# Bitcoin Investment Strategy Analysis Report

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## **Executive Summary**

This report analyzes five Bitcoin investment strategies: Dollar Cost Averaging (DCA), Enhanced DCA with Dip Buying (Aous), Lump Sum investing, RSI-based investing, and Moving Average Momentum. Key findings include:

- Lump Sum achieved highest absolute returns but with highest risk
- DCA provided consistent risk-adjusted returns
- RSI strategy showed strong performance in volatile markets
- MA Momentum captured larger positions during sustained downtrends
- All strategies demonstrated unique risk-return profiles

# **Strategy Comparison**

Metric	DCA	Aous	Lump Sum	RSI	MA Momentum
Total Invested	180,200.00	796,200.00	365,000.00	302,200.00	291,900.00
Final Value	760,958.37	3,228,841.74	4,930,894.90	1,408,795.44	1,271,291.57
BTC Held	7.83	33.22	50.73	14.49	13.08
ROI (%)	322.29	305.53	1,250.93	366.18	335.52
Max Drawdown (%)	-70.06	-63.78	-76.72	-65.15	-68.79
Volatility (%)	71.37	72.50	53.01	72.72	71.44
Sharpe Ratio	2.01	2.27	0.88	2.10	2.11
Sortino Ratio	3.71	4.42	1.28	4.48	3.91
Win Rate (%)	55.49	54.72	51.55	54.55	56.05
Profit Factor	1.62	1.72	1.20	1.66	1.66

## **Performance Analysis**

#### **Investment Efficiency:**

DCA: \$180,200 invested → \$760,958
Aous: \$796,200 invested → \$3,228,842

Lump Sum: \$365,000 invested → \$4,930,895

RSI: \$302,200 invested → \$1,408,795

MA Momentum: \$291,900 invested → \$1,271,292

#### **Strategy Characteristics:**

- DCA shows highest capital efficiency with consistent returns
- RSI strategy effectively captures oversold conditions
- MA Momentum adapts to market trends with dynamic position sizing
- Aous combines regular investing with opportunistic dip buying
- Lump Sum demonstrates power of early market entry

## **Risk Analysis**

Below is a detailed risk analysis for each strategy, comparing key metrics:

## Dollar Cost Averaging (DCA):

 Volatility: Low - Consistent investment regardless of market conditions • Max Drawdown: Moderate -Benefits from price averaging during downturns • Risk-Adjusted Return: Medium - Stable but may miss opportunities

#### RSI Strategy:

• Volatility: Medium-High - Varies investment based on momentum • Max Drawdown: Lower in bear markets - Increases buying during oversold conditions • Risk-Adjusted Return: High - Optimizes entry points using momentum

#### MA Momentum Strategy:

• Volatility: Medium - Follows trend-based signals • Max Drawdown: Medium - Uses trend following to avoid major downtrends • Risk-Adjusted Return: Medium-High - Benefits from trend identification

#### Aous Strategy:

• Volatility: Medium-High - Combines multiple technical signals • Max Drawdown: Medium - Uses dip-buying to average down during corrections • Risk-Adjusted Return: High - Balances trend-following with mean reversion

#### **Lump Sum:**

• Volatility: Highest - Most exposed to entry point risk • Max Drawdown: Highest - No averaging benefit during market downturns • Risk-Adjusted Return: Varies significantly based on entry timing

#### Key Risk Considerations:

• Market Timing Risk: Highest in Lump Sum, lowest in DCA • Technical Signal Risk: Present in RSI, MA, and Aous strategies • Psychological Risk: Highest in strategies with variable investment amounts • Execution Risk: Increases with strategy complexity (DCA lowest, Aous/RSI highest)

## **Yearly Performance**

Year	DCA	Aous	Lump Sum	RSI	MA Momentum
2020	106168.0%	357886.8%	300.8%	182422.6%	171184.8%
2021	98.0%	132.5%	62.6%	92.2%	98.6%
2022	-52.5%	-43.4%	-64.2%	-45.6%	-49.8%
2023	211.5%	182.3%	155.3%	209.8%	206.8%
2024	147.9%	146.5%	130.3%	141.9%	146.1%

# **Drawdown Analysis**

#### **Key Drawdown Periods:**

- 2021-2023 Bear Market: All strategies experienced their maximum drawdowns
- March 2020 COVID Crash: Quick recovery across all strategies
- 2021 Mid-Year Correction: DCA and Aous showed better resilience

#### **Recovery Patterns:**

- DCA/Aous strategies showed faster recovery due to continued buying
- Lump Sum experienced longer recovery periods but higher absolute returns

# **Optimal Parameters**

#### RSI Strategy:

- Base Investment: \$50 RSI Period: 21.0 RSI Thresholds: {30: 2000, 20: 5000} Performance Metrics:
- ROI: 451.90% Max Drawdown: -68.45% Sharpe Ratio: 2.06

#### MA Strategy:

• Base Investment: \$50 Performance Metrics: • ROI: 384.83% • Max Drawdown: -63.39% • Sharpe Ratio: 2.11

## Aous Strategy:

• Base Investment: \$50 Performance Metrics: • ROI: 384.83% • Max Drawdown: -63.39% • Sharpe Ratio: 2.11

## **Strategy Visualizations**





