanford, CA

Course Assistant for Managerial Skills Lab with Scott Brady, Fall 2020 Stanford Graduate School of Business, Stanford, CA

## Research Positions

Research Assistant for Julien Clement, Assistant Professor of Organizational Behavior at Stanford GSB, Fall 2019 - Winter 2020

Research Assistant for Glenn Carroll, Adams Distinguished Professor of Management at Stanford GSB, Fall 2017 - Spring 2018

Research Assistant for Nina Boyarchenko and Or Shachar, Financial Economists at the Federal Reserve Bank of New York, 2015-2017

## University Service

GSB DEI Council Member 2021-present

Stanford Black Business Conference Organizing-Committee Member, 2021

Co-Founder, Doctoral Association of Black Business Students, Stanford GSB, 2020

Introduction to Diversity in Doctoral Education and Scholarship (IDDEAS) Discussant, Stanford GSB, November, 2019

Introduction to Diversity in Doctoral Education and Scholarship (IDDEAS) Discussant, Stanford GSB, May, 2018

EDGE Mentor (2018-2019)

## Professional Committee Service

Administrative Science Quarterly (ASQ) Student-Blog Board Member (2021-2022)

## Professional Memberships

Academy of Management

## Computational Skills

SAS, R, Python, Matlab, Stata, Bash, Git, L<sup>A</sup>T<sub>E</sub>X, SQL, C++, Qualtrics

## Languages

English (Mother tongue), French (beginner), Etsako (beginner)

## Citizenship

American, Nigerian