



# ISMAIL AOUINI

Junior Data Analyst

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## SUMMARY

Final-year Business Intelligence student at Esprit School of Business, passionate about technology and data analysis. Skilled in Power BI, SQL, Python, and data visualization. Currently seeking a 6-month internship to apply and further develop my skills.

## WORK EXPERIENCE

FinancialTransactions &Data Management Associate –Car wash station	Mar 2023 -Oct 2023
<ul style="list-style-type: none"><li>Collected and registered daily operational data (cars washed, oil purchases, revenues) in Excel.</li><li>Organized datasets and prepared simple reports to support tracking and early BI analyses.</li></ul>	
Customer Support Associate – TOP DEAL – Bardo	Sep 2022 - Mar 2023
<ul style="list-style-type: none"><li>Proposed service offerings and presented tailored sales pitches to potential customers.</li><li>Handled objections and resolved customer inquiries to guide decision-making.</li></ul>	

## EDUCATION

Bachelor’sDegree – Business Intelligence	2023 - Present
Esprit School of Business	
<ul style="list-style-type: none"><li>Core courses: Data Analysis, Power BI, SQL, Statistics, Python</li></ul>	
High School Diploma in Economics & Management	2021 - 2022
Lycée Asdrubal	

## PROJECT

<b>Data Warehouse</b>
<ul style="list-style-type: none"><li>▪ Designed a data warehouse using a star schema.</li><li>▪ Implemented ETL processes and OLAP queries for decision-making reports.</li><li>▪ Optimized key performance indicators (KPIs) for performance analysis.</li></ul>
<b>BI Project – IMDb Ratings Analysis</b>
<ul style="list-style-type: none"><li>▪ Collected and structured movie and rating data from IMDb datasets.</li><li>▪ Cleaned and prepared data to ensure accuracy and consistency.</li><li>▪ Applied machine learning models to identify trends and predict audience ratings.</li><li>▪ Designed an interactive Power BI dashboard to visualize trends, top-rated movies, and predictive insights.</li></ul>

## KEY SKILLS

- Data Engineer & Analytics Specialist with strong expertise in Python, SQL, and Power BI for building end-to-end data solutions.
- Skilled in machine learning, statistical analysis, and predictive modeling to deliver data-driven insights and automation.
- Proficient in designing interactive Power BI dashboards and visual reports for executive-level decision-making.
- Languages: Arabic (native), French (fluent), English (fluent).