**Shiny HTML tags**

HTML tags are code from the HTML markup language that help define the appearance, layout, and behavior of the text of a webpage. This provides structure to your webpage. See Chapter 13 of Mastering Shiny for a [basic introduction to HTML](https://mastering-shiny.org/advanced-ui.html#introduction-to-html).

Shiny has some built-in functions for some of the most common HTML tags so you can customize the look of your Shiny app. These functions are listed below, along with the HTML equivalent.

Less common tags can be found in the tags object list of functions. This object contains functions for a total of 110 tags. You can use these tag functions via dollar sign notation (i.e., tags$function()). Explore that list and see more tags in action at the [Shiny HTML Tags Glossary](https://shiny.rstudio.com/articles/tag-glossary.html) page.

**function HTML5 equivalent creates**

p() <p> A paragraph of text

h1() <h1> A first level header

h2() <h2> A second level header

h3() <h3> A third level header

h4() <h4> A fourth level header

h5() <h5> A fifth level header

h6() <h6> A sixth level header

a() <a> A hyper link

br() <br> A line break (e.g. a blank line)

div() <div> A division of text with a uniform style

span() <span> An in-line division of text with a uniform style

pre() <pre> Text ‘as is’ in a fixed width font

code() <code> A formatted block of code

img() <img> An image (linked or local)

strong() <strong> Bold text

em() <em> Italicized text