



# ISMAIL AOINI

Business Intelligence Engineer

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## SUMMARY

Final-year Business Intelligence student at Esprit School of Business, passionate about technology and data analysis. Skilled in Power BI, SQL, Python, and data visualization. Currently seeking a 6-month internship to apply and further develop my skills.

## WORK EXPERIENCE

**Financial Transactions & Data Management Associate – Car wash station** Mar 2023 - Oct 2023

- Collected and registered daily operational data (cars washed, oil purchases, revenues) in Excel.
- Organized datasets and prepared simple reports to support tracking and early BI analyses.

**Customer Support Associate – TOP DEAL – Bardo** Sep 2022 - Mar 2023

- Proposed service offerings and presented tailored sales pitches to potential customers.
- Handled objections and resolved customer inquiries to guide decision-making.

## EDUCATION

**Bachelor's Degree – Business Intelligence** 2023 - Present

Esprit School of Business

- Core courses: Data Analysis, Power BI, SQL, Statistics, Python

**High School Diploma in Economics & Management** 2021 - 2022

Lycée Asdrubal

## PROJECT

### Data Warehouse

- Designed a data warehouse using a star schema.
- Implemented ETL processes and OLAP queries for decision-making reports.
- Optimized key performance indicators (KPIs) for performance analysis.

### BI Project – IMDb Ratings Analysis

- Collected and structured movie and rating data from IMDb datasets.
- Cleaned and prepared data to ensure accuracy and consistency.
- Applied machine learning models to identify trends and predict audience ratings.
- Designed an interactive Power BI dashboard to visualize trends, top-rated movies, and predictive insights.

## KEY SKILLS

- Data Engineer & Analytics Specialist with strong expertise in Python, SQL, and Power BI for building end-to-end data solutions.
- Skilled in machine learning, statistical analysis, and predictive modeling to deliver data-driven insights and automation.
- Proficient in designing interactive Power BI dashboards and visual reports for executive-level decision-making.
- Languages: Arabic (native), French (fluent), English (fluent).